

Market Feasibility Analysis

# **Parker at Brogan**

Anderson, Anderson County, South Carolina

Prepared for:

N & H Enterprises

Site Inspection: February, 19 2013 Effective Date: February, 21 2013





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# **EXECUTIVE SUMMARY**

| RENTAL HOUSING STOCK (found on page 6, 39, 48-50) |              |             |              |                   |  |  |  |  |
|---|--------------|-------------|--------------|-------------------|--|--|--|--|
| Туре  | # Properties | Total Units | Vacant Units | Average Occupancy |  |  |  |  |
| All Rental Housing (reporting occ.)               | 19           | 2,384       | 124          | 94.8%             |  |  |  |  |
| Market-Rate Housing                               | 12           | 1,761       | 119          | 93.2%             |  |  |  |  |
| Assisted/Subsidized Housing not to include LIHTC  |              |             |              |                   |  |  |  |  |
| LIHTC (All that are stabilized)*                  | 7            | 623         | 5            | 99.1%             |  |  |  |  |
| Stabilized Comps**                                | 5            | 323         | 3            | 99.1%             |  |  |  |  |
| Non-stabilized Comps                              |              |             |              |                   |  |  |  |  |

<sup>\*</sup>Stabilized occupancy of at least 93% (Excludes projects still in initial lease up).

\*\* Comps are those comparable to the subject and those that compete at nearly the same rent levels and tenant profile, such as age, family and income.

| Subject Development |               |          |           |                         | Adjusted Market Rent |        |           | Highest Unadjusted<br>Comp Rent |        |
|---------------------|---------------|----------|-----------|-------------------------|----------------------|--------|-----------|---------------------------------|--------|
| #<br>Units          | #<br>Bedrooms | Baths    | Size (SF) | Proposed<br>Tenant Rent | Per Unit             | Per SF | Advantage | Per Unit                        | Per SF |
| 4                   | 2             | 2        | 1,100     | \$474                   | \$750                | \$0.68 | 36.76%    | \$1,368                         | \$1.00 |
| 12                  | 2             | 2        | 1,100     | \$598                   | \$750                | \$0.68 | 20.21%    | \$1,368                         | \$1.00 |
| 10                  | 3             | 2        | 1,250     | \$546                   | \$848                | \$0.68 | 35.58%    | \$1,530                         | \$1.11 |
| 30                  | 3             | 2        | 1,250     | \$662                   | \$848                | \$0.68 | 21.89%    | \$1,530                         | \$1.11 |
|                     |               |          |           |                         |                      |        |           |                                 |        |
| (                   | Gross Potent  | ial Rent | Monthly*  | \$34,392                | \$45,892             |        | 25.06%    |                                 |        |

\*Market Advantage is calculated using the following formula: (Gross Adjusted Market Rent (minus) Gross Proposed Tenant Rent) (divided by) Gross Adjusted Market Rent. The calculation should be expressed as a percentage and rounded to two decimal points.

| DEMOGRAPHIC DATA (found on page 32, 55) |                 |       |        |       |        |       |  |  |  |
|---|-----------------|-------|--------|-------|--------|-------|--|--|--|
|   | 20              | 00    | 20     | 112   | 2015   |       |  |  |  |
| Renter Households                       | 8,047           | 37.7% | 10,369 | 42.0% | 10,562 | 44.5% |  |  |  |
| Income-Qualified Renter HHs (LIHTC)     | 1,786           | 22.2% | 2,303  | 22.2% | 2,147  | 20.3% |  |  |  |
| Income-Qualified Renter HHs (MR)        | (if applicable) | %     |        | %     |        | %     |  |  |  |

| TARGETED INCOME-QUALIFIED RENTER HOUSEHOLD DEMAND (found on page 57) |     |     |                 |        |        |         |  |  |  |
|--|-----|-----|-----------------|--------|--------|---------|--|--|--|
| Type of Demand   | 50% | 60% | Market-<br>rate | Other: | Other: | Overall |  |  |  |
| Renter Household Growth  | 24  | 23  |                 |        |        | 38      |  |  |  |
| Existing Households (Overburd + Substand)                            | 698 | 673 |                 |        |        | 1,131   |  |  |  |
| Homeowner conversion (Seniors)                                       |     |     |                 |        |        |         |  |  |  |
| Other:   |     |     |                 |        |        |         |  |  |  |
| Less Comparable/Competitive Supply                                   | 0   | 0   |                 |        |        | 0       |  |  |  |
| Net Income-qualified Renter HHs                                      | 722 | 696 |                 |        |        | 1,169   |  |  |  |

| CAPTURE RATES (found on page 57) |     |     |                 |        |        |         |  |  |
|----------------------------------|-----|-----|-----------------|--------|--------|---------|--|--|
| Targeted Population              | 50% | 60% | Market-<br>rate | Other: | Other: | Overall |  |  |
| Capture Rate                     | 1.9 | 6.0 |                 |        |        | 4.8     |  |  |

|                       |                                    | ABCO   | RPTION RATE (found on page 61) |  |  |  |  |
|-----------------------|------------------------------------|--------|--------------------------------|--|--|--|--|
|                       | ABSORPTION RATE (found on page 61) |        |                                |  |  |  |  |
| Absorption Period     | 45                                 | months |                                |  |  |  |  |
| / wood priori i eriou | <sup></sup>                        |        |                                |  |  |  |  |

| #Units | Bedroom<br>Type | Proposed<br>Tenant Paid<br>Rent | Potential<br>Tenant Rent<br>by Bedroom<br>Type | Adjusted<br>Market<br>Rent | Gross Potential<br>Market Rent by<br>Bedroom Type | Tax Credit<br>Gross Rent<br>Advantage |
|--------|-----------------|---------------------------------|--|----------------------------|---|---------------------------------------|
| 4      | 2 BR            | \$474                           | \$1,896  | \$750                      | \$2,998   |                                       |
| 12     | 2 BR            | \$598                           | \$7,176  | \$750                      | \$8,994   |                                       |
| 10     | 3 BR            | \$546                           | \$5,460  | \$848                      | \$8,475   |                                       |
| 30     | 3 BR            | \$662                           | \$19,860                                       | \$848                      | \$25,425  |                                       |
| Totals | 56              |                                 | \$34,392                                       |                            | \$45,892  | 25.06%                                |



### 1. INTRODUCTION

# A. Overview of Subject

The subject of this report is Parker at Brogan, a proposed multi-family rental community in Anderson, Anderson County, South Carolina. Parker at Brogan will be newly constructed and is expected to be financed in part by Low Income Housing Tax Credits (LIHTC) allocated by the South Carolina State Housing Finance Development Authority (SCSHFDA). Upon completion, Parker at Brogan will contain 56 rental units reserved for households earning at or below 50 percent and 60 percent of the Area Median Income (AMI), adjusted for household size.

# **B.** Purpose of Report

The purpose of this market study is to perform a market feasibility analysis through an examination of the economic context, a demographic analysis of the defined market area, a competitive housing analysis, a derivation of demand, and an affordability analysis. RPRG expects this study to be submitted along with an application for Low Income Housing Tax Credits to the South Carolina State Housing Finance Development Authority.

#### C. Format of Report

The report format is comprehensive and conforms to SCSHFDA's 2013 Market Study Requirements. The market study also considered the National Council of Housing Market Analysts' (NCHMA) recommended Model Content Standards and Market Study Index.

#### D. Client, Intended User, and Intended Use

The Client is N & H Enterprises. Along with the Client, the intended users are SCSHFDA and potential investors.

# E. Applicable Requirements

This market study is intended to conform to the requirements of the following:

- SCSHFDA's 2013 Market Study Requirements
- The National Council of the Housing Market Analyst's (NCHMA) Model Content Standards and Market Study Index.

#### F. Scope of Work

To determine the appropriate scope of work for the assignment, we considered the intended use of the market study, the needs of the user, the complexity of the property, and other pertinent factors. Our concluded scope of work is described below:

- Please refer to Appendix 4 for a detailed list of NCHMA requirements and the corresponding pages of requirements within the report.
- Michael Riley (Analyst), conducted visits to the subject site, neighborhood, and market area on February 19, 2013.
- Primary information gathered through field and phone interviews was used throughout the various sections of this report. The interviewees included rental community property managers, John Johnston with the Anderson Building and Codes Department, and Jeff Trahan with the Anderson Housing Authority.



 All pertinent information obtained was incorporated in the appropriate section(s) of this report.

# **G.** Report Limitations

The conclusions reached in a market assessment are inherently subjective and should not be relied upon as a determinative predictor of results that will actually occur in the marketplace. There can be no assurance that the estimates made or assumptions employed in preparing this report will in fact be realized or that other methods or assumptions might not be appropriate. The conclusions expressed in this report are as of the date of this report, and an analysis conducted as of another date may require different conclusions. The actual results achieved will depend on a variety of factors, including the performance of management, the impact of changes in general and local economic conditions, and the absence of material changes in the regulatory or competitive environment. Reference is made to the statement of Underlying Assumptions and Limiting Conditions contained in Appendix I of this report.

#### **H. Other Pertinent Remarks**

None.



# 2. PROJECT DESCRIPTION

## A. Project Overview

Parker at Brogan will contain 56 units, all of which will benefit from Low Income Housing Tax Credits. The LIHTC units will be subject to maximum allowable rents and prospective renters will subject to maximum income limits.

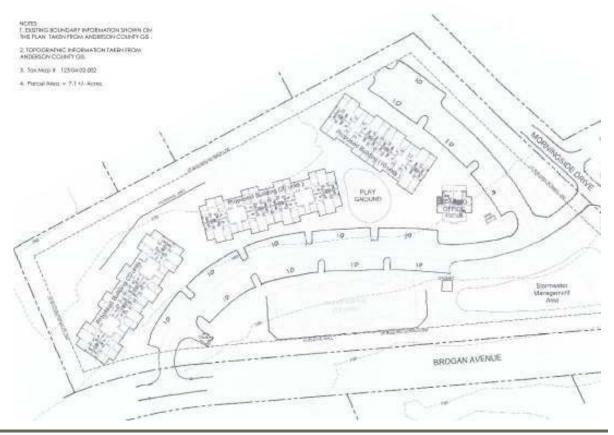
# **B.** Project Type and Target Market

Parker at Brogan will target low to moderate income renter households. Income targeting includes 14 units at 50 percent AMI and 42 units at 60 percent AMI. With a unit mix of two and three bedroom units, the property will target a wide range of renter households. The three bedroom units will be especially appealing to households with children, but will also attract smaller renter households desiring additional space.

# C. Building Types and Placement

Parker at Brogan will consist of three two-story garden style buildings with brick and HardiPlank siding exteriors. The subject property will also contain a community building that will house a management/leasing office, community room, fitness room, and computer center. The three residential buildings at Parker at Brogan will be arranged along the northern side of an access road connecting to Brogan Avenue and Morningside Drive (Figure 1). The community building will be positioned at the intersection of the two access roads on the eastern side of the property.

Figure 1 Site Plan, Parker at Brogan





#### **D. Detailed Project Description**

#### 1. Project Description

- The 56 units at Parker at Brogan will include 16 two-bedroom units and 40 three-bedroom units (Table 1).
- The proposed unit sizes are 1,100 square feet for two bedroom units and 1,250 square feet for three bedroom units. All units will have two bathrooms.
- The proposed rents for Parker at Brogan are as follows:
  - \$474 for 50 percent LIHTC two bedroom units
  - o \$598 for 60 percent LIHTC two bedroom units
  - o \$546 for 50 percent LIHTC three bedroom units
  - o \$662 for 60 percent LIHTC three bedroom units
- All rents will include the cost of water/sewer and trash removal. Tenants will bear the cost of all other utilities.
- Monthly utility allowances are \$147 for two bedroom units and \$172 for three bedroom units.

#### The following unit features are planned:

- Kitchens with refrigerator with ice maker, range, dishwasher, microwave, disposal
- Washer and dryer connections
- Ceiling fans
- Patio or balcony
- Wall-to-wall carpeting in all living areas
- Central air conditioning

#### The following **community amenities** are planned:

- Management office
- Central laundry area
- Community room
- Computer/business center
- Fitness room
- Playground with gazebo and sitting area
- Walking Trail

# 2. Other Proposed Uses

None

#### 3. Pertinent Information on Zoning and Government Review

The subject site is currently un-zoned and can be used for multi-family residential development. We are not aware of any other land use regulations that would impact the proposed development.



# 4. Proposed Timing of Construction

Parker at Brogan is expected to begin construction in January of 2014. The estimated construction completion date and date of first move-in is December of 2014. Based on this project timeline, the subject property's anticipated placed-in-service year is 2015.

**Table 1 Parker at Brogan Project Summary** 

| Parker at Brogan Apartments |            |                             |               |              |                          |                 |           |  |  |  |
|-----------------------------|------------|-----------------------------|---------------|--------------|--------------------------|-----------------|-----------|--|--|--|
|                             |            |                             | Brog          | an Avenue    |                          |                 |           |  |  |  |
|                             |            | Į.                          | Anderson, So  | uth Carolina | 29625                    |                 |           |  |  |  |
|                             |            |                             |               | Mix/Rents    |                          |                 |           |  |  |  |
| Bed                         | Bath       | Income Target               | Size (sqft)   | Quantity     | Gross Rent               | Utility         | Net Rent  |  |  |  |
| 2                           | 2          | 50%                         | 1,100         | 4            | \$621 \$147              |                 | \$474     |  |  |  |
| 2                           | 2          | 60%                         | 1,100         | 12           | \$745                    | \$147           | \$598     |  |  |  |
| 3                           | 2          | 50%                         | 1,250         | 10           | \$718                    | \$172           | \$546     |  |  |  |
| 3                           | 2          | 60%                         | 1,250         | 30           | \$834                    | \$172           | \$662     |  |  |  |
| Total                       |            |                             |               | 56           |                          |                 |           |  |  |  |
|                             |            | Project Inform              | nation        |              | Addit                    | ional Inform    | ation     |  |  |  |
| Numbe                       | r of Resid | dential Buildings           | Th            | ree          | Construction             | Start Date      | Jan. 2014 |  |  |  |
|                             | Buildin    | g Type                      | Garden        |              | Date of First Move-In    |                 | Dec. 2014 |  |  |  |
| N                           | lumber o   | of Stories                  | Two           |              | Construction Finish Date |                 | Dec. 2014 |  |  |  |
| C                           | Construct  | ion Type                    | New Const.    |              | Parking Type             |                 | Surface   |  |  |  |
| Design (                    | Characte   | ristics (exterior)          | Brick, Ha     | ırdiPlank    | Parking                  | g Cost          | None      |  |  |  |
|                             |            |                             |               |              | Kitchen Amenities        |                 |           |  |  |  |
|                             |            | Management O                | ,             | , ,          | Dishwasher               |                 | Yes       |  |  |  |
| Comn                        | nunity     | Computer/Bu<br>Room, Centra |               | ,            | Disposal                 |                 | Yes       |  |  |  |
| Ame                         | nities     | with Gazebo ar              | •             | . •          | Microwave                |                 | Yes       |  |  |  |
|                             |            |                             | Trail         | , 3          | Range                    |                 | Yes       |  |  |  |
|                             |            |                             |               |              | Refrige                  | rator           | Yes       |  |  |  |
|                             |            |                             |               |              |                          | ilities Include | ed        |  |  |  |
|                             |            |                             |               |              | Water/                   | Sewer           | Owner     |  |  |  |
|                             |            | Range, Refrig               | erator with I | ce Maker,    | Tra                      |                 | Owner     |  |  |  |
|                             |            | Dishwasher,                 |               | _            | Heat                     |                 | Tenant    |  |  |  |
| Unit Fe                     | atures     | Disposal, Ceili             | •             | •            | Heat S                   |                 | Elec      |  |  |  |
|                             |            | A/C, Washe<br>Window Bl     | inds, Patio/l |              | Hot/W                    | /ater           | Tenant    |  |  |  |
|                             |            |                             | -,,           | /            | Electr                   |                 | Tenant    |  |  |  |
|                             |            |                             |               |              |                          | •               | Tenant    |  |  |  |
|                             |            |                             |               |              | Oth                      | er:             |           |  |  |  |



### 3. SITE AND NEIGHBORHOOD ANALYSIS

#### A. Site Analysis

#### 1. Site Location

The site for Parker at Brogan is located on the northern side of Brogan Avenue, just west of its intersection with Morningside Drive, in western Anderson, Anderson County, South Carolina. Relative to the surrounding area, the subject site is positioned approximately 1.5 miles west of downtown Anderson and five mile south of Interstate 85 (Map 1, Figure 2).

#### 2. Existing Uses

The subject site consists of heavily wooded land. At the time of our site visit, we did not observe any environmental conditions that would restrict the property's use.

#### 3. Size, Shape, and Topography

According to plans provided by the developer and field observations, the subject site encompasses approximately seven acres and has an irregular shape. The subject site appears to have a generally flat topography; however, observations were obscured by the heavily wooded nature of the site.

#### 4. General Description of Land Uses Surrounding the Subject Site

The Parker at Brogan site is located on the west side of Anderson, just outside its more densely developed downtown core. Surrounding land uses primarily consist of undeveloped wooded land, low density residential structures, and various commercial buildings concentrated along Pearman Dairy Road (State Highway 28). Other nearby land uses include churches, the Anderson Country Club, and Westside High School. Overall, the condition of development in the subject site's immediate area ranges from good to poor, which is similar to most areas of Anderson. Six multifamily rental communities are also located within one mile of the subject site, including three general occupancy Low Income Housing Tax Credit (LIHTC) properties.

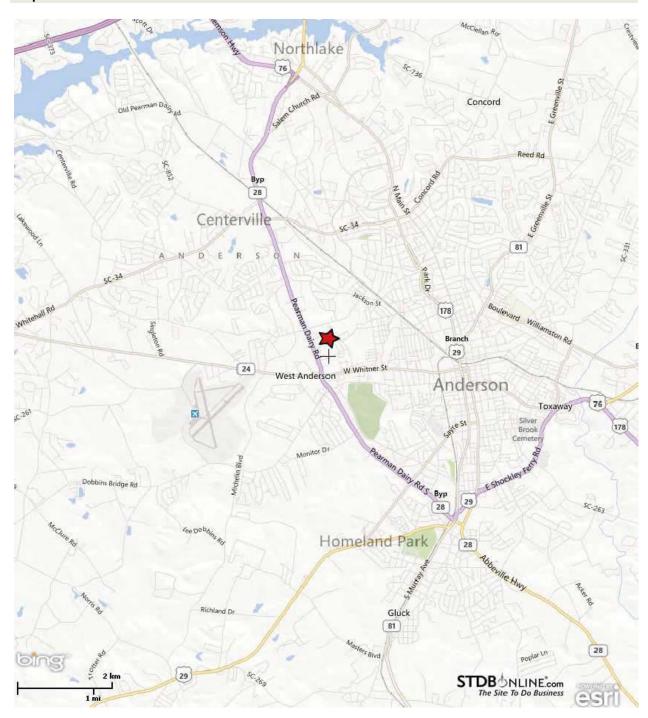
#### 5. Specific Identification of Land Uses Surrounding the Subject Site

The land uses directly bordering the subject site include:

- North: Commercial warehouses
- East: Morningside Drive / Single-family detached homes / Hampton Crest and Greene (LIHTC community)
- South: Brogan Avenue / Wooded land / Kingston Pointe I and II (senior LIHTC communities)
- West: Brogan Apartments (market rate rental community)



# Map 1 Site Location.



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Figure 2 Satellite Image of Subject Site



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# **Figure 3 Views of Subject Site**



View of the site facing southwest from Morningside Drive



View of site facing south from Morningside Drive



View of site facing west from Brogan Avenue



View of Brogan Avenue facing east, site on left



View of Brogan Avenue facing west, site on right



View of the Brogan Avenue / Morningside Drive intersection facing southeast from the site



# **Figure 4 Views of Surrounding Land Uses**



View of commercial warehouses bordering the site to the north



View of a single-family detached home bordering the site to the east



View of Hampton Crest / Greene just east of the site



View of Kingston Pointe bordering the site to the south



View of wooded land bordering the site to the south



View of Brogan Apartments bordering the site to the west



#### **B.** Neighborhood Analysis

#### 1. General Description of Neighborhood

The subject site is located in the City of Anderson, a modest size municipality approximately 15 miles northeast of the South Carolina / Georgia state line. Situated along the Interstate 85 corridor, Anderson is conveniently located between the major metropolitan areas of Atlanta, Georgia to the southwest and Greenville, South Carolina to the northeast. Overall, the character of development throughout the city is primarily residential, consisting of low to moderate value single-family detached homes surrounding a major retail corridor along U.S. Highway 178.

#### 2. Neighborhood Investment and Planning Activities

According to our research, including field observations at the time of the site visit, no current neighborhood investment / development activities were noted in the subject site's immediate area.

#### 3. Crime Index

CrimeRisk is a block-group level index that measures the relative risk of crime compared to a national average. AGS analyzes known socio-economic indicators for local jurisdictions that report crime statistics to the FBI under the Uniform Crime Reports (UCR) program. Based on detailed modeling of these relationships, CrimeRisk provides a detailed view of the risk of total crime as well as specific crime types at the block group level. In accordance with the reporting procedures used in the UCR reports, aggregate indexes have been prepared for personal and property crimes separately as well as a total index. However it must be recognized that these are un-weighted indexes, in that a murder is weighted no more heavily than purse snatching in this computation. The analysis provides a useful measure of the relative overall crime risk in an area but should be used in conjunction with other measures.

Map 2 displays the 2011 CrimeRisk Index for the census tracts in the general vicinity of the subject site. The relative risk of crime is displayed in gradations from yellow (least risk) to red (most risk). The subject sites' census tract and those in the immediately surrounding area are light orange, indicating they have a modest crime risk (100-249) slightly above the national average (100). This crime risk is comparable to areas in and around Anderson including portions of the city that contain the existing multi-family rental stock. The only census tracts with a lower crime risk encompass rural areas with a significantly lower population density. Based on this data and field observations, we do not expect crime or the perception of crime to negatively impact the subject property's marketability.

# C. Site Visibility and Accessibility

#### 1. Visibility

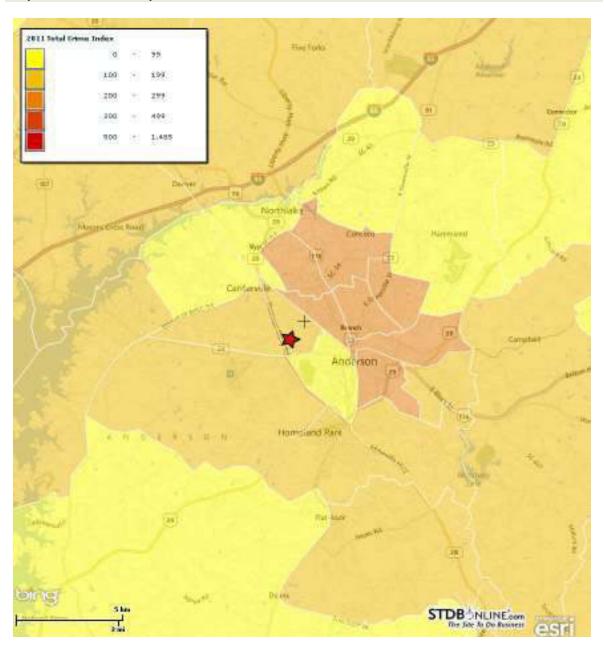
Parker at Brogan will have sufficient visibility from its frontage on Brogan Avenue and Morningside Drive, two side streets that connect to Pearman Dairy Road (State Highway 28 0.1 mile to the west). The subject property will also benefit from traffic generated by surrounding residential and commercial land uses.

#### 2. Vehicular Access

Parker at Brogan will be accessible from entrances/exits on Brogan Avenue and Morningside Drive, two residential side streets. Brogan Avenue connects to Pearman Dairy Road 0.1 mile to the west, from which Interstate 85 and downtown Anderson (via State Highway 24) are easily accessible within five miles. As residential roadways, traffic on Brogan Avenue and Morningside Drive is light throughout the day. No problems with ingress or egress are anticipated.



### Map 2 Crime Index Map



#### 3. Availability of Public Transit

Fixed-route bus service throughout Anderson is provided by Electric City Transit (ECT). The closest bus stop to the subject site is located at Tri-City Technical College, approximately one-quarter mile west of the subject site.

#### 4. Inter Regional Transit

In addition to public bus service, the subject site is located within five miles of Interstate 85 and numerous U.S. and State highways. From these major thoroughfares, downtown Anderson and most areas of the Greenville-Spartanburg metro area are easily accessible within 50 miles. The closest major airport to Parker at Brogan is the Greenville-Spartanburg International Airport, located approximately 40 miles to the northeast.



