Market Analysis for Bickley Manor

Tax Credit (Sec. 42) Apartments in Irmo, South Carolina Richland County

Prepared For:

Wendover Housing Partners

# By: JOHN WALL and ASSOCIATES

Post Office Box 1169

Anderson, South Carolina 29622

jwa\_ofc@bellsouth.net 864-261-3147

March 2013 (Revised March 6, 2013)

PCN: 13-012



#### 1 FOREWORD

### 1.1 QUALIFICATIONS STATEMENT

John Wall and Associates has done over 2,500 market analyses, the majority of these being for apartment projects (conventional and government). However, the firm has done many other types of real estate market analyses, shopping center master plans, industrial park master plans, housing and demographic studies, land planning projects, site analysis, location analysis and GIS projects. Clients include private developers, government officials, syndicators, and lending institutions.

Prior to founding John Wall and Associates, Mr. Wall was the Planning Director for a city of 30,000 where he supervised the work of the Planning Department, including coordinating the activities of and making presentations to both the Planning and Zoning Commission and the Zoning Board of Adjustment and Appeals. His duties included site plan approval, subdivision review, annexation, downtown revitalization, land use mapping program, and negotiation of realistic, workable solutions with various groups.

While in the public and private sectors, Mr. Wall served on the Appalachian Regional Council of Governments Planning and Economic Development Committee for more than seven years.

Mr. Wall has also taught site analysis and site planning part-time at the graduate level for several semesters as a visiting professor at Clemson University College of Architecture, Planning Department.

Mr. Wall holds a Master's degree in City and Regional Planning and a BS degree in Pre-Architecture. In addition, he has studied at the Clemson College of Architecture Center for Building Research and Urban Studies at Genoa, Italy, and at Harvard University in the Management of Planning and Design Firms, Real Estate Finance, and Real Estate Development.

#### 1.2 RELEASE OF INFORMATION

This report shall not be released by John Wall and Associates to persons other than the client and his/her designates for a period of at least sixty (60) days. Other arrangements can be made upon the client's request.

#### 1.3 TRUTH AND ACCURACY

It is hereby attested to that the information contained in this report is true and accurate. The report can be relied upon as a true assessment of the low income housing rental market. However, no assumption of liability is being made or implied.

#### 1.4 IDENTITY OF INTEREST

The market analyst will receive no fees contingent upon approval of the project by any agency or lending institution, before or after the fact, and the market analyst will have no interest in the housing project.

#### 1.5 CERTIFICATIONS

# 1.5.1 CERTIFICATION OF PHYSICAL INSPECTION

I affirm that I, or an individual employed by my company, have made a physical inspection of the market area and that information has been used in the full assessment of the need and demand for new rental units.

#### 1.5.2 REQUIRED STATEMENT

The statement below is required precisely as worded by some clients. It is, in part, repetitious of some of the other statements in this section, which are required by other clients *exactly* as *they* are worded.

I affirm that I, or an individual employed by my company, have made a physical inspection of the market area, and the information derived from that inspection has been used in the full study of the need and demand for new rental units.

To the best of my knowledge: the market can support the project to the extent shown in the study; the study was written according to The Client's *Market Study Guide*; the information is accurate; and the report can be relied upon by The Client to present a true assessment of the low-income rental housing market.

I understand that any misrepresentation of this statement may result in the denial of further participation in The Client's rental housing programs. I affirm that I have no interest in the project. I have no relationship with the ownership entity that has not been disclosed to The Client in accordance with the certifications in the *Proposal for Market Studies*. My compensation is not contingent on this project being funded.

#### 1.5.3 NCHMA MEMBER CERTIFICATION

This market study has been prepared by John Wall and Associates, a member in good standing of the National Council of Housing Market Analysts (NCHMA). This study has been prepared in conformance with the standards adopted by NCHMA for the market analysts' industry. These standards include the Standard Definitions of Key Terms Used in Market Studies for Affordable Housing Projects, and Model Content Standards for the Content of Market Studies for Affordable Housing Projects. These standards are designed to enhance the quality of market studies and to make them easier to prepare, understand, and use by market analysts and by the end users.

These Standards are voluntary only, and no legal responsibility regarding their use is assumed by the National Council of Housing Market Analysts.

John Wall and Associates is duly qualified and experienced in providing market analysis for Affordable Housing. The company's principals participate in the National Council of Housing Market Analysts (NCHMA) educational and information sharing programs to maintain the highest professional standards and state-of-theart knowledge. John Wall and Associates is an independent market analyst. No principal or employee of John Wall and Associates has any financial interest whatsoever in the development for which this analysis has been undertaken.

(Note: Information on the National Council of Housing Market Analysts including Standard Definitions of Key Terms and Model Content Standards may be obtained by visiting http://www.housingonline.com/mac/machome.htm)

Submitted and attested to by:

ohn Wall, President

JOHN WALL and ASSOCIATES

March 3, 2013

Date

## **2 TABLE OF CONTENTS**

1		FOREWORD	2
•	1.1	OUALIFICATIONS STATEMENT	2 2 2 2 2 2
	1.2	RELEASE OF INFORMATION	2
	1.3	TRUTH AND ACCURACY	2
	1.4	IDENTITY OF INTEREST	2
032	1.5	CERTIFICATIONS	2
2	1212	TABLE OF CONTENTS	4
	2.1	TABLE OF TABLES	5 5
~	2.2	TABLE OF MAPS	5
3	2.1	INTRODUCTION	6
	3.1 3.2	PURPOSE SCOPE	6
	3.3	METHODOLOGY	6
	3.4	LIMITATIONS	6
4		EXECUTIVE SUMMARY	8
	4.1	DEMAND	8
	4.2	CAPTURE RATE	9
	4.3	NCHMA CAPTURE RATE	9
	4.4	CONCLUSIONS	10
	4.5 4.6	SCSHFDA EXHIBIT S-2 SCSHFDA EXHIBIT S-2 RENT CALCULATION	12
	4.0	WORKSHEET	14
5		PROJECT DESCRIPTION	15
J	5.1	DEVELOPMENT LOCATION	15
	5.2	CONSTRUCTION TYPE	15
	5.3	OCCUPANCY	15
	5.4	TARGET INCOME GROUP	15
	5.5	SPECIAL POPULATION	15
	5.6	STRUCTURE TYPE	15
	5.7 5.8	UNIT SIZES, RENTS AND TARGETING DEVELOPMENT AMENITIES	15 15
	5.9	UNIT AMENITIES	16
	5.10	UTILITIES INCLUDED	16
	5.11	PROJECTED CERTIFICATE OF OCCUPANCY DATE	16
6		SITE EVALUATION	17
	6.1	DATE OF SITE VISIT	19
	6.2	DESCRIPTION OF SITE AND ADJACENT PARCELS	19
	6.3	VISIBILITY AND CURB APPEAL	19
	6.4 6.5	ACCESS AND INGRESS PHYSICAL CONDITIONS	19 19
	6.6	ADJACENT LAND USES AND CONDITIONS	19
	6.7	VIEWS	19
	6.8	NEIGHBORHOOD	19
	6.9	SHOPPING, GOODS, SERVICES AND AMENITIES	19
	6.10	EMPLOYMENT OPPORTUNITIES	19
	6.11 6.12	TRANSPORTATION OBSERVED VISIBLE ENVIRONMENTAL OR OTHER	20
	0.12	CONCERNS	20
	6.13	CRIME	20
	6.14	CONCLUSION	20
	6.15	SITE AND NEIGHBORHOOD PHOTOS	22
7		MARKET AREA	27
	7.1	MARKET AREA DETERMINATION	28
	7.2	DRIVING TIMES AND PLACE OF WORK	28
_	7.3	MARKET AREA DEFINITION	28
8	0.1	DEMOGRAPHIC ANALYSIS	29
	8.1	POPULATION	30
9	8.2	HOUSEHOLDS	35
9	9.1	MARKET AREA ECONOMY MAJOR EMPLOYERS	38
	9.2	NEW OR PLANNED CHANGES IN WORKFORCE	38
	9.3	EMPLOYMENT (CIVILIAN LABOR FORCE)	39
	9.4	WORKFORCE HOUSING	39
	9.5	ECONOMIC SUMMARY	40
10	(	INCOME RESTRICTIONS AND AFFORDABILITY	41
	10.1	HOUSEHOLDS NOT RECEIVING RENTAL ASSISTANCE	41
	10.2	HOUSEHOLDS QUALIFYING FOR TAX CREDIT UNITS	41
	10.3	ESTABLISHING TAX CREDIT QUALIFYING INCOME	44
	10.4	RANGES QUALIFYING INCOME RANGES	41
	10.4	PROGRAMMATIC AND PRO FORMA RENT ANALYSIS	43
	10.6	HOUSEHOLDS WITH QUALIFIED INCOMES	44
11		DEMAND	46
	11.1	DEMAND FROM NEW HOUSEHOLDS	46

11.2	DEMAND FROM EXISTING HOUSEHOLDS	46
12	DEMAND FOR NEW UNITS	49
13	SUPPLY ANALYSIS (AND COMPARABLES)	50
13.1	TENURE	50
13.2	BUILDING PERMITS ISSUED	52
13.3	SURVEY OF APARTMENTS	52
13.4	NEW "SUPPLY"	53
13.5	SCHEDULE OF PRESENT RENTS, UNITS, AND	
13.6	VACANCIES OTHER AFFORDABLE HOUSING ALTERNATIVES	53 54
13.7	COMPARABLES	56
13.8	PUBLIC HOUSING	56
13.9	LONG TERM IMPACT OF THE SUBJECT ON EXISTING	50.0
	TAX CREDIT UNITS	56
13.10	APARTMENT INVENTORY	56
13.11	MARKET ADVANTAGE	56
14	INTERVIEWS	58
14.1	APARTMENT MANAGERS	58
14.2	ECONOMIC DEVELOPMENT	59
15	APPENDIX A – MARKET RENTS	60
16	NCHMA MARKET STUDY INDEX/CHECKLIST	61
17	BUSINESS REFERENCES	62
18	RÉSUMÉS	63
. ~		-

## 2.1 TABLE OF TABLES

Capture Rate by Unit Size (Bedrooms) and Targeting	9
NCHMA Capture Rate	10
Crimes Reported to Police	
Workers' Travel Time to Work for the Market Area (Time in	
Minutes)	28
Population Trends and Projections	
Persons by Age	
Race and Hispanic Origin	
Renter Households by Age of Householder	30
Household Trends and Projections	
Occupied Housing Units by Tenure	31
Housing Units by Persons in Unit	
Renter Persons Per Unit For The Market Area	33
Number of Households in Various Income Ranges	34
Occupation of Employed Persons Age 16 Years And Over	35
Occupation for the State and Market Area	35
Industry of Employed Persons Age 16 Years And Over	36
Industry for the State and Market Area	37
Median Wages by Industry	
Wages by Industry for the County	38
Employment Trends	
County Employment Trends	
Percent of Workers by Occupation for the Market Area	
Maximum Income Limit (HUD FY 2013)	
Minimum Incomes Required and Gross Rents	42
Qualifying Income Ranges by Bedrooms and Persons Per	
Household	43
Qualifying and Proposed and Programmatic Rent	
Summary	43
Targeted Income Ranges	43
Number of Specified Households in Various Income	1202
Ranges by Tenure	44
Percent of Renter Households in Appropriate Income	
Ranges for the Market Area	44

New Renter Households in Each Income Range f	
Percentage of Income Paid For Gross Rent (	
Households in Specified Housing Units)	47
Substandard Occupied Units	48
Substandard Conditions in Each Income Range f	
Market Area	
Tenure by Bedrooms	
Tenure by Bedrooms for the State and Market Area.  Building Permits Issued	
List of Apartments Surveyed	
Apartment Units Built or Proposed Since the Base Ye	
Schedule of Rents, Number of Units, and Vacance	ies for
Unassisted Apartment Units	
Comparison of Comparables to Subject	56
TABLE OF MADE	
TABLE OF MAPS	
REGIONAL LOCATOR MAP	6
AREA LOCATOR MAP	7
SITE LOCATION MAP	17
NEIGHBORHOOD MAP	18
SITE AND NEIGHBORHOOD PHOTOS AND	
ADJACENT LAND USES MAP	21
MARKET AREA MAP	27
TENURE MAP	32
EMPLOYMENT CONCENTRATIONS MAP	36
MEDIAN HOUSEHOLD INCOME MAP	45
MEDIAN HOME VALUE MAP	51
MEDIAN FIONIE VALUE MAP	55
APARTMENT LOCATIONS MAP	5.35.
APARTIVIENT LUCATIONS MAP	57

2.2

#### 3 INTRODUCTION

#### 3.1 PURPOSE

The purpose of this report is to analyze the apartment market for a specific site in Irmo, South Carolina.

#### 3.2 SCOPE

Considered in this report are market depth, bedroom mix, rental rates, unit size, and amenities. These items are investigated principally through a field survey conducted by John Wall and Associates. Unless otherwise noted, all charts and statistics are the result of this survey.

In general, only complexes of 30 units or more built since 1980 are considered in the field survey. Older or smaller projects are sometimes surveyed when it helps the analysis. Projects with rent subsidized units are included, if relevant, and noted.

#### 3.3 METHODOLOGY

Three separate approaches to the analysis are used in this report; each is a check on the other. By using three generally accepted approaches, reasonable conclusions can be drawn. The three approaches used are:

- (1) Statistical
- (2) Like-Kind Comparison
- (3) Interviews

The Statistical approach uses Census data and local statistics; 2010 is used as a base year. The population that would qualify for the proposed units is obtained from these figures.

The Like-Kind Comparison approach collects data on projects similar in nature to that which is being proposed and analyzes how they are doing. This approach assesses their strong points, as well as weak points, and compares them with the subject.

The last section, Interviews, assesses key individuals' special knowledge about the market area. While certainly subjective and limited in perspective, their collective knowledge, gathered and assessed, can offer valuable information.

Taken individually, these three approaches give a somewhat restricted view of the market. However, by examining them together, knowledge sufficient to draw reasonable conclusions can be achieved.

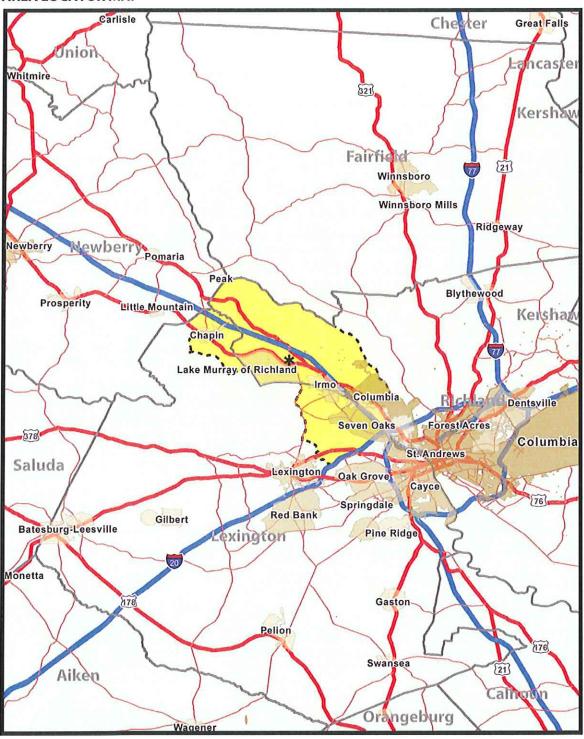
#### 3.4 LIMITATIONS

This market study was written according to the Client's Market Study Guide. To the extent this guide differs from the NCHMA Standard Definitions of Key Terms or Model Content Standards, the client's guide has prevailed.

#### REGIONAL LOCATOR MAP



#### **AREA LOCATOR MAP**



### **4 EXECUTIVE SUMMARY**

The projected completion date of the proposed project is 12/31/2014.

The market area (conservative) consists of Census tracts 205.06 (17%), 205.10 (90%), 205.11, 210.14, 211.06, 211.09, 211.10, 211.11, 211.12, 211.13, 211.14 (60%), 211.15 (50%), 211.16, and 212.04 in Lexington County, as well as 103.04, 103.05, 103.06, 103.07, 103.08, 103.09, 104.10, 104.11 in Richland County.

The proposed project consists of 56 units of new construction. There are 55 LIHTC units and one manager unit.

The proposed project is for family households with incomes at 50% and 60% of AMI. Rents range from \$465 to \$735.

#### 4.1 DEMAND

	50% AMI: \$19,060 to \$31,900	60% AMI: \$21,810 to \$38,280	Overall Tax Credit: \$19,060 to \$38,280
New Housing Units Required	105	130	154
Rent Overburden Households	964	968	1,216
Substandard Units	39	48	57
Demand	1,108	1,146	1,427
Less New Supply	0	0	0
NET DEMAND	1,108	1,146	1,427

#### 4.1.1 RECOMMENDED BEDROOM MIX

The following bedroom mix is recommended:

Bedrooms	Recommended Mix
1	20%
2	50%
3	30%
4	0%
Total	100%

#### 4.1.2 ABSORPTION

Given reasonable marketing and management, the project should be able to rent up to 93% occupancy within 6-8 months — a few months longer if the project is completed in November, December, or January. Absorption could be less if the project is completed in June or early July. The absorption rate determination considers such factors as the overall estimate of new household growth, the available supply of competitive units, observed trends in absorption of comparable units, and the availability of subsidies and rent specials. The absorption period is considered to start as soon as the first units are released for occupancy.

#### 4.2 CAPTURE RATE

#### Capture Rate by Unit Size (Bedrooms) and Targeting

50% AMI: \$19,060 to \$31,900				Capture
	Demand	%	<b>Proposal</b>	Rate
1-Bedroom	222	20%	3	1.4%
2-Bedrooms	554	50%	8	1.4%
3-Bedrooms	332	30%	3	0.9%
4 or More Bedrooms	0	0%	0	_
Total	1,108	100%	14	1.3%
60% AMI: \$21,810 to \$38,280				Capture
	Demand	%	<b>Proposal</b>	Rate
1-Bedroom	229	20%	9	3.9%
2-Bedrooms	573	50%	22	3.8%
3-Bedrooms	344	30%	10	2.9%
4 or More Bedrooms	0	0%	0	-
Total	1,146	100%	41	3.6%
Overall Tax Credit: \$19,060 to \$38,280				Capture
	Demand	%	<b>Proposal</b>	Rate
1-Bedroom	285	20%	12	4.2%
2-Bedrooms	714	50%	30	4.2%
3-Bedrooms	428	30%	13	3.0%
4 or More Bedrooms	0	0%	0	1
Total	1,427	100%	55	3.9%

<sup>\*</sup> Numbers may not add due to rounding.

The capture rate is not intended to be used in isolation. A low capture rate does not guarantee a successful project, nor does a high capture rate assure failure; the capture rate should be considered in the context of all the other indicators presented in the study. It is one of many factors considered in reaching a conclusion.

#### 4.3 NCHMA CAPTURE RATE

NCHMA defines capture rate as:

The percentage of age, size, and income qualified renter households in the primary market area that the property must capture to achieve the stabilized level of occupancy. Funding agencies may require restrictions to the qualified households used in the calculation including age, income, living in substandard housing, mover-ship and other comparable factors. The capture rate is calculated by dividing the total number of units at the property by the total number of age, size and income qualified renter households in the primary market area. See penetration rate for rate for entire market area.

This definition varies from the capture rate used above.

#### **NCHMA Capture Rate**

	Income Qualified Renter		Capture
	Households	Proposal	Rate
50% AMI: \$19,060 to \$31,900	2,213	14	0.6%
60% AMI: \$21,810 to \$38,280	2,726	41	1.5%
Overall Tax Credit: \$19,060 to \$38,280	3,228	55	1.7%

#### 4.4 CONCLUSIONS

#### 4.4.1 SUMMARY OF FINDINGS

- The site appears very suitable for the project. It is mostly level and covered with trees..
- The **neighborhood** is compatible with the project. It is across the street from an elementary school.
- The **location** is suitable to the project. It is close to goods and services.
- The population and household growth in the market area is very good.
- The economy has seemingly been improving.
- The **demand** for the project is strong.
- The **strength of the market** for the proposed project is very good.
- The capture rates for the project are very good.
- The **most comparable** apartments are Country Walk, Creekside Place, Harbison Gardens, Lakes at Harbison, and Palmetto Point.
- Total vacancy rates of the most comparable projects are 6.0%, 5.8%, RU, RU, and 2.8%.
- The average vacancy rate reported at comparable projects is 4.9%.
- The average LIHTC vacancy rate for units surveyed without PBRA is 2.8%.
- The overall vacancy rate in the market for units surveyed without PBRA is 5.5%.
- Concessions in the comparables are not particularly significant.
- The rents, given prevailing rents, vacancy rates, and concessions in the market area, are reasonable.
- The proposed **bedroom mix** is reasonable.
- The unit sizes are appropriate for the project.
- The subject's **amenities** are good and comparable or superior to similarly priced apartments.
- The subject's value should be perceived as good.
- The subject's affordability is good.
- All of those **interviewed** felt the project should be successful.
- The proposal would have no long term impact on existing LIHTC projects.

#### 4.4.2 RECOMMENDATIONS

None.

### **4.4.3 NOTES**

None.

#### 4.4.3.1 STRENGTHS

Growth area, close to Wal-Mart, and grocery. Across the street from an elementary school.

#### 4.4.3.2 WEAKNESSES

None.

### 4.4.4 CONCLUSION

The proposal should be very successful.

#### **SCSHFDA EXHIBIT S-2** 4.5

2013	Ехнівіт Ѕ	-2 SCSHFDA PRIM	ARY MARKET AREA ANALYS	IS SUMMARY:	
Development Name:	Bickley M	anor		Total # Units	: 56
Location:	Irmo		-	# LIHTC Units	55
PMA Boundary:	See map o	on page 27			
Development Type:	X Family	Older Persons	Farthest Boundary Distar	nce to Subject:	10.4 miles

RENTAL HOUSING STOCK (found in Apartment Inventory)								
Туре	# Properties	Total Units	Vacant Units	Average Occupancy				
All Rental Housing	8	1,784	95	94.7%				
Market-Rate Housing	7	1,604	90	94.4%				
Assisted/Subsidized Housing not to include LIHTC				%				
LIHTC (All that are stabilized)*	1	180	5	97.2%				
Stabilized Comps**	3	484	23	95.2%				
Non-stabilized Comps	2	304	n/a	n/a				

<sup>\*\*</sup> Stabilized occupancy of at least \$3% (Excludes projects still in initial lease up).