#### 5. Pedestrian Access

The site for Parker at Brogan is located within a short walking distance (one-half mile) of various community amenities, retail establishments, and neighborhoods. Pedestrian access will be facilitated by sidewalks on the west side of Pearman Dairy Road.

#### 6. Accessibility Improvements under Construction and Planned

#### Roadway Improvements under Construction and Planned

RPRG reviewed information from local stakeholders to assess whether any capital improvement projects affecting road, transit, or pedestrian access to the subject site are currently underway or likely to commence within the next few years. Observations made during the site visit contributed to this process. Through this research, no major roadway improvements were indentified that would have a direct impact on this market.

#### Transit and Other Improvements Under Construction and/or Planned

None identified.

# **D. Residential Support Network**

# 1. Key Facilities and Services near the Subject Sites

The appeal of any given community is often based in part to its proximity to those facilities and services required on a daily basis. Key facilities and services and their driving distances from the subject site are listed in Table 2. The location of those facilities is plotted on Map 3.

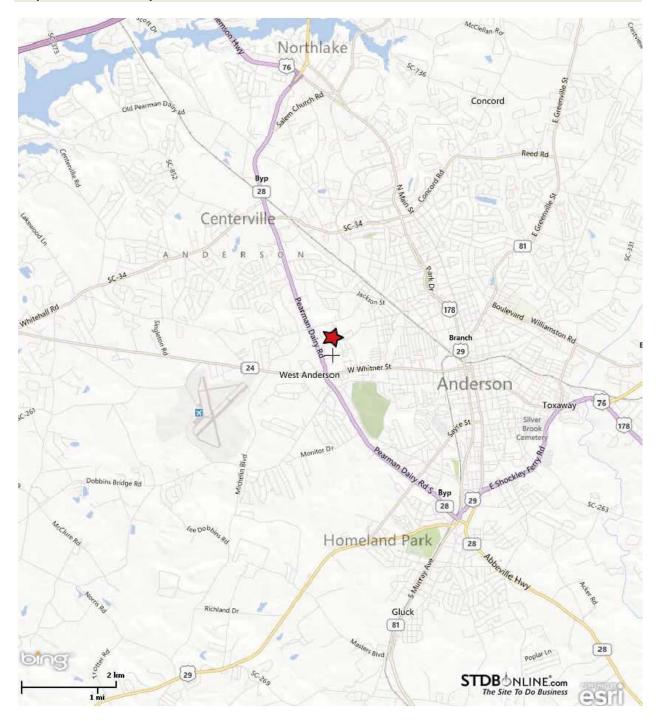
**Table 2 Key Facilities and Services** 

|                                 |                   |                             | Driving   |
|---------------------------------|-------------------|-----------------------------|-----------|
| Establishment                   | Туре              | Address                     | Distance  |
| Wells Fargo                     | Bank              | 308 Pearman Dairy Rd.       | 0.2 mile  |
| Lakeside Middle School          | Public School     | 315 Pearman Dairy Rd.       | 0.4 mile  |
| Save-A-Lot                      | Grocery           | 302 Pearman Dairy Rd.       | 0.5 mile  |
| Family Dollar Store             | General Retail    | 302 Pearman Dairy Rd.       | 0.5 mile  |
| Cheesecake Paradise             | Restaurant        | 302 Pearman Dairy Rd.       | 0.5 mile  |
| Stop A Minit                    | Convenience Store | 301 Pearman Dairy Rd.       | 0.6 mile  |
| Walgreens                       | Pharmacy          | 2539 W Whitner St.          | 0.7 mile  |
| Redi Care                       | Doctor/Medical    | 823 Pearman Dairy Rd.       | 0.8 mile  |
| Westside High School            | Public School     | 806 Pearman Dairy Rd.       | 0.8 mile  |
| Wal-Mart                        | General Retail    | 651 Highway 28 Byp          | 1.5 miles |
| New Prospect Elementary School  | Public School     | 126 New Prospect Church Rd. | 1.6 miles |
| Post Office                     | Post Office       | 1490 Pearman Dairy Rd.      | 1.8 miles |
| West Side Community Library     | Library           | 1100 W Franklin St.         | 1.9 miles |
| YMCA                            | Community Center  | 1100 W Franklin St.         | 1.9 miles |
| Anderson County Fire Department | Fire              | 210 Mcgee Rd.               | 2.4 miles |
| Anderson Police Department      | Police            | 401 S Main St.              | 2.5 miles |
| Anmed Medical Center            | Hospital          | 800 N Fant St.              | 2.8 miles |
| Anders on Mall                  | Mall              | 3131 N Main St.             | 3.6 miles |

Source: RPRG, Inc.



# Map 3 Location of Key Facilities and Services





#### 2. Essential Services

#### Health Care

The closest major medical center to Parker at Brogan is Anmed Health Medical Center, located 2.8 miles (driving distance) to the east. Anmed Health Medical Center is an acute care 461-bed facility, which provides a wide range of services including general medicine and 24-hour emergency care.

Outside of major healthcare providers, several smaller clinics and independent physicians are located within one to two miles of Parker at Brogan. The closest of these is Redi Care, which is 0.8 mile from the subject site.

#### **Education**

The subject site is located within Anderson School District 5, which contains 17 schools and an estimated enrollment of 12,500 students. The closest schools to the subject site are New Prospect Elementary School (1.6 miles), Lakeside Middle School (0.4 miles), and Westside High School (0.8 miles).

Institutions of higher education in the region include Tri-County Technical College, Anderson University, Forest College, Clemson University, Bob Jones University, Greenville Technical College, Furman University, Spartanburg Methodist College, Spartanburg Community College, University of South Carolina Upstate, and Converse College.

#### 3. Commercial Goods and Services

#### Convenience Goods

The term "convenience goods" refers to inexpensive, nondurable items that households purchase on a frequent basis and for which they generally do not comparison shop. Examples of convenience goods are groceries, fast food, health and beauty aids, household cleaning products, newspapers, and gasoline.

Parker at Brogan is located within one mile of a grocery store (Save-A-Lot) and pharmacy (Walgreens), both of which are located at the intersection of Pearman Dairy Road and West Whitner Street. A variety of local retailers, specialty shops, and convenience stores are also located at this intersection and are within walking distance (one half-mile) of the subject site.

#### Shoppers Goods

The term "shoppers goods" refers to larger ticket merchandise that households purchase on an infrequent basis and for which they usually comparison shop. The category is sometimes called "comparison goods." Examples of shoppers' goods are apparel and accessories, furniture and home furnishings, appliances, jewelry, and sporting goods.

Anderson's largest shopping opportunities are located along the northern portion of U.S. Highway 178, two to three miles northeast of the subject site. Major retailers in this area include Best Buy, Target, Kohl's, Books A Million, Lowes, Sam's Club, Wal-Mart, Toys R Us, and Dick's Sporting Goods (among others). Also located in this area is Anderson Mall. Anchored by Dillard's, JCPenney, Belk, and Sears, Anderson Mall contains over 40 retailers and service providers.

#### 4. Recreation Amenities

The subject site is located in close proximity to numerous recreational amenities, the closest of which is Equinox Park. Other notable recreational amenities within ten miles of the subject site include the Boys and Girls Club of America, Abney Mills Park, Southwood Park, American Legion Memorial Athletic Field, White Street Park, Coleman Municipal Recreation Center, Whitehall Park, Brookview Park, Toxaway Park, Jefferson Avenue Park, and the Westside Community Library.

### 4. ECONOMIC CONTEXT

#### A. Introduction

This section focuses on economic trends and conditions in Anderson County, South Carolina, the county in which the subject site is located. For purposes of comparison, economic trends in the State of South Carolina and the nation are also discussed.

#### B. Labor Force, Resident Employment, and Unemployment

#### 1. Trends in County Labor Force and Resident Employment

Over the past twelve years, Anderson County's labor force has followed a cyclical trend with a steady period of growth (2004 to 2008) bookended by periods of decline (2000 to 2003 and 2009 to 2012). Overall, the county's labor force experienced a net loss of 2,608 workers or 3.1 percent from 2000 to 2012 (Table 3). Both the employed and unemployed portions of the labor forced declined over the past three years; however, the unemployed portion of the labor force decreased at a faster rate.

#### 2. Trends in County Unemployment Rate

From 2000 to 2005, Anderson County's unemployment rate gradually rose, reaching a high of 7.4 percent following a brief national recession. The county's unemployment rate dropped below six percent again in 2006 and 2007; however, this reprieve was short-lived. During the course of a second national recession, the county's unemployment rate surged, reaching 12.3 percent at its peak in 2009. As economic conditions improved over the past three years, the county's unemployment rate dropped consistently to 8.8 percent in 2012. For much of the past twelve years, the county's unemployment rate has exceeded both state and national figures; however, over the past two years, Anderson County's unemployment rate has remained between the state and national unemployment rate.

#### C. Commutation Patterns

According to 2007-2011 American Community Survey (ACS) data, 42.8 percent of the workers residing in the Parker at Brogan Market Area spent less than 15 minutes commuting to/from work (Table 4). Approximately one-third (34.4 percent) of workers commuted 15-29 minutes and 20.6 percent commuted 30 minutes or longer.

The vast majority (83.9 percent) of Parker at Brogan Market Area workers work in Anderson County. Approximately 15 percent of Parker at Brogan Market Area workers work in another South Carolina County and 1.3 percent work outside the state.

**Table 3 Labor Force and Unemployment Rates** 

| Annual          |        |        |        |        |        |        |        |        |        |        |        |        |        |
|-----------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Unemployment    | 2000   | 2001   | 2002   | 2003   | 2004   | 2005   | 2006   | 2007   | 2008   | 2009   | 2010   | 2011   | 2012   |
| Labor Force     | 84,358 | 82,551 | 81,568 | 81,448 | 83,082 | 83,693 | 84,289 | 85,116 | 85,458 | 85,116 | 84,546 | 84,118 | 81,750 |
| Employment      | 81,808 | 78,138 | 76,393 | 75,639 | 77,145 | 77,483 | 78,612 | 80,254 | 79,713 | 74,660 | 74,866 | 75,776 | 74,580 |
| Unemployment    | 2,550  | 4,413  | 5,175  | 5,809  | 5,937  | 6,210  | 5,677  | 4,862  | 5,745  | 10,456 | 9,680  | 8,342  | 7,170  |
| Unemployment    |        |        |        |        |        |        |        |        |        |        |        |        |        |
| Rate            |        |        |        |        |        |        |        |        |        |        |        |        |        |
| Anderson County | 3.0%   | 5.3%   | 6.3%   | 7.1%   | 7.1%   | 7.4%   | 6.7%   | 5.7%   | 6.7%   | 12.3%  | 11.4%  | 9.9%   | 8.8%   |
| South Carolina  | 3.6%   | 5.2%   | 6.0%   | 6.7%   | 6.8%   | 6.8%   | 6.4%   | 5.6%   | 6.8%   | 11.5%  | 11.2%  | 10.3%  | 9.0%   |
| United States   | 4.0%   | 4.7%   | 5.8%   | 6.0%   | 5.5%   | 5.1%   | 4.6%   | 4.6%   | 5.8%   | 9.3%   | 9.6%   | 8.8%   | 8.3%   |

Source: U.S. Department of Labor, Bureau of Labor Statistics

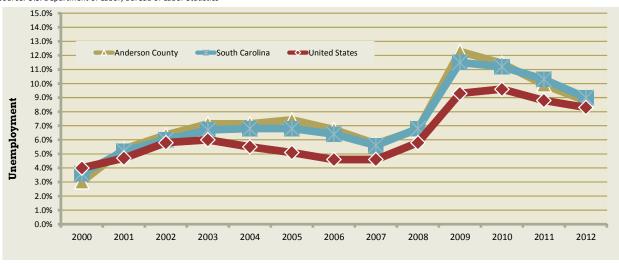


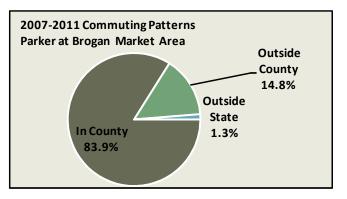
Table 4 2007-2011 Commuting Patterns, Parker at Brogan Market Area

| Travel Time to Work  |        |       |  |  |  |  |  |  |
|----------------------|--------|-------|--|--|--|--|--|--|
| Workers 16 years+    | #      | %     |  |  |  |  |  |  |
| Did not work at home | 22,085 | 97.9% |  |  |  |  |  |  |
| Less than 5 minutes  | 1,106  | 4.9%  |  |  |  |  |  |  |
| 5 to 9 minutes       | 3,919  | 17.4% |  |  |  |  |  |  |
| 10 to 14 minutes     | 4,632  | 20.5% |  |  |  |  |  |  |
| 15 to 19 minutes     | 4,603  | 20.4% |  |  |  |  |  |  |
| 20 to 24 minutes     | 2,344  | 10.4% |  |  |  |  |  |  |
| 25 to 29 minutes     | 821    | 3.6%  |  |  |  |  |  |  |
| 30 to 34 minutes     | 1,564  | 6.9%  |  |  |  |  |  |  |
| 35 to 39 minutes     | 392    | 1.7%  |  |  |  |  |  |  |
| 40 to 44 minutes     | 513    | 2.3%  |  |  |  |  |  |  |
| 45 to 59 minutes     | 1,335  | 5.9%  |  |  |  |  |  |  |
| 60 to 89 minutes     | 612    | 2.7%  |  |  |  |  |  |  |
| 90 or more minutes   | 244    | 1.1%  |  |  |  |  |  |  |
| Worked at home       | 483    | 2.1%  |  |  |  |  |  |  |
| Total                | 22,568 |       |  |  |  |  |  |  |

Source: American Community Survey 2007-2011

| Place of Work                      |        |       |  |  |  |  |  |  |  |  |
|------------------------------------|--------|-------|--|--|--|--|--|--|--|--|
| Workers 16 years and over          | #      | %     |  |  |  |  |  |  |  |  |
| Worked in state of residence:      | 22,280 | 98.7% |  |  |  |  |  |  |  |  |
| Worked in county of residence      | 18,941 | 83.9% |  |  |  |  |  |  |  |  |
| Worked outside county of residence | 3,339  | 14.8% |  |  |  |  |  |  |  |  |
| Worked outside state of residence  | 288    | 1.3%  |  |  |  |  |  |  |  |  |
| Total                              | 22,568 | 100%  |  |  |  |  |  |  |  |  |

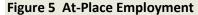
Source: American Community Survey 2007-2011

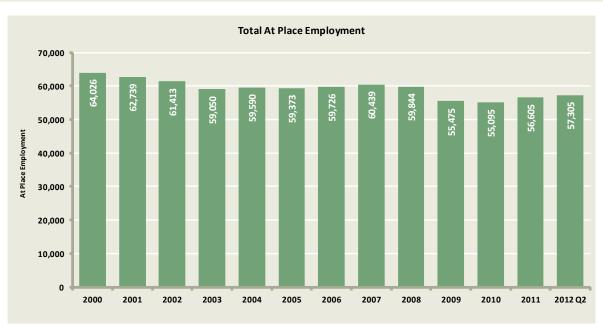


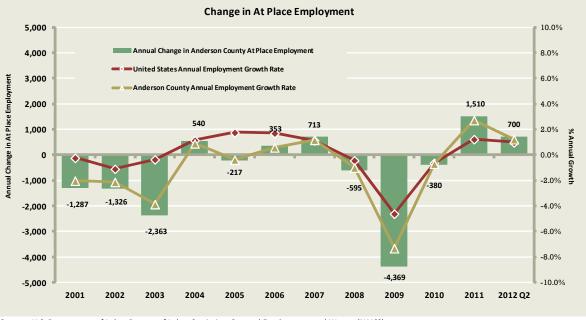
# D. At-Place Employment

#### 1. Trends in Total At-Place Employment

Following the loss of nearly 5,000 jobs from 2000 to 2003, Anderson County's at-place employment stabilized with modest job gains and losses from 2004 to 2008. During this five-year period, the county experienced a net gain of 794 jobs or 1.3 percent (Figure 5). In concert with the national economic recession, Anderson County lost 4,369 jobs in 2009 and 380 jobs in 2010 or 7.9 percent of its 2008 at-place employment. Despite this heavier rate of job loss, the county began to show signs of stabilization in 2011 with the addition of 1,510 jobs. Through the first half of 2012, the county continued a trend of growth with the addition of 700 jobs.







Source: U.S. Department of Labor Bureau of Labor Statistics, Covered Employment and Wages (NAICS)

#### 2. At-Place Employment by Industry Sector

Manufacturing, Trade-Transportation-Utilities, and Government are the three largest employment sectors in Anderson County, accounting for nearly two-thirds (61 percent) of total jobs through the second quarter of 2012 (Figure 6). Overall, Manufacturing has the largest disparity relative to national figures, accounting for 21.0 percent of employment in Anderson County versus just 9.0 percent of jobs nationally. Anderson County has a significantly smaller percentage of its job base employed in the Education-Health, Professional Business, and Financial Activities compared to the nation as a whole.

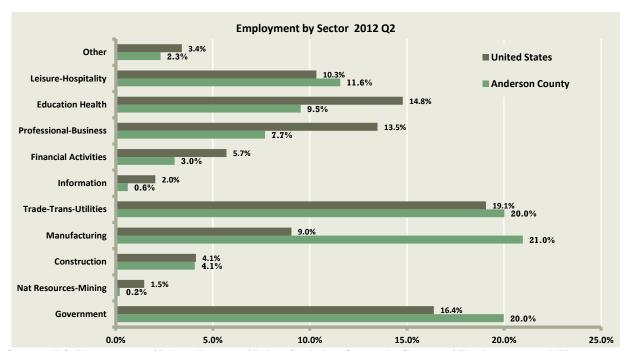


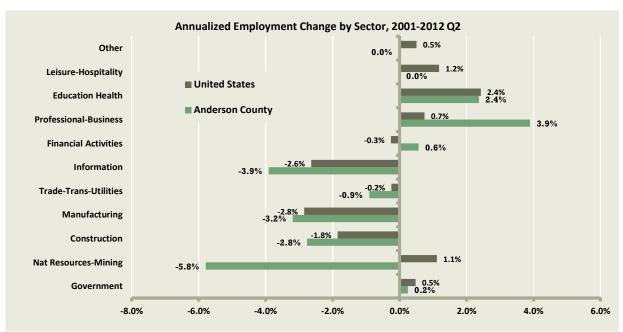
Figure 6 Total Employment by Sector 2012 (Q2)

Source: U.S. Department of Labor, Bureau of Labor Statistics, Quarterly Census of Employment and Wages

Between 2001 and 2012(Q2), only four of eleven economic sectors added jobs in Anderson County (Figure 7). The largest annual percentage increase was in Professional Business at 3.9 percent. Other sectors experiencing growth included Education-Health at 2.4 percent, Financial Activities at 0.6 percent, and Government at 0.2 percent. Among the seven sectors experiencing annual declines in employment, substantial losses in the Manufacturing (3.2 percent) and Trade-Transportation-Utilities (0.6 percent) sectors were the most significant as the county's two largest industries.

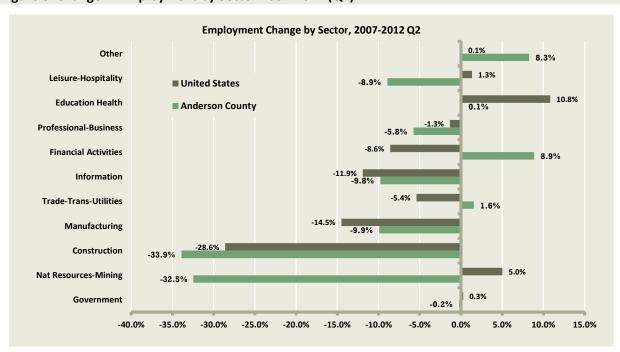
In order to gain insight on how the recent economic downturn has impacted the local job base, we examined employment changes by sector from 2007 through 2012(Q2) (Figure 8). During this period, eight of 11 economic sectors in Anderson County reported a net loss in jobs. The only three sectors to add jobs during this period were Financial Activities (8.9 percent), "Other" (8.3 percent), and Trade-Transportation-Utilities (1.6 percent).

Figure 7 Change in Employment by Sector 2001-2012 (Q2)



Source: U.S. Department of Labor, Bureau of Labor Statistics, Quarterly Census of Employment and Wages

Figure 8 Change in Employment by Sector 2007-2012 (Q2)



Source: U.S. Department of Labor, Bureau of Labor Statistics, Quarterly Census of Employment and Wages

#### 3. Major Employers

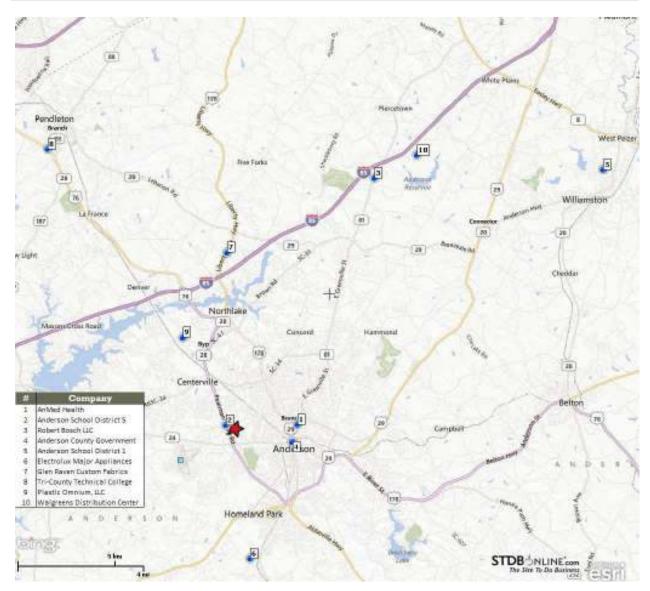
The single-largest employer in Anderson County is AnMed Health, the major healthcare provider for the City of Anderson and an eight county region in up-state South Carolina and northeast Georgia (Table 5). With a total employment of nearly 3,500, AnMed Health is approximately double the size of the next largest employer Anderson School District Five (1,759 total employees). Other major employers in the county include four manufacturing companies, an additional public school district, a technical college, and a major distributor. All of these major employers are located within 25 miles of the subject site and are accessible by major thoroughfares. In addition to these major employers, the subject site is located in close proximity to retail shopping centers and various local service providers, which provide alternative options for employment.

Table 5 2012 Major Employers, Anderson County

| Rank | Name                          | Industry                       | Employment |
|------|-------------------------------|--------------------------------|------------|
| 1    | AnMed Health                  | Education-Health               | 3,462      |
| 2    | Anderson School District 5    | Government                     | 1,759      |
| 3    | Robert Bosch LLC              | Manufacturing                  | 1,350      |
| 4    | Anderson County Government    | Government                     | 1,000      |
| 5    | Anderson School District 1    | Government                     | 981        |
| 6    | Electrolux Major Appliances   | Manufacturing                  | 800        |
| 7    | Glen Raven Custom Fabrics     | Manufacturing                  | 650        |
| 8    | Tri-County Technical College  | Education-Health               | 626        |
| 9    | Plastic Omnium, LLC           | Manufacturing                  | 604        |
| 10   | Walgreens Distribution Center | Trade-Transportation-Utilities | 500        |

Source: Upstate SC Alliance

#### Map 4 Major Employers



#### 4. Wages

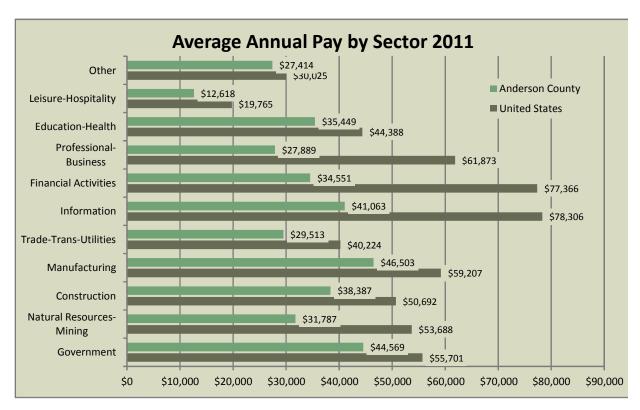
The average annual wage in 2011 for Anderson County was \$32,217, which is 12.3 percent lower than the \$38,427 average in the State of South Carolina (Table 6). The state's average wage is \$9,613 or twenty percent below the national average. Anderson County's average annual wage in 2011 represents an increase of \$6,928 or 25.4 percent since 2001.

The average wage in Anderson County falls below the national average for every economic sector. The highest paying sectors in Anderson County are manufacturing and government.

Table 6 Average Annual Pay and Annualized Wage Data by Sector, Anderson County

|                 | 2001     | 2002     | 2003     | 2004     | 2005     | 2006     | 2007     | 2008     | 2009     | 2010     | 2011     |
|-----------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| Anderson County | \$27,289 | \$27,300 | \$28,095 | \$28,937 | \$29,463 | \$30,373 | \$31,086 | \$32,322 | \$32,599 | \$33,352 | \$34,217 |
| South Carolina  | \$29,255 | \$30,003 | \$30,750 | \$31,839 | \$32,927 | \$34,281 | \$35,393 | \$36,252 | \$36,759 | \$37,553 | \$38,427 |
| United States   | \$36,219 | \$36,764 | \$37,765 | \$39,354 | \$40,677 | \$42,535 | \$44,458 | \$45,563 | \$45,559 | \$46,751 | \$48,040 |

Source: U.S. Department of Labor, Bureau of Labor Statistics, Quarterly Census of Employment and Wages



Source: U.S. Department of Labor, Bureau of Labor Statistics, Quarterly Census of Employment and Wages

# 5. HOUSING MARKET AREA

#### A. Introduction

The primary market area for the proposed Parker at Brogan is defined as the geographic area from which future residents of the community would primarily be drawn and in which competitive rental housing alternatives are located. In defining the Parker at Brogan Market Area, RPRG sought to accommodate the joint interests of conservatively estimating housing demand and reflecting the realities of the local rental housing marketplace.

#### B. Delineation of Market Area

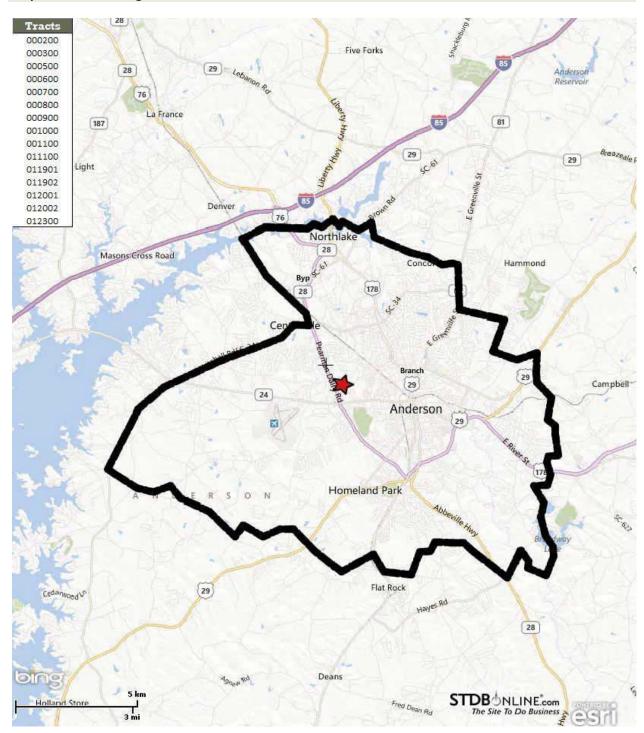
The Parker at Brogan Market Area consists of fifteen 2012 Census tracts in Anderson County, including most of the city of Anderson and its immediately surrounding areas. The boundaries of the Parker at Brogan Market Area and their approximate distance from the subject site are:

Based on field observations, the Parker at Brogan Market Area encompasses portions of Anderson County that are most comparable to the area immediately surrounding the subject site. The market area contains most of the City of Anderson, but excludes the northeastern part of the city due to its more affluent nature. Given the similarities in socioeconomic, demographic, and land use characteristics throughout the area, we believe prospective tenants living throughout the Parker at Brogan Market Area would consider the subject property as an acceptable shelter option.

The Parker at Brogan Market Area was influenced in part by the large size and irregular shape of some Census tracts, primarily to the west. While geographically large, the census tracts in these areas are largely rural in nature and contain limited renter households.

This market area is depicted in Map 5. As appropriate for this analysis, the Parker at Brogan Market Area is compared to Anderson County, which is considered the secondary market area. Demand estimates, however, are based solely on the Parker at Brogan Market Area.

# Map 5 Parker at Brogan Market Area





#### 6. DEMOGRAPHIC ANALYSIS

# A. Introduction and Methodology

RPRG analyzed recent trends in population and households in the Parker at Brogan Market Area and Anderson County using U.S. Census data and data from Esri, a national data vendor that prepares small area estimates and projections of population and households. Building permit trends collected from the HUD State of the Cities Data Systems (SOCDS) database were also considered. Table 7 presents a series of panels that summarize these Census data, estimates, and projections.

# **B.** Trends in Population and Households

#### 1. Recent Past Trends

Between 2000 and 2010 Census counts, the population of the Parker at Brogan Market Area increased by 8.9 percent, rising from 51,843 to 56,434 people. This equates to an annual growth rate of 0.9 percent or 459 people. During the same time period, the number of households in the Parker at Brogan Market Area increased by 7.9 percent, from 21,347 to 23,044 households, an annual increase of 0.8 percent or 170 households.

Similar to the Parker at Brogan Market Area, Anderson County experienced steady population and household growth during the past decade. Overall, the population of Anderson County expanded by 12.9 percent from 2000 to 2010 (1.2 percent annually), while the number of households in Anderson County increased by 12.5 percent (1.2 percent annually).

#### 2. Projected Trends

By applying Esri's projected growth rates to the 2010 census counts, the Parker at Brogan Market Area increased by 574 people and 263 households between 2010 and 2012. RPRG further projects that the market area's population will increase by 1,015 people between 2012 and 2015, bringing the total population to 58,022 people in 2015. This represents an annual increase of 0.6 percent or 338 people. The number of households will increase at the same rate, gaining 0.6 percent or 141 new households per annum resulting in a total of 23,730 households in 2015.

Anderson County's population and household base are projected to increase by 0.8 percent per year between 2012 and 2015.

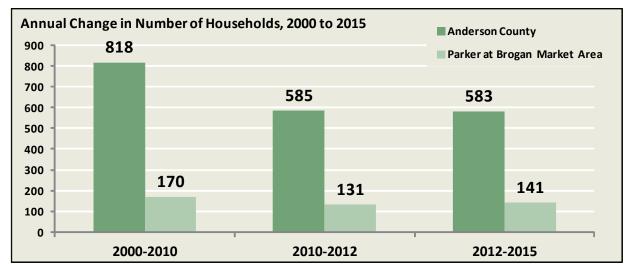


**Table 7 Population and Household Projections** 

|            | Anderson County |        |        |               |        |  |  |  |  |
|------------|-----------------|--------|--------|---------------|--------|--|--|--|--|
|            |                 | Total  | Change | Annual Change |        |  |  |  |  |
| Population | Count           | #      | %      | #             | %      |  |  |  |  |
| 2000       | 165,740         |        |        |               |        |  |  |  |  |
| 2010       | 187,126         | 21,386 | 12.9%  | 2,139         | 1.2%   |  |  |  |  |
| 2012       | 189,952         | 2,826  | 1.5%   | 1,413         | 0.8%   |  |  |  |  |
| 2015       | 194,476         | 4,524  | 2.4%   | 1,508         | 0.8%   |  |  |  |  |
|            |                 |        | -1     |               | -1     |  |  |  |  |
|            |                 | Total  | Change | Annual        | Change |  |  |  |  |
| Households | Count           | #      | %      | #             | %      |  |  |  |  |
| 2000       | 65,649          |        |        |               |        |  |  |  |  |
| 2010       | 73,829          | 8,180  | 12.5%  | 818           | 1.2%   |  |  |  |  |
| 2012       | 74,999          | 1,170  | 1.6%   | 585           | 0.8%   |  |  |  |  |
| 2015       | 76,747          | 1,748  | 2.3%   | 583           | 0.8%   |  |  |  |  |

| P            | Parker at Brogan Market Area |               |        |        |  |  |  |  |  |  |  |
|--------------|------------------------------|---------------|--------|--------|--|--|--|--|--|--|--|
|              | Total C                      | hange         | Annual | Change |  |  |  |  |  |  |  |
| Count        | #                            | %             | #      | %      |  |  |  |  |  |  |  |
| 51,843       |                              |               |        |        |  |  |  |  |  |  |  |
| 56,434       | 4,591                        | 8.9%          | 459    | 0.9%   |  |  |  |  |  |  |  |
| 57,008       | 574                          | 1.0%          | 287    | 0.5%   |  |  |  |  |  |  |  |
| 58,022       | 1,015                        | 1.8%          | 338    | 0.6%   |  |  |  |  |  |  |  |
|              |                              |               |        |        |  |  |  |  |  |  |  |
|              | Total C                      | Change        | Annual | Change |  |  |  |  |  |  |  |
|              |                              |               |        |        |  |  |  |  |  |  |  |
| Count        | #                            | %             | #      | %      |  |  |  |  |  |  |  |
| Count 21,347 | #                            | %             | #      | %      |  |  |  |  |  |  |  |
|              | #<br>1,697                   | <b>%</b> 7.9% | 170    | 0.8%   |  |  |  |  |  |  |  |
| 21,347       |                              | -             |        |        |  |  |  |  |  |  |  |

Source: 2000 Census; 2010 Census; Esri; and Real Property Research Group, Inc.





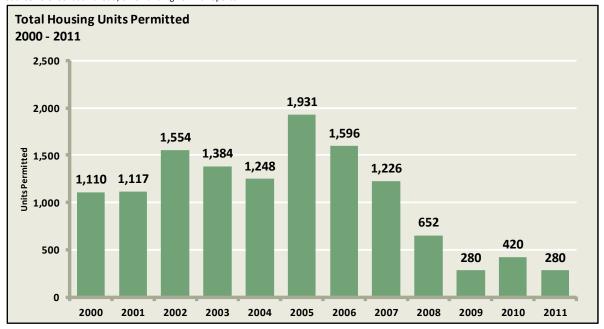
#### 3. Building Permit Trends

From 2000 to 2007, Anderson County building permit activity was relatively steady, ranging from 1,100 to 2,000 units per year (Table 8). Over the past four years, county building permit activity dropped significantly due to the recent national housing market downturn and recession. Overall, the county averaged 1,067 permitted units per year from 2000 to 2011, but less than 500 units in each of the past three years. From 2000 to 2011, 83 percent of all residential permits issued in Anderson County have been for single-family detached homes and 14 percent were for multi-family structures with five or more units.

Table 8 Building Permits by Structure Type, Anderson County

| Anderson Cou  | Anderson County |       |       |       |       |       |       |       |      |      |      |      |        |         |
|---------------|-----------------|-------|-------|-------|-------|-------|-------|-------|------|------|------|------|--------|---------|
|               | 2000            | 2001  | 2002  | 2003  | 2004  | 2005  | 2006  | 2007  | 2008 | 2009 | 2010 | 2011 | 2000-  | Annual  |
|               |                 | 2001  | 2002  | 2003  | 200-1 | 2003  | 2000  | 2007  | 2000 | 2003 | 2010 | 2011 | 2011   | Average |
| Single Family | 952             | 995   | 1,150 | 1,092 | 1,212 | 1,415 | 1,219 | 1,156 | 561  | 280  | 284  | 268  | 10,584 | 882     |
| Two Family    | 46              | 74    | 30    | 46    | 20    | 38    | 6     | 18    | 32   | 0    | 0    | 12   | 322    | 27      |
| 3 - 4 Family  | 16              | 0     | 0     | 0     | 16    | 12    | 0     | 8     | 15   | 0    | 0    | 0    | 67     | 6       |
| 5+ Family     | 96              | 48    | 374   | 246   | 0     | 466   | 371   | 44    | 44   | 0    | 136  | 0    | 1,825  | 152     |
| Total         | 1,110           | 1,117 | 1,554 | 1,384 | 1,248 | 1,931 | 1,596 | 1,226 | 652  | 280  | 420  | 280  | 12,798 | 1,067   |

Source: U.S. Census Bureau, C-40 Building Permit Reports.





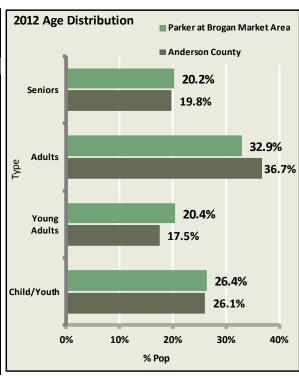
#### C. Demographic Characteristics

#### 1. Age Distribution and Household Type

The population of the Parker at Brogan Market Area is younger than that of Anderson County, with median ages of 37 and 39, respectively (Table 9). Adults (persons age 35-61) constitute the largest percentage of the population in both geographies; however, the market area contains a notably lower percentage of adults (32.9 percent versus 36.7 percent) relative to the county overall. Among the remaining age cohorts, children/youth (persons under the age of 20) and seniors account for roughly 26 percent and 20 percent of the populations in both the market area and county, respectively. Conversely, young adults comprise 20.4 percent of the population in the market area compared to 17.5 percent in the county. Persons age 25-44, or those most likely to rent, account for 25.0 percent and 24.5 percent of the population in the Parker at Brogan Market Area and Anderson County, respectively.

Table 9 2012 Age Distribution

|                | Ande<br>Cou |       | Parker at Broga<br>Market Area |       |  |
|----------------|-------------|-------|--------------------------------|-------|--|
|                | #           | %     | #                              | %     |  |
| Children/Youth | 49,522      | 26.1% | 15,048                         | 26.4% |  |
| Under 5 years  | 12,179      | 6.4%  | 4,131                          | 7.2%  |  |
| 5-9 years      | 12,376      | 6.5%  | 3,610                          | 6.3%  |  |
| 10-14 years    | 12,872      | 6.8%  | 3,490                          | 6.1%  |  |
| 15-19 years    | 12,094      | 6.4%  | 3,817                          | 6.7%  |  |
| Young Adults   | 33,169      | 17.5% | 11,645                         | 20.4% |  |
| 20-24 years    | 11,121      | 5.9%  | 4,247                          | 7.4%  |  |
| 25-34 years    | 22,048      | 11.6% | 7,399                          | 13.0% |  |
| Adults         | 69,669      | 36.7% | 18,773                         | 32.9% |  |
| 35-44 years    | 24,522      | 12.9% | 6,838                          | 12.0% |  |
| 45-54 years    | 27,236      | 14.3% | 7,222                          | 12.7% |  |
| 55-61 years    | 17,910      | 9.4%  | 4,712                          | 8.3%  |  |
| Seniors        | 37,593      | 19.8% | 11,542                         | 20.2% |  |
| 62-64 years    | 7,676       | 4.0%  | 2,020                          | 3.5%  |  |
| 65-74 years    | 17,423      | 9.2%  | 4,872                          | 8.5%  |  |
| 75-84 years    | 8,982       | 4.7%  | 3,220                          | 5.6%  |  |
| 85 and older   | 3,512       | 1.8%  | 1,430                          | 2.5%  |  |
| TOTAL          | 189,952     | 100%  | 57,008                         | 100%  |  |
| Median Age     | 39          | •     | 3                              | 7     |  |



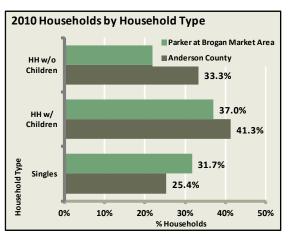
Source: Esri; RPRG, Inc.

Over one-third (37.0 percent) of the households in the market area have at least two adults, but no children. This includes 23.2 percent of households that are married without children, such as emptynesters and young couples. Children are present in 31.3 percent of households in the market area and 33.3 percent of households in the county (Table 10). Single person households comprise 31.7 percent of the Parker at Brogan Market Area's households and 25.4 percent of Anderson County's households.



#### Table 10 2010 Households by Household Type

|                              | Anderson | County             | Parker at Brogan<br>Market Area |       |  |
|------------------------------|----------|--------------------|---------------------------------|-------|--|
| Households by Household Type | #        | %                  | #                               | %     |  |
| Married w/Children           | 15,462   | 20.9%              | 3,482                           | 15.1% |  |
| Other w/ Children            | 9,131    | 12.4%              | 3,722                           | 16.2% |  |
| Households w/ Children       | 24,593   | 33.3%              | 7,204                           | 31.3% |  |
| Married w/o Children         | 22,263   | 30.2%              | 5,344                           | 23.2% |  |
| Other Family w/o Children    | 5,260    | 7.1%               | 2,007                           | 8.7%  |  |
| Non-Family w/o Children      | 2,987    | 4.0%               | 1,185                           | 5.1%  |  |
| Households w/o Children      | 30,510   | 41.3%              | 8,536                           | 37.0% |  |
| Singles Living Alone         | 18,726   | 25.4%              | 7,304                           | 31.7% |  |
| Singles                      | 18,726   | 726 25.4% 7,304 31 |                                 |       |  |
| Total                        | 73,829   | 100%               |                                 |       |  |



Source: 2010 Census; RPRG, Inc.

#### 2. Renter Household Characteristics

Nearly half (44.3 percent) of the householders in the Parker at Brogan Market Area were renters in 2010 compared to 28.2 percent of the households in Anderson County (Table 11). Between 2000 and 2010 census counts, renter occupied households increased by 2,168 in the market area while owner occupied households declined by 471. As such, renter occupied households accounted for 100 percent of the market area's net household change for the decade. Through 2015, Esri projects the market area's 2012 renter percentage will remain constant at 44.5 percent; however, this projection may not adequately take recent census trends into account.

Nearly two-thirds (63.4 percent) of the renter households in the Parker at Brogan Market Area have one or two persons compared to 60.6 in Anderson County (Table 12). Three and four persons comprise 27.7 percent of renter households in the market area while 8.9 percent of renter households in the market area have five or more members.

Young working age households form the core of the market area's renters, as 42.8 percent of the renter occupied households are between the ages of 25 and 44 (Table 13) and 16.8 percent are age 45-54 years. Young renters (under 25) in the market area comprise 11.5 percent of all renter householders and older adults age 55+ account for 28.9 percent of all renters.



Table 11 Households by Tenure

| Anderson County | 2000   |       | 2010   |       | Change<br>2000-2010 |       | 2012   |       | 2015   |       |
|-----------------|--------|-------|--------|-------|---------------------|-------|--------|-------|--------|-------|
| Housing Units   | #      | %     | #      | %     | #                   | %     | #      | %     | #      | %     |
| Owner Occupied  | 50,068 | 76.3% | 53,015 | 71.8% | 2,947               | 36.0% | 53,826 | 71.8% | 55,125 | 71.8% |
| Renter Occupied | 15,581 | 23.7% | 20,814 | 28.2% | 5,233               | 64.0% | 21,174 | 28.2% | 21,622 | 28.2% |
| Total Occupied  | 65,649 | 100%  | 73,829 | 100%  | 8,180               | 100%  | 74,999 | 100%  | 76,747 | 100%  |
| Total Vacant    | 7,564  |       | 10,945 | _     |                     |       | 9,683  |       | 9,909  |       |
| TOTAL UNITS     | 73,213 |       | 84,774 |       |                     |       | 84,682 |       | 86,656 |       |

| Parker at Brogan<br>Market Area | 2000   |       | 2010   |                  | Change<br>2000-2010 |        | 2012   |            | 2015   |       |
|---------------------------------|--------|-------|--------|------------------|---------------------|--------|--------|------------|--------|-------|
| Housing Units                   | #      | %     | #      | - <del>-</del> % | #                   | %      | #      | - <u> </u> | #      | <br>% |
| Owner Occupied                  | 13,300 | 62.3% | 12,829 | 55.7%            | -471                | -27.8% | 12,938 | 55.5%      | 13,169 | 55.5% |
| Renter Occupied                 | 8,047  | 37.7% | 10,215 | 44.3%            | 2,168               | 127.8% | 10,369 | 44.5%      | 10,562 | 44.5% |
| Total Occupied                  | 21,347 | 100%  | 23,044 | 100%             | 1,697               | 100%   | 23,307 | 100%       | 23,730 | 100%  |
| Total Vacant                    | 2,566  |       | 3,564  |                  |                     |        | 3,122  |            | 3,179  |       |
| TOTAL UNITS                     | 23,913 |       | 26,608 |                  |                     |        | 26,429 |            | 26,909 |       |

Source: U.S. Census of Population and Housing, 2000, 2010; Esri, RPRG, Inc.

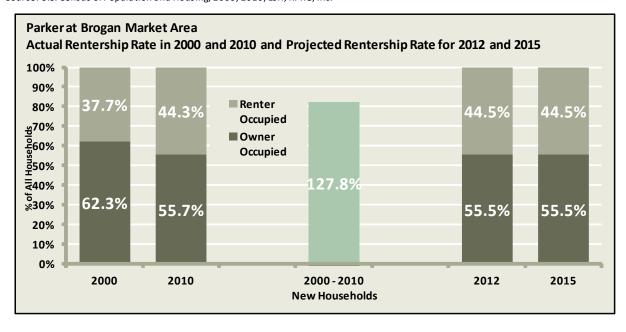
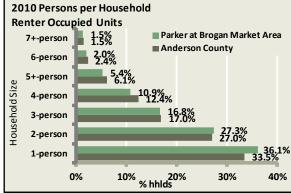




Table 12 2012 Renter Households by Household Size

|                     | Anderso | n County | Parker at Brogan<br>Market Area |       |  |
|---------------------|---------|----------|---------------------------------|-------|--|
| Renter Occupied     | #       | %        | #                               | %     |  |
| 1-person household  | 6,977   | 33.5%    | 3,685                           | 36.1% |  |
| 2-person household  | 5,626   | 27.0%    | 2,793                           | 27.3% |  |
| 3-person household  | 3,537   | 17.0%    | 1,715                           | 16.8% |  |
| 4-person household  | 2,580   | 12.4%    | 1,112                           | 10.9% |  |
| 5-person household  | 1,279   | 6.1%     | 551                             | 5.4%  |  |
| 6-person household  | 497     | 2.4%     | 209                             | 2.0%  |  |
| 7+-person household | 318     | 1.5%     | 150                             | 1.5%  |  |
| TOTAL               | 20,814  | 100%     | 10,215                          | 100%  |  |

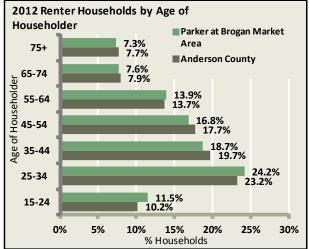


Source: 2010 Census

Table 13 Renter Households by Age of Householder

| Renter<br>Households | Ande<br>Cou |       | Parker at Brogar<br>Market Area |       |  |  |
|----------------------|-------------|-------|---------------------------------|-------|--|--|
| Age of HHldr         | # %         |       | #                               | %     |  |  |
| 15-24 years          | 2,155       | 10.2% | 1,190                           | 11.5% |  |  |
| 25-34 years          | 4,911       | 23.2% | 2,505                           | 24.2% |  |  |
| 35-44 years          | 4,173       | 19.7% | 1,938                           | 18.7% |  |  |
| 45-54 years          | 3,746       | 17.7% | 1,743                           | 16.8% |  |  |
| 55-64 years          | 2,893       | 13.7% | 1,443                           | 13.9% |  |  |
| 65-74 years          | 1,674       | 7.9%  | 793                             | 7.6%  |  |  |
| 75+ years            | 1,622       | 7.7%  | 758                             | 7.3%  |  |  |
| Total                | 21,174      | 100%  | 10,369                          | 100%  |  |  |





#### 3. Income Characteristics

Based on Esri estimates, the Parker at Brogan Market Area's 2012 median income of \$34,766 is \$7,156 or 17.1 percent lower than the \$41,923 median in Anderson County (Table 14). Approximately 20 percent of the households earn less than \$15,000 in the Parker at Brogan Market Area, compared to 16.7 percent of Anderson County's households. Thirty percent of the households in the Parker at Brogan Market Area earn from \$15,000 to \$34,999 per year.

Based on the ACS data income projections, the breakdown of tenure, and household estimates, RPRG estimates that the median income of renters in the Parker at Brogan Market Area as of 2012 is \$24,426 (Table 15). This renter median income is 52.6 percent of the median among owner households of \$46,437. Among renter households, 28.6 percent earn less than \$15,000 per year and 24.7 percent earn from \$15,000 to \$34,999 annually.