\*\*\* Comps are those comparable to the subject and those that compete at nearly the same rent levels and tenant profile, such as age, family and income.

Subject Development					Adjusted Market Rent			Highest Unadjusted Comp Rent	
# Units	# Bedrooms	Baths	Size (SF)	Proposed Tenant Rent	Per Unit	Per SF	Advantage	Per Unit	Per SF
2	1	1	752	\$465	\$830	\$1.10	44.0%	\$640	\$0.67
1	1	1	841	\$465	\$847	\$1.01	45.1%	\$640	\$0.67
4	2	2	985	\$555	\$963	\$0.98	42.4%	\$799	\$0.75
4	2	2	1,067	\$555	\$979	\$0.92	43.3%	\$799	\$0.75
2	3	2	1,105	\$650	\$1,100	\$1.00	40.9%	\$869	\$0.68
1	3	2	1,181	\$650	\$1,116	\$0.94	41.8%	\$869	\$0.68
4	1	1	752	\$545	\$830	\$1.10	34.3%	\$640	\$0.67
5	1	1	841	\$545	\$847	\$1.01	35.7%	\$640	\$0.67
11	2	2	985	\$645	\$963	\$0.98	33.0%	\$799	\$0.75
11	2	2	1,067	\$645	\$979	\$0.92	34.1%	\$799	\$0.75
5	3	2	1,105	\$735	\$1,100	\$1.00	33.2%	\$869	\$0.68
5	3	2	1,181	\$735	\$1,116	\$0.94	34.1%	\$869	\$0.68
(	Gross Potent	ial Rent	Monthly*	\$34,230	\$53,588	THE LOVE	36.12%	W. China	

Market Advantage is calculated using the following formula: (Gross Adjusted Market Rent (minus) Gross Proposed Tenant Rent) (divided by) Gross Adjusted Market Rent. The calculation should be expressed as a percentage and rounded to two decimal points. The Rent Calculation Excel Worksheet must be provided with the Exhibit S-2 form.

DEMOGRAPHIC DATA (found on pages 31 and 44)									
	2010		2012		2015				
Renter Households	10,572	28.6%	10,909	28.6%	11,416	28.6%			
Income-Qualified Renter HHs (LIHTC)	3,214	30.4%	3,316	30.4%	3,470	30.4%			
Income-Qualified Renter HHs (MR)	(if applicable)	%		%		%			

Type of Demand	50%	60%	Market- rate	Other:	Other:	Overall
Renter Household Growth	105	130		_		154
Existing Households (Overburd + Substand)	1,003	1,016				1,273
Homeowner conversion (Seniors)						
Other:						
Less Comparable/Competitive Supply	0	0				0
Net Income-qualified Renter HHs	1,108	1,146				1,427

	CAPTURE	RATES (found	l on page 9)	PARTICE.	A STATE OF THE PARTY OF	120 Cape
<b>Targeted Population</b>	50%	60%	Market- rate	Other:	Other:	Overall
Capture Rate	1.3%	3.6%				3.9%
	ABSORPTIO	ON RATE (four	d on page 9)	15 (\$40 L)	NEED D	100000
Absorption Period	6-8 months	•				

## 4.6 SCSHFDA EXHIBIT S-2 RENT CALCULATION WORKSHEET

#### 2013 S-2 RENT CALCULATION WORKSHEET

# Units	Bedroom Type	Proposed Tenant Paid Rent	Gross Proposed Tenant Rent	Adjusted Market Rent	Gross Adjusted Market Rent	Tax Credit Gross Rent Advantage
			\$0		\$0	TENNY STA
			\$0		\$0	
2	1 BR	\$465	\$930	\$830	\$1,660	
1	1 BR	\$465	\$465	\$847	\$847	
4	1 BR	\$545	\$2,180	\$830	\$3,320	
5	1 BR	\$545	\$2,725	\$847	\$4,235	NEED STATE
4	2 BR	\$555	\$2,220	\$963	\$3,852	
4	2 BR	\$555	\$2,220	\$979	\$3,916	
11	2 BR	\$645	\$7,095	\$963	\$10,593	
11	2 BR	\$645	\$7,095	\$979	\$10,769	
2	3 BR	\$650	\$1,300	\$1,100	\$2,200	
1	3 BR	\$650	\$650	\$1,116	\$1,116	
5	3 BR	\$735	\$3,675	\$1,100	\$5,500	
5	3 BR	\$735	\$3,675	\$1,116	\$5,580	
			\$0		\$0	N. Land
Totals	55		\$34,230		\$53,588	36.12%

Irmo, South Carolina PCN: 13-012

## 5 PROJECT DESCRIPTION

The project description is provided by the developer.

#### 5.1 DEVELOPMENT LOCATION

The site is northwest of Irmo, South Carolina near unincorporated Ballentine, South Carolina. It is located about 434 miles from Downtown Irmo.

#### 5.2 CONSTRUCTION TYPE

New construction

#### 5.3 OCCUPANCY

The proposal is for occupancy by family households.

### 5.4 TARGET INCOME GROUP

Low income

#### 5.5 SPECIAL POPULATION

None

## 5.6 STRUCTURE TYPE

Garden; the subject has five residential and one non-residential buildings. The residential buildings have two floors.

Floor plans and elevations were not available at the time the study was conducted.

## 5.7 UNIT SIZES, RENTS AND TARGETING

			Number	Square	Net	Utility	Gross	Target
AMI	<b>Bedrooms</b>	Baths	of Units	Feet	Rent	Allow.	Rent	<b>Population</b>
50%	1	1	2	752	465	91	556	Tax Credit
50%	1	1	1	841	465	91	556	Tax Credit
50%	2	2	4	985	555	114	669	Tax Credit
50%	2	2	4	1,067	555	114	669	Tax Credit
50%	3	2	2	1,105	650	140	790	Tax Credit
50%	3	2	1	1,181	650	140	790	Tax Credit
60%	1	1	4	752	545	91	636	Tax Credit
60%	t	1	5	841	545	91	636	Tax Credit
60%	2	2	11	985	645	114	759	Tax Credit
60%	2	2	11	1,067	645	114	759	Tax Credit
60%	3	2	5	1,105	735	140	875	Tax Credit
60%	3	2	5	1,181	735	140	875	Tax Credit
	Total Units		56					
	Tax Credit Units		55					
	PBRA Units		0					
	Mkt. Rate Units		0					

These *pro forma* rents will be evaluated in terms of the market in the Supply section of the study. There is one three bedroom manager unit.

#### 5.8 DEVELOPMENT AMENITIES

Laundry room, clubhouse, and playground

## 5.9 UNIT AMENITIES

Refrigerator, stove, dishwasher, garbage disposal, washer/dryer connections, ceiling fan, HVAC, drapes/blinds, and pre-wired telephone/cable

## 5.10 UTILITIES INCLUDED

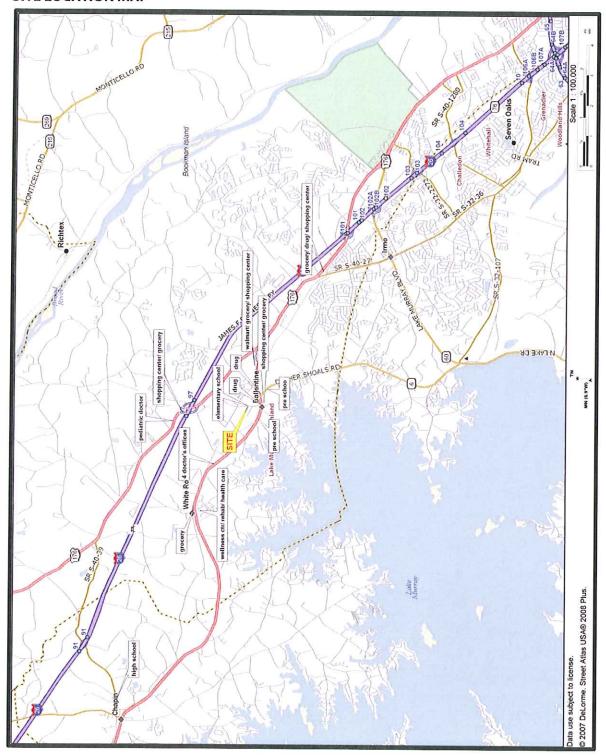
Water, sewer, and trash

## 5.11 PROJECTED CERTIFICATE OF OCCUPANCY DATE

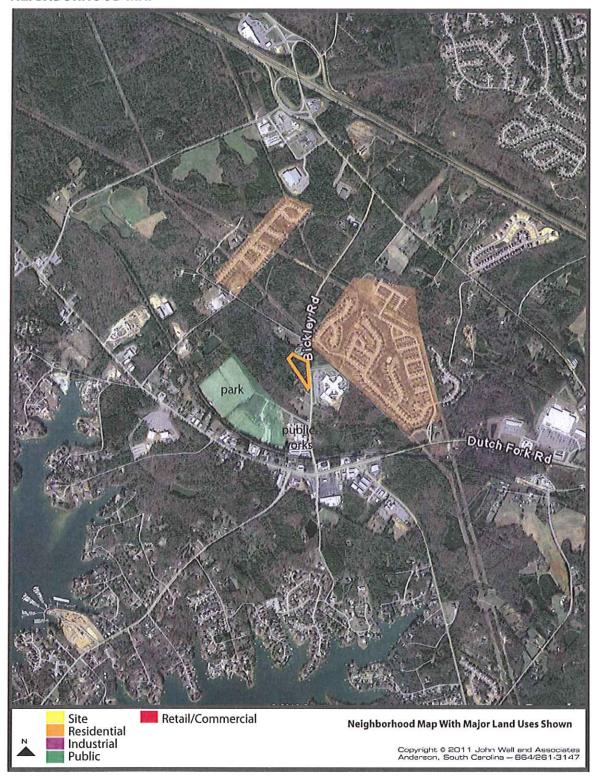
It is anticipated that the subject will have its final certificates of occupancy by 12/31/2014.

## **6 SITE EVALUATION**

#### **SITE LOCATION MAP**



#### **NEIGHBORHOOD MAP**



#### 6.1 DATE OF SITE VISIT

John Wall visited the site on February 22, 2013.

#### 6.2 DESCRIPTION OF SITE AND ADJACENT PARCELS

In addition to the following narrative, a visual description of the site and the adjacent parcels is provided in the maps on the preceding pages and the photographs on the following pages.

#### 6.3 VISIBILITY AND CURB APPEAL

The site is very visible from Bickley Road.

#### 6.4 ACCESS AND INGRESS

Access to the site is from Bickley Road. There are no problems with access or egress.

#### 6.5 PHYSICAL CONDITIONS

The site is largely level, but slopes down some toward the north. It is covered with deciduous and evergreen trees.

#### 6.6 ADJACENT LAND USES AND CONDITIONS

- N: Small amount of woods, then small shops and offices
- E: Road, then elementary school
- S: Some single family homes and woods
- W: Woods and a pond

#### 6.7 VIEWS

There are no views out from the site that could be considered negative.

#### 6.8 **NEIGHBORHOOD**

The neighborhood is largely undeveloped, with a large single family subdivision, an elementary school, and a large park.

#### 6.9 SHOPPING, GOODS, SERVICES AND AMENITIES

There is a new elementary school across the street from the site. There is a pharmacy, a shopping center, and a grocery store less than ½ mile from the site. A couple of preschools and another pharmacy are about 1½ miles away

#### 6.10 EMPLOYMENT OPPORTUNITIES

There are some retail and service sector jobs in the area. The easy access to I-26 ( $1\frac{1}{2}$  miles from the site) opens up a tremendous number of job opportunities. Harbison Boulevard, exit 103 on I-26, is just 6 miles away.

#### 6.11 TRANSPORTATION

The site is well-located with respect to highway transportation. US Highway 76 and 176 are  $\frac{1}{4}$  mile and  $\frac{3}{4}$  mile from the site, respectively. I-26 is  $\frac{1}{2}$  miles away.

There is no public transportation in the Ballentine area.

#### 6.12 OBSERVED VISIBLE ENVIRONMENTAL OR OTHER CONCERNS

There were no environmental or other concerns observed.

#### **6.13 CRIME**

According to the FBI, in 2011 the following crimes were reported to police:

#### **Crimes Reported to Police**

City	County
NA	_
NA	2,366
NA	13
NA	93
NA	406
NA	1,854
NA	9,954
NA	2,860
NA	5,947
NA	1,147
NA	26
	NA NA NA NA NA NA NA

Note: The site is  $4 \frac{3}{4}$  miles from Irmo in the unincorporated community of Ballentine. There is no crime data available for the Ballentine community.

Source: 2011 Table 8 and Table 10, Crime in the United States 2011

http://www.fbi.gov/about-us/cjis/ucr/crime-in-the-u.s/2011/crime-in-the-u.s.-2011/offenses-known-to-law-enforcement/standard-links/city-agency http://www.fbi.gov/about-us/cjis/ucr/crime-in-the-u.s/2011/crime-in-the-u.s.-2011/offenses-known-to-law-enforcement/standard-links/county-agency

Detailed crime statistics for the neighborhood are not available. The site does not appear to be in a problematic area.

#### 6.14 CONCLUSION

The site is very well-suited for the proposed development.

## SITE AND NEIGHBORHOOD PHOTOS AND ADJACENT LAND USES MAP



## 6.15 SITE AND NEIGHBORHOOD PHOTOS



Photo 1



Photo 2



Photo 3



Photo 4



Photo 5



Photo 6



Photo 7



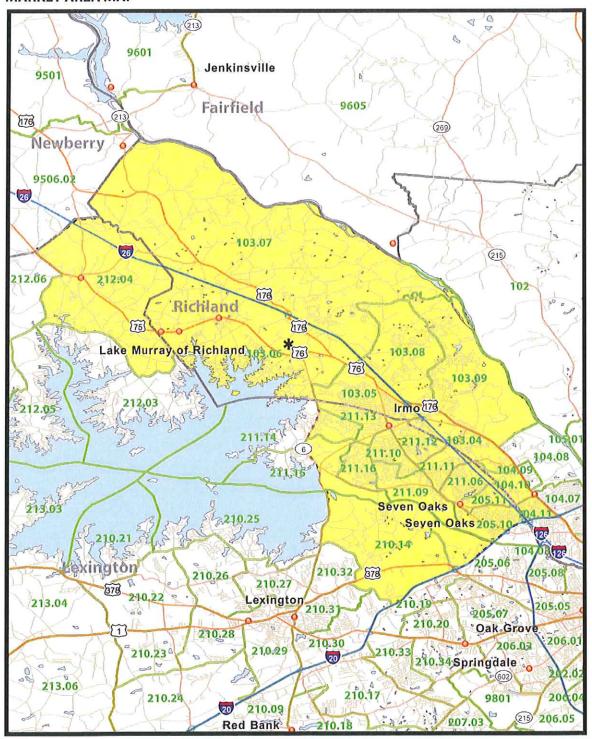
Photo 8



Photo 9

## 7 MARKET AREA

#### **MARKET AREA MAP**



#### 7.1 MARKET AREA DETERMINATION

The market area is the community where the project will be located and only those outlying rural areas that will be significantly impacted by the project, generally excluding other significant established communities. The market area is considered to be the area from which most of the prospective tenants will be drawn. Some people will move into the market area from nearby towns, while others will move away. These households are accounted for in the "Household Trends" section. The border of the market area is based on travel time, commuting patterns, the gravity model, physical boundaries, and the distribution of renters in the area. The analyst visits the area before the market area definition is finalized.

Housing alternatives and local perspective will be presented in the Development Comparisons section of this report.

#### 7.2 DRIVING TIMES AND PLACE OF WORK

Commuter time to work is shown below:

Workers' Travel Time to Work for the Market Area (Time in Minutes)

	State	<u>%</u>	County	<u>%</u>	Market Area	%	City	<u>%</u>
Total:	1,914,273		169,557		45,723		5,628	
Less than 5 minutes	63,596	3.3%	4,358	2.6%	1,101	2.4%	92	1.6%
5 to 9 minutes	205,256	10.7%	17,383	10.3%	5,051	11.0%	650	11.5%
10 to 14 minutes	288,412	15.1%	27,153	16.0%	6,530	14.3%	814	14.5%
15 to 19 minutes	334,106	17.5%	34,490	20.3%	7,527	16.5%	754	13.4%
20 to 24 minutes	311,477	16.3%	30,663	18.1%	8,305	18.2%	1,035	18.4%
25 to 29 minutes	121,423	6.3%	12,245	7.2%	4,133	9.0%	365	6.5%
30 to 34 minutes	259,858	13.6%	23,627	13.9%	7,179	15.7%	1,058	18.8%
35 to 39 minutes	51,581	2.7%	3,834	2.3%	1,360	3.0%	267	4.7%
40 to 44 minutes	55,438	2.9%	3,456	2.0%	1,067	2.3%	155	2.8%
45 to 59 minutes	126,162	6.6%	6,236	3.7%	2,080	4.5%	276	4.9%
60 to 89 minutes	64,390	3.4%	3,476	2.1%	676	1.5%	43	0.8%
90 or more minutes	32,574	1.7%	2,636	1.6%	713	1.6%	119	2.1%

Source: 2010-5yr ACS (Census)

#### 7.3 MARKET AREA DEFINITION

The market area for this report has been defined as Census tracts 205.06 (17%), 205.10 (90%), 205.11, 210.14, 211.06, 211.09, 211.10, 211.11, 211.12, 211.13, 211.14 (60%), 211.15 (50%), 211.16, and 212.04 in Lexington County, as well as 103.04, 103.05, 103.06, 103.07, 103.08, 103.09, 104.10, 104.11 in Richland County (2010 Census). The market area is defined in terms of standard US Census geography so it will be possible to obtain accurate, verifiable information about it. The Market Area Map highlights this area.

#### 7.3.1 SECONDARY MARKET AREA

The secondary market area for this report has been defined as Richland County. Demand will neither be calculated for, nor derived from, the secondary market area.

Bickley Manor Irmo, South Carolina PCN: 13-012

## 8 DEMOGRAPHIC ANALYSIS

#### 8.1 POPULATION

#### 8.1.1 POPULATION TRENDS

Housing demand is most closely associated with population trends. While no population projection presently exists for the market area, one is calculated from existing figures and shown below.

#### **Population Trends and Projections**

	State	County	Market Area	City
2000	4,012,012	320,677	79,461	11,039
2008	4,511,428	372,597	90,533	11,085
2010	4,625,364	384,504	92,617	11,097
2012	4,748,034	397,269	95,248	11,109
2015	4,932,040	416,418	99,195	11,126

Sources: 2000 Census; 2010 5yr ACS (Census); 2010 Census; others by John Wall and Associates from figures shown

As seen in the table above, the population in the market area was 95,248 in 2012 and is projected to increase by 3,947 persons from 2012 to 2015.

#### 8.1.2 AGE

Population is shown below for several age categories. The percent figures are presented in such a way as to easily compare the market area to the state, which is a "norm." This will point out any peculiarities in the market area.

#### Persons by Age

	State	%	County	%	Market Area	%	City	%
Total	4,625,364		384,504		92,618		11,097	
Under 20	1,224,425	27.1%	105,605	28.3%	25,559	28.2%	3,110	28.1%
20 to 34	924,550	20.5%	98,800	26.5%	18,207	20.1%	2,203	19.9%
35 to 54	1,260,720	27.9%	101,413	27.2%	27,448	30.3%	3,251	29.3%
55 to 61	418,651	9.3%	30,651	8.2%	8,224	9.1%	1,041	9.4%
62 to 64	165,144	3.7%	10,494	2.8%	2,991	3.3%	360	3.2%
65 plus	631,874	14.0%	37,541	10.1%	10,189	11.3%	1,132	10.2%
55 plus	1,215,669	26.9%	78,686	21.1%	21,404	23.6%	2,533	22.9%
62 plus	797,018	17.7%	48,035	12.9%	13,180	14.6%	1,492	13.5%

Source: 2010 Census

#### 8.1.3 RACE AND HISPANIC ORIGIN

The racial composition of the market area does not factor into the demand for units; the information below is provided for reference.

Note that "Hispanic" is not a racial category. "White," "Black," and "Other" represent 100% of the population. Some people in each of those categories also consider themselves "Hispanic." The percent figures allow for a comparison between the state ("norm") and the market area.

#### Race and Hispanic Origin

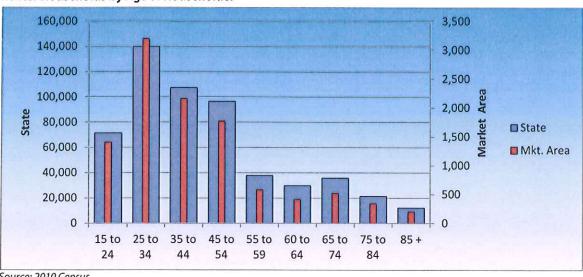
	<u>State</u>	<u>%</u>	County	%	Market Area	%	City	%
Total	4,625,364		384,504		92,617		11,097	
Not Hispanic or Latino	4,389,682	94.9%	365,867	95.2%	89,363	96.5%	10,726	96.7%
White	2,962,740	64.1%	174,267	45.3%	61,011	65.9%	6,981	62.9%
Black or African American	1,279,998	27.7%	174,549	45.4%	23,848	25.7%	3,277	29.5%
American Indian	16,614	0.4%	987	0.3%	230	0.2%	41	0.4%
Asian	58,307	1.3%	8,433	2.2%	2,341	2.5%	178	1.6%
Native Hawaiian	2,113	0.0%	372	0.1%	81	0.1%	0	0.0%
Some Other Race	5,714	0.1%	562	0.1%	176	0.2%	26	0.2%
Two or More Races	64,196	1.4%	6,697	1.7%	1,676	1.8%	223	2.0%
Hispanic or Latino	235,682	5.1%	18,637	4.8%	3,254	3.5%	371	3.3%
White	97,260	2.1%	7,707	2.0%	1,691	1.8%	190	1.7%
Black or African American	10,686	0.2%	1,989	0.5%	244	0.3%	39	0.4%
American Indian	2,910	0.1%	243	0.1%	32	0.0%	0	0.0%
Asian	744	0.0%	115	0.0%	18	0.0%	0	0.0%
Native Hawaiian	593	0.0%	53	0.0%	2	0.0%	0	0.0%
Some Other Race	107,750	2.3%	6,796	1.8%	922	1.0%	89	0.8%
Two or More Races	15,739	0.3%	1,734	0.5%	345	0.4%	53	0.5%

Source: 2010 Census

Note that the "Native Hawaiian" category above also includes "Other Pacific Islander" and the "American Indian" category also includes "Alaska Native."