Table 14 2012 Household Income, Parker at Brogan Market Area

|             |           | Ande<br>Cou |       | Parker at<br>Marke | _     |  |
|-------------|-----------|-------------|-------|--------------------|-------|--|
|             |           | #           | %     | #                  | %     |  |
| less than   | \$15,000  | 12,551      | 16.7% | 4,673              | 20.1% |  |
| \$15,000    | \$24,999  | 9,888       | 13.2% | 3,700              | 15.9% |  |
| \$25,000    | \$34,999  | 9,763       | 13.0% | 3,358              | 14.4% |  |
| \$35,000    | \$49,999  | 11,477      | 15.3% | 3,595              | 15.4% |  |
| \$50,000    | \$74,999  | 14,180      | 18.9% | 3,819              | 16.4% |  |
| \$75,000    | \$99,999  | 8,766       | 11.7% | 2,008              | 8.6%  |  |
| \$100,000   | \$149,999 | 5,550       | 7.4%  | 1,455              | 6.2%  |  |
| \$150,000   | Over      | 2,825       | 3.8%  | 698                | 3.0%  |  |
| Total       |           | 74,999      | 100%  | 23,307             | 100%  |  |
|             |           |             |       |                    |       |  |
| Median Inco | ome       | \$41,9      | 923   | \$34,766           |       |  |



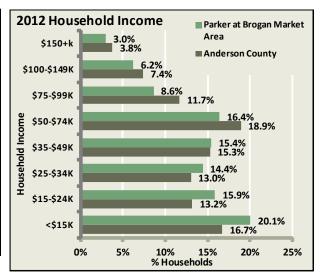
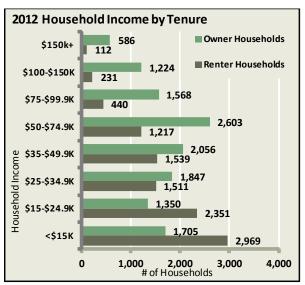


Table 15 2012 Income by Tenure

|             |           | Rer<br>House |       | Ow<br>House |       |  |
|-------------|-----------|--------------|-------|-------------|-------|--|
|             |           | #            | %     | #           | %     |  |
| less than   | \$15,000  | 2,969        | 28.6% | 1,705       | 13.2% |  |
| \$15,000    | \$24,999  | 2,351        | 22.7% | 1,350       | 10.4% |  |
| \$25,000    | \$34,999  | 1,511        | 14.6% | 1,847       | 14.3% |  |
| \$35,000    | \$49,999  | 1,539        | 14.8% | 2,056       | 15.9% |  |
| \$50,000    | \$74,999  | 1,217        | 11.7% | 2,603       | 20.1% |  |
| \$75,000    | \$99,999  | 440          | 4.2%  | 1,568       | 12.1% |  |
| \$100,000   | \$149,999 | 231          | 2.2%  | 1,224       | 9.5%  |  |
| \$150,000   | over      | 112          | 1.1%  | 586         | 4.5%  |  |
| Total       |           | 10,369       | 100%  | 12,938      | 100%  |  |
|             |           |              |       |             |       |  |
| Median Inco | ome       | \$24,        | 426   | \$46,437    |       |  |

Source: American Community Survey 2007-2011 Estimates, RPRG, Inc.





# 7. COMPETITIVE HOUSING ANALYSIS

#### A. Introduction and Sources of Information

This section presents data and analyses pertaining to the supply of housing in the Parker at Brogan Market Area. We pursued several avenues of research in an attempt to identify residential rental projects that are actively being planned or that are currently under construction within the Parker at Brogan Market Area. Site visit observations and past RPRG work in the region also informed this process. The rental survey of competitive projects was conducted in February 2013.

# **B.** Overview of Market Area Housing Stock

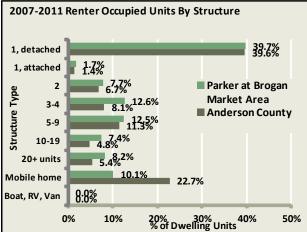
Based on the 2007-2011 ACS survey, single-family detached homes and mobile homes account for the largest percentage of rentals in both the market area (51.5 percent) and the county (63.7 percent). Multi-family structures with five or more units contain 28.1 percent of the units in the market area and 21.5 percent in the county (Table 16).

The housing stock in the Parker at Brogan Market Area is older than in Anderson County overall with a median year built of 1975 among renter occupied units and 1973 among owner occupied units. By comparison, the median year built of the county's housing stock is 1979 among renter occupied units and 1982 among owner occupied units (Table 17). Approximately 16 percent of the renter occupied units in the market area have been constructed since 2000 while 45.3 percent were built in the 1980's or 1990's. Fifty-seven percent of renter occupied units in the market were built prior to 1980.

According to ACS data, the median value among owner-occupied housing units in the Parker at Brogan Market Area was \$109,096, which is \$11,358 or 9.4 percent lower than Anderson County's median of \$120,454 (Table 18). ACS estimates home values based upon homeowners' assessments of the values of their homes. This data is traditionally a less accurate and reliable indicator of home prices in an area than actual sales data, but offers insight of relative housing values among two or more areas.

**Table 16 Renter Occupied Units by Structure** 

| Renter        | Anderso | on County |       | at Brogan<br>ket Area |
|---------------|---------|-----------|-------|-----------------------|
| Occupied      | #       | %         | #     | %                     |
| 1, detached   | 7,401   | 39.6%     | 3,708 | 39.7%                 |
| 1, attached   | 264     | 1.4%      | 159   | 1.7%                  |
| 2             | 1,257   | 6.7%      | 722   | 7.7%                  |
| 3-4           | 1,515   | 8.1%      | 1,178 | 12.6%                 |
| 5-9           | 2,122   | 11.3%     | 1,170 | 12.5%                 |
| 10-19         | 891     | 4.8%      | 688   | 7.4%                  |
| 20+ units     | 1,001   | 5.4%      | 767   | 8.2%                  |
| Mobile home   | 4,250   | 22.7%     | 943   | 10.1%                 |
| Boat, RV, Van | 0       | 0.0%      | 0     | 0.0%                  |
| TOTAL         | 18,701  | 100%      | 9,335 | 100%                  |

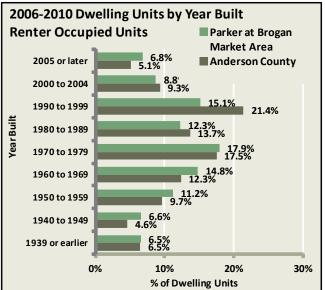


Source: American Community Survey 2007-2011

器

Table 17 Dwelling Units by Year Built and Tenure

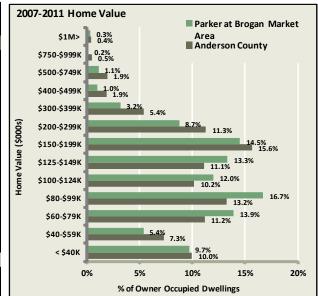
|                 | Ande<br>Cou |       | Parker at Brogar<br>Market Area |       |  |
|-----------------|-------------|-------|---------------------------------|-------|--|
| Renter Occupied | #           | %     | #                               | %     |  |
| 2005 or later   | 955         | 5.1%  | 636                             | 6.8%  |  |
| 2000 to 2004    | 1,739       | 9.3%  | 817                             | 8.8%  |  |
| 1990 to 1999    | 4,001       | 21.4% | 1,414                           | 15.1% |  |
| 1980 to 1989    | 2,553       | 13.7% | 1,145                           | 12.3% |  |
| 1970 to 1979    | 3,266       | 17.5% | 1,670                           | 17.9% |  |
| 1960 to 1969    | 2,306       | 12.3% | 1,382                           | 14.8% |  |
| 1950 to 1959    | 1,805       | 9.7%  | 1,045                           | 11.2% |  |
| 1940 to 1949    | 863         | 4.6%  | 616                             | 6.6%  |  |
| 1939 or earlier | 1,213       | 6.5%  | 610                             | 6.5%  |  |
| TOTAL           | 18,701      | 100%  | 9,335                           | 100%  |  |
| MEDIAN YEAR     |             |       |                                 |       |  |
| BUILT           | 19          | 79    | 19                              | 75    |  |



Source: American Community Survey 2007-2011

**Table 18 Value of Owner Occupied Housing Stock** 

|             |           | Anderso | n County | Parker a |       |
|-------------|-----------|---------|----------|----------|-------|
|             |           | #       | %        | #        | %     |
| less than   | \$40,000  | 5,201   | 10.0%    | 1,262    | 9.7%  |
| \$40,000    | \$59,000  | 3,791   | 7.3%     | 699      | 5.4%  |
| \$60,000    | \$79,999  | 5,820   | 11.2%    | 1,810    | 13.9% |
| \$80,000    | \$99,999  | 6,906   | 13.2%    | 2,175    | 16.7% |
| \$100,000   | \$124,999 | 5,308   | 10.2%    | 1,561    | 12.0% |
| \$125,000   | \$149,999 | 5,782   | 11.1%    | 1,738    | 13.3% |
| \$150,000   | \$199,999 | 8,149   | 15.6%    | 1,892    | 14.5% |
| \$200,000   | \$299,999 | 5,885   | 11.3%    | 1,138    | 8.7%  |
| \$300,000   | \$399,999 | 2,818   | 5.4%     | 416      | 3.2%  |
| \$400,000   | \$499,999 | 972     | 1.9%     | 128      | 1.0%  |
| \$500,000   | \$749,999 | 1,016   | 1.9%     | 145      | 1.1%  |
| \$750,000   | \$999,999 | 258     | 0.5%     | 20       | 0.2%  |
| \$1,000,000 | over      | 216     | 0.4%     | 44       | 0.3%  |
| Total       |           | 52,122  | 100%     | 13,028   | 100%  |
|             |           |         |          |          |       |
| Median Valu | ie        | \$120   | 0,454    | \$109    | ,096  |



Source: American Community Survey 2007-2011



# C. Survey of Competitive Rental Communities

#### 1. Introduction to the Rental Housing Survey

For the purposes of this analysis, RPRG surveyed 20 general occupancy rental communities in the Parker at Brogan Market Area. Of these 20 communities, seven were financed by Low Income Housing Tax Credits (LIHTC) and 13 are market rate. The LIHTC communities Belton Woods and Anderson Village also provide project based rental assistance (PBRA) for all units. As tenants receiving PBRA are not subject to minimum income limits, these deeply subsidized rental communities are not considered comparable to Parker at Brogan.

For reference purposes, data on the deeply subsidized LIHTC properties is provided in Table 22; however, these communities are not included in the analysis of rents or vacancies as they are not reflective of current market conditions. Profile sheets with detailed information on each surveyed community, including photographs, are attached as Appendix 5. The location of each community relative to the subject site is shown on Map 6.

#### 2. Location

All of the surveyed rental communities are located in the City of Anderson, within four miles of the subject site. The largest clusters of properties are situated in northern Anderson along U.S. Highway 178 and State Highway 81. Five surveyed rental communities, including three LIHTC communities, are located within one mile of the subject site. Overall, the subject site's location is comparable with existing LIHTC properties in the market area; however, market rate communities in northern Anderson are located in a more affluent part of the city and would have a location advantage relative to the subject property.

#### 3. Age of Communities

The 18 comparable rental communities surveyed have an average year built of 1991. In comparison, the LIHTC rental stock is significantly newer with an average year built of 2007. All five non-subsidized LIHTC communities have been built since 2003 with the newest (Hampton Crest / Hampton Greene) constructed in 2011.

# 4. Structure Type

Fourteen of the 18 comparable rental communities surveyed are comprised of garden style buildings. Of the remaining four properties, two include both garden and townhouse style units and two consist of single-family detached homes. Exterior features at surveyed rental communities are generally dependent on the age and price point of the communities with newer market rate and recently constructed LIHTC communities being the most attractive.

#### 5. Size of Communities

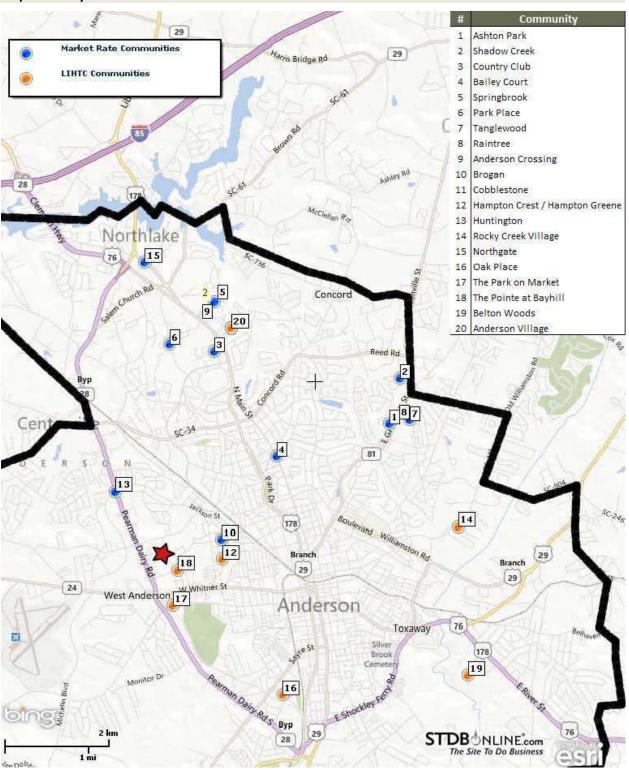
The average size of the 18 surveyed rental communities is 123 units. LIHTC communities are generally much smaller than market rate communities with four of five LIHTC communities having 35-56 units. The only LIHTC community with more than 56 units is Hampton Crest / Hampton Green, a two-phase rental community containing 68 units each.

#### 6. Vacancy Rates

The 17 surveyed rental communities reporting occupancy data combine to offer 2,084 units, of which 122 or 5.9 percent were reported vacant (Table 19). Among LIHTC communities, only three of 323 units were vacant at the time of our survey, a rate of 0.9 percent. Three of the five comparable LIHTC communities were 100 percent occupied at the time of our survey and four reported waiting lists ranging from four to 30 people.



**Map 6 Surveyed Rental Communities** 





Sixteen of the 20 surveyed rental communities reported unit distributions and vacancy data by floor plan (Table 20). Overall, vacancies by floor plan are generally consistent with unit distributions in the market. One and two bedroom vacancies account for a slightly lower percentage of vacant units relative to their unit distribution while three bedroom vacancies account for a slightly higher percentage. Average vacancy rates were 4.8 percent for one bedroom units, 4.7 percent for two bedroom units, and 9.0 percent for three bedroom units. All four bedroom units offered in the market were fully occupied. By floor plan:

- One bedroom units accounted for 19.8 percent of reported vacancies, lower than their proportion of total units (24.2 percent).
- Two bedroom units accounted for 41.7 percent of reported vacancies, lower than their proportion of total units (51.6 percent).
- Three bedroom units accounted for 30.2 percent of reported vacancies, higher than their proportion of total units (19.8 percent); however, 26 of the 29 vacant three bedroom units are at one market rate community.

**Table 19 Rental Summary, Surveyed Rental Communities** 

| Мар |                                    | Year  | Structure | Total | Vacant | Vacancy | Avg 1 BR | Avg 2 BR |                  |
|-----|------------------------------------|-------|-----------|-------|--------|---------|----------|----------|------------------|
| #   | Community                          | Built | Туре      | Units | Units  | Rate    | Rent (1) | Rent (1) | Incentive        |
|     | Subject Property - 50% AMI         |       | Gar       | 14    |        |         |          | \$474    |                  |
|     | Subject Property - 60% AMI         |       | Gar       | 42    |        |         |          | \$598    |                  |
| 1   | Ashton Park                        | 2004  | Gar       | 216   | 30     | 13.9%   | \$720    | \$868    | Reduced 3BD rent |
| 2   | Shadow Creek                       | 1998  | Gar       | 192   | 5      | 2.6%    | \$710    | \$780    | None             |
| 3   | Country Club                       | 1979  | Gar/TH    | 180   | 8      | 4.4%    | \$520    | \$692    | None             |
| 4   | Bailey Court                       | 1955  | Gar/TH    | 100   | 6      | 6.0%    | \$590    | \$670    | None             |
| 5   | Springbrook                        | 1986  | Gar       | 92    | 18     | 19.6%   | \$450    | \$644    | None             |
| 6   | Park Place                         | 1999  | Gar       | 165   | 13     | 7.9%    | \$525    | \$625    | None             |
| 7   | Tanglewood                         | 1977  | Gar       | 168   | 4      | 2.4%    | \$555    | \$615    | None             |
| 8   | Raintree                           | 1974  | Gar       | 176   | 0      | 0.0%    | \$544    | \$608    | None             |
| 9   | Anderson Crossing                  | 1983  | Gar       | 152   | 2      | 1.3%    | \$495    | \$595    | None             |
| 10  | Brogan                             | 2007  | Gar       | 32    | 16     | 50.0%   |          | \$595    | None             |
| 11  | Cobblestone                        | 1972  | Gar       | 136   | 13     | 9.6%    | \$445    | \$555    | None             |
| 12  | Hampton Crest / Hampton<br>Greene* | 2011  | Gar       | 136   | 0      | 0.0%    | \$470    | \$555    | None             |
| 13  | Huntington                         | 1972  | Gar       | 152   | 4      | 2.6%    | \$480    | \$550    | None             |
| 14  | Rocky Creek Village*               | 2005  | SF        | 35    | 0      | 0.0%    |          | \$544    | None             |
| 15  | Northgate                          | 1980  | Gar       | 52    | N/A    | N/A     |          | \$543    | None             |
| 16  | Oak Place*                         | 2003  | Gar       | 56    | 2      | 3.6%    |          | \$503    | None             |
| 17  | The Park on Market*                | 2006  | Gar       | 56    | 0      | 0.0%    |          | \$478    | None             |
| 18  | The Pointe at Bayhill*             | 2009  | SF        | 40    | 1      | 2.5%    |          |          | None             |
|     | Reporting Total                    |       |           | 2,084 | 122    | 5.9%    |          |          |                  |
|     | Reporting Average                  |       |           | 123   |        | 0.0%    | \$542    | \$622    |                  |
|     | LIHTC Total                        |       |           | 323   | 3      | 0.9%    |          |          |                  |
|     | LIHTC Average                      | 2007  |           | 65    |        | 0.0%    | \$470    | \$520    |                  |

Tax Credit Communities\*

**Community Refused Occupancy Information** 

(1) Rent is contract rent, and not adjusted for utilities or incentives

Source: Field Survey, Real Property Research Group, Inc. February, 2013.



Among stabilized LIHTC communities, the average occupancy rate over the past two quarters per SCSHFDA's public analysis was 96.77 percent (Table 21). The current occupancy rates among LIHTC communities (99.2 percent) are lower than fourth quarter figures per the SCSHFDA public analysis (Table 22).

**Table 20 Vacancy by Floor Plan** 

|                           |       |        | Vacant Units by Floorplan |           |           |       |         |           |       |           |           |  |
|---------------------------|-------|--------|---------------------------|-----------|-----------|-------|---------|-----------|-------|-----------|-----------|--|
|                           | Total | Units  | (                         | One Bedro | oom       | Ī     | wo Bedr | oom       | Th    | ree Bedro | oom       |  |
| Property                  | Units | Vacant | Units                     | Vacant    | Vac. Rate | Units | Vacant  | Vac. Rate | Units | Vacant    | Vac. Rate |  |
| Anderson Crossing         | 152   | 2      | 76                        | 2         | 2.6%      | 76    | 0       | 0.0%      |       |           |           |  |
| Anderson Village**        | 100   | 0      | 16                        | 0         | 0.0%      | 60    | 0       | 0.0%      | 24    | 0         | 0.0%      |  |
| Ashton Park               | 216   | 30     | 54                        | 1         | 1.9%      | 108   | 3       | 2.8%      | 54    | 26        | 48.1%     |  |
| Bailey Court              | 100   | 6      | N/A                       | 0         | N/A       | N/A   | 6       | N/A       |       |           |           |  |
| Belton Woods**            | 200   | 2      | 40                        | 1         | 2.5%      | 54    | 0       | 0.0%      | 70    | 1         | 1.4%      |  |
| Brogan                    | 32    | 16     |                           |           |           | 32    | 16      | 50.0%     |       |           |           |  |
| Cobblestone               | 136   | 13     | 32                        | 4         | 12.5%     | 96    | 9       | 9.4%      | 8     | 0         | 0.0%      |  |
| Country Club              | 180   | 8      | 34                        | 3         | 8.8%      | 128   | 4       | 3.1%      | 18    | 1         | 5.6%      |  |
| Hampton Crest / Hampton   |       |        |                           |           |           |       |         |           |       |           |           |  |
| Greene*                   | 136   | 0      | N/A                       | 0         | N/A       | N/A   | 0       | N/A       | N/A   | 0         | N/A       |  |
| Huntington                | 152   | 4      | N/A                       | 1         | N/A       | N/A   | 3       | N/A       | N/A   | 0         | N/A       |  |
| Northgate                 | 52    | N/A    |                           |           |           |       |         |           |       |           |           |  |
| Oak Place*                | 56    | 2      |                           |           |           | 28    | 2       | 7.1%      | 28    | 0         | 0.0%      |  |
| Park Place                | 165   | 13     | N/A                       | 13        | N/A       | N/A   | 0       | N/A       | N/A   | 0         | N/A       |  |
| Raintree                  | 176   | 0      | 40                        | 0         | 0.0%      | 112   | 0       | 0.0%      | 24    | 0         | 0.0%      |  |
| Rocky Creek Village*      | 35    | 0      |                           |           |           | 11    | 0       | 0.0%      | 24    | 0         | 0.0%      |  |
| Shadow Creek              | 192   | 5      | N/A                       | 0         | N/A       | N/A   | 4       | N/A       | N/A   | 1         | N/A       |  |
| Springbrook               | 92    | 18     | 56                        | 8         | 14.3%     | 8     | 2       | 25.0%     |       |           |           |  |
| Tanglewood                | 168   | 4      | 48                        | 0         | 0.0%      | 104   | 4       | 3.8%      | 16    | 0         | 0.0%      |  |
| The Park on Market*       | 56    | 0      |                           |           |           | 28    | 0       | 0.0%      | 28    | 0         | 0.0%      |  |
| The Pointe at Bayhill*    | 40    | 1      |                           |           |           |       |         |           | 30    | 1         | 3.3%      |  |
| Total                     | ,     | 124    |                           |           |           |       |         |           |       |           |           |  |
| Total Reporting Breakdown | 1,639 | 96     | 396                       | 19        | 4.8%      | 845   | 40      | 4.7%      | 324   | 29        | 9.0%      |  |
| Total Percentage          |       | 91.7%  | 24.2%                     | 19.8%     |           | 51.6% | 41.7%   |           | 19.8% | 30.2%     |           |  |

LIHTC Community\* LIHTC / Deep Subsidy Community\*\*

Source: Field Survey, Real Property Research Group, Inc. February, 2013

# **Table 21 Historical LIHTC Occupancy**

|                         |          |          |       | 6/30     | /2012     | 12/3     | 1/2012    |           |          |
|-------------------------|----------|----------|-------|----------|-----------|----------|-----------|-----------|----------|
|                         |          |          | Total | Occupied | Occupancy | Occupied | Occupancy | Avg.      |          |
| Community               | City     | County   | Units | Units    | Rate      | Units    | Rate      | Occupancy | Type     |
| Anderson Village*       | Anderson | Anderson | 97    | 97       | 100.00%   | 92       | 94.85%    | 97.42%    | Family   |
| Belton Woods*           | Anderson | Anderson | 200   | 193      | 96.50%    | 196      | 98.00%    | 97.25%    | Family   |
| Hampton Crest / Hampton | Anderson | Anderson | 136   | 131      | 96.32%    | 131      | 96.32%    | 96.32%    | Family   |
| Greene                  |          |          |       |          | 00.02.1   |          |           |           | <i>'</i> |
| Oak Place               | Anderson | Anderson | 56    | 50       | 89.29%    | 54       | 96.43%    | 92.86%    | Family   |
| Rocky Creek Village     | Anderson | Anderson | 35    | 35       | 100.00%   | 35       | 100.00%   | 100.00%   | Family   |
| The Park on Market      | Anderson | Anderson | 56    | 54       | 96.43%    | 54       | 96.43%    | 96.43%    | Family   |
| The Pointe at Bayhill   | Anderson | Anderson | 40    | 39       | 97.50%    | 39       | 97.50%    | 97.50%    | Family   |
| Total                   |          |          | 620   | 599      | 96.61%    | 601      | 96.94%    | 96.77%    |          |

LIHTC/Deep Subsidy Commun Source: SC Public Analysis 2012



#### **Table 22 Overall LIHTC Occupancy**

| LIHTC Communities              |          |          |       |          |           |  |  |  |  |  |
|--------------------------------|----------|----------|-------|----------|-----------|--|--|--|--|--|
|                                |          |          | Total | Occupied | Occupancy |  |  |  |  |  |
| Community                      | City     | County   | Units | Units    | Rate      |  |  |  |  |  |
| Anderson Village*              | Anderson | Anderson | 100   | 100      | 100.00%   |  |  |  |  |  |
| Belton Woods*                  | Anderson | Anderson | 200   | 198      | 99.00%    |  |  |  |  |  |
| Hampton Crest / Hampton Greene | Anderson | Anderson | 136   | 136      | 100.00%   |  |  |  |  |  |
| Oak Place                      | Anderson | Anderson | 56    | 54       | 96.43%    |  |  |  |  |  |
| Rocky Creek Village            | Anderson | Anderson | 35    | 35       | 100.00%   |  |  |  |  |  |
| The Park on Market             | Anderson | Anderson | 56    | 56       | 100.00%   |  |  |  |  |  |
| The Pointe at Bayhill          | Anderson | Anderson | 40    | 39       | 97.50%    |  |  |  |  |  |
| Grand Total                    |          |          | 623   | 618      | 99.20%    |  |  |  |  |  |

LIHTC/Deep Subsidy Community\*

Source: Field Survey, Real Property Research Group, Inc. February 2013.