#### 8.2 **HOUSEHOLDS**

#### Renter Households by Age of Householder



Source: 2010 Census

The graph above shows the relative distribution of households by age in the market area as compared to the state.

#### 8.2.1 HOUSEHOLD TRENDS

The following table shows the change in the number of households between the base year and the projected year of completion.

#### **Household Trends and Projections**

	State	County	Market Area	City
2000	1,533,854	120,101	31,064	3,911
2008	1,741,994	141,564	36,027	4,237
2010	1,801,181	145,194	36,965	4,326
2012	1,854,646	150,213	38,145	4,409
2015	1,934,845	157,741	39,916	4,534
Growth 2012 to 2015	80,198	7,528	1,770	125

Sources: 2000 Census; 2010 5yr ACS (Census); 2010 Census; others by John Wall and Associates from figures shown

In 2000, the market area had 31,064 households and thus a demand for the same number of housing units (because each household lives in its own housing unit). Similarly, there were 38,145 households in 2012, and there will be 39,916 in 2015. These figures indicate that the market area needs to provide 1,770 housing units from 2012 to 2015.

#### 8.2.2 HOUSEHOLD TENURE

The tables below show how many units are occupied by owners and by renters. The percent of the households in the market area that are occupied by renters will be used later in determining the demand for new rental housing.

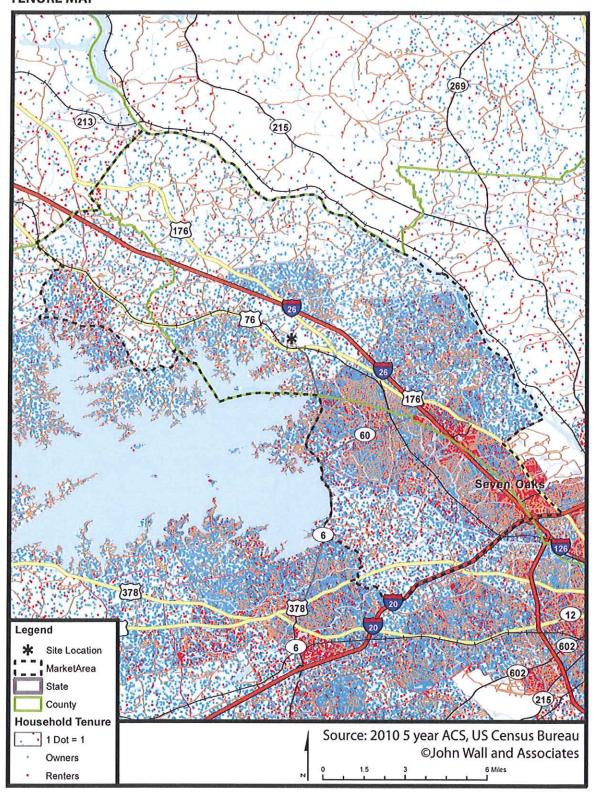
#### **Occupied Housing Units by Tenure**

	State	%	County	%	Market Area	%	City	%
Households	1,801,181	-	145,194	_	36,965	-	4,326	_
Owner	1,248,805	69.3%	89,023	61.3%	26,394	71.4%	3,555	82.2%
Renter	552,376	30.7%	56,171	38.7%	10.571	28.6%	771	17.8%

Source: 2010 Census

From the table above, it can be seen that 28.6% of the households in the market area rent. This percentage will be used later in the report to calculate the number of general occupancy units necessary to accommodate household growth.

#### **TENURE MAP**



#### 8.2.3 HOUSEHOLD SIZE

Household size is another characteristic that needs to be examined. The household size of those presently renting can be used as a strong indicator of the bedroom mix required. Renters and owners have been shown separately in the tables below because the make-up of owner-occupied units is significantly different from that of renters. A comparison of the percent figures for the market area and the state ("norm") is often of interest.

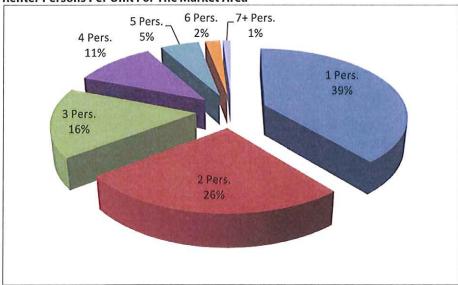
#### **Housing Units by Persons in Unit**

	State		County		Market Area		City	
Owner occupied:	1,248,805		89,023	3 <del>-3</del>	26,393	3 <del></del>	3,555	<del></del> 3
1-person	289,689	23.2%	22,842	25.7%	5,514	20.9%	817	23.0%
2-person	477,169	38.2%	31,289	35.1%	9,692	36.7%	1,267	35.6%
3-person	210,222	16.8%	15,261	17.1%	4,857	18.4%	667	18.8%
4-person	164,774	13.2%	12,123	13.6%	4,123	15.6%	529	14.9%
5-person	69,110	5.5%	4,953	5.6%	1,568	5.9%	184	5.2%
6-person	24,016	1.9%	1,666	1.9%	444	1.7%	56	1.6%
7-or-more	13,825	1.1%	889	1.0%	195	0.7%	35	1.0%
Renter occupied:	552,376	-	56,171	_	10,571	-	771	-
1-person	188,205	34.1%	20,986	37.4%	4,122	39.0%	209	27.1%
2-person	146,250	26.5%	14,956	26.6%	2,718	25.7%	178	23.1%
3-person	93,876	17.0%	9,193	16.4%	1,721	16.3%	168	21.8%
4-person	67,129	12.2%	6,029	10.7%	1,140	10.8%	119	15.4%
5-person	33,904	6.1%	2,978	5.3%	548	5.2%	54	7.0%
6-person	13,817	2.5%	1,235	2.2%	210	2.0%	35	4.5%
7-or-more	9,195	1.7%	794	1.4%	110	1.0%	8	1.0%

Source: 2010 Census

The percent and number of large (5 or more persons) households in the market is an important fact to consider in projects with a significant number of 3 or 4 bedroom units. In such cases, this fact has been taken into account and is used to refine the analysis. It also helps to determine the upper income limit for the purpose of calculating demand. In the market area, 8.2% of the renter households are large, compared to 10.3% in the state.





Bickley Manor Irmo, South Carolina PCN: 13-012

#### 8.2.4 HOUSEHOLD INCOMES

The table below shows the number of households (both renter and owner) that fall within various income ranges for the market area.

## Number of Households in Various Income Ranges

	State	%	County	%	Market Area	%	City	%
Total:	1,741,994		141,564		36,027		4,237	
Less than \$10,000	161,884	9.3%	12,210	8.6%	1,766	4.9%	163	3.8%
\$10,000 to \$14,999	113,617	6.5%	7,219	5.1%	1,289	3.6%	244	5.8%
\$15,000 to \$19,999	110,653	6.4%	8,251	5.8%	1,469	4.1%	234	5.5%
\$20,000 to \$24,999	111,363	6.4%	7,617	5.4%	1,827	5.1%	90	2.1%
\$25,000 to \$29,999	102,778	5.9%	8,250	5.8%	1,440	4.0%	141	3.3%
\$30,000 to \$34,999	105,581	6.1%	8,485	6.0%	1,895	5.3%	180	4.2%
\$35,000 to \$39,999	91,997	5.3%	7,769	5.5%	2,129	5.9%	211	5.0%
\$40,000 to \$44,999	92,035	5.3%	7,188	5.1%	1,647	4.6%	182	4.3%
\$45,000 to \$49,999	79,852	4.6%	6,106	4.3%	1,576	4.4%	157	3.7%
\$50,000 to \$59,999	144,953	8.3%	12,288	8.7%	3,294	9.1%	571	13.5%
\$60,000 to \$74,999	175,421	10.1%	14,056	9.9%	4,110	11.4%	660	15.6%
\$75,000 to \$99,999	197,940	11.4%	17,062	12.1%	5,328	14.8%	601	14.2%
\$100,000 to \$124,999	110,288	6.3%	9,939	7.0%	3,633	10.1%	340	8.0%
\$125,000 to \$149,999	54,868	3.1%	5,668	4.0%	2,005	5.6%	304	7.2%
\$150,000 to \$199,999	47,663	2.7%	5,208	3.7%	1,563	4.3%	98	2.3%
\$200,000 or more	41,101	2.4%	4,248	3.0%	1,057	2.9%	61	1.4%

Source: 2010-5yr ACS (Census)

## 9 MARKET AREA ECONOMY

The economy of the market area will have an impact on the need for apartment units.

### Occupation of Employed Persons Age 16 Years And Over

	<u>State</u>	<u>%</u>	County	<u>%</u>	Market Area	<u>%</u>	<u>City</u>	<u>%</u>
Total	2,002,289		174.875		48,279		5,994	
Management, business, science, and arts occupations:	636,616	32%	69,695	40%	21,587	45%	2,554	43%
Management, business, and financial occupations:	250,420	13%	25,614	15%	8,397	17%	870	15%
Management occupations	175,960	9%	16,265	9%	5,452	11%	579	10%
Business and financial operations occupations	74,460	4%	9,349	5%	2,945	6%	291	5%
Computer, engineering, and science occupations:	79,767	4%	9,213	5%	3,164	7%	361	6%
Computer and mathematical occupations	30,300	2%	4,615	3%	1,542	3%	168	3%
Architecture and engineering occupations	38,148	2%	3,100	2%	1,208	3%	180	3%
Life, physical, and social science occupations	11,319	196	1,498	196	413	196	13	0%
Education, legal, community service, arts, and media occupations:	197,562	10%	24,670	14%	6,819	14%	938	16%
Community and social service occupations	33,648	2%	4,468	3%	1,255	3%	172	3%
Legal occupations	18,929	1%	3,541	2%	693	1%	116	2%
Education, training, and library occupations	117,112	6%	13,503	8%	3,898	8%	436	7%
Arts, design, entertainment, sports, and media occupations	27,873	196	3,158	2%	972	2%	214	496
Healthcare practitioners and technical occupations:	108,867	5%	10,198	6%	3,208	796	385	6%
Health diagnosing and treating practitioners and other technical	70,270	496	7,061	4%	2,281	5%	301	5%
occupations								
Health technologists and technicians	38,597	296	3,137	2%	928	2%	84	196
Service occupations:	344,070	17%	31,833	18%	6,637	14%	971	16%
Healthcare support occupations	43,555	2%	4,162	2%	680	1%	128	2%
Protective service occupations:	42,647	2%	4,759	3%	1,188	2%	212	4%
Fire fighting and prevention, and other protective service workers	21,892	1%	2,604	196	564	196	126	2%
including supervisors	20 755	401	0.455	***		40/	0.0	10/
Law enforcement workers including supervisors	20,755	1%	2,155	196	624	1%	86	1%
Food preparation and serving related occupations	118,134	6%	10,566	6%	2,310	5%	307	5%
Building and grounds cleaning and maintenance occupations	81,858	4%	7,248	4%	1,054	2%	161	3%
Personal care and service occupations	57,876	3%	5,098	3%	1,406	3%	163	3%
Sales and office occupations:	506,896	25%	44,962	26%	13,379	28%	1,469	25%
Sales and related occupations	235,500	12%	20,047	11%	5,886	12%	670	11%
Office and administrative support occupations	271,396	14%	24,915	14%	7,492	16%	799	13%
Natural resources, construction, and maintenance occupations:	216,593	11%	11,634	7%	3,106	6%	392	7%
Farming, fishing, and forestry occupations	10,650	1%	286	0%	44	0%	0	0%
Construction and extraction occupations	122,468	6%	7,683	4%	1,736	4%	244	4%
Installation, maintenance, and repair occupations	83,475	4%	3,665	2%	1,327	3%	148	2%
Production, transportation, and material moving occupations:	298,114	15%	16,751	10%	3,571	7%	608	10%
Production occupations	172,215	9%	8,345	5%	1,585	3%	279	5%
Transportation occupations	69,623	3%	4,891	3%	1,133	2%	198	3%
Material moving occupations	56,276	3%	3,515	296	852	2%	131	2%

Source: 2010-5yr ACS (Census)

#### Occupation for the State and Market Area



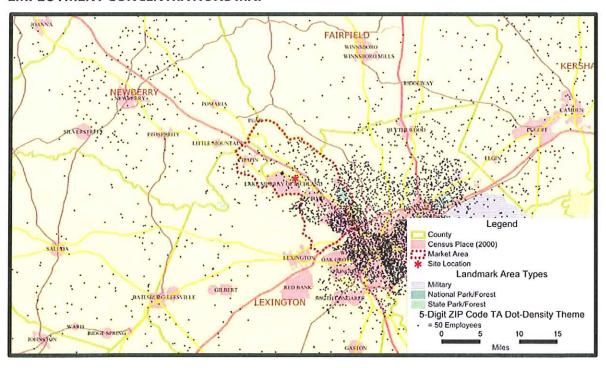
### Industry of Employed Persons Age 16 Years And Over

	<u>State</u>	%	County	<u>%</u>	Market Area	<u>%</u>	City	<u>%</u>
Total:	2,002,289		174,875		48,279		5,994	
Agriculture, forestry, fishing and hunting, and mining:	20,615	1%	636	0%	94	0%	10	0%
Agriculture, forestry, fishing and hunting	19,407	196	615	0%	89	0%	10	0%
Mining, quarrying, and oil and gas extraction	1,208	0%	21	0%	5	0%	0	0%
Construction	161,576	8%	9,589	5%	2,660	6%	294	5%
Manufacturing	280,960	14%	13,140	8%	3,270	7%	410	7%
Wholesale trade	57,999	3%	4,366	2%	1,238	3%	103	2%
Retail trade	241,018	12%	19,226	11%	6,362	13%	822	14%
Transportation and warehousing, and utilities:	97,304	5%	6,827	4%	1,985	4%	319	5%
Transportation and warehousing	72,411	4%	4,800	3%	1,299	3%	240	4%
Utilities	24,893	1%	2,027	1%	687	1%	79	1%
Information	35,860	2%	4,629	3%	1,358	3%	79	1%
Finance and insurance, and real estate and rental and leasing:	122,650	6%	15,812	9%	4,551	9%	439	7%
Finance and insurance	82,615	4%	12,459	7%	3,884	8%	376	6%
Real estate and rental and leasing	40,035	296	3,353	2%	666	1%	63	1%
Professional, scientific, and management, and administrative and waste management services:	180,775	9%	17,771	10%	4,835	10%	885	15%
Professional, scientific, and technical services	94,059	5%	10,368	6%	2,907	6%	465	8%
Management of companies and enterprises	1,205	0%	212	0%	34	0%	14	0%
Administrative and support and waste management services	85,511	4%	7,191	4%	1,896	4%	406	7%
Educational services, and health care and social assistance:	417,392	21%	43,434	25%	12,026	25%	1,408	23%
Educational services	178,304	9%	20,114	1296	5,383	11%	621	10%
Health care and social assistance	239,088	12%	23,320	13%	6,643	14%	787	13%
Arts, entertainment, and recreation, and accommodation and food services:	191,768	10%	16,490	9%	3,610	7%	382	6%
Arts, entertainment, and recreation	32,606	2%	2,529	1%	624	1%	54	1%
Accommodation and food services	159,162	8%	13,961	8%	2,987	6%	328	5%
Other services, except public administration	97,153	5%	7,359	4%	2,413	5%	362	6%
Public administration	97,219	5%	15,596	9%	3,877	8%	481	8%

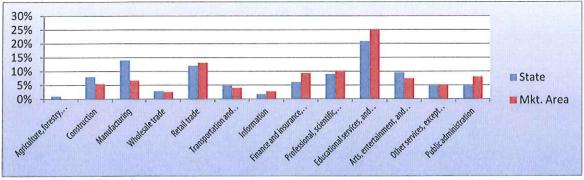
Source: 2010-5yr ACS (Census)

Note: Bold numbers represent category totals and add to 100%

#### **EMPLOYMENT CONCENTRATIONS MAP**



# **Industry for the State and Market Area**



Source: 2010-5yr ACS (Census)

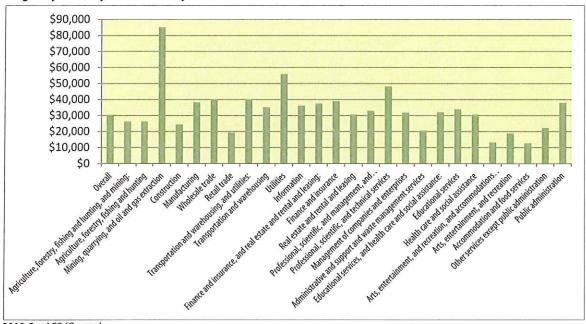
# **Median Wages by Industry**

	State	County	City
Overall	\$29,563	\$30,518	\$32,607
Agriculture, forestry, fishing and hunting, and mining:	\$23,958	\$26,263	-
Agriculture, forestry, fishing and hunting	\$22,483	\$26,250	-
Mining, quarrying, and oil and gas extraction	\$40,816	\$85,114	-
Construction	\$29,949	\$24,514	\$32,137
Manufacturing	\$36,321	\$38,289	\$38,030
Wholesale trade	\$36,403	\$40,157	\$34,896
Retail trade	\$20,367	\$19,419	\$20,670
Transportation and warehousing, and utilities:	\$40,297	\$40,184	\$44,256
Transportation and warehousing	\$36,851	\$35,311	\$35,714
Utilities	\$50,551	\$56,089	\$92,850
Information	\$36,056	\$36,171	\$43,304
Finance and insurance, and real estate and rental and leasing:	\$35,009	\$37,576	\$56,319
Finance and insurance	\$36,579	\$38,974	\$51,964
Real estate and rental and leasing	\$31,502	\$30,689	\$91,211
Professional, scientific, and management, and administrative and waste	\$31,660	\$32,956	\$40,637
management services:			
Professional, scientific, and technical services	\$44,771	\$48,327	\$47,724
Management of companies and enterprises	\$41,619	\$31,699	-
Administrative and support and waste management services	\$21,508	\$20,662	\$35,634
Educational services, and health care and social assistance:	\$30,842	\$32,116	\$33,278
Educational services	\$32,448	\$34,045	\$34,125
Health care and social assistance	\$29,479	\$30,711	\$32,854
Arts, entertainment, and recreation, and accommodations and food services	\$13,661	\$13,265	\$13,241
Arts, entertainment, and recreation	\$16,814	\$18,780	\$15,769
Accommodation and food services	\$13,150	\$12,691	\$12,143
Other services except public administration	\$21,878	\$22,145	\$30,058
Public administration	\$36,395	\$37,921	\$37,694

Source: 2010-5yr ACS (Census)

 $Note: Dashes\ indicate\ data\ suppressed\ by\ Census\ Bureau;\ no\ data\ is\ available\ for\ the\ market\ area.$ 

# Wages by Industry for the County



2010-5yr ACS (Census)

### 9.1 MAJOR EMPLOYERS

The following is a list of major employers in Richland County:

Company	Product	<b>Employees</b>
Palmetto Health Alliance	Healthcare	8,400
University of South Carolina	Higher Education	4,500
Providence Hospital	Healthcare	1,800
Verizon Wireless	Telecommunications	1,500
Dorn VA Medical Hospital	Healthcare	1,457
Westinghouse Electric	Nuclear Fuel Assembly Manufacturing	1,200
CSC Corporation	Information Technology	1,166

# The following is a list of major employers in Lexington County:

Company	Product	<b>Employees</b>
Amick Farms	Manufacturing	1,700
Lexington Medical Center	Healthcare	5,200
Michelin Tire Corp	Tire Manufacturing	1,750
SCANA Corporation	Utilities	2,485
Shaw Industries	Floor Covering Manufacturing	600
Southeastern Freight Lines	Transportation and Warehousing	587

Source: Central SC Records and Reference USA

# 9.2 NEW OR PLANNED CHANGES IN WORKFORCE

If there are any, they will be discussed in the Interviews section of the report.

# 9.3 EMPLOYMENT (CIVILIAN LABOR FORCE)

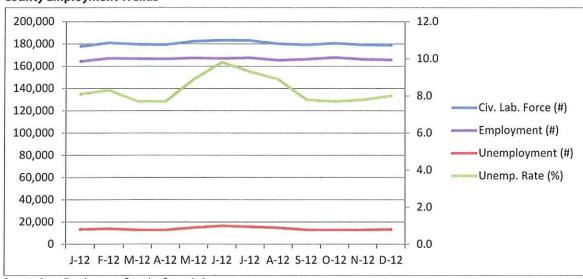
In order to determine how employment affects the market area and whether the local economy is expanding, declining, or stable, it is necessary to inspect employment statistics for several years. The table below shows the increase or decrease in employment and the percentage of unemployed at the county level. This table also shows the change in the size of the labor force, an indicator of change in housing requirements for the county.

# **Employment Trends**

	Civilian				Employment Change		Annual Change	
	Labor			9				
Year	Force	Unemployment	Rate (%)	<b>Employment</b>	Number	Pct.	Number	Pct.
2000	162,886	5,051	3.2	157,835	_	_	_	32 <u>-34</u>
2009	178,038	15,446	9.5	162,592	4,757	3.0%	529	0.3%
2010	178,801	15,810	9.7	162,991	399	0.2%	399	0.2%
2011	179,295	15,105	9.2	164,190	1,199	0.7%	1,199	0.7%
J-12	177,795	13,322	8.1	164,473	283	0.2%		
F-12	181,013	13,873	8.3	167,140	2,667	1.6%		
M-12	179,637	12,843	7.7	166,794	-346	-0.2%		
A-12	179,417	12,827	7.7	166,590	-204	-0.1%		
M-12	182,325	14,901	8.9	167,424	834	0.5%		
J-12	183,464	16,375	9.8	167,089	-335	-0.2%		
J-12	183,206	15,588	9.3	167,618	529	0.3%		
A-12	180,124	14,721	8.9	165,403	-2,215	-1.3%		
S-12	179,258	12,970	7.8	166,288	885	0.5%		
0-12	180,774	12,924	7.7	167,850	1,562	0.9%		
N-12	179,178	12,965	7.8	166,213	-1,637	-1.0%		
D-12	178,925	13,254	8.0	165,671	-542	-0.3%		

Source: State Employment Security Commission

# **County Employment Trends**



Source: State Employment Security Commission

### 9.4 WORKFORCE HOUSING

The subject is not located in an area that is drawn from for some other area (e.g., a resort area) so this topic is not relevant.

Bickley Manor Irmo, South Carolina PCN: 13-012

# 9.5 ECONOMIC SUMMARY

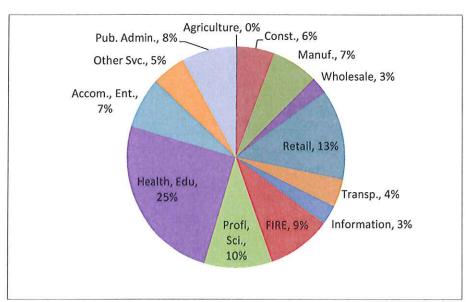
The largest number of persons in the market area is employed in the "Management, professional, and related occupations" occupation category and in the "Educational services, and health care and social assistance" industry category.

A change in the size of labor force frequently indicates a corresponding change in the need for housing. The size of the labor force has been increasing slightly over the past several years.

Employment has been increasing over the past several years. For the past 12 months, it has increased further.

A downturn in the economy and thus a corresponding increase in unemployment will impact LIHTC properties without rental assistance. LIHTC properties without rental assistance require tenants who either earn enough money to afford the rent or have a rent subsidy voucher. When there is an increase in unemployment, there will be households where one or more employed persons become unemployed. Some households that could afford to live in the proposed units will no longer have enough income. By the same token, there will be other households that previously had incomes that were too high to live in the proposed units that will now be income qualified.

### Percent of Workers by Occupation for the Market Area



Source: 2010-5yr ACS (Census)

# 10 INCOME RESTRICTIONS AND AFFORDABILITY

Several economic factors need to be examined in a housing market study. Most important is the number of households that would qualify for apartments on the basis of their incomes. A variety of circumstances regarding restrictions and affordability are outlined below.

These minimum and maximum incomes are used to establish the income *range* for households entering the project. Only households whose incomes fall within the range are considered as a source of demand.

Income data have been shown separately for owner and renter households. Only the renter household income data are used for determining demand for rental units.

**Gross rent** includes utilities, but it excludes payments of rental assistance by federal, state, and local entities. In this study, gross rent is always monthly.

# 10.1 HOUSEHOLDS NOT RECEIVING RENTAL ASSISTANCE

Most households do not receive rental assistance. With respect to estimating which households may consider the subject a possible housing choice, we will evaluate the gross rent as a percent of their income according to the following formula:

gross rent ÷ X% x 12 months = annual income

X% in the formula will vary, depending on the circumstance, as outlined in the next two sections.

# 10.2 HOUSEHOLDS QUALIFYING FOR TAX CREDIT UNITS

Households who earn less than a defined percentage (usually 50% or 60%) of the county or MSA median income as adjusted by HUD (AMI) qualify for low income housing tax credit (LIHTC) units. Therefore, feasibility for projects expecting to receive tax credits will be based in part on the incomes required to support the tax credit rents.

For those tax credit units occupied by low income households, the monthly gross rent should not realistically exceed 35% of the household income. However, elderly households can afford to pay a larger portion of their incomes on housing than family households. Elderly households should not realistically exceed 40% of the household income.

# 10.3 ESTABLISHING TAX CREDIT QUALIFYING INCOME RANGES

It is critical to establish the number of households that qualify for apartments under the tax credit program based on their incomes. The income ranges are established in two stages. First, the maximum incomes allowable are calculated by applying the tax credit guidelines. Then, minimum incomes required are calculated. According to United States Code, either 20% of the units must be occupied by households who earn under 50% of the area median gross income (AMI), OR 40% of the units must be occupied by households who earn under 60% of the AMI. Sometimes units are restricted for even lower income households. In many cases, the developer has chosen to restrict the rents for 100% of the units to be for low income households.

Bickley Manor Irmo, South Carolina PCN: 13-012

### Maximum Income Limit (HUD FY 2013)

Pers.	VLIL	50%	60%
1	21,500	21,500	25,800
2	24,550	24,550	29,460
3	27,600	27,600	33,120
4	30,650	30,650	36,780
5	33,150	33,150	39,780
6	35,600	35,600	42,720
7	38,050	38,050	45,660
8	40,500	40,500	48,600

Source: Very Low Income (50%) Limit and 60% limit: HUD, Low and Very-Low Income Limits by Family Size

Others: John Wall and Associates, derived from HUD figures

The table above shows the maximum tax credit allowable incomes for households moving into the subject based on household size and the percent of area median gross income (AMI).

After establishing the maximum income, the lower income limit will be determined. The lower limit is the income a household must have in order to be able to afford the rent and utilities. The realistic lower limit of the income range is determined by the following formula:

Gross rent ÷ 35% [or 30% or 40%, as described in the subsections above] x 12 months = annual income

This provides for up to 35% [or 30% or 40%] of adjusted annual income (AAI) to be used for rent plus utilities.

The proposed gross rents, as supplied by the client, and the minimum incomes required to maintain 35% [or 30% or 40%] or less of income spent on gross rent are:

### **Minimum Incomes Required and Gross Rents**

					Minimum	
		Number	Net	Gross	Income	Target
	<b>Bedrooms</b>	of Units	Rent	Rent	Required	Population
50%	1	2	465	556	\$19,063	Tax Credit
50%	1	1	465	556	\$19,063	Tax Credit
50%	2	4	555	669	\$22,937	Tax Credit
50%	2	4	555	669	\$22,937	Tax Credit
50%	3	2	650	790	\$27,086	Tax Credit
50%	3	1	650	790	\$27,086	Tax Credit
60%	1	4	545	636	\$21,806	Tax Credit
60%	1	5	545	636	\$21,806	Tax Credit
60%	2	11	645	759	\$26,023	Tax Credit
60%	2	11	645	759	\$26,023	Tax Credit
60%	3	5	735	875	\$30,000	Tax Credit
60%	3	5	735	875	\$30,000	Tax Credit

Source: John Wall and Associates from data provided by client

From the tables above, the practical lower income limits for units *without* rental assistance can be established. Units *with* rental assistance will use \$0 as their lower income limit.

When the minimum incomes required are combined with the maximum tax credit limits, the income *ranges* for households entering the project can be established. Only households whose incomes fall within the ranges can be considered as a source of demand. Note that *both* the income limits *and* the amount of spread in the ranges are important.

# 10.4 QUALIFYING INCOME RANGES

The most important information from the tables above is summarized in the table below. Income requirements for any PBRA units will be calculated for the contract rent.

# Qualifying Income Ranges by Bedrooms and Persons Per Household

				Income		
				Based	Spread	
			Gross	Lower	Between	Upper
AMI	Bedrooms	Persons	Rent	Limit	Limits	Limit
50%	1	1	556	19,060	2,440	21,500
50%	1	2	556	19,060	5,490	24,550
50%	2	2	669	22,940	1,610	24,550
50%	2	3	669	22,940	4,660	27,600
50%	2	4	669	22,940	7,710	30,650
50%	3	3	790	27,090	510	27,600
50%	3	4	790	27,090	3,560	30,650
50%	3	5	790	27,090	6,060	33,150
50%	3	6	790	27,090	8,510	35,600
60%	Ĩ	1	636	21,810	3,990	25,800
60%	1	2	636	21,810	7,650	29,460
60%	2	2	759	26,020	3,440	29,460
60%	2	3	759	26,020	7,100	33,120
60%	2	4	759	26,020	10,760	36,780
60%	3	3	875	30,000	3,120	33,120
60%	3	4	875	30,000	6,780	36,780
60%	3	5	875	30,000	9,780	39,780
60%	3	6	875	30,000	12,720	42,720

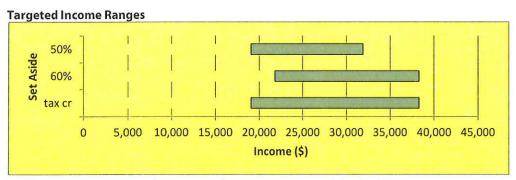
Sources: Gross rents: client; Limits: tables on prior pages; Spread: calculated from data in table

# 10.5 PROGRAMMATIC AND PRO FORMA RENT ANALYSIS

The table below shows a comparison of programmatic rent and *pro forma* rent.

**Qualifying and Proposed and Programmatic Rent Summary** 

	<u>1-BR</u>	<u>1-BR</u>	2-BR	2-BR	3-BR	3-BR
50% Units						
Number of Units	2	1	4	4	2	1
Max Allowable Gross Rent	\$575	\$575	\$690	\$690	\$797	\$797
Pro Forma Gross Rent	\$556	\$556	\$669	\$669	\$790	\$790
Difference (\$)	\$19	\$19	\$21	\$21	\$7	\$7
Difference (%)	3.3%	3.3%	3.0%	3.0%	0.9%	0.9%
60% Units						
Number of Units	4	5	11	11	5	5
Max Allowable Gross Rent	\$690	\$690	\$828	\$828	\$957	\$957
Pro Forma Gross Rent	\$636	\$636	\$759	\$759	\$875	\$875
Difference (\$)	\$54	\$54	\$69	\$69	\$82	\$82
Difference (%)	7.8%	7.8%	8.3%	8.3%	8.6%	8.6%



An income range of \$19,060 to \$31,900 is reasonable for the 50% AMI units.

An income range of \$21,810 to \$38,280 is reasonable for the 60% AMI units.

An income range of \$19,060 to \$38,280 is reasonable for the tax credit units (overall).

# 10.6 HOUSEHOLDS WITH QUALIFIED INCOMES

The table below shows income levels for renters and owners separately. The number and percent of income qualified *renter* households is calculated from this table.

# Number of Specified Households in Various Income Ranges by Tenure

Owner occupied:	<u>State</u> 1,217,502	<u>%</u>	County 86,553	<u>%</u>	Market Area 25,402	<u>%</u>	<u>City</u> 3,408	<u>%</u>
Less than \$5,000	26,805	2.2%		1.7%		0.00/		0.30/
			1,456		220	0.9%	10	0.3%
\$5,000 to \$9,999	36,781	3.0%	1,812	2.1%	330	1.3%	0	0.0%
\$10,000 to \$14,999	61,214	5.0%	2,516	2.9%	468	1.8%	140	4.1%
\$15,000 to \$19,999	60,864	5.0%	2,924	3.4%	624	2.5%	89	2.6%
\$20,000 to \$24,999	65,239	5.4%	3,616	4.2%	880	3.5%	59	1.7%
\$25,000 to \$34,999	129,754	10.7%	7,750	9.0%	1,730	6.8%	208	6.1%
\$35,000 to \$49,999	180,665	14.8%	11,063	12.8%	2,988	11.8%	466	13.7%
\$50,000 to \$74,999	252,279	20.7%	18,165	21.0%	5,574	21.9%	1,071	31.4%
\$75,000 to \$99,999	169,733	13.9%	13,890	16.0%	4,772	18.8%	591	17.3%
\$100,000 to \$149,999	150,534	12.4%	14,136	16.3%	5,261	20.7%	615	18.0%
\$150,000 or more	83,634	6.9%	9,225	10.7%	2,555	10.1%	159	4.7%
Renter occupied:	524,492		55,011		10,624		829	
Less than \$5,000	42,710	8.1%	3,841	7.0%	694	6.5%	11	1.3%
\$5,000 to \$9,999	55,588	10.6%	5,101	9.3%	522	4.9%	142	17.1%
\$10,000 to \$14,999	52,403	10.0%	4,703	8.5%	821	7.7%	104	12.5%
\$15,000 to \$19,999	49,789	9.5%	5,327	9.7%	845	8.0%	145	17.5%
\$20,000 to \$24,999	46,124	8.8%	4,001	7.3%	947	8.9%	31	3.7%
\$25,000 to \$34,999	78,605	15.0%	8,985	16.3%	1,605	15.1%	113	13.6%
\$35,000 to \$49,999	83,219	15.9%	10,000	18.2%	2,364	22.3%	84	10.1%
\$50,000 to \$74,999	68,095	13.0%	8,179	14.9%	1,830	17.2%	160	19.3%
\$75,000 to \$99,999	28,207	5.4%	3,172	5.8%	556	5.2%	10	1.2%
\$100,000 to \$149,999	14,622	2.8%	1,471	2.7%	376	3.5%	29	3.5%
\$150,000 or more	5,130	1.0%	231	0.4%	64	0.6%	0	0.0%

Source: 2005-2009 5yr ACS (Census)

The percent of renter households in the appropriate income ranges will be applied to the renter household growth figures to determine the number of new renter households that will be income qualified to move into each of the different unit types the subject will offer.

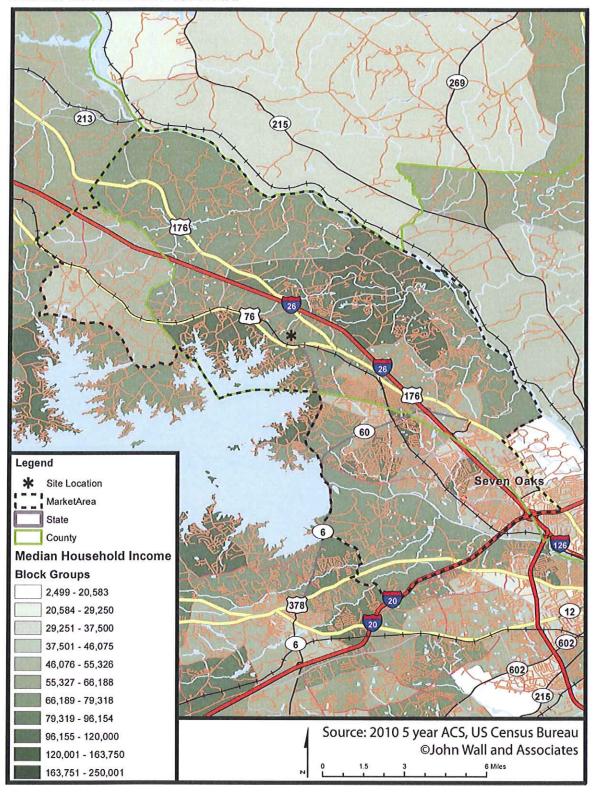
Percent of Renter Households in Appropriate Income Ranges for the Market Area

AMI	1		50%		60%	ĺ	Tx. Cr.
Lower Limit			19,060		21,810		19,060
Upper Limit			31,900		38,280		38,280
17.15	Households		55		V.O		
Renter occupied:		<u>%</u>	#	<u>%</u>	#	<u>%</u>	#
Less than \$5,000	694	-	0	15 <del></del>	0	-	<u>#</u> 0
\$5,000 to \$9,999	522	-	0	·	0	==0	0
\$10,000 to \$14,999	821	=	0	2.50	0		0
\$15,000 to \$19,999	845	0.19	159	0.000	0	0.19	159
\$20,000 to \$24,999	947	1.00	947	0.64	604	1.00	947
\$25,000 to \$34,999	1,605	0.69	1,108	1.00	1,605	1.00	1,605
\$35,000 to \$49,999	2,364	_	0	0.22	517	0.22	517
\$50,000 to \$74,999	1,830	-	0	-	0	-	0
\$75,000 to \$99,999	556	-	0	-	0	-	0
\$100,000 to \$149,999	376		0	S-22	0	_	0
\$150,000 or more	64	_	0	( <u></u>	0	-	0
Total	10,624		2,213		2,726		3,228
Percent in Range			20.8%		25.7%		30.4%

Source: John Wall and Associates from figures above

The table above shows how many renter households are in each income range. The number and percent are given in the last two rows (e.g., 2,213, or 20.8% of the renter households in the market area are in the 50% range.)

### MEDIAN HOUSEHOLD INCOME MAP



# 11 DEMAND

### 11.1 DEMAND FROM NEW HOUSEHOLDS

### 11.1.1 NEW HOUSEHOLDS

It was shown in the Household Trends section of this study that 1,770 new housing units will be needed by the year of completion. It was shown in the Tenure section that the area ratio of rental units to total units is 28.6%. Therefore, 506 of these new units will need to be rental.

The table "Percent of Renter Households in Appropriate Income Ranges for the Market Area" shows the percentage of renter households in various income ranges. These percentages are applied to the total number of new rental units needed to arrive at the *number* of new rental units needed in the relevant income categories:

New Renter Households in Each Income Range for the Market Area

	New Renter	Percent	Demand
		Income	due to new
	<u>Households</u>	Qualified	<b>Households</b>
50% AMI: \$19,060 to \$31,900	506	20.8%	105
60% AMI: \$21,810 to \$38,280	506	25.7%	130
Overall Tax Credit: \$19,060 to \$38,280	506	30.4%	154

Source: John Wall and Associates from figures above

# 11.2 DEMAND FROM EXISTING HOUSEHOLDS

### 11.2.1 DEMAND FROM RENT OVERBURDEN HOUSEHOLDS

A household is defined as rent overburdened when it pays 30% or more of its income on gross rent (rent plus utilities). Likewise, the household is *severely* rent overburdened if it pays 35% or more of its income on gross rent.

For tax credit units without rental assistance, households may pay 35% of their incomes for gross rent. Therefore, up to 35% of income for gross rent is used in establishing affordability in the "Demand from New Households" calculations. Hence, only severely (paying in excess of 35%) rent overburdened households are counted as a source of demand for tax credit units without rental assistance.

For units *with* rental assistance (tenants pay only 30% of their income for gross rent), any households paying more than 30% for gross rent would benefit by moving into the unit so all overburdened households in the relevant income range are counted as a source of demand.

The following table presents data on rent overburdened households in various income ranges.

# Percentage of Income Paid For Gross Rent (Renter Households in Specified Housing Units)

	State		County		Market Area		City	
Less than \$10,000:	98,298		8,942		1,216		153	
30.0% to 34.9%	2,318	2.4%	218	2.4%	88	7.2%	41	26.8%
35.0% or more	61,970	63.0%	6,477	72.4%	932	76.6%	70	45.8%
\$10,000 to \$19,999:	102,192		10,030		1,666		249	
30.0% to 34.9%	6,952	6.8%	597	6.0%	31	1.9%	13	5.2%
35.0% or more	70,642	69.1%	7,754	77.3%	1,281	76.9%	99	39.8%
\$20,000 to \$34,999:	124,729		12,986		2,552		144	
30.0% to 34.9%	20,227	16.2%	2,336	18.0%	528	20.7%	12	8.3%
35.0% or more	43,270	34.7%	5,340	41.1%	1,064	41.7%	58	40.3%
\$35,000 to \$49,999:	83,219		10,000		2,364		84	
30.0% to 34.9%	6,972	8.4%	997	10.0%	285	12.1%	11	13.1%
35.0% or more	6,882	8.3%	1,034	10.3%	147	6.2%	0	0.0%
\$50,000 to \$74,999:	68,095		8,179		1,830		160	
30.0% to 34.9%	2,092	3.1%	467	5.7%	9	0.5%	0	0.0%
35.0% or more	1,711	2.5%	171	2.1%	76	4.2%	40	25.0%
\$75,000 to \$99,999:	28,207		3,172		556		10	
30.0% to 34.9%	279	1.0%	42	1.3%	50	9.0%	0	0.0%
35.0% or more	368	1.3%	34	1.1%	0	0.0%	0	0.0%
\$100,000 or more:	19,752		1,702		440		29	
30.0% to 34.9%	155	0.8%	0	0.0%	0	0.0%	0	0.0%
35.0% or more	53	0.3%	0	0.0%	0	0.0%	0	0.0%

Source: 2010-5yr ACS (Census)

From the table above, the number of rent overburdened households in each appropriate income range can be estimated in the table below.

35%+ Overburden							
AMI			50%		60%		Tx. Cr.
Lower Limit			19,060		21,810		19,060
Upper Limit	Mkt. Area		31,900		38,280		38,280
	Households						
Less than \$10,000:	932		0	-	0	-	0
\$10,000 to \$19,999:	1,281	0.09	120	_	0	0.09	120
\$20,000 to \$34,999:	1,064	0.79	844	0.88	936	1.00	1,064
\$35,000 to \$49,999:	147	<del></del> 2	0	0.22	32	0.22	32
\$50,000 to \$74,999:	76	-	0	-	0	_	0
\$75,000 to \$99,999:	0	-	0		0	-	0
\$100,000 or more:	0	500	0	-	0	_	0
Column Total	3,500		964		968		1,216

Source: John Wall and Associates from figures above

# 11.2.2 DEMAND FROM SUBSTANDARD CONDITIONS

The Bureau of the Census defines substandard conditions as 1) lacking plumbing, or 2) 1.01 or more persons per room.