#### 7. Rent Concessions

One market rate community is offering reduced three bedroom rents. None of the LIHTC communities are offering rental incentives.

#### 8. Absorption History

The newest community in the market area is Hampton Crest / Hampton Greene, a two-phase 136 unit LIHTC community constructed in 2011. At the time of our survey, property management was unable to provide an absorption history.

# D. Analysis of Rental Pricing and Product

#### 1. Payment of Utility Costs

At twelve of the 18 comparable rental communities surveyed, utility expenses associated with trash removal are the responsibility of the landlord and included in rent, while the balance of utility expenses (water/sewer, cooking, heat, hot water, electricity) are the responsibility of the tenant (Table 23). Of the six remaining properties, five include the cost of water/sewer and trash removal in rent and one includes the cost of all utilities.

# 2. Unit Features

All comparable surveyed rental communities include dishwashers, garbage disposals, and washer/dryer connections. Nine communities offer microwaves and seven communities offer full-sized washer/dryer units in each apartment (Table 23). Most units also feature ceiling fans, walk-in closets, and patios/balconies. Parker at Brogan will be competitive with surveyed rental communities as features will include dishwashers, microwaves, washer/dryer connections, and patios/balconies.



Table 23 Utilities and Unit Features – Surveyed Rental Communities

|                                   |              | Utilities Included in Rent |           |         |          |       | ent   |                 |                |         |                    |         |
|-----------------------------------|--------------|----------------------------|-----------|---------|----------|-------|-------|-----------------|----------------|---------|--------------------|---------|
| Community                         | Heat<br>Type | Heat                       | Hot Water | Cooking | Electric | Water | Trash | Dish-<br>washer | Micro-<br>wave | Parking | In-Unit<br>Laundry | Storage |
| Subject                           | Elec         |                            |           |         |          | X     | X     | Std.            | Std.           | Surface | Hook Ups           |         |
| Anderson Crossing                 | Gas          |                            |           |         |          | X     | X     | Std.            | Std.           | Surface | Hook Ups           | In Unit |
| Ashton Park                       | Elec         |                            |           |         |          |       | X     | Std.            | Std.           | Surface | Hook Ups           | In Unit |
| Bailey Court                      | Gas          | X                          | X         | X       | X        | X     | X     |                 |                | Surface | Hook Ups           |         |
| Brogan                            | Elec         |                            |           |         |          |       | X     | Std.            | Std.           | Surface | Hook Ups           |         |
| Cobblestone                       | Elec         |                            |           |         |          |       | X     | Std.            |                | Surface | Hook Ups           |         |
| Country Club                      | Elec         |                            |           |         |          |       | X     | Std.            |                | Surface | Hook Ups           |         |
| Hampton Crest /<br>Hampton Greene | Elec         |                            |           |         |          | X     | X     | Std.            | Select         | Surface | Hook Ups           |         |
| Huntington                        | Elec         |                            |           |         |          | X     | X     | Std.            |                | Surface | Hook Ups           |         |
| Northgate                         | Elec         |                            |           |         |          |       | X     | Std.            |                | Surface | Hook Ups           |         |
| Oak Place                         | Elec         |                            |           |         |          |       | X     | Std.            | Std.           | Surface | Hook Ups           |         |
| Park Place                        | Elec         |                            |           |         |          |       | X     | Std.            |                | Surface | Hook Ups           | In Unit |
| Raintree                          | Elec         |                            |           |         |          | X     | X     | Std.            |                | Surface | Hook Ups           | In Unit |
| Rocky Creek Village               | Elec         |                            |           |         |          | X     | X     | Std.            | Std.           | Surface | Hook Ups           | In Unit |
| Shadow Creek                      | Elec         |                            |           |         |          |       | X     | Std.            | Select         | Surface | Hook Ups           | In Unit |
| Springbrook                       | Elec         |                            |           |         |          |       | X     | Select          |                |         | Hook Ups           |         |
| Tanglewood                        | Elec         |                            |           |         |          |       | X     | Std.            |                |         | Hook Ups           |         |
| The Park on Market                | Elec         |                            |           |         |          |       | X     | Std.            | Std.           |         | Hook Ups           |         |
| The Pointe at Bayhill             | Elec         |                            |           |         |          |       | X     | Std.            | Std.           | Surface | Hook Ups           | In Unit |

Source: Field Survey, Real Property Research Group, Inc. February, 2013.

#### 3. Parking

LIHTC communities offer surface parking with no covered parking options. Two market rate communities offer detached garages for an additional monthly fee. Parker at Brogan will not offer covered parking.

# 4. Community Amenities

The most common recreational amenities in the market area are community rooms (14 properties), swimming pools (ten properties), playgrounds (nine properties), and business/computer centers (nine properties). Ten of the eighteen comparable communities offer at least three recreation amenities. In addition, all but one of the LIHTC properties offer at least a community room, playground, and computer center (Table 24). Parker at Brogan will include a community room, playground, fitness center, and computer center which will be comparable with surveyed rental communities. While Parker at Brogan will not offer a swimming pool, the proposed amenities are appropriate given the smaller size and lower price point proposed.



Table 24 Community Amenities – Surveyed Rental Communities

| Community                      | Clubhouse | Fitness<br>Room | Pool | Playground | Tennis Court | Business<br>Center | Gated Entry |
|--------------------------------|-----------|-----------------|------|------------|--------------|--------------------|-------------|
| Subject                        | X         | X               |      | X          |              | X                  |             |
| Anderson Crossing              |           |                 |      |            |              |                    |             |
| Ashton Park                    | X         | X               | X    |            |              | X                  |             |
| Bailey Court                   | X         |                 |      |            |              |                    |             |
| Brogan                         |           |                 |      |            |              |                    |             |
| Cobblestone                    | X         |                 | X    | X          |              | X                  |             |
| Country Club                   | X         |                 | X    | X          | X            | X                  |             |
| Hampton Crest / Hampton Greene | X         | X               | X    | X          |              | X                  |             |
| Huntington                     |           |                 | X    |            |              |                    |             |
| Northgate                      |           |                 | X    |            |              |                    |             |
| Oak Place                      | X         |                 |      | X          |              | X                  |             |
| Park Place                     | X         | X               | X    |            |              |                    |             |
| Raintree                       |           |                 | X    |            |              |                    |             |
| Rocky Creek Village            | X         |                 |      |            |              |                    |             |
| Shadow Creek                   | X         | X               | X    | X          |              | X                  |             |
| Springbrook                    |           |                 |      |            |              |                    |             |
| Tanglewood                     | X         |                 | X    |            | X            |                    |             |
| The Park on Market             | X         |                 |      | X          |              | X                  |             |
| The Pointe at Bayhill          | X         |                 |      | X          |              | X                  |             |

Source: Field Survey, Real Property Research Group, Inc. February, 2013.

#### 5. Distribution of Units by Bedroom Type

RPRG was able to obtain full unit distributions for 13 of the 18 surveyed communities, constituting 63.8 percent of the surveyed rental stock (Table 25). The overall unit distribution of these communities includes 24.9 percent one bedrooms, 57.4 percent two bedrooms, 16.9 percent three bedroom units, and 0.4 percent for four bedroom units. Seventeen of 18 properties offer two bedroom units, while twelve offer one bedroom units, thirteen offer three bedroom units, and one offers four bedroom units.

# 6. Effective Rents

Unit rents presented in Table 25 are net or effective rents, as opposed to street or advertised rents. To arrive at effective rents, we apply downward adjustments to street rents at some communities in order to control for current rental incentives. The net rents further reflect adjustments to street rents to equalize the impact of utility expenses across complexes. Specifically, the net rents represent the hypothetical situation where water/sewer and trash removal is included in monthly rents at all communities, with tenants responsible for other utility costs (electricity, heat, hot water, and cooking fuel).



Among the ten surveyed communities, net rents, unit sizes, and rents per square foot are as follows:

- One bedroom units averaged a net rent of \$527 with a range from \$445 to \$720 per month. The average unit size is 705 square feet, which results in an average net rent per square foot of \$0.75.
- **Two bedroom** units averaged a net rent of \$587 with a range from \$476 to \$878 per month. The average unit size is 1,011 square feet, which results in an average net rent per square foot of \$0.58.
- Three bedroom units averaged a net rent of \$669 with a range from \$480 to \$930 per month. The average unit size is 1,242 square feet, which results in an average net rent per square foot of \$0.54.

**Table 25 Salient Characteristics, Surveyed Rental Communities** 

|                                 |             | Total | On    | e Bedroo | m Un | its    | Tv    | vo Bedro | om Unit     | ts     | Th    | ree Bedro | om Uni | its    |
|---------------------------------|-------------|-------|-------|----------|------|--------|-------|----------|-------------|--------|-------|-----------|--------|--------|
| Community                       | Туре        | Units | Units | Rent(1)  | SF   | \$/SF  | Units | Rent(1)  | SF          | \$/SF  | Units | Rent(1)   | SF     | \$/SF  |
| Subject Property - 50% AMI      | Gar         | 14    |       |          |      |        | 4     | \$474    | 1,100       | \$0.43 | 10    | \$546     | 1,100  | \$0.50 |
| Subject Property - 60% AMI      | Gar         | 42    |       |          |      |        | 12    | \$598    | 1,100       | \$0.54 | 30    | \$662     | 1,250  | \$0.53 |
| Ashton Park                     | Gar         | 216   | 54    | \$735    | 850  | \$0.86 | 108   | \$888    | 1,150       | \$0.77 | 54    | \$830     | 1,450  | \$0.57 |
| Shadow Creek                    | Gar         | 192   |       | \$725    | 804  | \$0.90 |       | \$800    | 1,098       | \$0.73 |       | \$955     | 1,224  | \$0.78 |
| Country Club                    | Gar/TH      | 180   | 34    | \$535    | 811  | \$0.66 | 128   | \$712    | 1,104       | \$0.64 | 18    | \$918     | 1,300  | \$0.71 |
| Springbrook                     | Gar         | 92    | 56    | \$465    | 576  | \$0.81 | 8     | \$664    | 864         | \$0.77 |       |           |        |        |
| Park Place                      | Gar         | 165   |       | \$540    | 554  | \$0.97 |       | \$645    | 864         | \$0.75 |       | \$755     | 1,080  | \$0.70 |
| Tanglewood                      | Gar         | 168   | 48    | \$570    | 615  | \$0.93 | 104   | \$635    | 925         | \$0.69 | 16    | \$815     | 1,150  | \$0.71 |
| Rocky Creek Village* 60% AMI    | SF          | 10    |       |          |      |        | 2     | \$630    | 1,350       | \$0.47 | 8     | \$740     | 1,400  | \$0.53 |
| Brogan                          | Gar         | 32    |       |          |      |        | 32    | \$615    | 800         | \$0.77 |       |           |        |        |
| Raintree                        | Gar         | 176   | 40    | \$544    | 794  | \$0.69 | 112   | \$608    | 971         | \$0.63 | 24    | \$749     | 1,250  | \$0.60 |
| Anderson Crossing               | Gar         | 152   | 76    | \$495    | 640  | \$0.77 | 76    | \$595    | 860         | \$0.69 |       |           |        |        |
| Cobblestone                     | Gar         | 136   | 32    | \$460    | 690  | \$0.67 | 96    | \$575    | 828         | \$0.69 | 8     | \$650     | 1,012  | \$0.64 |
| Northgate                       | Gar         | 52    |       |          |      |        | 52    | \$563    | 1,000       | \$0.56 |       |           |        |        |
| Hampton Crest / Hampton Greene* | Gar         | 136   |       | \$470    | 815  | \$0.58 |       | \$555    | 1,047       | \$0.53 |       | \$640     | 1,251  | \$0.51 |
| Huntington                      | Gar         | 152   |       | \$480    | 665  | \$0.72 |       | \$550    | 900         | \$0.61 |       | \$650     | 1,135  | \$0.57 |
| Oak Place* 60% AMI              | Gar         | 28    |       |          |      |        | 14    | \$550    | 986         | \$0.56 | 14    | \$650     | 1,135  | \$0.57 |
| Bailey Court                    | Gar/TH      | 100   |       | \$485    | 650  | \$0.75 |       | \$540    | 888         | \$0.61 |       |           |        |        |
| Rocky Creek Village* 50% AMI    | SF          | 25    |       |          |      |        | 9     | \$525    | 1,350       | \$0.39 | 16    | \$600     | 1,400  | \$0.43 |
| The Park on Market* 60% AMI     | Gar         | 42    |       |          |      |        | 21    | \$498    | 1,120       | \$0.44 | 21    | \$577     | 1,322  | \$0.44 |
| The Park on Market* 50% AMI     | Gar         | 14    |       |          |      |        | 7     | \$498    | 1,120       | \$0.44 | 7     | \$577     | 1,322  | \$0.44 |
| Oak Place* 50% AMI              | Gar         | 28    |       |          |      |        | 14    | \$496    | 986         | \$0.50 | 14    | \$574     | 1,135  | \$0.51 |
| The Pointe at Bayhill* 60% AMI  | SF          | 30    |       |          |      |        |       |          |             |        | 23    | \$505     | 1,271  | \$0.40 |
| The Pointe at Bayhill* 50% AMI  | SF          | 10    |       |          |      |        |       |          |             |        | 7     | \$505     | 1,271  | \$0.40 |
| Tota                            | al/Average  | 2,136 |       | \$542    | 705  | \$0.77 |       | \$607    | 1.011       | \$0.60 |       | \$688     | 1.242  | \$0.55 |
|                                 | istribution |       | 340   | ,        |      |        | 783   | 7        | -, <u>-</u> | ,      | 230   | 7         |        | ,      |
|                                 | % of Total  |       | 25.1% |          |      |        | 57.9% |          |             |        | 17.0% |           |        |        |

**Tax Credit Communities\*** 

(1) Rent is adjusted to include only Water/Sewer and Trash and incentives

Source: Field Survey, Real Property Research Group, Inc. February, 2013.

The proposed rents at Parker at Brogan will be positioned among the bottom half of surveyed rental communities, below overall averages for each floor plan. Relative to LIHTC communities, the proposed 60 percent rents at the subject property will be priced \$32 to \$78 below two and three bedroom units at the highest priced LIHTC community, Rocky Creek Village. The proposed 50 percent rents will be priced below all existing LIHTC communities except The Pointe at Bayhill. On a



rent per square foot basis, Parker at Brogan will also be priced comparable to or below rental market averages for all units.

# E. Housing Authority Data / Subsidized Housing List

The Anderson County Housing Authority operates 277 public housing units and administers 500 Housing Choice Vouchers. Waiting lists were 150 people for vouchers and up to 24 months for public housing units. A list of all subsidized communities in the market area is detailed in Table 26 and the location relative to the site is shown on Map 7.

**Table 26 LIHTC and Subsidized Rental Communities** 

| Property                       | Subsidy                | Туре     | Address                |
|--------------------------------|------------------------|----------|------------------------|
| Cypress Park                   | Section 8              | Disabled | Dixie Dr.              |
| Jonathan's Joy                 | Section 8              | Disabled | 66 Jonathan's Joy Cir. |
| New Prospects Housing          | Section 8              | Disabled | 112 Genesis Cir.       |
| Fairview Gardens               | Section 8              | Family   | 1101 Williamston Rd.   |
| Friendship Court               | Section 8              | Family   | 719 W Mauldin St.      |
| Meadow Run                     | Section 8              | Family   | 3301 Abbeville Hwy.    |
| Baptist VI                     | Section 8              | Senior   | 403 Rosewood Ave.      |
| Mt. Vernon Place               | Section 8              | Senior   | 183 Miracle Mile Dr.   |
| Hampton Crest / Hampton Greene | Tax Credit             | Family   | 101 Palmetto           |
| Oak Place                      | Tax Credit             | Family   | 100 Duvall Way         |
| Rocky Creek Village            | Tax Credit             | Family   | 104 Gamewell Ct.       |
| The Park on Market             | Tax Credit             | Family   | 1725 W Market St.      |
| The Pointe at Bayhill          | Tax Credit             | Family   | 170 Bayhill Cir.       |
| Heatherwood                    | Tax Credit             | Senior   | 1025 W Whitner St      |
| Kennedy Place                  | Tax Credit             | Senior   | Kennedy St.            |
| Kingston Pointe I & II         | Tax Credit             | Senior   | 101 Fyffe Dr.          |
| Anderson Village               | Tax Credit / Section 8 | Family   | 200 Miracle Mile Dr.   |
| Belton Woods                   | Tax Credit / Section 8 | Family   | 110 Howard Ln.         |

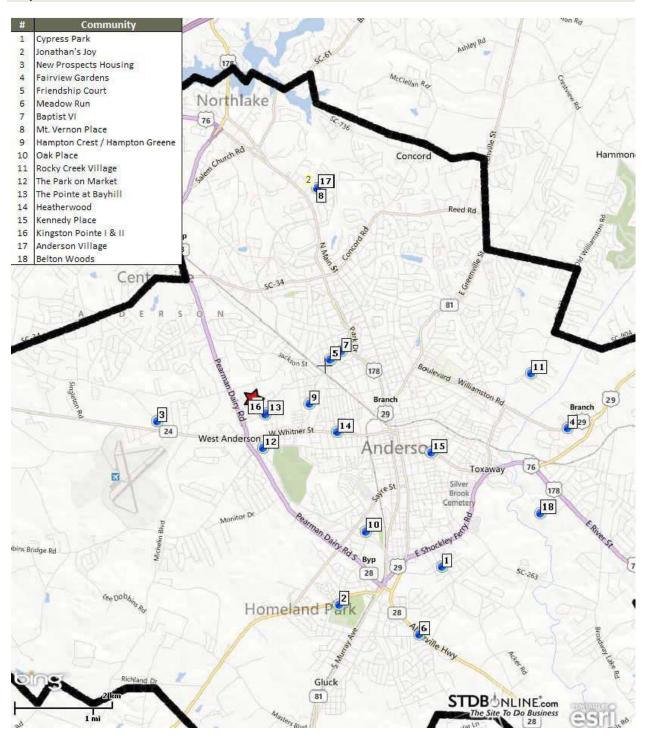
Source: SC Public Analysis, HUD, and USDA

# F. Potential Competition from For-Sale Housing

Given the low proposed rents and income ranges targeted, we do not believe for-sale housing will compete with Parker at Brogan. Although the community will include a large percentage of three bedroom units, the proposed rents are lower than average one bedroom units in the market. Thus, homeownership will not be a comparably priced alternative.



# Map 7 LIHTC and Subsidized Rental Communities





# G. Proposed and Under Construction Rental Communities

According to planning/building officials with the City of Anderson, no new apartment communities are planned within the market area. In addition, no LIHTC communities have received nine percent tax credit allocations in the past three years.

#### **H. Estimate of Market Rent**

To better understand how the proposed rents compare with the rental market, rents of the most comparable communities are adjusted for a variety of factors including curb appeal, square footage, utilities, and amenities. Four market rate communities were used in this analysis. The adjustments made in this analysis are broken down into four classifications. These classifications and an explanation of the adjustments made follows:

- Rents Charged current rents charged, adjusted for utilities and incentives, if applicable.
- Design, Location, Condition adjustments made in this section include:
  - ➤ Building Design An adjustment was made, if necessary, to reflect the attractiveness of the proposed product relative to the comparable communities above and beyond what is applied for year built and/or condition (Table 30).
  - > Year Built/Rehabbed We applied a value of \$0.75 for each year newer a property is relative to a comparable.
  - Condition and Neighborhood We rated these features on a scale of 1 to 5 with 5 being the most desirable. A conservative adjustment of \$10 per variance was applied for condition as this factor is also accounted for in "year built." The Neighborhood or location adjustment was also \$10 per numerical variance. In this instance, all four market rate communities are located in slightly more affluent and developed areas of Anderson than the subject site and are adjusted accordingly.
  - > Square Footage Differences between comparables and the subject property are accounted for by an adjustment of \$0.25 per foot.
- Unit Equipment/Amenities Adjustments were made for amenities included or excluded
  at the subject property. The exact value of each specific value is somewhat subjective as
  particular amenities are more attractive to certain renters and less important to others.
  Adjustment values were between \$5 and \$30 for each amenity.
- Site Equipment Adjustments were made in the same manner as with the unit amenities. Adjustment values were between \$5 and \$15 for each amenity.

According to our adjustment calculations, the estimated market rents for the units at Parker at Brogan are \$750 for two bedroom units (Table 27) and \$848 for three bedroom units (Table 28). The proposed rents are well below the estimated market rents and result in rent advantages ranging from 20.21 percent to 35.58 percent. The overall/weighted average market advantage is 25.06 percent (Table 29). The maximum achievable/restricted rent for LIHTC units would be LIHTC maximums.