### **Substandard Occupied Units**

	State	%	County	%	<b>Market Area</b>	%	City	%
Owner occupied:	1,217,502		86,553		25,402		3,408	
Complete plumbing:	1,212,991	100%	86,454	100%	25,398	100%	3,408	100%
1.00 or less	1,200,603	99%	85,930	99%	25,359	100%	3,408	100%
1.01 to 1.50	10,050	1%	453	196	39	0%	0	0%
1.51 or more	2,338	0%	71	0%	0	0%	0	096
Lacking plumbing:	4,511	0%	99	0%	4	0%	0	0%
1.00 or less	4,428	0%	99	0%	4	0%	0	0%
1.01 to 1.50	55	0%	0	0%	0	0%	0	0%
1.51 or more	28	0%	0	0%	0	0%	0	0%
Renter occupied:	524,492		55,011		10,624		829	
Complete plumbing:	520,655	99%	54,632	99%	10,565	99%	770	93%
1.00 or less	500,100	95%	53,647	98%	10,436	98%	757	91%
1.01 to 1.50	13,067	2%	717	1%	129	1%	13	2%
1.51 or more	7,488	1%	268	0%	0	0%	0	0%
Lacking plumbing:	3,837	1%	379	1%	59	1%	59	7%
1.00 or less	3,754	1%	367	1%	59	1%	59	7%
1.01 to 1.50	83	0%	12	0%	0	0%	0	0%
1.51 or more	0	0%	0	0%	0	0%	0	0%
Tatal Barrer Caleston Jan J					100			

**Total Renter Substandard** 

188

Source: 2010-5yr ACS (Census)

From these tables, the need from substandard rental units can be drawn. There are 188 substandard rental units in the market area.

From the figures above the number of substandard units in each appropriate income range can be estimated in the table below.

# Substandard Conditions in Each Income Range for the Market Area

	Total Substandard <u>Units</u>	Percent	Demand
		Income	due to
		Qualified	Substandard
50% AMI: \$19,060 to \$31,900	188	20.8%	39
60% AMI: \$21,810 to \$38,280	188	25.7%	48
Overall Tax Credit: \$19,060 to \$38,280	188	30.4%	57

Source: John Wall and Associates from figures above

# 12 DEMAND FOR NEW UNITS

The demand components shown in the previous section are summarized below.

	50% AMI: \$19,060 to \$31,900	60% AMI: \$21,810 to \$38,280	Overall Tax Credit: \$19,060 to \$38,280
New Housing Units Required	105	130	154
Rent Overburden Households	964	968	1,216
Substandard Units	39	48	57
Demand	1,108	1,146	1,427
Less New Supply	0	0	0
NET DEMAND	1,108	1,146	1,427

<sup>\*</sup> Numbers may not add due to rounding.

# 13 SUPPLY ANALYSIS (AND COMPARABLES)

This section contains a review of statistical data on rental property in the market area and an analysis of the data collected in the field survey of apartments in the area.

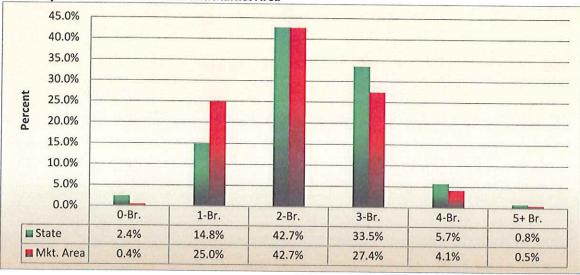
# 13.1 TENURE

# **Tenure by Bedrooms**

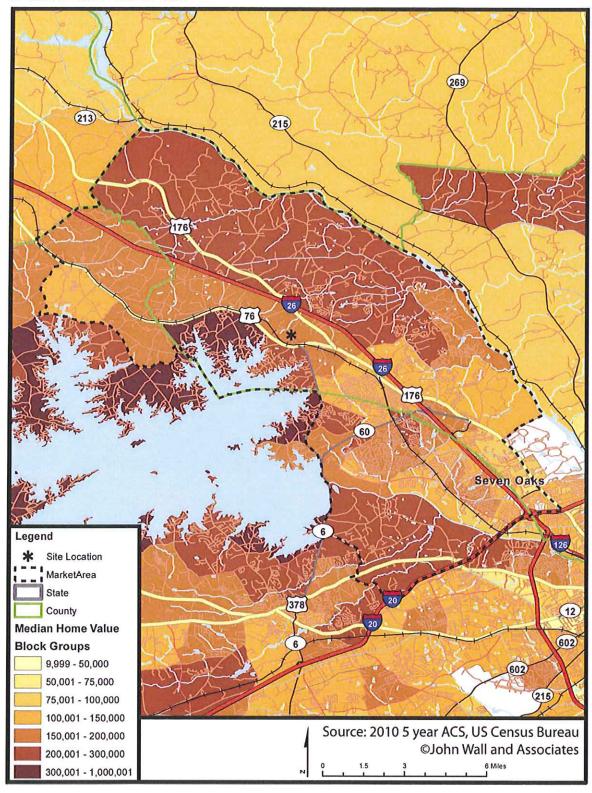
	State	%	County	%	Market Area	<u>%</u>	City	%
Owner occupied:	1,217,502		86,553	_	25,402		3,408	70
No bedroom	2,428	0.2%	96	0.1%	0	0.0%	0	0.0%
1 bedroom	14,784	1.2%	600	0.7%	127	0.5%	0	0.0%
2 bedrooms	196,501	16.1%	10,444	12.1%	2,409	9.5%	132	3.9%
3 bedrooms	717,746	59.0%	50,635	58.5%	14,466	56.9%	2,555	75.0%
4 bedrooms	236,914	19.5%	20,363	23,5%	6,838	26.9%	613	18.0%
5 or more bedrooms	49,129	4.0%	4,415	5.1%	1,562	6.1%	108	3.2%
Renter occupied:	524,492		55,011		10,624		829	
No bedroom	12,492	2.4%	1,129	2.1%	45	0.4%	0	0.0%
1 bedroom	77,737	14.8%	12,724	23.1%	2,654	25.0%	173	20.9%
2 bedrooms	223,981	42.7%	22,667	41.2%	4,532	42.7%	176	21.2%
3 bedrooms	175,920	33.5%	15,449	28.1%	2,907	27.4%	368	44.4%
4 bedrooms	30,009	5.7%	2,681	4.9%	436	4.1%	112	13.5%
5 or more bedrooms	4,353	0.8%	361	0.7%	50	0.5%	0	0.0%

Source: 2010-5yr ACS (Census)





### **MEDIAN HOME VALUE MAP**



# 13.2 BUILDING PERMITS ISSUED

Building permits are an indicator of the economic strength and activity of a community. While permits are never issued for a market area, the multi-family permits issued for the county and town are an indicator of apartments recently added to the supply:

# **Building Permits Issued**

		County			City	
		Single	Multi-		Single	Multi-
<u>Year</u>	Total	Family	Family	Total	Family	Family
2000	2,936	2,494	442	x	×	×
2001	2,558	2,463	95	×	x	x
2002	2,929	2,611	318	×	x	х
2003	3,768	2,896	872	x	x	x
2004	4,226	3,246	980	x	×	x
2005	4,324	3,568	756	x	x	x
2006	4,261	3,232	1,029	×	x	x
2007	3,517	2,463	1,054	x	×	x
2008	2,323	1,467	856	x	x	X
2009	1,293	1,074	219	x	×	x
2010	1,274	1,009	265	x	x	×
2011	1,270	981	289	x	×	X

KEY: X = Did not issue permits at that time; NA = Data not available; S = No annual report received, or fewer than 9 monthly reports received Source: C-40, U.S. Dept. of Commerce, Bureau of the Census, "Housing Units Authorized by Building Permits"

# 13.3 SURVEY OF APARTMENTS

John Wall and Associates conducted a survey of apartments in the area. All of the apartments of interest are surveyed. Some of them are included because they are close to the site, or because they help in understanding the context of the segment where the subject will compete. The full details of the survey are contained in the apartment photo sheets later in this report. A summary of the data focusing on rents is shown in the apartment inventory, also later in this report. A summary of vacancies sorted by rent is presented in the schedule of rents, units, and vacancies.

### List of Apartments Surveyed

Name	Units	<b>Vacancy Rate</b>	Type	Comments
Ballentine Crossing	318	RU	Conventional	Under construction, in rent up
Century Heights	230	5.7	Conventional	# .#
Country Walk	200	6.0	Conventional	
Creekside Place	104	5.8	Conventional	
Crestmont	250	3.6	Conventional	
Grandview	328	4.9	Conventional	
Harbison Gardens	180	RU	Tax Credit	Undergoing rehab
Lakes at Harbison	124	RU	Conventional	Undergoing rehab
Paces Brook	260	10.0	Conventional	3 5
Palmetto Point	180	2.8	Tax Credit	
Residences at Marina Bay	216	RU	Conventional	Not comparable
Wellspring	232	3.4	Conventional	**************************************
Wescott Place	48	RU	Tax Credit	In rent up

### 13.4 NEW "SUPPLY"

SCSHFDA requires comparable units built since 2012 and comparable units built in previous years that are not yet stabilized to be deducted from demand. Only comparable units within comparable complexes will be deducted from demand, as indicated by the asterisks.

### Apartment Units Built or Proposed Since the Base Year

Project Name	Year Built	Units With Rental Assistance	30% AMI, No Rental Assistance	50% AMI, No Rental Assistance	60% AMI, No Rental Assistance	Above Moderate Income	TOTAL
Ballentine Crossing	2013	0	0	0	0	318	318
Harbison Gardens	2013	0	0	0	180 (0*)	180	180
Lakes at Harbison	2013	0	0	0	0	124	124
Residences at Marina Bay	2013	0	0	0	0	216	216
Westcott Place	2013	0	0	20	28 (0*)	0	48
TOTAL		0	0	20	208	838	886

<sup>\*</sup> Units that will be deducted from demand; parenthetical numbers indicate partial comparability. I.e., 100(50\*) indicates that there are 100 new units of which only half are comparable.

The 50% and 60% AMI units at Wescott Place are for elderly units and thus not subtracted out from demand. The 180 60% AMI units at Harbison Gardens are undergoing rehab.

# 13.5 SCHEDULE OF PRESENT RENTS, UNITS, AND VACANCIES

The present housing situation is examined in this section. The rents, number of units, and vacancies of the apartments listed in the apartment inventory (shown separately later) are summarized in the following tables. Rents, units, and vacancies are tabulated separately for the various bedroom sizes, a necessary step in making bedroom mix recommendations.

The following table shows surveyed apartment complexes *without* rent subsidy in or near the market area. The *pro forma* rents, as given by the developer, are shown in orange in the table below. These rents will be compared to the other apartments in the area, and especially the comparable apartments to determine if they are reasonable. In addition to seeing how the *pro forma* rents compare in terms of absolute rents in the following table, it will be important to consider the amenities and locations of the other apartments.

Schedule of Rents, Number of Units, and Vacancies for Unassisted Apartment Units

	1-Bedroom Unit	is		2-Bedroom Unit	s		3-Bedroom Unit	s		4-Bedroom Unit	s
Rents	Units	Vacancies	Rents	Units	Vacancies	Rents	Units	Vacancies	Rents	Units	Vacancies
325(E)	2	RU	400(E)	10	RU	650	3	subj.50%	770	88	UR
325(E)	6	RU	400(E)	2	RU	700	40	3			
325(E)	10	RU	400(E)	18	RU	710	86	3			
465	3	subj.50%	555	8	subj.50%	730	72	UR			
545	9	subj.60%	585	36	0	735	10	subj.60%			
560	40	2	635	2	0	760	4	1			
595	12	1	640	24	1	850	24	UR			
595	12	0	645	22	subj.60%	864	56	5			
604	24	0	655	2	1	1000	12	0			
640	12	UR	675	20	UR	1000	12	0			
718	48	8	680	88	UR	1007	48	8			
745	80	3	720	184	7	1030	24	0			
763	82	10	749	120	7	1108	45	RU			
772	90	RU	863	146	6	1135	20	1			
775	26	2	890	82	0	1175	16	0			
840	46	4	950	180	RU	1235	40	1			
910	90	3	980	78	1						
910	8	0	1020	22	3						
925	20	2	1125	146	12						
940	2	0	1125	2	0						
1030	42	0			, 444						

Orange = Subject Green = Tax Credit Median

	1-Bedroom	2-Bedrooms	3-Bedrooms	4-Bedrooms	TOTAL
Vacant Units	35	38	22	n/a	
Total Units	532	844	358	88	
Vacancy Rate	6.6%	4.5%	6.1%	n/a	5.5%
Median Rent	\$763	\$863	\$864	\$770	
Total Tax Credit Units	n/a	1	4	n/a	
Vacant Tax Credit Units	n/a	40	90	88	
Tax Credit Vacancy Rate	n/a	2.5%	4.4%	n/a	3.8%
Tax Credit Median Rent	n/a	\$585	\$710	\$770	

E=Elderly/Older Persons; b = basic rent; italics = average rent; UR = under rehabilitation; UC = under construction; RU= in rent up; PL = planned; N/A = information unavailable

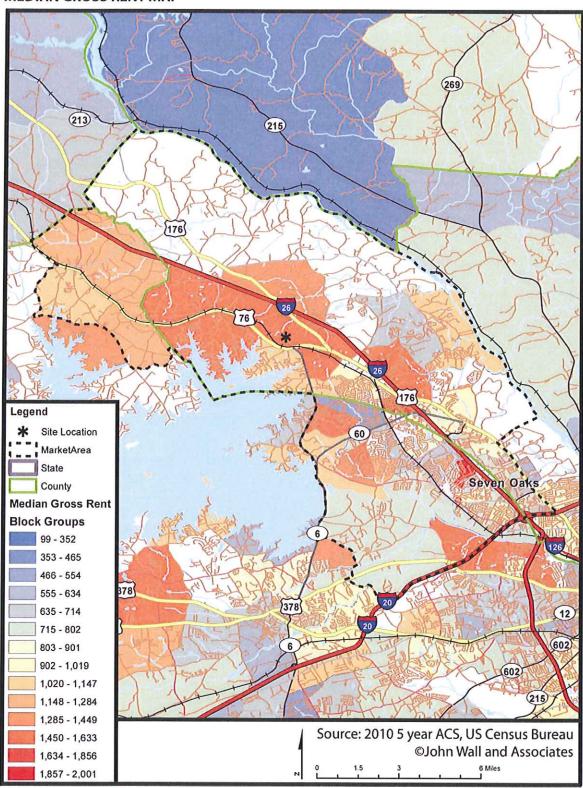
Source: John Wall and Associates

A vacancy rate of 5.0% is considered normal. The overall vacancy rate in the market is 5.5%. The overall tax credit vacancy rate is 3.8%.

# 13.6 OTHER AFFORDABLE HOUSING ALTERNATIVES

These other apartments would be the primary other affordable housing alternatives. There are no reasons to believe the single family home and/or condominium market conditions will adversely impact the project. According to the 2009 American Housing Survey (US Census Bureau), 70.8% of households living in apartments did not consider any other type of housing choice. Similar percentages apply to households who chose to live in single family homes and mobile homes. Based on these statistics, it is reasonable to conclude that for most households, apartments, single family homes, and mobile home are not interchangeable options.

### **MEDIAN GROSS RENT MAP**



# 13.7 COMPARABLES

The apartments in the market most comparable to the subject are listed below:

### **Comparison of Comparables to Subject**

	Approximate		
Project Name	Distance	Reason for Comparability	Degree of Comparability
Country Walk	7.6 mi.	Rent level, mix	Moderate
Creekside Place	7.3 mi.	Rent level, mix	Moderate +
Harbison Gardens	6.0 mi.	Rent level, rehab 2013, tax credit	Good
Lakes at Harbison	7.2 mi.	Rent level, mix, rehab 2013	Moderate +
Palmetto Point	4.9 mi.	Rent level, proximity, tax credit	Good +

Palmetto point is the best comp, even though it was built in 1997.

# 13.8 PUBLIC HOUSING

Because the subject does not have PBRA and does not rely on Section 8 vouchers the housing authority was not surveyed.

# 13.9 LONG TERM IMPACT OF THE SUBJECT ON EXISTING TAX CREDIT UNITS

The proposed housing units will have little to no impact on existing tax credit apartments.

# 13.10 APARTMENT INVENTORY

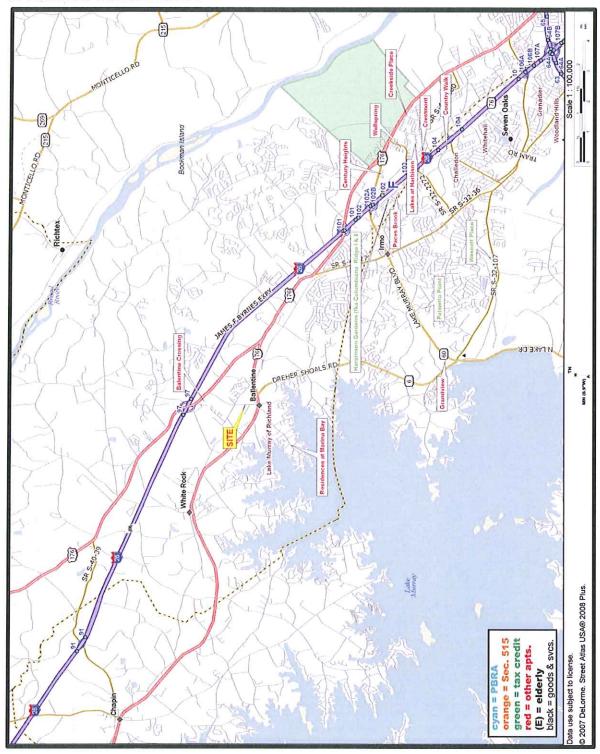
The apartment inventory follows this page. Summary information is shown for each apartment surveyed and detailed information is provided on individual property photo sheets.

# 13.11 MARKET ADVANTAGE

	Bedrooms	Number of Units	Net Rent	Market Rent	Market Advantage
50%	1	2	465	830	44.0%
50%	1	1	465	847	45.1%
50%	2	4	555	963	42.4%
50%	2	4	555	979	43.3%
50%	3	2	650	1100	40.9%
50%	3	1	650	1116	41.8%
60%	1	4	545	830	34.3%
60%	1	5	545	847	35.7%
60%	2	11	645	963	33.0%
60%	2	11	645	979	34.1%
60%	3	5	735	1100	33.2%
60%	3	5	735	1116	34.1%

The subject was compared to several conventional properties in or near the market area. The calculations show all of the subject's proposed rents to have market advantages greater than 10%.

# **APARTMENT LOCATIONS MAP**



KEY: P = proposed; UC= under construction; R = renovated; BOI =

ENTORY	13-012)
N.	(PCN:
APARTMENT I.	mo, South Carolina
⋖	-

#	Apartment Name	Year Built vac%	Effic	y/Studi edroor		1,100	Two Bedroom			edroo	E	Four Bedroom	droom	COMMENTS
			Units Vac	Vacant	Rent	Units Vac	Vacant	Rent	Units Vacant		Rent	Units Vacant	Rent	
	13-012 Subject Bickley Manor	Proposed	60	66	465 545	∞ £l	e e	555	3 10	Б	650			7ax Credit 50%, 60% 1 market rate mgr unit
	Ballentine Crossing 114 Ballentine Crossing Ln. Irmo Liz (2.7.2013) 803.445-1023	2013 - UC	90 UC/RU	//RU	277	180 UC/RU	/RU	950	45 UC/RU	'RU	1108			Conventional Complex uses daily pricing, 18.4% predeased; 17.5% occupied (COs on 3 of 15 buildings); *Business center and community grills; **Patio/balconies
	Century Heights 100 Walden Heights Dr Irmo 803-781-4461 Jessica (1-2+13)	2003	20 30 30 30 30 30 30 30 30 30 30 30 30 30	लच्च त	777 840 940	13.8	<del>- c</del>	980 1020	20 16	1 2	1135			Special=No rent until March W1_=0 Conventional; Sec 8=not accepted GPS address: 350 Lake Murray Bivd.
	Country Walk 408 Foxfre Dr. Columbia 803-772-8966 Allison (1-24-13)	1982	22	0	599-609	120	1-	605-799	99	50	859-869			Special=\$250 off 1st mo. rent; \$100 referral fee W1_=0 Conventional; Sec 8=not accepted *Pienic area, sports court **Patio/balcony, walk-in closet
	Creekside Place 801 Chinquapin Rd. Columbia 803-781-8148 Marissa (1-24-13)	1986	<del>4</del>	¢1	560	त	-	0450	04	<b>6</b>	700			Special=No fees and 1/2 off Feb. and Mar. rent. W1=0 Conventional; Sec 8=not accepted 'Harbison Recreation Center membership
	Crestmont 34 Woodcross Dr. Columbia 803-407-3332 Amber (1-24-13)	3.6%	80	ю	730-760	146	v	840-885	ಸ	c	1030			Special=\$100 off app fee.  WL=0  Conventional; See 8=not accepted  Amber said the terns change daily with their system and the rents she gave to me seemed low to her, *Dog park, conference room, business center, membership to Harbison Rec. Center, **Patio/balcony, expansive closet, built in computer office; 3-4 stories.
	Grandview 2170 North Lake Dr Columbia 803-749-7956	2009	90 42 8	<b>6</b> 00	910 1030 910	146	21 C	1125	04	=	1235			Special=No rent unitl May for 2br or until Apl for 1 or 3 W1.=3 Conventional; See 8=nor accepted Beautiful view, *Clubhouse with kirchenette, freplace, tv lounge, computer center
	Harbison Gardens (Ra Columbiana Ridge I & II) 401 Columbiana Dr. Columbia 803-749-1255 Pricilla (1-24-15)	1995 I 2013 Rehab				8	RU	675	27	RU	730	88 RU	770	WI_=0 TC 60%; See 8=82 TC 60%; See 8=82 (144 units) and 1998 (36 units); New name with new mgmt; Currently undergoing a complete renovation; During the relab, tenants are being moved to another unit on site and mgmt is not Certer. Center. Center.
*\$.21	Lakes at Harbison 100 Fairforest Rd. Columbra 803-781-671 Tiffany (1-25-13)	1978 Rehab 2013	51	RU	049	88	RU	089	42	אני	850			Special: \$250 off Feb and March. WL=5 for 3BR Conventional: See 8=not accepted *Picnic area/gails, fitness center membership, nature trails, **Patio/balcony, walk-in closets; Tiffancy said they are currently undergoing a rehab.

KEY: P = proposed; UC= under construction; R = renovated; BOI :

Copyright © , Wall and Associates Anderson, S... (864) 261-3147

APARTMENT I. ENTORY Irmo, South Carolina (PCN: 13-012)

Three Bedroom Four Bedroom COMMENTS	Rent Units Vacant Rent		1 760  TC 49% & 60%  TC 49% & 60%  TC 49% Sec 150%  Sec 8750%  Funded 1994; 179 total units; *Children's play area, copy and fax services, high-speed Internet access **Extra storage, walk-in closets, pantry, balconies/patros; The 36 2br units at \$585 are 49%.	1435	0 900-1100  Conventional; Sec 8=not accepted  "Basket ball court, jacuzzi/sauna, membership to Harbison Rec Center, olympic sixed indoor pool, private pond with gazebos and grills, walking tralls; "*Halcontes/ pattos, walkin telosers.	TC Home 50%, 60%; HFOP Funded 2011; 48 rotal units; David Christmas with Connelly Builders said the apartments should receive their COs nares week and start moving people in the week after that; *Community room, activity room **Balcony/patio
Three	Units Vacant	8 <del>7</del>	† §	32 UC/RU	51 51	
Two Bedroom	Units Vacant Rent	82 0 860-920	36 0 585 2 C 635 52 1 655	68 UC/RU 1355 32 UC/RU 1365 32 UC/RU 1635 8 UC/RU 1345	184 7 685-755	10 RU 400 2 RU 400 18 RU 400
Efficiency/Studio (e) One Bedroom	Units Vacant Rent	48 8 705-730 82 10 750-775		32 UC/RU 1070 12 UC/RU 1150	12 1 595 12 C 595	2 RU 325 6 RC 325 10 RC 325
Year Built ID# Apartment Name vac%		Paces Brook 1989-1990 113 Paces Brook Ave. Columbia 803-749-0759 Michelle (1-24-13)	Palmetto Pointe 1997 Townbomes 1220 Meredith Dr. Columbia 803-781-6900	Residence at Marina Bay 2013 - UC 1600 Marina Rd. Irmo Eva (2-7-2013) 803-744-9252	Wellspring 1987 500 Harbison Blvd. Columbia 803-781-9541 3.4%	Wescott Place 5601 Wescott Rd. Columbia 802-3013 Suiders) David Christmas (1-24 -13)

980 1020

1131-1211 1131-1211

Conventional; Sec 8=not

accepted

662-669

1062

\*

Conventional; Sec 8=not

accepted

640

854

×

Conventional; Sec 8=not

accepted

840-885

978-1053

\*

x x x

Conventional; Sec 8=not

accepted

Rent

Two-Bedroom Size (s.f.) 985-1067

Other Other

Utilities Included

Cable Pre-Wired

Furnished Air Conditioning

Drapes/Blinds

Free Cable

Map Number

**Fireplace** 

Other

Unit Features

Appliances

Amenities

555 645

985-1067

Tax Credit 50%, 60%

950

1055

\*

Conventional

Associates	261-3147
and	364)
John Wall	
Copyright ©	Anderson,

675

1028

WS

TC 60%; Sec 8=82

1125 1125

1154

1154-1242

Conventional; Sec 8=not

accepted

x x x

13-012)
(PCN:
Carolina
3, South
Project

	oom Rent	089		860-920		585	635	1355	1365 1635 1345	685-755		400	400
	Two-Bedroom Size (s.f.)	1150		1104-1129		954(Gdn))	858(Rch) 1093(TH)	1148	1176 1250 1260	1000		1106	1106
Unit Features	Other Other Fireplace Free Cable Purnished Air Conditioning Cable Pre-Wired Cable Pre-Wired Other	×	S 2	x x x t **	Conventional; Sec 8=not accepted	sw x x	TC 49% & 60% Sec 8=30%	X X X **	Conventional; Sec 8=not accepted	** *	Conventional; Sec 8=not accepted	X X X T II	TC Home 50%, 60%; HFOP
Amenities Appliances	Garages Playground Access/Security Gate Other Refrigerator Range/Oven Dishwasher W/D Connection Washer, Dryer	x x x *	Special: \$250 off Feb and March.	× × × × × × ×	Special=sm 1BR \$619, lg 1BR \$659, 3BR 1mo free	× × × × × ×		× × × × ×		x x x x x * x x		x x x x *	
Ame	Laundry Facility Tennis Court Swimming Pool Club House	×	4 BR overall	x x x x	4 BR overall 10.0%	×	4 BR overall 2.8%	×	4 BR overall	x	4 BR overall 3.4%	×	4 BR overall 0.0%
	Year Built:	1978	2 BR 3 BR	1989-1990	2 BR 3 BR 0.0% 16.7%	1997	2 BR 3 BR 1.1% 4.4%	2013 - UC	2 BR 3 BR	1987	2 BR 3 BR 3.8% 0.0%	2012-2013	2 BR 3 BR 0.0%
		c	1 BR		1 BR 13.8%		1 BR	ina Bay	1 BR		1 BR 4.2%		1 BR 0.0%
	Complex:	Lakes at Harbison	Vacancy Rates:	Paces Brook	Vacancy Rates:	Palmetto Pointe	Vacancy Rates:	Residence at Marina Bay	Vacancy Rates:	Wellspring	Vacancy Rates:	Wescott Place	Vacancy Rates:
	Map Number												

Project: Irmo, South Carolina (PCN: 13-012)

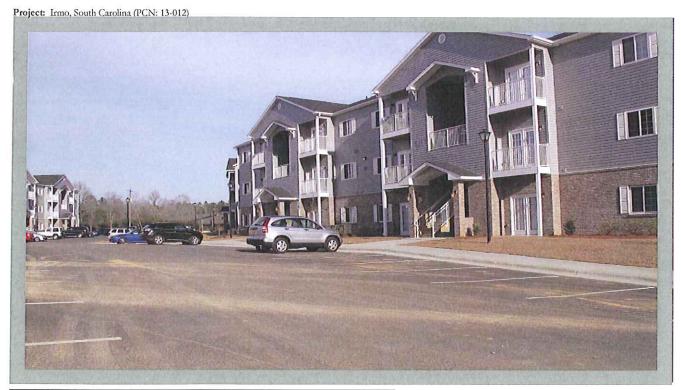
	No. of U	Jnits	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	o					
One-Bedroom		3	1	P	752-841	465
1 BR vacancy rate	0.0%	9	1	P	752-841	545
Two-Bedroom		8	2	Р	985-1067	555
2 BR vacancy rate	0.0%	22	2	P	985-1067	645
Three-Bedroom		3	2		1105-1181	650
3 BR vacancy rate	0.0%	10	2	P	1105-1181	735
Four-Bedroom			***************************************			
4 BR vacancy rate						
TOTALS	0.0%	55	***************************************	0		

Complex: 13-012 Subject Bickley Manor Map Number:

Year Built: Proposed

Amenities	Appliances	Unit Features	0 11
x Laundry Facility Tennis Court	x Refrigerator x Range/Oven	Fireplace Utilities Included	Specials
x Swimming Pool x Club House Garages Playground	Microwave Oven  X Dishwasher  X Garbage Disposal  X W/D Connection	Furnished  X Air Conditioning  X Drapes/Blinds  X Cable Pre-Wired	Waiting List
Access/Security Gate Fitness Center Other	Washer, Dryer  Ceiling Fan Other	Free Cable Free Internet Other	Subsidies Tax Credit 50%, 60%

Comments: 1 market rate mgr unit



-	No. of Units	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studi	o				
One-Bedroom  1 BR vacancy rate	90	1	UC/	735	772
Two-Bedroom 2 BR vacancy rate	180	2	UC/	1055	950
Three-Bedroom 3 BR vacancy rate	45	2	UC/	1430	1108
Four-Bedroom 4 BR vacancy rate					
TOTALS	315	************	0		

Complex: Map Number:
Ballentine Crossing
114 Ballentine Crossing Ln.
Irmo
Liz (2-7-2013)
803-445-1023

Year Built: 2013 - UC

Amenities	Appliances	Unit Features	
Laundry Facility Tennis Court	x Refrigerator Range/Oven	Fireplace Utilities Included	Specials
Swimming Pool Club House Garages Playground	x Microwave Oven x Dishwasher Garbage Disposal x W/D Connection	Furnished X Air Conditioning X Drapes/Blinds X Cable Pre-Wired	Waiting List
x Access/Security Gate x Fitness Center Other	Washer, Dryer Ceiling Fan Other	Free Cable Free Internet Other	Subsidies Conventional

Comments: Complex uses daily pricing; 18.4% preleased; 17.5% occupied (COs on 3 of 15 buildings); \*Business center and community grills; \*\*Patio/balconies



No. of	Units	Baths	Vacant	Size (s.f.)	Rent
)					
	26	1	2	640-1013	775
8.5%	46	1	4	640-1013	840
	2	1	0	640-1013	940
	20	1	2	640-1013	925
	78	2	1	1131-1211	980
4.0%	22	2	3	1131-1211	1020
	20	2	1	1358-1418	1135
2.8%	16	2	0	1358-1418	1175
			***************************************		
E 50/			49		
	8.5%	26 8.5% 46 2 20 78 4.0% 22 20 2.8% 16	26 1 8.5% 46 1 2 1 20 1 78 2 4.0% 22 2	26 1 2 8.5% 46 1 4 2 1 0 20 1 2 78 2 1 4.0% 22 2 3 20 2 1 2.8% 16 2 0	26 1 2 640-1013 8.5% 46 1 4 640-1013 2 1 0 640-1013 20 1 2 640-1013 78 2 1 1131-1211 4.0% 22 2 3 1131-1211 20 2 1 1358-1418 2.8% 16 2 0 1358-1418

Complex: Century Heights 100 Walden Heights Dr Irmo 803-781-4461 Jessica (1-24-13)

Map Number:

Year Built: 2003

# Amenities

\_\_x Laundry Facility
\_\_\_\_\_ Tennis Court
\_x Swimming Pool
\_x Club House
\_\_\_\_ Garages
\_x Playground
\_\_\_\_ Access/Security Gate
\_x Fitness Center
\_\_\_\_ Other

### Appliances

x Range/Oven
Microwave Oven
x Dishwasher
x Garbage Disposal
x W/D Connection
Washer, Dryer
Ceiling Fan
Other

- Refrigerator

# Unit Features

Fireplace
Utilities Included
Furnished
X Air Conditioning
X Drapes/Blinds
Cable Pre-Wired
Free Cable
Free Internet
Other

# Last Rent Increase

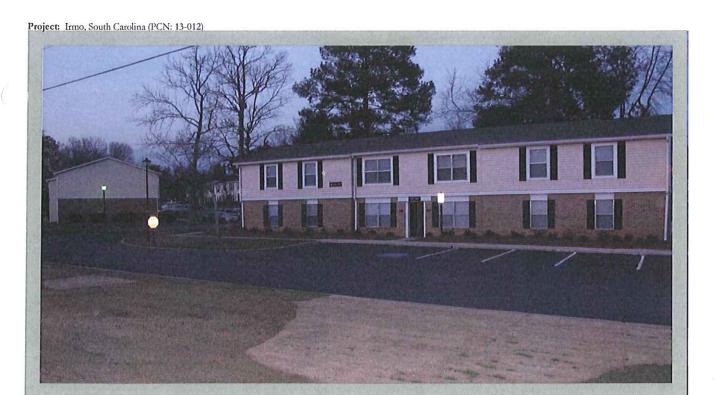
Specials Special=No rent until March

Waiting List WL=0

Subsidies

Conventional; Sec 8=not accepted

Comments: GPS address: 350 Lake Murray Blvd.



	No. of	Units	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	)					
One-Bedroom		24	1	0	752	599-609
1 BR vacancy rate	0.0%					
Two-Bedroom		120	1.5	7	1062	699-799
2 BR vacancy rate	5.8%					
Three-Bedroom		56	2	5	1280	859-869
3 BR vacancy rate	8.9%					
Four-Bedroom			***************************************			
4 BR vacancy rate						
TOTALS	6.0%	200		12		

Complex: Country Walk 408 Foxfire Dr. Columbia 803-772-8966 Allison (1-24-13)

Map Number:

Year Built: 1982

Amenities	Appliances	Unit Features
x Laundry Facility Tennis Court	x Refrigerator x Range/Oven	Fireplace Utilities Included
Swimming Pool Club House	Microwave Oven  Nicrowave Oven  Dishwasher	Furnished  X Air Conditioning
Garages Playground Access/Security Gate	Garbage Disposal W/D Connection Washer, Dryer	x Drapes/Blinds x Cable Pre-Wired Free Cable
x Fitness Center Other	Ceiling Fan Other	** Gree Internet Other

Comments: \*Picnic area, sports court \*\*Patio/balcony, walk-in closet

# Last Rent Increase

Specials

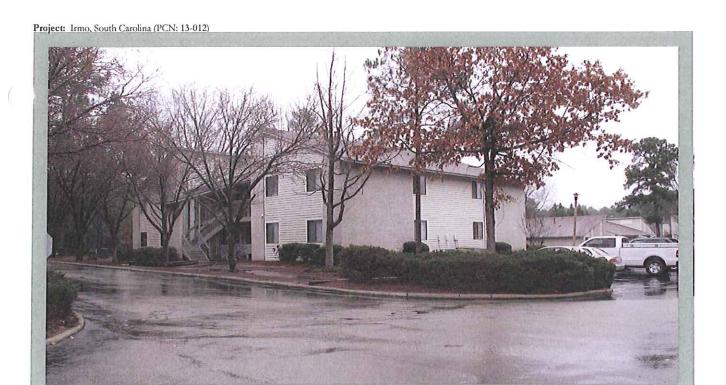
Special=\$250 off 1st mo. rent; \$100 referral fee

Waiting List WL=0

Subsidies

Conventional; Sec 8=not

accepted



	No. of U	Jnits	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	)					
One-Bedroom		40	1	2	607	560
1 BR vacancy rate	5.0%					
Two-Bedroom		24	1.5	1	854	640
2 BR vacancy rate	4.2%					
Three-Bedroom		40	2	3	1049	700
3 BR vacancy rate	7.5%					
Four-Bedroom						
4 BR vacancy rate						
TOTALS	5.8%	104	************	6		

Complex: Creekside Place 801 Chinquapin Rd. Columbia 803-781-8148 Marissa (1-24-13)

Map Number:

Year Built: 1986

# Amenities X Laundry Facility Tennis Court X Swimming Pool Club House Garages Playground Access/Security Gate Fitness Center

Other

Appl	ances
X	<ul> <li>Refrigerator</li> </ul>
Х	_ Range/Oven
	- Microwave Oven
X	_ Dishwasher
	_ Garbage Disposal
x	_ W/D Connection
	_ Washer, Dryer
x	_ Ceiling Fan
	Other

eatures
Fireplace
Utilities Included
Furnished
Air Conditioning
Drapes/Blinds
Cable Pre-Wired
Free Cable
Free Internet
Other

# Last Rent Increase

Specials
Special=No fees and 1/2 off Feb.
and Mar. rent.
Waiting List
WL=0

Subsidies Conventional; Sec 8=not accepted

Comments: \*Harbison Recreation Center membership



•	No. of	Units	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	)					
One-Bedroom  1 BR vacancy rate	3.8%	80	1	3	518-787	730-760
Two-Bedroom 2 BR vacancy rate	4.1%	146	2	6	978-1053	840-885
Three-Bedroom		24	2	0	1229	1030
3 BR vacancy rate	0.0%					
Four-Bedroom 4 BR vacancy rate		***********				
TOTALS	3.6%	250		9		

Complex: Crestmont 34 Woodcross Dr. Columbia 803-407-3332 Amber (1-24-13)

Map Number:

Year Built: 2003

Amenities	Appliances	Unit Features	80 # H
x Laundry Facility Tennis Courtx Swimming Pool	x Refrigerator x Range/Oven x Microwave Oven	Fireplace Utilities Included Furnished	Specials Special=\$100 off app fee.
X	x Dishwasher Garbage Disposal X W/D Connection	x Air Conditioning x Drapes/Blinds x Cable Pre-Wired	Waiting List WL=0
x Access/Security Gate x Fitness Center Other	Washer, Dryer Ceiling Fan Other	Free Cable Free Internet Other	Subsidies Conventional; Sec 8=not accepted

Comments: Amber said the rents change daily with their system and the rents she gave to me seemed low to her; \*Dog park, conference room, business center, membership to Harbison Rec. Center; \*\*Patio/balcony, expansive closet, built in computer office; 3-4 stories.



	No. of	Units	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	0					
One-Bedroom		90	1	3	780	910
1 BR vacancy rate	2.1%	42	1	0	993	1030
		8	1	0	859	910
Two-Bedroom		146	2	12	1154	1125
2 BR vacancy rate	8.1%	2	2	0	1154-1242	1125
Three-Bedroom 3 BR vacancy rate	2.5%	40	2	1	1292	1235
Four-Bedroom 4 BR vacancy rate			******			
TOTALS	4.9%	328	***********	16	***************************************	

Complex: Grandview 2170 North Lake Dr Columbia 803-749-7956

Map Number:

Year Built: 2009

Amenities	Appliances	Unit Features
Laundry Facility	x Refrigerator	Fireplace
Tennis Court  Swimming Pool	X Range/Oven X Microwave Oven	— Utilities Included — Furnished
— Club House	x Dishwasher	x Air Conditioning
x Garages Playground	x Garbage Disposalx W/D Connection	x Drapes/Blinds Cable Pre-Wired
Access/Security Gate	x Washer, Dryer	Free Cable
x Fitness Center Other	X Ceiling Fan Other	Free Internet Other

Comments: Beautiful view; \*Clubhouse with kitchenette, fireplace, tv lounge, computer center

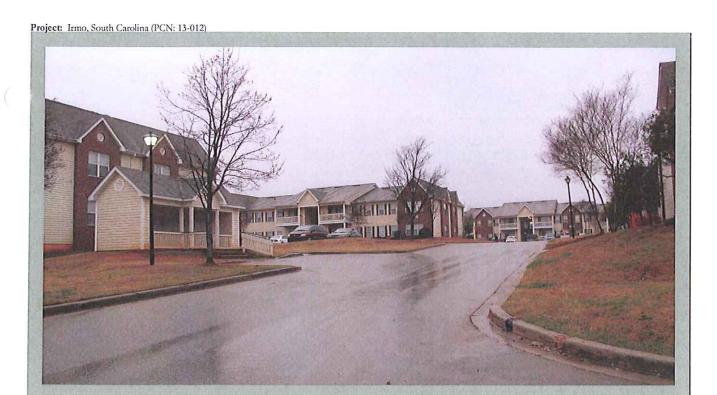
### Last Rent Increase

Special=No rent unitl May for 2br or until Apl for 1 or 3

Waiting List WL=3

Subsidies Conventional; Sec 8=not

accepted



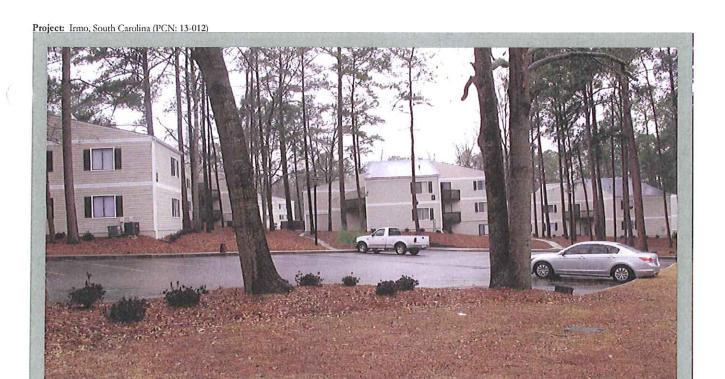
	No. of Units	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studi One-Bedroom 1 BR vacancy rate					
Two-Bedroom 2 BR vacancy rate	20	1.5	RU	1028	675
Three-Bedroom 3 BR vacancy rate	72	2	RU	1224	730
Four-Bedroom 4 BR vacancy rate	88	2	RU	1386	770
TOTALS	180		0		***************************************

Complex: Map Number:
Harbison Gardens
(fka Columbiana Ridge I & II)
401 Columbiana Dr.
Columbia
803-749-1255
Pricilla (1-24-13)

Year Built: 1995 2013 Rehab

Amenities	Appliances	Unit Features	
x Laundry Facility Tennis Court	x Refrigerator x Range/Oven	Fireplace Wst Utilities Included	Specials
x Swimming Pool Club House Garages	Microwave Oven  X Dishwasher  Garbage Disposal	Furnished X Air Conditioning Drapes/Blinds	Waiting List
x Playground Access/Security Gate	x W/D Connection Washer, Dryer	X Cable Pre-Wired Free Cable	WL=0 Subsidies
Fitness Center Other	Ceiling Fan Other	Free Internet Other	TC 60%; Sec 8=82

Comments: FKA Columbiana Ridge I and II, funded 1993 (144 units) and 1998 (36 units); New name with new mgmt; Currently undergoing a complete renovation; During the rehab, tenants are being moved to another unit on site and mgmt is not leasing units; \*Membership Harbison Rec. Center.