# Table 27 Estimate of Market Rent, Two Bedroom Units

|                              |                 |                    | Two         | Bedroom Units         |            |                        |            |                       |            |
|------------------------------|-----------------|--------------------|-------------|-----------------------|------------|------------------------|------------|-----------------------|------------|
| Subject Prope                | rty             | Comparable         | Property #1 | Comparable P          | roperty #2 | Comparable P           | roperty #3 | Comparable P          | roperty #4 |
| Parker at Brog               |                 | Ashtor             | n Park      | Shadow (              | Creek      | Park Pla               | ace        | Country               | Club       |
| Brogan Avenu                 |                 | 50 Braeburn Drive  |             | 100 Shadow Creek Lane |            | 153 Civic Center Blvd. |            | 200 Country Club Lane |            |
| Anderson, SC 29              | 9625            | Anderson           | Anderson    | Anderson Anderson     |            | Andeerson              | Anderson   | Anderson              | Anderson   |
| A. Rents Charged             | Subject         | Data               | \$ Adj.     | Data                  | \$ Adj.    | Data                   | \$ Adj.    | Data                  | \$ Adj.    |
| Street Rent                  | \$598           | \$855              | \$0         | \$780                 | \$0        | \$625                  | \$0        | \$649                 | \$0        |
| Utilities Included           | W,S,T           | Т                  | \$20        | Т                     | \$20       | Т                      | \$20       | T                     | \$20       |
| Rent Concessions             |                 | None               | \$0         | None                  | \$0        | None                   | \$0        | None                  | \$0        |
| Effective Rent               | \$598           | \$87               | 75          | \$800                 | )          | \$645                  | 5          | \$66                  | 9          |
| In parts B thru D, adjustmen | ts were made on | ly for differences | 5           |                       |            |                        |            |                       |            |
| B. Design, Location, Condit  | ion             | Data               | \$ Adj.     | Data                  | \$ Adj.    | Data                   | \$ Adj.    | Data                  | \$ Adj.    |
| Structure / Stories          | Garden / 3      | Garden / 3         | \$0         | Garden / 3            | \$0        | Garden / 3             | \$0        | TH / 2                | \$0        |
| Year Built / Condition       | 2015            | 2004               | \$8         | 1998                  | \$13       | 1999                   | \$12       | 1979                  | \$27       |
| Quality/Street Appeal        | Above Average   | Excellent          | (\$10)      | Above Average         | \$0        | Average                | \$10       | Average               | \$10       |
| Location                     | Average         | Excellent          | (\$20)      | Excellent             | (\$20)     | Above Average          | (\$10)     | Above Average         | (\$10)     |
| C. Unit Equipment / Ameni    | ities           | Data               | \$ Adj.     | Data                  | \$ Adj.    | Data                   | \$ Adj.    | Data                  | \$ Adj.    |
| Number of Bedrooms           | 2               | 2                  | \$0         | 2                     | \$0        | 2                      | \$0        | 2                     | \$0        |
| Number of Bathrooms          | 2               | 2                  | \$0         | 2                     | \$0        | 2                      | \$0        | 2                     | \$0        |
| Unit Interior Square Feet    | 1,100           | 1,100              | \$0         | 1,098 \$1             |            | 864                    | \$59       | 1,184                 | (\$21)     |
| Balcony / Patio / Porch      | Yes             | Yes                | \$0         | Yes \$0               |            | Yes                    | \$0        | Yes                   | \$0        |
| AC Type:                     | Central         | Central            | \$0         | Central \$0           |            | Central                | \$0        | Central               | \$0        |
| Range / Refrigerator         | Yes / Yes       | Yes / Yes          | \$0         | Yes / Yes             | \$0        | Yes / Yes              | \$0        | Yes / Yes             | \$0        |
| Microwave / Dishwasher       | Yes / Yes       | Yes / Yes          | \$0         | Yes / Yes             | \$0        | No / Yes               | \$5        | No / Yes              | \$5        |
| Washer / Dryer: In Unit      | No              | No                 | \$0         | No                    | \$0        | No                     | \$0        | No                    | \$0        |
| Washer / Dryer: Hook-ups     | Yes             | Yes                | \$0         | Yes                   | \$0        | Yes                    | \$0        | Yes                   | \$0        |
| D. Site Equipment / Ameni    | ities           | Data               | \$ Adj.     | Data                  | \$ Adj.    | Data                   | \$ Adj.    | Data                  | \$ Adj.    |
| Parking (\$ Fee)             | Surface         | Surface            | \$0         | Surface               | \$0        | Surface                | \$0        | Surface               | \$0        |
| Club House                   | Yes             | Yes                | \$0         | Yes                   | \$0        | Yes                    | \$0        | Yes                   | \$0        |
| Pool                         | No              | Yes                | (\$15)      | Yes                   | (\$15)     | Yes                    | (\$15)     | Yes                   | (\$15)     |
| Recreation Areas             | Yes             | Yes                | \$0         | Yes                   | \$0        | Yes                    | \$0        | Yes                   | \$0        |
| Fitness Center               | Yes             | Yes                | \$0         | Yes                   | \$0        | Yes                    | \$0        | Yes                   | \$0        |
| Computer Center              | Yes             | Yes                | \$0         | Yes                   | \$0        | No                     | \$10       | Yes                   | \$0        |
| E. Adjustments Recap         |                 | Positive           | Negative    | Positive              | Negative   | Positive               | Negative   | Positive              | Negative   |
| Total Number of Adjustment   | ts              | 1                  | 3           | 2                     | 2          | 5                      | 2          | 3                     | 3          |
| Sum of Adjustments B to D    |                 | \$8                | (\$45)      | \$14                  | (\$35)     | \$96                   | (\$25)     | \$42                  | (\$46)     |
| F. Total Summary             |                 |                    |             |                       |            |                        |            |                       |            |
| Gross Total Adjustment       |                 | \$5                |             | \$49                  |            | \$121                  |            | \$88                  |            |
| Net Total Adjustment         |                 | (\$3               | 7)          | (\$21                 | )          | \$71                   |            | (\$4                  | )          |
| G. Adjusted And Achievabl    | le Rents        | Adj. I             | Rent        | Adj. Re               | ent        | Adj. Re                | ent        | Adj. R                | ent        |
| Adjusted Rent                |                 | \$83               | 38          | \$779                 | )<br>      | \$716                  | \$716      |                       | 5          |
| % of Effective Rent          |                 | 95.                | 8%          | 97.49                 | %          | 111.0                  | %          | 99.4                  | %          |
| Estimated Market Rent        | \$750           |                    |             |                       |            |                        |            |                       |            |
| Rent Advantage \$            | \$152           |                    |             |                       |            |                        |            |                       |            |
| Rent Advantage %             | 20.2%           |                    |             |                       |            |                        |            |                       |            |



# Table 28 Estimate of Market Rent, Three Bedroom Units

|  |                  |                    | Three         | e Bedroom Units  | 5  |               |               |                       |  |
|--|------------------|--------------------|---------------|------------------|--|---------------|---------------|-----------------------|--|
| Subject Prope  | erty             | Comparable         | Property #1   | Comparable P     | roperty #2                                     | Comparable P  | roperty #3    | Comparable P          | roperty #4                                     |
| Parker at Brog   | gan              | Ashton             | Park          | Shadow (         | Creek  | Park Pla      | ace           | Country               | Club   |
| Brogan Aven  | iue              | 50 Braebu          | ırn Drive     | 100 Shadow C     | reek Lane                                      | 153 Civic Cer | nter Blvd.    | 200 Country Club Lane |  |
| Anderson, SC 2   | 9625             | Anderson           | Anderson      | Anderson         | Anderson                                       | Andeerson     | Anderson      | Anderson              | Anderson                                       |
| A. Rents Charged                                       | Subject          | Data               | \$ Adj.       | Data             | \$ Adj.  | Data          | \$ Adj.       | Data                  | \$ Adj.  |
| Street Rent  | \$662            | \$805              | \$0           | \$930            | \$0  | \$730         | \$0           | \$893                 | \$0  |
| Utilities Included                                     | W,S,T            | Т                  | \$25          | Т                | \$25   | Т             | \$25          | Т                     | \$25   |
| Rent Concessions                                       |                  | Reduced Rent       | \$0           | None             | \$0  | None          | \$0           | None                  | \$0  |
| Effective Rent   | \$662            | \$83               |               | \$955            | 5  | \$755         | 5             | \$91                  | 8  |
| In parts B thru D, adjustme                            | nts were made on | ly for differences |               |                  |  |               |               |                       |  |
| B. Design, Location, Condi                             | ition            | Data               | \$ Adj.       | Data             | \$ Adj.  | Data          | \$ Adj.       | Data                  | \$ Adj.  |
| Structure / Stories                                    | Garden / 3       | Garden / 3         | \$0           | Garden / 3       | \$0  | Garden / 3    | \$0           | TH / 2                | \$0  |
| Year Built / Condition                                 | 2015             | 2004               | \$8           | 1998             | \$13   | 1999          | \$12          | 1979                  | \$27   |
| Quality/Street Appeal                                  | Above Average    | Excellent          | (\$10)        | Above Average    | \$0  | Average       | \$10          | Average               | \$10   |
| Location   | Average          | Excellent          | (\$20)        | Excellent        | (\$20)   | Above Average | (\$10)        | Above Average         | (\$10)   |
| C. Unit Equipment / Amer                               | nities           | Data               | \$ Adj.       | Data             | \$ Adj.  | Data          | \$ Adj.       | Data                  | \$ Adj.  |
| Number of Bedrooms                                     | 3                | 3                  | \$0           | 3                | \$0  | 3             | \$0           | 3                     | \$0  |
| Number of Bathrooms                                    | 2                | 2                  | \$0           | 2                | \$0  | 2             | \$0           | 2.5                   | (\$15)   |
| Unit Interior Square Feet                              | 1,250            | 1,450              | (\$50)        | 1,224            | \$7  | 1,080         | \$43          | 1,300                 | (\$13)   |
| Balcony / Patio / Porch                                | Yes              | Yes                | \$0           | Yes              | \$0  | Yes           | \$0           | Yes                   | \$0  |
| AC Type  | Central          | Central            | \$0           | Central          | \$0  | Central       | \$0           | Central               | \$0  |
| Range / Refrigerator                                   | Yes / Yes        | Yes / Yes          | \$0           | Yes / Yes        | \$0  | Yes / Yes     | \$0           | Yes / Yes             | \$0  |
| Microwave / Dishwasher                                 | Yes / Yes        | Yes / Yes          | \$0           | Yes / Yes        | \$0  | No / Yes      | \$5           | No / Yes              | \$5  |
| Washer / Dryer: In Unit                                | No               | No                 | \$0           | No               | \$0  | No            | \$0           | No                    | \$0  |
| Washer / Dryer: Hook-ups                               | Yes              | Yes                | \$0           | Yes              | \$0  | Yes           | \$0           | Yes                   | \$0  |
| D. Site Equipment / Amen                               |                  | Data               | \$ Adj.       | Data             | \$ Adj.  | Data          | \$ Adj.       | Data                  | \$ Adj.  |
| Parking (\$ Fee)                                       | Surface          | Surface            | \$0           | Surface          | \$0  | Surface       | \$0           | Surface               | \$0  |
| Club House   | Yes              | Yes                | \$0           | Yes              | \$0  | Yes           | \$0           | Yes                   | \$0  |
| Pool   | No               | Yes                | (\$15)        | Yes              | (\$15)   | Yes           | (\$15)        | Yes                   | (\$15)   |
| Recreation Areas                                       | Yes              | Yes                | \$0           | Yes              | \$0  | Yes           | \$0           | Yes                   | \$0  |
| Fitness Center   | Yes              | Yes                | \$0<br>\$0    | Yes              | \$0  | Yes           | \$0           | Yes                   | \$0<br>\$0                                     |
| Computer Center  | Yes              | Yes                | \$0           | Yes              | \$0  | Yes           | \$0           | Yes                   | \$0  |
| E. Adjustments Recap                                   | ate.             | Positive<br>1      | Negative<br>4 | Positive<br>2    | Negative<br>2                                  | Positive<br>4 | Negative<br>2 | Positive<br>3         | Negative<br>4                                  |
| Total Number of Adjustmen<br>Sum of Adjustments B to D | its              | \$8                | (\$95)        | \$20             | (\$35)   | \$70          | (\$25)        | \$42                  | (\$53)   |
|  |                  | \$0                | (\$95)        | \$20             | (\$35)   | \$70          | (\$25)        | \$42                  | (\$55)   |
| F. Total Summary                                       |                  | \$10               | 2             | \$55             |  | \$95          |               | \$95                  |  |
| Gross Total Adjustment                                 |                  | \$10<br>(\$8       |               | \$55<br>(\$15    | ١  | \$95<br>\$45  |               | \$95<br>(\$11         |  |
| Net Total Adjustment                                   |                  |                    | _             |                  | <u>,                                      </u> |               |               |                       | <u>,                                      </u> |
| G. Adjusted And Achievab                               | ne Kents         | Adj. F<br>\$74     |               | Adj. Re<br>\$940 |  | Adj. Re       |               | Adj. R<br>\$90        |  |
| Adjusted Rent  |                  |                    |               | , -              |  | \$800         |               | ,                     |  |
| % of Effective Rent                                    | Ć040             | 89.5               | 070           | 98.49            | 70   | 106.0         | 70            | 98.8                  | 70   |
| Estimated Market Rent Rent Advantage \$                | \$848<br>\$186   |                    |               |                  |  |               |               |                       |  |
| ~ .  | \$186<br>21.9%   |                    |               |                  |  |               |               |                       |  |
| Rent Advantage %                                       | 21.5%            |                    |               |                  |  |               |               |                       |  |



# **Table 29 Rent Advantage Summary**

| 60% AMI Units         | Two Bedroom | Three Bedroom |
|-----------------------|-------------|---------------|
| Units                 | 12          | 30            |
| Subject Rent          | \$598       | \$662         |
| Estimated Market Rent | \$750       | \$848         |
| Rent Advantage (\$)   | \$152       | \$186         |
| Rent Advantage (%)    | 20.21%      | 21.89%        |
| 50% AMI Units         | Two Bedroom | Three Bedroom |
| Units                 | 4           | 10            |
| Subject Rent          | \$474       | \$546         |
| Estimated Market Rent | \$750       | \$848         |
| Rent Advantage (\$)   | \$276       | \$302         |
| Rent Advantage (%)    | 36.76%      | 35.58%        |
| Project Total         |             | 25.06%        |

Table 30 Estimate of Market Rent Adjustments Summary

| Rent Adjustments Summary       |         |  |  |  |  |  |  |
|--------------------------------|---------|--|--|--|--|--|--|
| B. Design, Location, Condition |         |  |  |  |  |  |  |
| Structure / Stories            |         |  |  |  |  |  |  |
| Year Built / Condition         | \$0.75  |  |  |  |  |  |  |
| Quality/Street Appeal          | \$10.00 |  |  |  |  |  |  |
| Location                       | \$10.00 |  |  |  |  |  |  |
| C. Unit Equipment / Amenities  |         |  |  |  |  |  |  |
| Number of Bedrooms             | \$25.00 |  |  |  |  |  |  |
| Number of Bathrooms            | \$30.00 |  |  |  |  |  |  |
| Unit Interior Square Feet      | \$0.25  |  |  |  |  |  |  |
| Balcony / Patio / Porch        | \$5.00  |  |  |  |  |  |  |
| AC Type:                       | \$10.00 |  |  |  |  |  |  |
| Range / Refrigerator           | \$25.00 |  |  |  |  |  |  |
| Microwave / Dishwasher         | \$5.00  |  |  |  |  |  |  |
| Washer / Dryer: In Unit        | \$25.00 |  |  |  |  |  |  |
| Washer / Dryer: Hook-ups       | \$10.00 |  |  |  |  |  |  |
| D. Site Equipment / Amenities  |         |  |  |  |  |  |  |
| Parking (\$ Fee)               |         |  |  |  |  |  |  |
| Learning Center                | \$10.00 |  |  |  |  |  |  |
| Club House                     | \$10.00 |  |  |  |  |  |  |
| Pool                           | \$15.00 |  |  |  |  |  |  |
| Recreation Areas               | \$5.00  |  |  |  |  |  |  |
| Fitness Center                 | \$10.00 |  |  |  |  |  |  |
| Computer Center                | \$10.00 |  |  |  |  |  |  |



# 8. FINDINGS AND CONCLUSIONS

# A. Key Findings

Based on the preceding review of the subject project and demographic and competitive housing trends in the Parker at Brogan Market Area, RPRG offers the following key findings:

#### 1. Site and Neighborhood Analysis

The subject site is a suitable location for affordable rental housing as it is compatible with surrounding land uses and has ample access to amenities, services, and transportation arteries.

- The site for Parker at Brogan is located on the northern side of Brogan Avenue, just west of
  its intersection with Morningside Drive, in western Anderson, Anderson County, South
  Carolina. Bordering land uses include wooded land, single-family detached homes,
  commercial businesses, multi-family rental communities, and light industrial/warehouse
  facilities.
- Community services, neighborhood shopping centers, medical services, and recreational venues are all located in the subject site's immediate vicinity including both convenience and comparison shopping opportunities within one to two miles.
- No negative land uses were identified at the time of our site visit that would negatively impact the proposed development's viability in the marketplace.
- The subject site is considered comparable with existing LIHTC communities in the market area.

#### 2. Economic Context

Anderson County's economy suffered job loss and increased unemployment rates in conjunction with the national recession and prolonged economic downtown, but recently shown signs of stabilization.

- Anderson County's unemployment rate increased from 5.7 percent in 2007 to 12.3 percent in 2009. Since reaching this high point, the unemployment rate has decreased to 9.9 percent in 2011 and 8.8 percent in 2012.
- In concert with the national economic recession, Anderson County lost 4,369 jobs in 2009 and 380 jobs in 2010 or 7.9 percent of its 2008 at-place employment. Despite this heavy rate of job loss, the county began to show signs of stabilization in 2011 with the addition of 1,510 jobs. Through the first half of 2012, the county continued a trend of growth with the addition of 700 jobs.
- Anderson County's largest economic sectors are Manufacturing (21.0 percent), tradetransportation-utilities (20.0 percent), and government (20.0 percent). The percentage within Manufacturing is more than double the national rate of 9.0 percent.

#### 3. Growth Trends

Both the Parker at Brogan Market Area and Anderson County experienced steady growth between the 2000 and 2010 Census. Growth rates in both areas are projected to remain steady in both areas through 2015.



- Between 2000 and 2010 Census counts, the population of the Parker at Brogan Market Area increased by 8.9 percent, rising from 51,843 to 56,434 people. This equates to an annual growth rate of 0.9 percent or 459 people. During the same time period, the number of households in the Parker at Brogan Market Area increased by 7.9 percent, from 21,347 to 23,044 households, an annual increase of 0.8 percent or 170 households.
- Between 2012 and 2015, the market area's population will increase by 1,015 people between 2012 and 2015, bringing the total population to 58,022 people in 2015. This represents an annual increase of 0.6 percent or 338 people. The number of households will increase at the same rate, gaining 0.6 percent or 141 new households per annum resulting in a total of 23,730 households in 2015.

# 4. Demographic Trends

Compared to the county, the market area is younger, more likely to rent, and less affluent.

- The median age is 39 in the market area and 37 in the county. While adults age 35-61 comprise the largest cohort in both areas, a significant percentage of both populations are children/youth under the age of 20.
- The 2010 renter percentages were 44.3 percent in the Parker at Brogan Market Area and 28.2 percent in Anderson County. These percentages are projected to remain relatively unchanged through 2015. Although the renter percentage will not significantly increase, market area will add nearly 200 renters between 2012 and 2015.
- Young working age households form the core of the market area's renters, as 42.8 percent of the renter occupied households are between the ages of 25 and 44 and 16.8 percent are age 45-54 years. Young renters (under 25) in the market area comprise 11.5 percent of all renter householders and older adults age 55+ account for 28.9 percent of all renters.
- RPRG estimates that the 2012 median household income in the Parker at Brogan Market Area is \$34,766, which is \$7,156 or 17.1 percent higher than the \$41,923 median income in Anderson County.
- The market area's median income for renter households in 2012 is estimated at \$24,426, which is 56.2 percent of the owner median income of \$46,437. Approximately 25 percent of renter households report an annual income from \$15,000 to \$34,999.

#### 5. Competitive Housing Analysis

RPRG surveyed 20 rental communities in the Parker at Brogan Market Area, including seven LIHTC communities. The overall market is performing well with few vacancies.

- The 17 surveyed rental communities reporting occupancy data combine to offer 2,084 units, of which 122 or 5.9 percent were reported vacant. Among LIHTC communities, only three of 323 units were vacant at the time of our survey, a rate of 0.9 percent. Four of the five comparable LIHTC communities also reported waiting lists ranging from four to 30 people.
- Among stabilized LIHTC communities, the average occupancy rate over the past two quarters per SCSHFDA's public analysis was 96.77 percent. The current occupancy rates among LIHTC communities (99.2 percent) are lower than fourth quarter figures per the SCSHFDA public analysis.
- Among the eighteen comparable rental communities surveyed, net rents, unit sizes, and rents per square foot are as follows:



- o **One bedroom** units at \$527 for 705 square feet or \$0.75 per square foot.
- o **Two bedroom** units at \$587 for 1,011 square feet or \$0.58 per square foot.
- Three bedroom units at \$669 for 1,242 square feet or \$0.54 per square foot.
- The proposed rents at Parker at Brogan will be positioned among the bottom half of surveyed rental communities, below overall averages for each floor plan. Relative to LIHTC communities, the proposed 60 percent rents at the subject property will be priced \$32 to \$78 below two and three bedroom units at the highest priced LIHTC community, Rocky Creek Village. The proposed 50 percent rents will be priced below all existing LIHTC communities except The Pointe at Bayhill. On a rent per square foot basis, Parker at Brogan will also be priced comparable to or below rental market averages for all units.
- The estimated market rents for the units at Parker at Brogan are \$750 for two bedroom units and \$848 for three bedroom units. The proposed rents are well below the estimated market rents and result in rent advantages ranging from 20.21 percent to 35.58 percent. The overall/weighted average market advantage is 25.06 percent.
- No new rental communities are currently planned or under construction in the market area.

# **B.** Affordability Analysis

#### 1. Methodology

The Affordability Analysis tests the percent of income-qualified households in the market area that the subject community must capture in order to achieve full occupancy.

The first component of the Affordability Analyses involves looking at the total household income distribution and renter household income distribution among primary market area households for the target year of 2015. RPRG calculated the income distribution for both total households and renter households based on the relationship between owner and renter household incomes by income cohort from the 2007-2011 American Community Survey along with estimates and projected income growth as projected by Esri (Table 31).

A particular housing unit is typically said to be affordable to households that would be expending a certain percentage of their annual income or less on the expenses related to living in that unit. In the case of rental units, these expenses are generally of two types – monthly contract rents paid to landlords and payment of utility bills for which the tenant is responsible. The sum of the contract rent and utility bills is referred to as a household's 'gross rent burden'. For the Affordability Analyses, RPRG employs a 35 percent gross rent burden.

LIHTC units will target renter households earning up to 50 percent and 60 percent of the Area Median Income (AMI), adjusted for household size. Maximum income limits are derived from 2013 income limits for Anderson County as computed by HUD and are based on average household sizes of 1.5 persons per bedroom.



Table 31 2015 Income Distribution by Tenure

|            |           | Total Hou | seholds | Renter Households |       |  |
|------------|-----------|-----------|---------|-------------------|-------|--|
|            |           | #         | %       | #                 | %     |  |
| less than  | \$15,000  | 4,741     | 20.0%   | 3,090             | 29.3% |  |
| \$15,000   | \$24,999  | 3,275     | 13.8%   | 2,134             | 20.2% |  |
| \$25,000   | \$34,999  | 3,100     | 13.1%   | 1,431             | 13.6% |  |
| \$35,000   | \$49,999  | 3,602     | 15.2%   | 1,582             | 15.0% |  |
| \$50,000   | \$74,999  | 4,363     | 18.4%   | 1,426             | 13.5% |  |
| \$75,000   | \$99,999  | 2,289     | 9.6%    | 515               | 4.9%  |  |
| \$100,000  | \$149,999 | 1,591     | 6.7%    | 259               | 2.5%  |  |
| \$150,000  | Over      | 769       | 3.2%    | 125               | 1.2%  |  |
| Total      |           | 23,730    | 100%    | 10,562            | 100%  |  |
|            |           |           |         |                   |       |  |
| Median Inc | come      | \$38,     | 119     | \$25,396          |       |  |

Source: American Community Survey 2007-2011 Projections, RPRG, Inc.

## 2. Affordability Analysis

The steps in the affordability analysis (Table 32) are as follows:

- Looking at the 50 percent two bedroom units, the overall shelter cost at the proposed rent would be \$621 (\$474 net rent plus a \$147 allowance to cover all utilities except water/sewer and trash removal).
- By applying a 35 percent rent burden to this gross rent, we determined that a 50 percent two-bedroom unit would be affordable to households earning at least \$21,291 per year. A total of 16,929 households are projected to earn at least this amount in 2015.
- Based on an average household size of 1.5 persons per bedroom, the maximum income limit for a two bedroom unit at 50 percent of the AMI is \$24,850. According to the interpolated income distribution for 2015, 15,763 households in the market area will have incomes exceeding this 50 percent LIHTC income limit.
- Subtracting the 15,763 households with incomes above the maximum income limit from the 16,929 households that could afford to rent this unit, RPRG computes that 1,165 households in the market area will be within the band of affordability for the subject site's two bedroom units at 50 percent AMI.
- The subject property would need to capture 0.3 percent of these income-qualified households to absorb the four two bedroom 50 percent LIHTC units.
- RPRG next tested the range of qualified renter households and determined that 6,129 renter households can afford to rent a unit at the subject property. Of these, 5,370 have incomes above the maximum income of \$24,850. The net result is 759 renter households within the income band. To absorb the four 50 percent two bedroom units, the subject property would need to capture 0.5 percent of income-qualified renter households.
- Using the same methodology, we determined the band of qualified households for remaining floor plan types and income levels offered in the community. We also computed the capture rates for all units.
- The remaining renter capture rates by floor plan range from 1.6 percent to 3.6 percent.



- By income level, renter capture rates are 1.1 percent for 50 percent units, 3.3 percent for 60 percent units, and 2.6 percent for the project as a whole.
- All of these capture rates are well within reasonable and achievable levels, indicating sufficient income qualified renter households exist in the Parker at Brogan Market Area to support the 56 units proposed at Parker at Brogan.