10 <u>1</u>	No. of Units	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	0				
One-Bedroom  1 BR vacancy rate	12	1	RU	950	640
Two-Bedroom 2 BR vacancy rate	88	1.5	RU	1150	680
Three-Bedroom	24	2	RU	1230	850
3 BR vacancy rate Four-Bedroom 4 BR vacancy rate					
TOTALS	124		0	<u></u>	

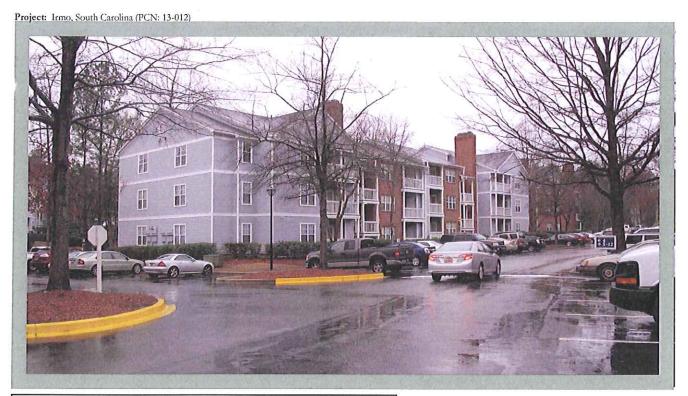
# Complex: Lakes at Harbison 100 Fairforest Rd. Columbia 803-781-6771 Tiffany (1-25-13)

# Map Number:

Year Built: 1978 Rehab 2013

Amenities	Appliances	Unit Features		
Laundry Facility Tennis Court	x Refrigeratorx Range/Oven	Fireplace Utilities Included	Specials Special: \$250 off Feb and March.	
x Swimming Pool Club House Garages Playground	Microwave Oven  X Dishwasher  Garbage Disposal  X W/D Connection	Furnished X Air Conditioning Drapes/Blinds X Cable Pre-Wired	Waiting List WL=5 for 3BR	
Access/Security Gate Fitness Center Other	Washer, Dryer Ceiling Fan Other	Free Cable Free Internet Other	Subsidies Conventional; Sec 8=not accepted	

Comments: \*Picnic area/grills, fitness center membership, nature trails; \*\*Patio/balcony, walk-in closets; Tiffancy said they are currently undergoing a rehab.



	No. of	Units	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	o					
One-Bedroom		48	1	8	629	705-730
1 BR vacancy rate	13.8%	82	1	10	801	750-775
Two-Bedroom		82	2	0	1104-1129	860-920
2 BR vacancy rate	0.0%					
Three-Bedroom		48	2	8	1229	987-1027
3 BR vacancy rate	16.7%					
Four-Bedroom 4 BR vacancy rate		**********	**************************************			
TOTALS	10.0%	260		26		

Complex:
Paces Brook
113 Paces Brook Ave.
Columbia

803-749-0759 Michelle (1-24-13)

Year Built: 1989-1990

# Amenities

# x Laundry Facility x Tennis Court x Swimming Pool x Club House Garages Playground Access/Security Gate x Fitness Center Other

### Appliances

	<ul> <li>Refrigerator</li> </ul>
X	- Range/Oven
X	- Microwave Oven
X	_ Dishwasher
	_ Garbage Disposal
X	_ W/D Connection
	_ Washer, Dryer
x	Ceiling Fan
	Other

# Unit Features

X	Fireplace
t	Utilities Included
	Furnished
X	Air Conditioning
X	Drapes/Blinds
X	Cable Pre-Wired
	Free Cable
	Free Internet
**	Other

# Last Rent Increase

Specials	
Special=sm 1BR \$619,	lg 1BR
\$659, 3BR 1mo free	- <del>-</del>
Waiting List	
WL=0	

Map Number:

Subsidies Conventional; Sec 8=not accepted

Comments: \*Nature trails, media center, picnic/grill areas, boat/rv parking, membership to Harbison Rec. Center, extra storage; 
\*\*Oversized closets, balcony.



	No. of	Units	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio One-Bedroom 1 BR vacancy rate	<u>)</u>					
Two-Bedroom		36	2	0	954(Gdn))	585
2 BR vacancy rate	1.1%	2	2	0	858(Rch)	635
		52	2	1	1093(TH)	655
Three-Bedroom		4	2	1	1048	760
3 BR vacancy rate	4.4%	86	2	3	(Ranch) 1309 <i>(</i> TH)	710
Four-Bedroom 4 BR vacancy rate			*****************************			
TOTALS	2.8%	180		5		

Complex: Map Number:
Palmetto Pointe Townhomes
1220 Meredith Dr.
Columbia
803-781-6900

Year Built: 1997

Amenities	Appliances	Unit Features	
Laundry Facility Tennis Court X Swimming Pool	x	Fireplace Wst Utilities Included Furnished	Specials
Club House Garages Playground	x Dishwasher x Garbage Disposal x W/D Connection	x Air Conditioning x Drapes/Blinds x Cable Pre-Wired	Waiting List WL=0
Access/Security Gate Fitness Center Other	Washer, Dryer Ceiling Fan Other	Free Cable Free Internet Other	Subsidies TC 49% & 60% Sec 8=30%

Comments: Funded 1994; 179 total units; \*Children's play area, copy and fax services, high-speed Internet access \*\*Extra storage, walk-in closets, pantry, balconies/patios; The 36 2br units at \$585 are 49%.



	No. of Units	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	0				
One-Bedroom	32	1	UC/	853	1070
1 BR vacancy rate	12	1	UC/	1151	1150
Two-Bedroom	68	2	UC/	1148	1355
2 BR vacancy rate	32	2	UC/	1176	1365
	32	2	UC/	1250	1635
	8	2	UC/	1260	1345
Three-Bedroom	32	2	UC/	1415	1435
3 BR vacancy rate Four-Bedroom					
4 BR vacancy rate					
TOTALS	216	***************************************	0		

Complex: Map Number:

Residence at Marina Bay 1600 Marina Rd. Irmo Eva (2-7-2013) 803-744-9252

Year Built: 2013 - UC

Amenities	Appliances	Unit Features	A
Laundry Facility Tennis Court	x Refrigerator x Range/Oven	Fireplace Utilities Included	Specials
Swimming Pool Club House Garages Playground	Microwave Oven  X Dishwasher  Garbage Disposal  X W/D Connection	Furnished  X Air Conditioning  Drapes/Blinds  Cable Pre-Wired	Waiting List
Access/Security Gate  X Fitness Center Other	Washer, Dryer Ceiling Fan Other	Free Cable Free Internet Other	Subsidies Conventional; Sec 8=not accepted

Comments: Not comparable; 4 stories; Plan to finish construction in May 2013; 30% preleased currently; 11% occupied (2 buildings complete); \*Media theater, heated resort style pool, billards, boat dock, pool side service from restaurant, and elevators \*\*Tankless water heaters

Project: Irmo, South Carolina (PCN: 13-012)



	No. of l	Units	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	)					
One-Bedroom		12	1	1	690	595
1 BR vacancy rate	4.2%	12	1	0	710	595
Two-Bedroom		184	2	7	1000	685-755
2 BR vacancy rate	3.8%					
Three-Bedroom		12	3	0	1241	900-1100
3 BR vacancy rate	0.0%	12	3	0	1304	
Four-Bedroom						
4 BR vacancy rate						
TOTALS	3.4%	232		8	•••••	

Complex: Map Number: Wellspring 500 Harbison Blvd. Columbia 803-781-9541 Stacy (1-24-13)

Year Built: 1987

Amenities	Appliances	Unit Features	0 1
Laundry Facility X Tennis Court X Swimming Pool	x Refrigeratorx Range/Oven Microwave Oven	x Fireplace Utilities Included Furnished	Specials
Swimming Pool Club House Garages Playground	x Dishwasher Garbage Disposal X W/D Connection	x Air Conditioning x Drapes/Blinds x Cable Pre-Wired	Waiting List WL=short for 3BR
X Access/Security Gate Fitness Center Other	x Washer, Dryer Ceiling Fan Other	Free Cable Free Internet Other	Subsidies Conventional; Sec 8=not accepted

Comments: \*Basket ball court, jacuzzi/sauna, membership to Harbison Rec Center, olympic sized indoor pool, private pond with gazebos and grills, walking trails; \*\*Balconies/patios, walk-in closets.



	No. of U	Jnits	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	0					
One-Bedroom		2	1	RU	832	325
1 BR vacancy rate	0.0%	6	1	RU	832	325
		10	1	RU	832	325
Two-Bedroom		10	2	RU	1106	400
2 BR vacancy rate	0.0%	2	2	RU	1106	400
		18	2	RU	1106	400
Three-Bedroom						
3 BR vacancy rate						
Four-Bedroom		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				
4 BR vacancy rate						
TOTALS	0.0%	48	••••••	0		

Complex: Map Number: Wescott Place 5601 Wescott Rd. Columbia 803-798-0572 (Connelly Builders) David Christmas (1-24-13)

Year Built: 2012-2013

			Last Rent Increase
Amenities			
x Laundry Facility	x Refrigerator	Fireplace	Specials
— Tennis Court	x Range/Oven	t Utilities Included	
— Swimming Pool	x Microwave Oven	- Furnished	
— Club House	x Dishwasher	x Air Conditioning	Waiting List
— Garages	Garbage Disposal	x Drapes/Blinds	waiting List
Playground	W/D Connection	x Cable Pre-Wired	
Access/Security Gate	Washer, Dryer	Free Cable	Subsidies
Fitness Center	x Ceiling Fan	Free Internet	TC Home 50%, 60%; HFOP
*_ Other	Other	II Other	13 1101116 3070, 0070, 111 01

Comments: Funded 2011; 48 total units; David Christmas with Connelly Builders said the apartments should receive their COs next week and start moving people in the week after that; \*Community room, activity room \*\*Balcony/patio

# 14 INTERVIEWS

The following interviews were conducted regarding demand for the subject.

# 14.1 APARTMENT MANAGERS

Trisha, manager of Grandview (Conventional), said the proposed <u>location</u> is <u>probably good</u> for apartments because she knows of two other new apartments going up in that area (Marina Bay and Ballentine Crossing—both have much higher rents than the subject proposes). She said there is <u>probably a need for more affordable apartments in the area.</u> Regarding the bedroom mix, she said she would <u>add more one-bedroom units</u> as she has a big demand for her one-bedroom units. Trisha thinks the <u>proposed rents for the area are really low</u> and believes that they are lower than even some of the oldest properties in the area. Trisha said the amenities are probably good considering the rents that will be charged. She said her property offers a lot more but that her rents are a lot more as well. Overall, Trisha thinks the proposed subject will probably do okay.

Pricilla, manager of Harbison Gardens (Tax Credit) said she is not familiar with the proposed location. She said there is <u>definitely a need for more affordable tax credit units in the area, especially affordable one-bedroom units</u>. Pricilla said the proposed bedroom mix sounds good and that offering one-bedroom units is a really good idea. She said that her property offers two, three, and four-bedroom units but no one-bedroom units and there are always people asking about one-bedroom units. Pricilla said the <u>proposed rents and amenities sound good</u>. Overall, Trisha believes <u>the project, if built, will do well</u>.

Kevin, manager of Paces Brook (Conventional), said that the proposed <u>location may not be the best for tax credit units</u>. He thinks that lower income people like to stay closer to the city and that this location is a bit further out so <u>it may not attract the people who would qualify to live there</u>. He <u>doesn't think there is a need</u> for a new construction tax credit in Ballentine. He thinks there are <u>enough properties in Columbia</u> proper that could benefit from the tax credit program and raise their occupancies. Regarding the bedroom mix, he would <u>suggest 35% one-bedrooms</u>, 50% two-bedrooms, and 15% three-bedrooms. He said that with the housing market being what it is (low mortgage rates and rents), he believes there is <u>not as much a demand for three-bedroom apartments units</u>. Kevin said the proposed amenities sound fine for a necessity based community. Overall, Kevin thinks that since the proposed project is only proposing to build 56 total units, <u>it will probably do fine</u>. He said the <u>subject could find the demand in the retail and service industries in that area.</u>

Candice, manager of Palmetto Pointe (Tax Credit), said the proposed <u>location is fantastic</u>. She said she loves the area and thinks it is a <u>great place for tax credit apartments to built</u>. Candice said there is <u>definitely a need in Ballentine for affordable tax credit units</u>. Regarding the bedroom mix, Candice thinks <u>adding more three-bedroom units would be good</u>. She said the three-bedroom units rent better for her. Candice said the proposed <u>rents and amenities sound perfect</u>. Overall, Candice believes the <u>subject</u>, if built, will do great.

# 14.2 ECONOMIC DEVELOPMENT

According to the SC Department of Commerce and the **Lexington County** Economic Development Department there have been three companies to announce a location or expansion in Lexington County within the past year which will create a <u>total of 1189 new jobs</u>. Time Warner Cable announced in January 2013 an expansion (3347 Platt Springs Rd, West Columbia) that will create <u>644 new jobs</u> over the next year. Michelin announced an expansion of their Earthmover tire production in April 2012 at both their Lexington County and Anderson County facilities that will create <u>500 new jobs</u>. In May of 2011, Michelin announced an expansion to the Lexington County that would increase tire production capacity and create <u>270 new jobs</u> in first half of 2013. Avtec announced in May 2012 that it will expand and create 25 new jobs near S. Lake Drive and Glassmaster Boulevard.

On the down side, according to the SC Works Layoff Notification Report, there have been seven companies to close or have layoffs within the past year in **Lexington County** resulting in a total of 437 jobs lost in Lexington County. Ansaldo STS USA(Batesburg) had layoffs with 150 jobs lost. Ryan's (West Columbia) restaurant closed with 40 jobs lost. First American Cash Advance(West Columbia) closed with 2 jobs lost. Easy Gardener (Batesburg) closed with 25 jobs lost. Central Labels (Chapin) closed with 65 jobs lost. A Hostess Brands store (Cayce) closed with 15 jobs lost, and Pexco LLC (West Columbia) closed with 140 jobs lost.

According to the SC Department of Commerce, there have been three companies to announce a location or expansion in **Richland County** within the past year which will create a total of 260 new jobs. JTEKT announced in November 2012 that it will expand it Koyo brand manufacturing facility in Blythwood and create 175 new jobs. McEntire Produce announced in September 2012 that it will expand and create 85 new jobs (Columbia). WNS located a new delivery center in Columbia at 1401 Shop Road; McEntire Produce did not report that there would be any job creations.

On the down side, according to the SC Works Layoff Notification Report, there have been fourteen companies to close or to have layoffs in **Richland County** within the past year resulting in a total of 812 jobs lost. SCETV had layoffs with 9 jobs lost. Bose Corporation had layoffs with 200 jobs lost. Todd & Moore closed with 10 jobs lost. Kmart closed two locations with 150 jobs lost. Richland Health Care Associates closed with 6 jobs lost. Richland Primary Health Care closed with 43 jobs lost. Office Depot closed with 10 jobs lost. Veolia Transportation had layoffs with 45 jobs lost. Aetna had layoffs with 30 jobs lost. The SC Department of Health and Human Services had layoffs with 30 jobs lost. G4S Government Solutions closed with 53 jobs lost. Providence Hospitals had layoffs with 69 jobs lost. Ritz Camera closed with 7 jobs lost. Aramark closed with 110 jobs lost.

### Net Jobs 2012 - By County

	Lexington	Richland	Both Counties
Jobs Created	1189	260	1449
Jobs Lost	437	812	1249
Net	752	-552	200

Source: SC Department of Commerce & SC Works' Layoff Notification Reports

# 15 APPENDIX A - MARKET RENTS

UNRESTRICTED MARKET RENT ANALYSIS USING CONVENTIONAL PROJECTS Project - PCN 13-012 Irmo, SC

smaller units

		FACT	OR:	2	2	2	2	2	2	2	1	1							
Project Name	Year Built	Number Of Units	Vacancy Rate	Location/Neighborhood	Design/Layout	Appearance/Condition	Amenities	Unit Size 1BR	Unit Size 2BR	Unit Size 3BR	Age	Total Points 1BR	Total Points 2BR	Total Points 3BR	1BR	Rent .	3 BR	Comparability Factor	COMMENTS
Balentine Crossing	2013	318	RÚ	9	9	9	7	7.4	10.6	11.1	10	92.8	99.2	100.2	772	950	1108	1.0	001111111111111111111111111111111111111
Century Heights	2003	230	5.7	9	9	9	7	8.3	11.7	13.9	7	91.6	98.4	102.8	845	988	1155	1.0	
Grandview	2009	328	4.9	9	9	9	7	8.9	11.5	12.9	9	94.8	100.0	102.8	950	1125	1235	1.0	
	ш							-	_	-		-	-	-	-	-	_	10	
	ΙI							- T- 1	-	==		1 -	-	-	-	-	-	1.0	
	ı							-	-	-		-	-	-	-	-	-	1.0	
	ΙI								-	-		-	-	-	-	-	_	10	
	ΙI							-	-	-		-	-	-	-	-	-	1.0	
	ΙI							-	-			_	-	_	-	-	_	1.0	
	ΙI							_	_	_			_	_	-		-	1.0	
	ΙI								_				_	_	_	_	-	1.0	
	ı					- 1						100		_	_		=	1.0	
	П							-	-	-		=	=	-	=	=	-	1.0	
(SUBJECT)	2015	56	N/A	9	9	9	5	7.5	9.9	11.1	10	89.0	93.8	96.2	545	645	735	ΝA	60% AMI rents
Weighted average market r	ents for s	subject	l l			1						ı		- }	830	963 #	1100		unrestricted market rent
Market advantage for subje-	ct's high	est rent													34.3%	33.0%	33 2%	'	rakt adv for 60% rents
0 = Poor; 10 = Excellent F m = FmHa Market rent; * =																			
Where information is unatta											a construc	uun andi	end renai	Pi Operano					
g = garden; t = townhouse															465	555	650		50% AMI rents
b = edjusted age considerin ©2009 John Wall and Asso		sed rene	vations							market m	<ul> <li>subject</li> </ul>	<u>t</u> = % n	rkt adv		44.0%#	42.4% #	40.9%		rskt adv for 50% rents
DECTRICTED MAI	2000000	0_00 E00 00									(TOCHET)				77.020 #	46.4% H	40.970		Fine downer 20 76 femas

UNRESTRICTED MARKET RENT ANALYSIS USING CONVENTIONAL PROJECTS

larger units

Project - PCN 13-012 Irmo, SC

FACTOR: 2 2 2BR 3BR Comparability Factor Number Of Units 器 2BR 38R scancy Rate Unit Size Rent Unit Size Unit Size Cotal otto ota Project Name 2 BR 1BR 3 BR COMMENTS Balentine Crossing 99.2 100.2 1108 950 Century Heights 230 9 8.3 13.9 98.4 845 1.0 102.8 988 1155 100.0 Grandview 2009 328 8.9 11.5 129 950 1125 1235 1.0 1.0 1.0 1.0 \_ 1.0 \_ 1.0 1.0 1.0 1.0 1.0 1.0 ----\_ (SUBJECT) 2015 56 N/A 5 8.4 10.7 11.8 10 545 645 90.8 N/A | 60% AMI rents 95.4 97.6 735 Weighted average market rents for subject 1116 nrestricted market rents Market advantage for subjects highest rent mkt adv for 60% rents

0 = Poor, 10 = Excellent. Points are relative and pertain to this market only

m = FmHs Market rent, \* = Average, a = Approximate, Points for the age of a project represent an average of the original construction and the rehabilitation

Where information is unattainable, points may be awarded based on an estimate: This is also denoted by an "a"

g = garden; t = townhouse

b = adjusted age considering proposed renovations ©2009 John Wall and Associates

market - subject = % mkt adv

market

465 555 650 50% AMI rents

45.1% # 43.3% # 41.7%

mkt adv for 50% rents

# 16 NCHMA MARKET STUDY INDEX/CHECKLIST

**A.** Introduction: Members of the National Council of Housing Market Analysts provide a checklist referencing all components of their market study. This checklist is intended to assist readers on the location and content of issues relevant to the evaluation and analysis of market studies.