Table 32 Affordability Analysis for Parker at Brogan

| 50% Units                |
|--------------------------|
|                          |
|                          |
| Number of Units          |
| Net Rent                 |
| Gross Rent               |
| % Income for Shelter     |
| Income Range (Min, Max)  |
| Total Households         |
| Range of Qualified Hslds |
| # Qualified Households   |
| Total HH Capture Rate    |
|                          |
| Renter Households        |
| Range of Qualified Hhdls |
| # Qualified Hhlds        |
| Renter HH Capture Rate   |

| Two I    | Bedroom  |   | Three    | Bedroom  |
|----------|----------|---|----------|----------|
| Min.     | Max.     |   | Min.     | Max.     |
| 4        |          |   | 10       |          |
| \$474    |          |   | \$546    |          |
| \$621    |          |   | \$718    |          |
| 35%      |          |   | 35%      |          |
| \$21,291 | \$24,850 |   | \$24,617 | \$28,725 |
|          |          |   |          |          |
| 16,929   | 15,763   |   | 15,839   | 14,559   |
|          | 1,165    |   |          | 1,280    |
|          | 0.3%     |   |          | 0.8%     |
|          |          | l |          |          |
| 6,129    | 5,370    |   | 5,419    | 4,805    |
|          | 759      |   |          | 615      |
|          | 0.5%     |   |          | 1.6%     |

| 60% Units                  |
|----------------------------|
| Number of Units            |
| Net Rent                   |
| Gross Rent                 |
| % Income for Shelter       |
| Income Range (Min, Max)    |
| Total Households           |
| Range of Qualified Hslds   |
| # Qualified Households     |
| Unit Total HH Capture Rate |
| Renter Households          |
| Range of Qualified Hhdls   |
| # Qualified Hhlds          |
| Renter HH Capture Rate     |

| Two Bedroom |          |   | Three    | Bedroom  |
|-------------|----------|---|----------|----------|
| 12          |          |   | 30       |          |
| \$598       |          |   | \$662    |          |
| \$745       |          |   | \$834    |          |
| 35%         |          |   | 35%      |          |
| \$25,543    | \$29,820 |   | \$28,594 | \$34,470 |
|             |          |   |          |          |
| 15,546      | 14,220   |   | 14,600   | 12,779   |
|             | 1,326    |   |          | 1,821    |
|             | 0.9%     |   |          | 1.6%     |
|             |          | ł |          |          |
|             |          | ] |          |          |
| 5,260       | 4,648    |   | 4,823    | 3,982    |
|             | 612      |   |          | 841      |
|             | 2.0%     |   |          | 3.6%     |

| Income      |       | All Households = 23,730 |           |                                       |       |           | Rer       | nter House  | holds = 10,5 | 62   |
|-------------|-------|-------------------------|-----------|---------------------------------------|-------|-----------|-----------|-------------|--------------|------|
| Target      | Units |                         | Band of C | Band of Qualified # Qualified Capture |       | Band of 0 | Qualified | # Qualified | Capture      |      |
| laiget      |       |                         | Hhl       | ds                                    | HHs   | Rate      | Hh        | Hhlds       |              | Rate |
|             |       | Income                  | \$21,291  | \$28,725                              |       |           | \$21,291  | \$28,725    |              |      |
| 50% Units   | 14    | Households              | 16,929    | 14,559                                | 2,369 | 0.6%      | 6,129     | 4,805       | 1,325        | 1.1% |
|             |       | Income                  | \$25,543  | \$34,470                              |       |           | \$25,543  | \$34,470    |              |      |
| 60% Units   | 42    | Households              | 15,546    | 12,779                                | 2,767 | 1.5%      | 5,260     | 3,982       | 1,278        | 3.3% |
|             |       | Income                  | \$21,291  | \$34,470                              |       |           | \$21,291  | \$34,470    |              |      |
| Total Units | 56    | Households              | 16,929    | 12,779                                | 4,150 | 1.3%      | 6,129     | 3,982       | 2,147        | 2.6% |

Source: 2010 U.S. Census, Esri, Estimates, RPRG, Inc.



#### C. Derivation of Demand

#### 1. Demand Methodology

The South Carolina State Housing Finance and Development Authority's LIHTC demand methodology for general occupancy communities consists of three components:

- The first component of demand is household growth. This number is the number of income qualified renter households projected to move into the Parker at Brogan Market Area between the base year of 2012 and estimated placed in service date of 2015.
- The second component of demand is income qualified renter households living in substandard households. "Substandard" is defined as having more than 1.01 persons per room and/or lacking complete plumbing facilities. According to 2007-2011 American Community Survey (ACS) data, the percentage of rental units in the Parker at Brogan Market Area that are "substandard" is 3.6 percent (Table 33).
- The third and final component of demand is cost burdened renters, which is defined as those renter households paying more than 35 percent of household income for housing costs. According to ACS data, 50.1 percent of Parker at Brogan Market Area renter households are categorized as cost burdened.
- As most of the units will have three bedrooms, the capture rates by bedroom size are
  adjusted to account for large households. Given the low proposed rents, we have limited
  this demand calculation with three or more persons. As the community also includes two
  bedroom units, this adjustment is not made to the overall capture rates.

Table 33 Substandard and Cost Burdened Calculations, Parker at Brogan

| Rent Cost Burden       |       |        |  |  |  |
|------------------------|-------|--------|--|--|--|
| Total Households       | #     | %      |  |  |  |
| Less than 10.0 percent | 377   | 4.0%   |  |  |  |
| 10.0 to 14.9 percent   | 687   | 7.4%   |  |  |  |
| 15.0 to 19.9 percent   | 905   | 9.7%   |  |  |  |
| 20.0 to 24.9 percent   | 947   | 10.1%  |  |  |  |
| 25.0 to 29.9 percent   | 641   | 6.9%   |  |  |  |
| 30.0 to 34.9 percent   | 736   | 7.9%   |  |  |  |
| 35.0 to 39.9 percent   | 861   | 9.2%   |  |  |  |
| 40.0 to 49.9 percent   | 743   | 8.0%   |  |  |  |
| 50.0 percent or more   | 2,706 | 29.0%  |  |  |  |
| Not computed           | 732   | 7.8%   |  |  |  |
| Total                  | 9,335 | 100.0% |  |  |  |
|                        |       |        |  |  |  |
| > 35% income on rent   | 4,310 | 50.1%  |  |  |  |

Source: American Community Survey 2007-2011

| Substandardness                       |        |
|---------------------------------------|--------|
| Total Households                      |        |
| Owner occupied:                       |        |
| Complete plumbing facilities:         | 13,225 |
| 1.00 or less occupants per room       | 13,095 |
| 1.01 or more occupants per room       | 130    |
| Lacking complete plumbing facilities: | 46     |
| Overcrowded or lacking plumbing       | 176    |
|                                       |        |
| Renter occupied:                      |        |
| Complete plumbing facilities:         | 9,156  |
| 1.00 or less occupants per room       | 9,002  |
| 1.01 or more occupants per room       | 154    |
| Lacking complete plumbing facilities: | 179    |
| Overcrowded or lacking plumbing       | 333    |
|                                       |        |
| Substandard Housing                   | 509    |
| % Total Stock Substandard             | 2.3%   |
| % Rental Stock Substandard            | 3.6%   |



## 2. Demand Analysis

Directly comparable units built or approved in the Parker at Brogan Market Area since the base year are subtracted from the demand estimates; however, no such units were identified.

The overall demand capture rates by AMI level are 1.9 percent for 50 percent units, 6.0 percent for 60 percent units, and 4.8 percent for the project as a whole. By floor plan, capture rates range from 1.0 percent to 17.9 percent. All of these demand capture rates are well within the range of acceptability and below SCSHFDA's threshold for viability of 30 percent. As such, sufficient demand exists to support the proposed 56 units at Parker at Brogan.

**Table 34 Demand by AMI Level** 

| Income Target   | 50% Units | 60% Units | Total Units |
|---|-----------|-----------|-------------|
| Minimum Income Limit  | \$21,291  | \$25,543  | \$21,291    |
| Maximum Income Limit  | \$28,725  | \$34,470  | \$34,470    |
| (A) Renter Income Qualification Percentage                            | 12.5%     | 12.1%     | 20.3%       |
| Demand from New Renter Households<br>Calculation: (C-B) *A            | 24        | 23        | 38          |
| Plus  |           |           |             |
| Demand from Substandard Housing<br>Calculation: B * D * F * A         | 46        | 45        | 75          |
| Plus  |           |           |             |
| Demand from Rent Over-burdened Households  Calculation: B * E * F * A | 652       | 628       | 1,056       |
| Equals  |           |           |             |
| Total PMA Demand  | 722       | 696       | 1,169       |
| Less  |           |           |             |
| Comparable Units  | 0         | 0         | 0           |
| Equals  |           |           |             |
| Net Demand  | 722       | 696       | 1,169       |
| Proposed Units  | 14        | 42        | 56          |
| Capture Rate  | 1.9%      | 6.0%      | 4.8%        |

| Demand Calculation Inputs             |        |  |  |  |
|---------------------------------------|--------|--|--|--|
| (B) 2012 HH                           | 23,307 |  |  |  |
| (C) 2015 HH                           | 23,730 |  |  |  |
| (D) ACS Substandard Percentage        | 3.6%   |  |  |  |
| (E) ACS Rent Over-Burdened Percentage | 50.1%  |  |  |  |
| (F) 2012 Renter Percent               | 44.5%  |  |  |  |



#### **Table 35 Demand by Floor Plan**

| Two Bedroom Units                      | 50% Units | 60% Units | <b>Total Units</b> |
|--|-----------|-----------|--------------------|
| Minimum Income Limit                   | \$21,291  | \$25,543  | \$21,291           |
| Maximum Income Limit                   | \$24,850  | \$29,820  | \$29,820           |
|  |           |           |                    |
| Renter Income Qualification Percentage | 7.2%      | 5.8%      | 14.0%              |
| Total Demand                           | 414       | 333       | 807                |
| Supply                                 | 0         | 0         | 0                  |
| Net Demand                             | 414       | 333       | 807                |
| Units Proposed                         | 4         | 12        | 16                 |
| Capture Rate                           | 1.0%      | 3.6%      | 2.0%               |

| Three Bedroom Units                    | 50% Units | 60% Units | <b>Total Units</b> |
|--|-----------|-----------|--------------------|
| Minimum Income Limit                   | \$24,617  | \$28,594  | \$24,617           |
| Maximum Income Limit                   | \$28,725  | \$34,470  | \$34,470           |
|  |           |           |                    |
| Renter Income Qualification Percentage | 5.8%      | 8.0%      | 13.6%              |
| Total Demand                           | 335       | 458       | 783                |
| Supply                                 | 0         | 0         | 0                  |
| Net Demand                             | 335       | 458       | 783                |
| Large HH Size Adj. (3+ Persons)        | 36.6%     | 36.6%     | 36.6%              |
| Large HH Net Demand                    | 123       | 168       | 286                |
| Units Proposed                         | 10        | 30        | 40                 |
| Capture Rate                           | 8.2%      | 17.9%     | 14.0%              |

 $Demand\ by\ floor\ plan\ is\ based\ on\ gross\ demand\ multiplied\ by\ each$ 

# **D. Target Markets**

Parker at Brogan will offer two and three bedroom floor plans with rents below most existing rental communities in the market area. These units will appeal to a wide variety of low and moderate income households ranging from single persons to small and large families.

## **E. Product Evaluation**

Considered in the context of the competitive environment and in light of the planned development, the relative position of Parker at Brogan is as follows:

- **Site:** The subject site is appropriate for the development of multi-family apartments. The site is located within close proximity to transportation arteries, community amenities, shopping, and employment nodes.
- Unit Distribution: The proposed unit mix includes two and three bedroom units, both of which are common in the Parker at Brogan Market Area. The unit mix is more heavily weighted to three bedroom units, which will appeal to larger families. Over one-third (36.6 percent) of market area renter households contain three or more persons while those with four or more persons comprise roughly 20 percent of renter households in the market area.
- **Unit Size:** The proposed unit sizes of 1,100 square feet for two bedroom units and 1,250 square feet for three bedroom units are comparable with overall averages among surveyed rental communities and will be competitive in the market.



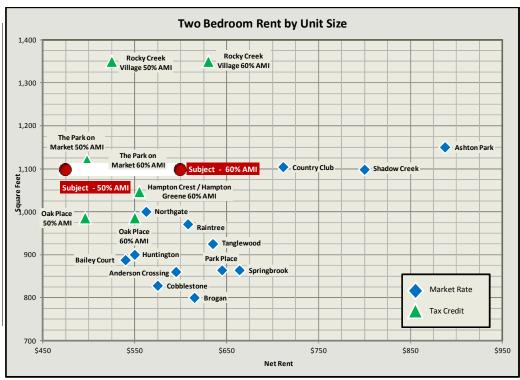
- Unit Features: The newly constructed units at the subject property will offer fully equipped kitchens with new energy star appliances (refrigerator with ice maker, range, garbage disposal, dishwasher, and microwave). Flooring will be a combination of wall-to-wall carpeting and vinyl tile in the kitchen / bathrooms. In addition, all units will include ceiling fans, washer/dryer connections, patios/balconies, central air conditioning and window blinds. The proposed unit features at Parker at Brogan will be competitive with the existing rental stock in the market area, including properties funded with tax credits.
- **Community Amenities**: Parker at Brogan's amenity package, which will include a community room, fitness center, computer center, central laundry room, walking trail, and playground, will be competitive with the Parker at Brogan Market Area's existing rental stock. While the subject property will not include a swimming pool the proposed amenities are appropriate given its lower overall price position and income restricted nature.
- Marketability: Parker at Brogan will offer a competitive product that will be appropriately positioned in the market area and well received by the target market.

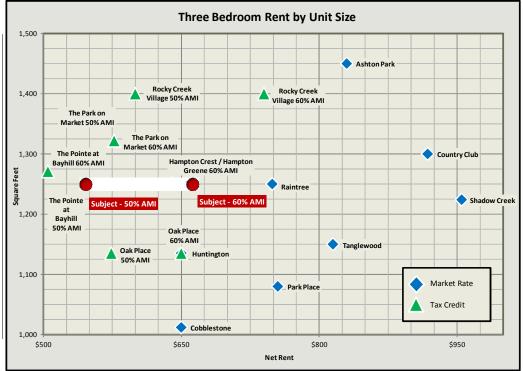


## F. Price Position

As show in Figure 9, the proposed rents at Parker at Brogan will be among the lowest in the market area with comparable unit sizes.

Figure 9 Price Position of Parker at Brogan







# **G.** Absorption Estimate

Property management for the newest community in the market area, Hampton Crest / Hampton Greene, could not provide an absorption history. As such, absorption rates are based on the overall depth of demand and the appeal of the proposed units. Given the demand estimates, projected household growth, the product to be constructed, and the low proposed rents, we estimate that Parker at Brogan will lease an average of at least 12 units per month. At this rate, Parker at Brogan will reach a stabilized occupancy of 93 percent within 4.5 months.

# **H. Impact on Existing Market**

Given the small number of units and projected household growth, the construction of Parker at Brogan is not expected to have an adverse impact on existing rental communities in the Parker at Brogan Market Area. Overall, the rental market in the Parker at Brogan Market Area is performing well with limited vacancies and an aggregate LIHTC vacancy rate of just 0.9 percent. As the Parker at Brogan Market Area continues to experience steady population and household growth over the next three years, demand for rental housing is also likely to increase.

## I. Final Conclusion and Recommendation

Based on an analysis of projected household growth trends, overall affordability and demand estimates, current rental market conditions, and socio-economic and demographic characteristics of the Parker at Brogan Market Area, RPRG believes that the proposed Parker at Brogan will be able to successfully reach and maintain a stabilized occupancy of at least 93 percent following entrance into the rental market. Given the product to be constructed, the subject property will be competitively positioned with existing market rate and LIHTC communities in the Parker at Brogan Market Area and the units will be well received by the target market. We recommend proceeding with the project as proposed.

Michael Riley

Analyst

Tad Scepaniak Principal



# APPENDIX 1 UNDERLYING ASSUMPTIONS AND LIMITING CONDITIONS

In conducting the analysis, we will make the following assumptions, except as otherwise noted in our report:

- 1. There are no zoning, building, safety, environmental or other federal, state or local laws, regulations or codes which would prohibit or impair the development, marketing or operation of the subject project in the manner contemplated in our report, and the subject project will be developed, marketed and operated in compliance with all applicable laws, regulations and codes.
- 2. No material changes will occur in (a) any federal, state or local law, regulation or code (including, without limitation, the Internal Revenue Code) affecting the subject project, or (b) any federal, state or local grant, financing or other program which is to be utilized in connection with the subject project.
- 3. The local, national and international economies will not deteriorate, and there will be no significant changes in interest rates or in rates of inflation or deflation.
- 4. The subject project will be served by adequate transportation, utilities and governmental facilities.
- 5. The subject project will not be subjected to any war, energy crisis, embargo, strike, earthquake, flood, fire or other casualty or act of God.
- 6. The subject project will be on the market at the time and with the product anticipated in our report, and at the price position specified in our report.
- 7. The subject project will be developed, marketed and operated in a highly professional manner.
- 8. No projects will be developed which will be in competition with the subject project, except as set forth in our report.
- 9. There are no existing judgments nor any pending or threatened litigation, which could hinder the development, marketing or operation of the subject project.



The analysis will be subject to the following limiting conditions, except as otherwise noted in our report:

- 1. The analysis contained in this report necessarily incorporates numerous estimates and assumptions with respect to property performance, general and local business and economic conditions, the absence of material changes in the competitive environment and other matters. Some estimates or assumptions, however, inevitably will not materialize, and unanticipated events and circumstances may occur; therefore, actual results achieved during the period covered by our analysis will vary from our estimates and the variations may be material.
- 2. Our absorption estimates are based on the assumption that the product recommendations set forth in our report will be followed without material deviation.
- 3. All estimates of future dollar amounts are based on the current value of the dollar, without any allowance for inflation or deflation.
- 4. We have no responsibility for considerations requiring expertise in other fields. Such considerations include, but are not limited to, legal matters, environmental matters, architectural matters, geologic considerations, such as soils and seismic stability, and civil, mechanical, electrical, structural and other engineering matters.
- 5. Information, estimates and opinions contained in or referred to in our report, which we have obtained from sources outside of this office, are assumed to be reliable and have not been independently verified.
- 6. The conclusions and recommendations in our report are subject to these Underlying Assumptions and Limiting Conditions and to any additional assumptions or conditions set forth in the body of our report.



# APPENDIX 2 ANALYST CERTIFICATIONS

I affirm that I have made a physical inspection of the market and surrounding area and the information obtained in the field has been used to determine the need and demand for LIHTC units. I understand that any misrepresentation of this statement may result in the denial of further participation in the South Carolina State Housing Finance & Development Authority's programs. I also affirm that I have no financial interest in the project or current business relationship with the ownership entity and my compensation is not contingent on this project being funded. This report was written according to the SCSHFDA's market study requirements. The information included is accurate and can be relied upon by SCSHFDA to present a true assessment of the low-income housing rental market.

\_\_\_\_

February, 21 2013

Michael Riley

Date

Analyst

Real Property Research Group, Inc.

Warning: Title 18 U.S.C. 1001, provides in part that whoever knowingly and willfully makes or uses a document containing any false, fictitious, or fraudulent statement or entry, in any manner in the jurisdiction of any department or agency of the United States, shall be fined not more than \$10,000 or imprisoned for not more than five years or both.



# APPENDIX 3 ANALYST RESUMES

#### **ROBERT M. LEFENFELD**

Mr. Lefenfeld is the Managing Principal of the firm with over 30 years of experience in the field of residential market research. Before founding Real Property Research Group in February, 2001, Bob served as an officer of research subsidiaries of the accounting firm of Reznick Fedder & Silverman and Legg Mason. Between 1998 and 2001, Bob was Managing Director of RF&S Realty Advisors, conducting market studies throughout the United States on rental and for sale projects. From 1987 to 1995, Bob served as Senior Vice President of Legg Mason Realty Group, managing the firm's consulting practice and serving as publisher of a Mid-Atlantic residential data service, <u>Housing Market Profiles</u>. Prior to joining Legg Mason, Bob spent ten years with the Baltimore Metropolitan Council as a housing economist. Bob also served as Research Director for Regency Homes between 1995 and 1998, analyzing markets throughout the Eastern United States and evaluating the company's active building operation.

Bob oversees the execution and completion of all of the firm's research assignments, ranging from a strategic assessment of new development and building opportunities throughout a region to the development and refinement of a particular product on a specific site. He combines extensive experience in the real estate industry with capabilities in database development and information management. Over the years, he has developed a series of information products and proprietary databases serving real estate professionals.

Bob has lectured and written extensively on the subject of residential real estate market analysis. He has served as a panel member, speaker, and lecturer at events held by the National Association of Homebuilders, the National Council on Seniors' Housing and various local homebuilder associations. Bob serves as a visiting professor for the Graduate Programs in Real Estate Development, School of Architecture, Planning and Preservation, University of Maryland College Park. He has served as National Chair of the National Council of Affordable Housing Market Analysts (NCAHMA) and is currently a board member of the Baltimore chapter of Lambda Alpha Land Economics Society.

#### **Areas of Concentration:**

<u>Strategic Assessments</u>: Mr. Lefenfeld has conducted numerous corridor analyses throughout the United States to assist building and real estate companies in evaluating development opportunities. Such analyses document demographic, economic, competitive, and proposed development activity by submarket and discuss opportunities for development.

<u>Feasibility Analysis</u>: Mr. Lefenfeld has conducted feasibility studies for various types of residential developments for builders and developers. Subjects for these analyses have included for-sale single-family and townhouse developments, age-restricted rental and for-sale developments, large multiproduct PUDs, urban renovations and continuing care facilities for the elderly.

<u>Information Products:</u> Bob has developed a series of proprietary databases to assist clients in monitoring growth trends. Subjects of these databases have included for sale housing, pipeline information, and rental communities. Information compiled is committed to a Geographic Information System (GIS), facilitating the comprehensive integration of data.

#### **Education:**

Master of Urban and Regional Planning; The George Washington University. Bachelor of Arts - Political Science; Northeastern University.



#### **TAD SCEPANIAK**

Tad Scepaniak directs the Atlanta office of Real Property Research Group and leads the firm's affordable housing practice. Tad directs the firm's efforts in the southeast and south central United States and has worked extensively in North Carolina, South Carolina, Georgia, Florida, Tennessee, Iowa, and Michigan. He specializes in the preparation of market feasibility studies for rental housing communities, including market-rate apartments developed under the HUD 221(d)(4) program and affordable housing built under the Low-Income Housing Tax Credit program. Along with work for developer clients, Tad is the key contact for research contracts with the North Carolina, South Carolina, Georgia, Michigan, and Iowa Housing Finance agencies. Tad is also responsible for development and implementation of many of the firm's automated systems.

Tad is Co-Chair of the Standards Committee of the National Council of Housing Market Analysts (NCHMA). He has taken a lead role in the development of the organization's Standard Definitions and Recommended Market Study Content, and he has authored and co-authored white papers on market areas, derivation of market rents, and selection of comparable properties. Tad is also a founding member of the Atlanta chapter of the Lambda Alpha Land Economics Society.

#### **Areas of Concentration:**

<u>Low Income Tax Credit Rental Housing</u>: Mr. Scepaniak has worked extensively with the Low Income Tax Credit program throughout the United States, with special emphasis on the Southeast and Mid-Atlantic regions.

<u>Senior Housing:</u> Mr. Scepaniak has conducted feasibility analysis for a variety of senior oriented rental housing. The majority of this work has been under the Low Income Tax Credit program; however his experience includes assisted living facilities and market rate senior rental communities. <u>Market Rate Rental Housing:</u> Mr. Scepaniak has conducted various projects for developers of market rate rental housing. The studies produced for these developers are generally used to determine the rental housing needs of a specific submarket and to obtain financing.

<u>Student Housing:</u> Tad has conducted market analyses of student housing solutions for small to midsize universities. The analysis includes current rental market conditions, available on-campus housing options, student attitudes, and financial viability of proposed developments. Completed campus studies include Southern Polytechnic University, University of Illinois Champaign-Urbana, North Georgia State College and University, and Abraham Baldwin Agricultural College.

#### Education:

Bachelor of Science – Marketing; Berry College – Rome, Georgia

#### MICHAEL RILEY

Michael Riley joined the Atlanta office of Real Property Research Group upon college graduation in 2006. Beginning as a Research Associate, Michael gathered economic, demographic, and competitive data for market feasibility analyses concentrating in family and senior affordable housing. Since transitioning to an Analyst position in 2007, he has performed market analyses for both affordable and market rate rental developments throughout the southeastern United States including work in Georgia, North Carolina, South Carolina, Iowa, Louisiana, Michigan and Tennessee. Michael has also assisted in the development of research tools for the organization, including developing a rent comparability table that is now incorporated in many RPRG analyses.