**B. Description and Procedure for Completing:** The following components have been addressed in this market study. The page number of each component is noted below. Each component is fully discussed on that page or pages. In cases where the item is not relevant, the author has indicated 'N/A' or not applicable. Where a conflict with or variation from client standards or client requirements exists, the author has indicated a 'V' (variation) with a comment explaining the conflict. (More detailed notations or explanations also acceptable)

-	-			
		nor	•	list:

2. Concise description of the site and adjacent parcels  3. Project summary  4. Precise statement of key conclusions  5. Recommendations and/or modification to project discussion  6. Market strengths and weaknesses impacting project  7. Lease-up projection with issues impacting performance  8. Project description with exact number of bedrooms and baths proposed, income limitation, proposed rents and utility allowances  9. Utilities (and utility sources) included rent and paid by landlord or tenant?  12. Project design description  13. Date of construction/preliminary completion  14. Reference to review/status of project plans  15. Target population description  16. Market area/secondary market area description  17. Description of site characteristics  19. Map of community services  17. Wisibility and accessibility evaluation  19. Crime information  20. Visibility and accessibility evaluation  21. Crime information  22. Population and household counts  23. Households by tenure  24. Distribution of income  25. Employment by industry  26. Area major employers  27. Historical unemployment rate  28. Five-year employment growth  39. Typical wages by occupation  30. Discussion of commuting patterns of area workers  28	1. Executive Summary	8
3. Project summary 4. Precise statement of key conclusions 5. Recommendations and/or modification to project discussion 6. Market strengths and weaknesses impacting project 7. Lease-up projection with issues impacting performance 8. Project description with exact number of bedrooms and baths proposed, income limitation, proposed rents and utility allowances 9. Utilities (and utility sources) included rent and paid by landlord or tenant? 12. Project design description 13. Date of construction/preliminary completion 14. Reference to review/status of project plans 15. Target population description 16. Market area/secondary market area description 17. Description of site characteristics 19. Map of community services 19. Wap of community services 20. Visibility and accessibility evaluation 21. Crime information 22. Population and household counts 23. Households by tenure 24. Distribution of income 25. Employment by industry 26. Area major employers 27. Historical unemployment rate 28. Five-year employment growth 39. Typical wages by occupation 30. Discussion of commuting patterns of area	2. Concise description of the site and adjacent	
4. Precise statement of key conclusions 5. Recommendations and/or modification to project discussion 6. Market strengths and weaknesses impacting project 7. Lease-up projection with issues impacting performance 8. Project description with exact number of bedrooms and baths proposed, income limitation, proposed rents and utility allowances 9. Utilities (and utility sources) included rent and paid by landlord or tenant? 12. Project design description 12. Public programs included 13. Date of construction/preliminary completion 14. Reference to review/status of project plans 15. Target population description 16. Market area/secondary market area description 17. Description of site characteristics 19. Map of community services 19. Map of community services 19. Visibility and accessibility evaluation 19. Crime information 19. Crime information 20. Visibility and household counts 21. Crime information 22. Population and household counts 23. Households by tenure 24. Distribution of income 25. Employment by industry 26. Area major employers 27. Historical unemployment rate 28. Five-year employment growth 39. Typical wages by occupation 30. Discussion of commuting patterns of area	parcels	12
5. Recommendations and/or modification to project discussion 10 6. Market strengths and weaknesses impacting project 10 7. Lease-up projection with issues impacting performance 8 8. Project description with exact number of bedrooms and baths proposed, income limitation, proposed rents and utility allowances 12 9. Utilities (and utility sources) included rent and paid by landlord or tenant? 12 10. Project design description 12 11. Unit and project amenities; parking 12 12. Public programs included 12 13. Date of construction/preliminary completion 16 14. Reference to review/status of project plans 15 15. Target population description 15 16. Market area/secondary market area description 28 17. Description of site characteristics 19 18. Site photos/maps 17 19. Map of community services 57 20. Visibility and accessibility evaluation 19 21. Crime information NA 22. Population and household counts 29 23. Households by tenure 31 24. Distribution of income 33 25. Employment by industry 35 26. Area major employers 37 27. Historical unemployment rate 39 28. Five-year employment growth 39 29. Typical wages by occupation 39 30. Discussion of commuting patterns of area		12
project discussion 10 6. Market strengths and weaknesses impacting project 10 7. Lease-up projection with issues impacting performance 8 8. Project description with exact number of bedrooms and baths proposed, income limitation, proposed rents and utility allowances 12 9. Utilities (and utility sources) included rent and paid by landlord or tenant? 12 10. Project design description 12 11. Unit and project amenities; parking 12 12. Public programs included 12 13. Date of construction/preliminary completion 16 14. Reference to review/status of project plans NA 15. Target population description 15 16. Market area/secondary market area description 28 17. Description of site characteristics 19 18. Site photos/maps 17 19. Map of community services 57 20. Visibility and accessibility evaluation 19 21. Crime information NA 22. Population and household counts 29 23. Households by tenure 31 24. Distribution of income 33 25. Employment by industry 35 26. Area major employers 37 27. Historical unemployment rate 39 28. Five-year employment growth 39 29. Typical wages by occupation 39 30. Discussion of commuting patterns of area		11
project 7. Lease-up projection with issues impacting performance 8. Project description with exact number of bedrooms and baths proposed, income limitation, proposed rents and utility allowances 9. Utilities (and utility sources) included rent and paid by landlord or tenant? 10. Project design description 11. Unit and project amenities; parking 12. Public programs included 13. Date of construction/preliminary completion 14. Reference to review/status of project plans 15. Target population description 16. Market area/secondary market area description 17. Description of site characteristics 19 18. Site photos/maps 17 19. Map of community services 20. Visibility and accessibility evaluation 21. Crime information 22. Population and household counts 23. Households by tenure 24. Distribution of income 25. Employment by industry 26. Area major employers 27. Historical unemployment rate 28. Five-year employment growth 39 29. Typical wages by occupation 30. Discussion of commuting patterns of area	project discussion	10
performance  8. Project description with exact number of bedrooms and baths proposed, income limitation, proposed rents and utility allowances  9. Utilities (and utility sources) included rent and paid by landlord or tenant?  12. Project design description  13. Unit and project amenities; parking  14. Public programs included  15. Target population description  16. Market area/secondary market area description  17. Description of site characteristics  18. Site photos/maps  19. Map of community services  20. Visibility and accessibility evaluation  21. Crime information  22. Population and household counts  23. Households by tenure  24. Distribution of income  25. Employment by industry  26. Area major employers  27. Historical unemployment rate  28. Five-year employment growth  39. Typical wages by occupation  30. Discussion of commuting patterns of area		10
bedrooms and baths proposed, income limitation, proposed rents and utility allowances 12  9. Utilities (and utility sources) included rent and paid by landlord or tenant? 12  10. Project design description 12  11. Unit and project amenities; parking 12  12. Public programs included 12  13. Date of construction/preliminary completion 16  14. Reference to review/status of project plans NA  15. Target population description 15  16. Market area/secondary market area description 28  17. Description of site characteristics 19  18. Site photos/maps 17  19. Map of community services 57  20. Visibility and accessibility evaluation 19  21. Crime information NA  22. Population and household counts 29  23. Households by tenure 31  24. Distribution of income 33  25. Employment by industry 35  26. Area major employers 37  27. Historical unemployment rate 39  28. Five-year employment growth 39  29. Typical wages by occupation 39  30. Discussion of commuting patterns of area		8
allowances 9. Utilities (and utility sources) included rent and paid by landlord or tenant? 10. Project design description 11. Unit and project amenities; parking 12. Public programs included 13. Date of construction/preliminary completion 14. Reference to review/status of project plans 15. Target population description 16. Market area/secondary market area description 17. Description of site characteristics 19. Site photos/maps 17. Map of community services 19. Map of community services 20. Visibility and accessibility evaluation 21. Crime information 22. Population and household counts 23. Households by tenure 24. Distribution of income 25. Employment by industry 26. Area major employers 27. Historical unemployment rate 28. Five-year employment growth 29. Typical wages by occupation 30. Discussion of commuting patterns of area	bedrooms and baths proposed, income	
9. Utilities (and utility sources) included rent and paid by landlord or tenant? 10. Project design description 11. Unit and project amenities; parking 12. Public programs included 13. Date of construction/preliminary completion 14. Reference to review/status of project plans 15. Target population description 16. Market area/secondary market area description 17. Description of site characteristics 19. Map of community services 19. Map of community services 20. Visibility and accessibility evaluation 21. Crime information 22. Population and household counts 23. Households by tenure 24. Distribution of income 25. Employment by industry 26. Area major employers 27. Historical unemployment rate 28. Five-year employment growth 39. Typical wages by occupation 30. Discussion of commuting patterns of area		12
and paid by landlord or tenant?  10. Project design description  11. Unit and project amenities; parking  12. Public programs included  13. Date of construction/preliminary completion  14. Reference to review/status of project plans  15. Target population description  16. Market area/secondary market area description  17. Description of site characteristics  19. Map of community services  19. Map of community services  20. Visibility and accessibility evaluation  21. Crime information  22. Population and household counts  23. Households by tenure  24. Distribution of income  25. Employment by industry  26. Area major employers  27. Historical unemployment rate  28. Five-year employment growth  39. Typical wages by occupation  30. Discussion of commuting patterns of area		12
10. Project design description 11. Unit and project amenities; parking 12. Public programs included 13. Date of construction/preliminary completion 14. Reference to review/status of project plans 15. Target population description 16. Market area/secondary market area description 17. Description of site characteristics 19. Map of community services 19. Map of community services 19. Visibility and accessibility evaluation 19. Crime information 19. Crime information 19. Population and household counts 29. Households by tenure 29. Distribution of income 29. Employment by industry 20. Area major employers 21. Historical unemployment rate 22. Five-year employment growth 23. Typical wages by occupation 24. Discussion of commuting patterns of area	and paid by landlord or tenant?	12
11. Unit and project amenities; parking 12. Public programs included 13. Date of construction/preliminary completion 14. Reference to review/status of project plans 15. Target population description 16. Market area/secondary market area description 28. Site photos/maps 17. Description of site characteristics 19. Map of community services 20. Visibility and accessibility evaluation 21. Crime information 22. Population and household counts 23. Households by tenure 24. Distribution of income 25. Employment by industry 26. Area major employers 27. Historical unemployment rate 28. Five-year employment growth 29. Typical wages by occupation 30. Discussion of commuting patterns of area		
13. Date of construction/preliminary completion 16  14. Reference to review/status of project plans NA  15. Target population description 15  16. Market area/secondary market area description 28  17. Description of site characteristics 19  18. Site photos/maps 17  19. Map of community services 57  20. Visibility and accessibility evaluation 19  21. Crime information NA  22. Population and household counts 29  23. Households by tenure 31  24. Distribution of income 33  25. Employment by industry 35  26. Area major employers 37  27. Historical unemployment rate 39  28. Five-year employment growth 39  29. Typical wages by occupation 39  30. Discussion of commuting patterns of area	11. Unit and project amenities; parking	12
completion 16  14. Reference to review/status of project plans NA  15. Target population description 15  16. Market area/secondary market area description 28  17. Description of site characteristics 19  18. Site photos/maps 17  19. Map of community services 57  20. Visibility and accessibility evaluation 19  21. Crime information NA  22. Population and household counts 29  23. Households by tenure 31  24. Distribution of income 33  25. Employment by industry 35  26. Area major employers 37  27. Historical unemployment rate 39  28. Five-year employment growth 39  29. Typical wages by occupation 39  30. Discussion of commuting patterns of area	12. Public programs included	12
14. Reference to review/status of project plans 15. Target population description 16. Market area/secondary market area description 28. To Description of site characteristics 19. Map of community services 20. Visibility and accessibility evaluation 21. Crime information 22. Population and household counts 23. Households by tenure 24. Distribution of income 25. Employment by industry 26. Area major employers 27. Historical unemployment rate 28. Five-year employment growth 29. Typical wages by occupation 30. Discussion of commuting patterns of area	13. Date of construction/preliminary	
15. Target population description 16. Market area/secondary market area description 28. To Description of site characteristics 19. Site photos/maps 17. Map of community services 20. Visibility and accessibility evaluation 19. Crime information 21. Crime information 22. Population and household counts 23. Households by tenure 24. Distribution of income 25. Employment by industry 26. Area major employers 27. Historical unemployment rate 28. Five-year employment growth 29. Typical wages by occupation 30. Discussion of commuting patterns of area	completion	16
16. Market area/secondary market area description 28 17. Description of site characteristics 19 18. Site photos/maps 17 19. Map of community services 57 20. Visibility and accessibility evaluation 19 21. Crime information NA 22. Population and household counts 29 23. Households by tenure 31 24. Distribution of income 33 25. Employment by industry 35 26. Area major employers 37 27. Historical unemployment rate 39 28. Five-year employment growth 39 29. Typical wages by occupation 39 30. Discussion of commuting patterns of area	14. Reference to review/status of project plans	NA
description 28 17. Description of site characteristics 19 18. Site photos/maps 17 19. Map of community services 57 20. Visibility and accessibility evaluation 19 21. Crime information NA 22. Population and household counts 29 23. Households by tenure 31 24. Distribution of income 33 25. Employment by industry 35 26. Area major employers 37 27. Historical unemployment rate 39 28. Five-year employment growth 39 29. Typical wages by occupation 39 30. Discussion of commuting patterns of area		15
18. Site photos/maps 17  19. Map of community services 57  20. Visibility and accessibility evaluation 19  21. Crime information NA  22. Population and household counts 29  23. Households by tenure 31  24. Distribution of income 33  25. Employment by industry 35  26. Area major employers 37  27. Historical unemployment rate 39  28. Five-year employment growth 39  29. Typical wages by occupation 39  30. Discussion of commuting patterns of area		28
19. Map of community services 57 20. Visibility and accessibility evaluation 19 21. Crime information NA 22. Population and household counts 29 23. Households by tenure 31 24. Distribution of income 33 25. Employment by industry 35 26. Area major employers 37 27. Historical unemployment rate 39 28. Five-year employment growth 39 29. Typical wages by occupation 39 30. Discussion of commuting patterns of area	17. Description of site characteristics	19
20. Visibility and accessibility evaluation 19 21. Crime information NA 22. Population and household counts 29 23. Households by tenure 31 24. Distribution of income 33 25. Employment by industry 35 26. Area major employers 37 27. Historical unemployment rate 39 28. Five-year employment growth 39 29. Typical wages by occupation 30. Discussion of commuting patterns of area	18. Site photos/maps	17
21. Crime information NA 22. Population and household counts 29 23. Households by tenure 31 24. Distribution of income 33 25. Employment by industry 35 26. Area major employers 37 27. Historical unemployment rate 39 28. Five-year employment growth 39 29. Typical wages by occupation 39 30. Discussion of commuting patterns of area	19. Map of community services	57
22. Population and household counts 23. Households by tenure 24. Distribution of income 25. Employment by industry 26. Area major employers 27. Historical unemployment rate 28. Five-year employment growth 29. Typical wages by occupation 30. Discussion of commuting patterns of area	20. Visibility and accessibility evaluation	19
23. Households by tenure 24. Distribution of income 33 25. Employment by industry 35 26. Area major employers 37 27. Historical unemployment rate 39 28. Five-year employment growth 39 29. Typical wages by occupation 30. Discussion of commuting patterns of area	21. Crime information	NA
<ul> <li>24. Distribution of income</li> <li>25. Employment by industry</li> <li>26. Area major employers</li> <li>27. Historical unemployment rate</li> <li>28. Five-year employment growth</li> <li>29. Typical wages by occupation</li> <li>39</li> <li>30. Discussion of commuting patterns of area</li> </ul>	22. Population and household counts	29
25. Employment by industry 35 26. Area major employers 37 27. Historical unemployment rate 39 28. Five-year employment growth 39 29. Typical wages by occupation 39 30. Discussion of commuting patterns of area	23. Households by tenure	31
<ul> <li>26. Area major employers</li> <li>27. Historical unemployment rate</li> <li>28. Five-year employment growth</li> <li>29. Typical wages by occupation</li> <li>39</li> <li>30. Discussion of commuting patterns of area</li> </ul>	24. Distribution of income	33
27. Historical unemployment rate3928. Five-year employment growth3929. Typical wages by occupation3930. Discussion of commuting patterns of area	25. Employment by industry	35
<ul> <li>28. Five-year employment growth</li> <li>29. Typical wages by occupation</li> <li>39</li> <li>30. Discussion of commuting patterns of area</li> </ul>		37
<ul><li>29. Typical wages by occupation</li><li>39</li><li>30. Discussion of commuting patterns of area</li></ul>	27. Historical unemployment rate	39
30. Discussion of commuting patterns of area	28. Five-year employment growth	39
		39
		28

\* Information on comparable properties, including profiles, and photographs, appear on the unnumbered photosheets, following page 57.

38(V): Some textual comparison is made on page 10, while numeric comparisons are made on page 53 and on the apartment inventory.

31. Existing rental housing discussion	50
32. Area building permits	52
33. Comparable property discussion	*
34. Comparable property profiles	*
35. Area vacancy rates, including rates for Tax Credit and government-subsidized	53
36. Comparable property photos	*
37. Identification of waiting lists	*
38. Narrative of subject property compared to comparable properties	V
<ol> <li>Discussion of other affordable housing options including homeownership</li> </ol>	NA
40. Discussion of subject property on existing housing	54
41. Map of comparable properties	57
42. Description of overall rental market including share of market-rate and	
affordable properties	53
43. List of existing and proposed LIHTC properties	52, V
44. Interviews with area housing stakeholders	58
45. Availability of Housing Choice Vouchers	58
46. Income levels required to live at subject site	
72 PL V	42
<ol> <li>Market rent and programmatic rent for subject</li> </ol>	NA, 42, 59
48. Capture rate for property	9
49. Penetration rate for area properties	9 V
50. Absorption rate discussion	8
<ol> <li>Discussion of future changes in housing population</li> </ol>	29
52. Discussion of risks or other mitigating circumstances impacting project	
projection	11
53. Preparation date of report	2
54. Date of field work	19
55. Certification	8
56. Statement of qualifications	16
57. Sources of data	**
58. Utility allowance schedule	15

43(V) The page referenced shows proposed and newly constructed properties. Other existing properties are identified on the unnumbered inventory.

49(V) The client market study guide defines capture rate the way NCHMA defines penetration rate.

\*\* Data are sourced where they are used throughout the study.

# 17 BUSINESS REFERENCES

Ms. Laura Nicholson SC State Housing Finance & Development Authority Attn: Housing Development 300-C Outlet Pointe Boulevard Columbia, South Carolina 29210 803-896-9194

Mr. Nathan Mize Reznick Fedder & Silverman, CPAs 5670 Glenridge Drive, Ste. 500 Atlanta, Georgia 30342 404/847-9447

Mr. Bill Rea, President Rea Companies PO Box 1259 Highlands, North Carolina 28741 828/526-3690 Mr. Wayne Rogers, Director Multi-Family Housing USDA Rural Development 355 East Hancock Avenue Athens, Georgia 30601 706/546-2164

Mr. Scott Farmer North Carolina Housing Finance Agency 3508 Bush Street Raleigh, North Carolina 37609 919/877-5700

Ms. Laurel Hart Georgia Department of Community Affairs 60 Executive Park South, NE Atlanta, Georgia 30329 404/679-1590

# 18 RÉSUMÉS JOHN WALL

# **EXPERIENCE**

### **PRESIDENT**

JWA, Inc., Anderson, South Carolina (June, 1990 to Present)

JWA, Inc. is an information services company providing demographic and other types of data, as well as geographic information system services, mapping, and research to market analysts and other clients.

### PRESIDENT

John Wall & Associates, Anderson, South Carolina (December, 1982 to Present)

John Wall & Associates is a planning and analysis firm specializing in real estate market analysis and land development consultation. Initially, the firm concentrated on work in the southeastern portion of the United States. In 1990, the work was expanded to the entire United States. John Wall & Associates (Anderson, South Carolina office) has completed over 2,500 market analyses, the majority of these being for apartment projects (both government and conventional). The firm has also done many other types of real estate market analyses, shopping center master plans, industrial park master plans, housing and demographic studies, land planning projects, site analysis, location analysis, and GIS projects. Clients have included private developers, governments, syndicators, and lending institutions.

CHURCHILL STATESIDE GROUP INVESTMENT COMMITTEE, (March 2011 to Present)

MIDLAND MORTGAGE INVESTMENT COMMITTEE, MMI (October, 1992 to November, 2001)

MIDLAND ADVISORY SERVICES COMMITTEE, MAS (October, 1992 to November, 2001)

MIDLAND EQUITY COMMITTEE, MEC (March, 1995 to November, 2001)

**VISITING PROFESSOR OF SITE PLANNING (PART-TIME)** 

Clemson University College of Architecture, Planning Dept., Clemson, South Carolina (1985 & 1986)

### PLANNING DIRECTOR

Planning Department, City of Anderson, South Carolina (September, 1980 to December, 1982)

### **PLANNER**

Planning Department, City of Anderson, South Carolina (December 1978 to September, 1980)

### **CARTOGRAPHER**

Oconee County Tax Assessors' Office, Walhalla, South Carolina (October, 1976 to January, 1977)

### ASSISTANT ENGINEER

American Concrete Pipe Association, Vienna, Virginia (January, 1969 to March, 1969)

# **PROFESSIONAL ORGANIZATION**

National Council of Housing Market Analysts (NCHMA) Member Delegate (2002-Present)

### **PUBLICATIONS**

Conducting Market Studies in Rural Area, NCHMA Publications

### **EDUCATION**

Multifamily Accelerated Processing (MAP) Certificate, HUD (May 2012)

Continuing Education, National Council of Housing Market Analysts (2002-Present)

Real Estate Development, Harvard University, Cambridge, Massachusetts (July, 1989)

Fundamentals of Real Estate Finance, Harvard University, Cambridge, Massachusetts (July, 1989)

Management of Planning & Design Firms, Harvard University, Cambridge, Massachusetts (August, 1984)

Master of City & Regional Planning, Clemson University, Clemson, South Carolina (May, 1980)

BS Pre-Architecture, Clemson University, Clemson, South Carolina (May, 1978)

Graduate of Manlius Military Academy, Manlius, New York (June, 1965)

### **MILITARY**

U.S. Navy, Interim Top Secret Clearance (April, 1969 to October, 1973; Honorable Discharge)

# **BOB ROGERS**

### **EXPERIENCE**

### SENIOR MARKET ANALYST

John Wall and Associates, Anderson, South Carolina (1992 to Present)

Responsibilities include: development of housing demand methodology; development of computer systems and technologies; analysis of demographic trends; creation and production of analytic maps and graphics; CRA compliance; courtroom presentation graphics.

### **MANAGER**

Institute for Electronic Data Analysis, Knoxville, Tennessee (1990 to 1992)

Responsibilities included marketing, training new employees and users of US Bureau of the Census data products, and custom research.

### CONSULTANT

Sea Ray Boats, Inc., Knoxville, Tennessee (1991)

Project included using various statistical techniques to create customer profiles that the senior management team used to create a marketing strategy.

# **CONSULTANT**

Central Transport, High Point, North Carolina (1990)

Project included research and analysis in the area of driver retention and how to improve the company's turnover ratio.

# PROFESSIONAL ORGANIZATION

National Council of Housing Market Analysts (NCHMA)

Executive Committee Member (2004-2010)

Standards Committee Co-Chair (2006-2010)

Standards Committee Vice Chair (2004-2006)

Member delegate (2002-Present)

### **PUBLICATIONS**

Field Work for Market Studies, NCHMA White Paper, 2011

Ten Things Developers Should Know About Market Studies, Affordable Housing Finance Magazine, 2007 Selecting Comparable Properties (best practices), NCHMA publication 2006

### **EDUCATION**

Multifamily Accelerated Processing (MAP) Certificate, HUD (May 2012)

Continuing education, National Council of Housing Market Analysts (2002 to present)

MBA Transportation and Logistics, The University of Tennessee, Knoxville, Tennessee (1991)

BS Business Logistics, Penn State, University Park, Pennsylvania (1989)

# **JOE BURRISS**

### **EXPERIENCE**

# SENIOR MARKET ANALYST AND RESEARCHER

John Wall & Associates, Anderson, South Carolina (1999 to present)

Responsibilities include: Author of numerous apartment market studies; make, review and evaluate recommendations regarding student housing analysis; collect and analyze multifamily rental housing information (both field and census); conduct site and location analysis.

# MARKETING DIRECTOR

John Wall & Associates, Anderson, South Carolina (2003 to present)
Responsibilities include: Design marketing plans and strategies; client development.

# PROFESSIONAL ORGANIZATION

National Council of Housing Market Analysts (NCHMA) FHA Lender and Underwriting (MAP) Committee (2012-Present) Member Delegate (2002-Present)

### **EDUCATION**

Multifamily Accelerated Processing (MAP) Certificate, HUD (May 2012)
Continuing Education, National Council of Housing Market Analysts (2002-Present)
BS Marketing, Clemson University, Clemson, South Carolina (2002)