#### **Education:**

Bachelor of Business Administration – Finance; University of Georgia



# APPENDIX 4 NCHMA CHECKLIST

**Introduction:** Members of the National Council of Housing Market Analysts provide the following checklist referencing various components necessary to conduct a comprehensive market study for rental housing. By completing the following checklist, the NCHMA Analyst certifies that he or she has performed all necessary work to support the conclusions included within the comprehensive market study. By completion of this checklist, the analyst asserts that he/she has completed all required items per section.

|    |   | Page      |  |  |  |  |
|----|---|-----------|--|--|--|--|
|    |   | Number(s) |  |  |  |  |
| 4  | Executive Summary   |           |  |  |  |  |
| 1  | Executive Summary   | 1         |  |  |  |  |
|    | Scope of Work   |           |  |  |  |  |
| 2  | Scope of Work   | 2         |  |  |  |  |
|    | Project Description   | _         |  |  |  |  |
| 3  | Unit mix including bedrooms, bathrooms, square footage, rents, and income targeting | 6         |  |  |  |  |
| 4  | Utilities (and utility sources) included in rent                                    | 6         |  |  |  |  |
| 5  | Target market/population description  | 4         |  |  |  |  |
| 6  | Project description including unit features and community amenities                 | 6         |  |  |  |  |
| 7  | Date of construction/preliminary completion   | 6         |  |  |  |  |
| 8  | If rehabilitation, scope of work, existing rents, and existing vacancies            | N/A       |  |  |  |  |
|    | Location  |           |  |  |  |  |
| 9  | Concise description of the site and adjacent parcels                                | 7         |  |  |  |  |
| 10 | Site photos/maps  | 10,11     |  |  |  |  |
| 11 | Map of community services   | 17        |  |  |  |  |
| 12 | Site evaluation/neighborhood including visibility, accessibility, and crime         | 12-14     |  |  |  |  |
|    | Market Area   |           |  |  |  |  |
| 13 | PMA description   | 25        |  |  |  |  |
| 14 | PMA MAP   | 27        |  |  |  |  |
|    | Employment and Economy  |           |  |  |  |  |
| 15 | At-Place employment trends  | 19        |  |  |  |  |
| 16 | Employment by sector  | 20        |  |  |  |  |
| 17 | Unemployment rates  | 17        |  |  |  |  |
| 18 | Area major employers/employment centers and proximity to site                       | 22, 25    |  |  |  |  |
| 19 | Recent or planned employment expansions/reductions                                  | N/A       |  |  |  |  |
|    | Demographic Characteristics   | 1         |  |  |  |  |
| 20 | Population and household estimates and projections                                  | 28        |  |  |  |  |
| 21 | Area building permits   | 29        |  |  |  |  |
| 22 | Population and household characteristics including income, tenure, and size         | 32-34     |  |  |  |  |
| 23 | For senior or special needs projects, provide data specific to target market        | N/A       |  |  |  |  |
|    | Competitive Environment   |           |  |  |  |  |
| 24 | Comparable property profiles and photos   | Appendix  |  |  |  |  |
| 25 | Map of comparable properties  | 42        |  |  |  |  |
| 26 | Existing rental housing evaluation including vacancy and rents                      | 39        |  |  |  |  |
| 27 | Comparison of subject property to comparable properties                             | 41        |  |  |  |  |



| 28 | Discussion of availability and cost of other affordable housing options including homeownership, if applicable | 45       |
|----|--|----------|
| 29 | Rental communities under construction, approved, or proposed   | 47       |
| 30 | For senior or special needs populations, provide data specific to target market                                | N/A      |
|    | Affordability, Demand, and Penetration Rate Analysis   |          |
| 31 | Estimate of demand   | 57       |
| 32 | Affordability analysis with capture rate   | 55       |
| 33 | Penetration rate analysis with capture rate  | N/A      |
|    | Analysis/Conclusions   |          |
| 34 | Absorption rate and estimated stabilized occupancy for subject   | 61       |
| 35 | Evaluation of proposed rent levels including estimate of market/achievable rents.                              | 47       |
| 36 | Precise statement of key conclusions   | 61       |
| 37 | Market strengths and weaknesses impacting project  | 61       |
| 38 | Recommendations and/or modification to project discussion  | 61       |
| 39 | Discussion of subject property's impact on existing housing  | 61       |
| 40 | Discussion of risks or other mitigating circumstances impacting project projection                             | 61       |
| 41 | Interviews with area housing stakeholders  | 2        |
|    | Other Requirements   |          |
| 42 | Certifications   | Appendix |
| 43 | Statement of qualifications  | Appendix |
| 44 | Sources of data not otherwise identified   | N/A      |



# APPENDIX 5 MARKET AREA RENTAL COMMUNITY PROFILES

| Community                      | Address                | City     | <b>Phone Number</b> | Date Surveyed | Contact          |
|--------------------------------|------------------------|----------|---------------------|---------------|------------------|
| Anderson Crossing              | 320 E Beltline Blvd.   | Anderson | 864-224-8304        | 2/28/2013     | Property Manager |
| Anderson Village               | 200 Miracle Mile Dr.   | Anderson | 864-225-7803        | 2/28/2013     | Property Manager |
| Ashton Park                    | 50 Braeburn Dr.        | Anderson | 864-367-0143        | 2/28/2013     | Property Manager |
| Bailey Court                   | 106 Concord Ave.       | Anderson | 864-224-2271        | 2/28/2013     | Property Manager |
| Belton Woods                   | 110 Howard Ln.         | Anderson | 864-226-2475        | 2/28/2013     | Property Manager |
| Brogan                         | Brogan Rd.             | Anderson | 864-933-9000        | 2/28/2013     | Property Manager |
| Cobblestone                    | 201 Miracle Mile Dr.   | Anderson | 864-224-3033        | 2/28/2013     | Property Manager |
| Country Club                   | 200 Country Club Ln.   | Anderson | 864-225-3283        | 2/28/2013     | Property Manager |
| Hampton Crest / Hampton Greene | 101 Palmetto Ln.       | Anderson | 864-224-7700        | 2/28/2013     | Property Manager |
| Huntington                     | 150 Continental St.    | Anderson | 864-224-9619        | 2/28/2013     | Property Manager |
| Northgate                      | 4115 Liberty Hwy.      | Anderson | 864-225-4852        | 2/28/2013     | Property Manager |
| Oak Place                      | 100 Duvall Way         | Anderson | 864-261-3666        | 2/28/2013     | Property Manager |
| Park Place                     | 153 Civic Center Blvd. | Anderson | 864-222-2333        | 2/28/2013     | Property Manager |
| Raintree                       | 2420 Marchbanks Ave.   | Anderson | 864-224-2859        | 2/28/2013     | Property Manager |
| Rocky Creek Village            | 104 Gamewell Ct.       | Anderson | 864-260-9011        | 3/1/2013      | Property Manager |
| Shadow Creek                   | 100 Shadow Creek Ln.   | Anderson | 864-224-8803        | 2/28/2013     | Property Manager |
| Springbrook                    | 104 Springbrook Dr.    | Anderson | 864-225-2892        | 2/28/2013     | Property Manager |
| Tanglewood                     | 2418 Marchbanks Ave.   | Anderson | 864-226-5254        | 2/28/2013     | Property Manager |
| The Park on Market             | 1725 W Market St.      | Anderson | 864-964-9551        | 2/28/2013     | Property Manager |
| The Pointe at Bayhill          | 170 Bayhill Cir.       | Anderson | 256-417-4921        | 2/28/2013     | Property Manager |

# **Anderson Crossing**

## Multifamily Community Profile

320 E Beltline Blvd. CommunityType: Market Rate - General

Anderson,SC Structure Type: Garden

152 Units 1.3% Vacant (2 units vacant) as of 2/28/2013 Opened in 1983



| Un      | it Mix a | & Effecti | ve Rent  | (1)         | Community Amenities |              |  |  |  |  |  |
|---------|----------|-----------|----------|-------------|---------------------|--------------|--|--|--|--|--|
| Bedroom | %Total   | Avg Rent  | Avg SqFt | Avg \$/SqFt | Clubhouse:          | Pool-Outdr:  |  |  |  |  |  |
| Eff     |          |           |          |             | Comm Rm:            | Basketball:  |  |  |  |  |  |
| One     | 50.0%    | \$495     | 640      | \$0.77      | Centrl Lndry: 🗸     | Tennis:      |  |  |  |  |  |
| One/Den |          |           |          |             | Elevator:           | Volleyball:  |  |  |  |  |  |
| Two     | 50.0%    | \$595     | 860      | \$0.69      | Fitness:            | CarWash:     |  |  |  |  |  |
| Two/Den |          |           |          |             | Hot Tub:            | BusinessCtr: |  |  |  |  |  |
| Three   |          |           |          |             | Sauna:              | ComputerCtr: |  |  |  |  |  |
| Four+   |          |           |          |             | Playground:         |              |  |  |  |  |  |
|         |          |           |          |             |                     |              |  |  |  |  |  |

#### **Features**

Standard: Dishwasher; Microwave; Ceiling Fan; In Unit Laundry (Hook-ups); Storage (In Unit)



Select Units: --

Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Fee: --

Parking 2: --Fee: --

Property Manager: --

Owner: --

#### **Comments**

Access to fitness club

| ns (Publis | shed    | Ren         | its as o         | Floorplans (Published Rents as of 2/28/2013) (2) |   |  |   |   |   |   |  |   |  |  |  |  |
|------------|---------|-------------|------------------|--|---|--|---|---|---|---|--|---|--|--|--|--|
| Feature    | BRs     | Bath        | #Units           | Rent   | SqFt                                      | Rent/SF  | Program   | Date  | %Vac  | 1BR \$  | 2BR \$   | 3BR \$  |  |  |  |  |
|            | 1       | 1           | 76               | \$495  | 640                                       | \$.77  | Market  | 2/28/13   | 1.3%  | \$495   | \$595  |   |  |  |  |  |
|            | 2       | 1           | 76               | \$595  | 860                                       | \$.69  | Market  |   |   |   |  |   |  |  |  |  |
|            | Feature | Feature BRs | Feature BRs Bath | Feature BRs Bath #Units 1 1 76                   | Feature BRs Bath #Units Rent 1 1 76 \$495 | Feature BRs Bath #Units Rent SqFt 1 1 76 \$495 640 | Feature         BRs Bath #Units         Rent         SqFt Rent/SF            1         1         76         \$495         640         \$.77 | Feature BRs Bath #Units Rent SqFt Rent/SF Program 1 1 76 \$495 640 \$.77 Market | Feature         BRs Bath #Units         Rent         SqFt Rent/SF         Program         Date            1         1         76         \$495         640         \$.77         Market         2/28/13 | Feature         BRs Bath #Units         Rent         SqFt         Rent/SF         Program         Date         %Vac            1         1         76         \$495         640         \$.77         Market         2/28/13         1.3% | Feature         BRs Bath #Units         Rent         SqFt         Rent/SF         Program         Date         %Vac         1BR \$            1         1         76         \$495         640         \$.77         Market         2/28/13         1.3%         \$495 | Feature         BRs Bath #Units         Rent         SqFt Rent/SF         Program         Date         %Vac         1BR \$ 2BR \$            1         1         76         \$495         640         \$.77         Market         2/28/13         1.3%         \$495         \$595 |  |  |  |  |

#### Adjustments to Rent

Incentives:

None

Utilities in Rent: Heat Fuel: Natural Gas

Heat: ☐ Cooking: ☐ Wtr/Swr: ✓ Hot Water: ☐ Electricity: ☐ Trash: ✓

SC007-018656

Anderson Crossing
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# **Anderson Village**

## Multifamily Community Profile

 200 Miracle Mile Dr.
 CommunityType: LIHTC - General

 Anderson,SC
 Structure Type: Garden/TH

100 Units 0.0% Vacant (0 units vacant) as of 2/28/2013 Opened in 1979



| Un      | it Mix 8 | & Effecti | ve Rent  | (1)         | <b>Community Amenities</b> |                |  |  |  |  |
|---------|----------|-----------|----------|-------------|----------------------------|----------------|--|--|--|--|
| Bedroom | %Total   | Avg Rent  | Avg SqFt | Avg \$/SqFt | Clubhouse: 🗸               | Pool-Outdr:    |  |  |  |  |
| Eff     |          |           |          |             | Comm Rm: 🗸                 | Basketball:    |  |  |  |  |
| One     | 16.0%    | \$524     | 610      | \$0.86      | Centrl Lndry:              | Tennis:        |  |  |  |  |
| One/Den |          |           |          |             | Elevator:                  | Volleyball:    |  |  |  |  |
| Two     | 60.0%    | \$593     | 848      | \$0.70      | Fitness:                   | CarWash:       |  |  |  |  |
| Two/Den |          |           |          |             | Hot Tub:                   | BusinessCtr: 🗸 |  |  |  |  |
| Three   | 24.0%    | \$681     | 1,005    | \$0.68      | Sauna:                     | ComputerCtr: 🗸 |  |  |  |  |
| Four+   |          |           |          |             | Playground: 🗸              |                |  |  |  |  |

#### **Features**

Standard: Dishwasher; Disposal; Microwave; Ice Maker; Ceiling Fan; In Unit Laundry (Hook-ups); Central A/C



Select Units: --

Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Fee: --

Parking 2: --Fee: --

Property Manager: --

Owner: --

#### **Comments**

Waitlist of 2+ years

Section 8, rent is contract rent

| Floorpla    | ns (Publis | Historic Vacancy & Eff. Rent (1) |      |        |       |       |         |           |         |      |        |        |        |
|-------------|------------|----------------------------------|------|--------|-------|-------|---------|-----------|---------|------|--------|--------|--------|
| Description | Feature    | BRs                              | Bath | #Units | Rent  | SqFt  | Rent/SF | Program   | Date    | %Vac | 1BR \$ | 2BR \$ | 3BR \$ |
| Garden      |            | 1                                | 1    | 16     | \$524 | 610   | \$.86   | Section 8 | 2/28/13 | 0.0% | \$524  | \$593  | \$681  |
| Garden      |            | 2                                | 1    | 60     | \$593 | 848   | \$.70   | Section 8 | _       |      |        |        |        |
| Garden      |            | 3                                | 1.5  | 24     | \$681 | 1,005 | \$.68   | Section 8 |         |      |        |        |        |

### Adjustments to Rent

Incentives:

None

Utilities in Rent: Heat Fuel: Electric

Heat: C

Cooking: Wtr/Swr: ✓

Hot Water: Electricity:

Trash:**✓** 

SC007-018657

Anderson Village
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# **Ashton Park**

# Multifamily Community Profile

50 Braeburn Dr. CommunityType: Market Rate - General

Anderson,SC Structure Type: Garden

216 Units 13.9% Vacant (30 units vacant) as of 2/28/2013 Opened in 2004



| Un      | it Mix | & Effecti | ve Rent  | (1)         | Community Amenities |                |  |  |  |  |
|---------|--------|-----------|----------|-------------|---------------------|----------------|--|--|--|--|
| Bedroom | %Total | Avg Rent  | Avg SqFt | Avg \$/SqFt | Clubhouse: 🗸        | Pool-Outdr: 🗸  |  |  |  |  |
| Eff     |        |           |          |             | Comm Rm:            | Basketball:    |  |  |  |  |
| One     | 25.0%  | \$735     | 850      | \$0.86      | Centrl Lndry:       | Tennis:        |  |  |  |  |
| One/Den |        |           |          |             | Elevator:           | Volleyball: 🗸  |  |  |  |  |
| Two     | 50.0%  | \$888     | 1,150    | \$0.77      | Fitness: 🗸          | CarWash: 🗸     |  |  |  |  |
| Two/Den |        |           |          |             | Hot Tub:            | BusinessCtr:   |  |  |  |  |
| Three   | 25.0%  | \$830     | 1,450    | \$0.57      | Sauna:              | ComputerCtr: 🗸 |  |  |  |  |
| Four+   |        |           |          |             | Playground:         |                |  |  |  |  |

#### **Features**

Standard: Dishwasher; Disposal; Microwave; Ice Maker; Ceiling Fan; In Unit Laundry (Hook-ups); Central A/C; Storage (In Unit)



Select Units: --

Optional(\$): --

Security: Unit Alarms

Parking 1: Free Surface Parking

Fee: **--** Fee: **\$55** 

Property Manager: --

Owner: --

#### **Comments**

**DVD Library** 

| s (Publis | Historic Vacancy & Eff. Rent (1) |                   |                              |   |  |   |  |  |   |  |   |  |
|-----------|----------------------------------|-------------------|------------------------------|---|--|---|--|--|---|--|---|--|
| Feature   | BRs                              | Bath              | #Units                       | Rent  | SqFt   | Rent/SF   | Program  | Date   | %Vac  | 1BR \$   | 2BR \$  | 3BR \$   |
|           | 1                                | 1                 | 54                           | \$720   | 850  | \$.85   | Market   | 2/28/13  | 13.9%   | \$735  | \$888   | \$830  |
|           | 2                                | 2                 | 54                           | \$855   | 1,100  | \$.78   | Market   | =  |   |  |   |  |
|           | 2                                | 2                 | 54                           | \$880   | 1,200  | \$.73   | Market   |  |   |  |   |  |
|           | 3                                | 2                 | 54                           | \$805   | 1,450  | \$.56   | Market   | _  |   |  |   |  |
|           | Feature<br><br>                  | Feature BRs 1 2 2 | Feature BRs Bath 1 1 2 2 2 2 | Feature         BRs Bath         #Units            1         1         54            2         2         54            2         2         54 | Feature         BRs Bath         #Units         Rent            1         1         54         \$720            2         2         54         \$855            2         2         54         \$880 | Feature         BRs Bath         #Units         Rent         SqFt            1         1         54         \$720         850            2         2         54         \$855         1,100            2         2         54         \$880         1,200 | 1 1 54 \$720 850 \$.85<br>2 2 54 \$855 1,100 \$.78<br>2 2 54 \$880 1,200 \$.73 | Feature         BRs Bath         #Units         Rent         SqFt         Rent/SF         Program            1         1         54         \$720         850         \$.85         Market            2         2         54         \$855         1,100         \$.78         Market            2         2         54         \$880         1,200         \$.73         Market | Feature         BRs Bath         #Units         Rent         SqFt         Rent/SF         Program         Date            1         1         54         \$720         850         \$.85         Market         2/28/13            2         2         54         \$855         1,100         \$.78         Market            2         2         54         \$880         1,200         \$.73         Market | Feature         BRs Bath         #Units         Rent         SqFt         Rent/SF         Program         Date         %Vac            1         1         54         \$720         850         \$.85         Market         2/28/13         13.9%            2         2         54         \$855         1,100         \$.78         Market            2         2         54         \$880         1,200         \$.73         Market | Feature         BRs Bath         #Units         Rent         SqFt         Rent/SF         Program         Date         %Vac         1BR \$            1         1         54         \$720         850         \$.85         Market         2/28/13         13.9%         \$735            2         2         54         \$855         1,100         \$.78         Market            2         2         54         \$880         1,200         \$.73         Market | Feature         BRs Bath #Units         Rent         SqFt Rent/SF         Program         Date         %Vac         1BR \$ 2BR \$            1         1         54         \$720         850         \$.85         Market         2/28/13         13.9%         \$735         \$888            2         2         54         \$855         1,100         \$.78         Market            2         2         54         \$880         1,200         \$.73         Market |

### Adjustments to Rent

Incentives:

Reduced 3BD rent

Utilities in Rent: Heat Fuel: Electric

Parking 2: Detached Garage

Heat: Cooking: Wtr/Swr: Hot Water: Electricity: Trash: ✓

SC007-018658

Ashton Park

# **Bailey Court**

## Multifamily Community Profile

CommunityType: Market Rate - General 106 Concord Ave. Anderson,SC Structure Type: Garden/TH

Opened in 1955 100 Units 6.0% Vacant (6 units vacant) as of 2/28/2013



| Un      | it Mix | & Effecti | ve Rent  | (1)         | Community Amenities |              |  |  |  |  |
|---------|--------|-----------|----------|-------------|---------------------|--------------|--|--|--|--|
| Bedroom | %Total | Avg Rent  | Avg SqFt | Avg \$/SqFt | Clubhouse: 🗸        | Pool-Outdr:  |  |  |  |  |
| Eff     |        |           |          |             | Comm Rm: 🗸          | Basketball:  |  |  |  |  |
| One     |        | \$485     | 650      | \$0.75      | Centrl Lndry: 🗸     | Tennis:      |  |  |  |  |
| One/Den |        |           |          |             | Elevator:           | Volleyball:  |  |  |  |  |
| Two     |        | \$540     | 888      | \$0.61      | Fitness:            | CarWash:     |  |  |  |  |
| Two/Den |        |           |          |             | Hot Tub:            | BusinessCtr: |  |  |  |  |
| Three   |        |           |          |             | Sauna:              | ComputerCtr: |  |  |  |  |
| Four+   |        |           |          |             | Playground:         |              |  |  |  |  |

#### **Features**

Parking 2: --

Standard: Ceiling Fan; In Unit Laundry (Hook-ups); Patio/Balcony



Select Units: --

Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Fee: --Fee: --

Property Manager: --

Owner: --

### Comments

| Floorplar   | ns (Publis | shed | Rer  | nts as ( | of 2/2 | 8/ <b>20</b> - | 13) (2) |         | Histori | ic Vaca | incy & | Eff. F | Rent (1) |
|-------------|------------|------|------|----------|--------|----------------|---------|---------|---------|---------|--------|--------|----------|
| Description | Feature    | BRs  | Bath | #Units   | Rent   | SqFt           | Rent/SF | Program | Date    | %Vac    | 1BR \$ | 2BR \$ | 3BR \$   |
| Garden      |            | 1    | 1    |          | \$590  | 650            | \$.91   | Market  | 2/28/13 | 6.0%    | \$485  | \$540  |          |
| Garden      |            | 2    | 1    |          | \$645  | 850            | \$.76   | Market  | _       |         |        |        |          |
| Garden      |            | 2    | 1    |          | \$695  | 925            | \$.75   | Market  |         |         |        |        |          |

### Adjustments to Rent

Incentives:

None

Utilities in Rent: Heat Fuel: Natural Gas

Cooking: ✓ Wtr/Swr: ✓ Heat: ✓

Hot Water: ✓ Electricity: ✓ Trash: 🗸

**Bailey Court** © 2013 Real Property Research Group, Inc.

# **Belton Woods**

## Multifamily Community Profile

 110 Howard Ln.
 CommunityType: LIHTC - General

 Anderson,SC
 Structure Type: Townhouse

200 Units 1.0% Vacant (2 units vacant) as of 2/28/2013 Last Major Rehab in 2001 Opened in 1972



| Un      | it Mix 8 | & Effecti | ve Rent  | (1)         | <b>Community Amenities</b> |              |  |  |  |  |
|---------|----------|-----------|----------|-------------|----------------------------|--------------|--|--|--|--|
| Bedroom | %Total   | Avg Rent  | Avg SqFt | Avg \$/SqFt | Clubhouse: 🗸               | Pool-Outdr:  |  |  |  |  |
| Eff     |          |           |          |             | Comm Rm: 🗸                 | Basketball:  |  |  |  |  |
| One     | 20.0%    | \$583     |          |             | Centrl Lndry: 🗸            | Tennis:      |  |  |  |  |
| One/Den |          |           |          |             | Elevator:                  | Volleyball:  |  |  |  |  |
| Two     | 27.0%    | \$642     |          |             | Fitness:                   | CarWash:     |  |  |  |  |
| Two/Den |          |           |          |             | Hot Tub:                   | BusinessCtr: |  |  |  |  |
| Three   | 35.0%    | \$735     |          |             | Sauna:                     | ComputerCtr: |  |  |  |  |
| Four+   | 18.0%    | \$794     |          |             | Playground: 🗸              |              |  |  |  |  |

**Features** 

Standard: Ceiling Fan; Central A/C



Select Units: --

Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Fee: --

Parking 2: --Fee: --

Property Manager: --

Owner: --

### **Comments**

Section 8, rent is contract rent

Waitlist

| Floorplar   | ıs (Publis | Histori | c Vaca | incy & | Eff. F | Rent (1) |         |           |         |      |        |        |        |
|-------------|------------|---------|--------|--------|--------|----------|---------|-----------|---------|------|--------|--------|--------|
| Description | Feature    | BRs     | Bath   | #Units | Rent   | SqFt     | Rent/SF | Program   | Date    | %Vac | 1BR \$ | 2BR \$ | 3BR \$ |
| Garden      |            | 1       | 1      | 40     | \$583  | -        |         | Section 8 | 2/28/13 | 1.0% | \$583  | \$642  | \$735  |
| Townhouse   |            | 2       | 1      | 54     | \$642  | -        |         | Section 8 | =       |      |        |        |        |
| Townhouse   |            | 3       | 1      | 70     | \$735  | -        |         | Section 8 |         |      |        |        |        |
| Townhouse   |            | 4       | 1      | 36     | \$794  | -        |         | Section 8 | _       |      |        |        |        |

### Adjustments to Rent

Incentives:

None

Utilities in Rent: Heat Fuel: Electric

Heat: Hot Water:

Cooking: Wtr/Swr: ✓

Electricity:

Trash: 🗸

SC007-018660

Belton Woods
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# Brogan

# Multifamily Community Profile

Brogan Rd. CommunityType: Market Rate - General

Anderson,SC Structure Type: Garden

32 Units 50.0% Vacant (16 units vacant) as of 2/28/2013 Opened in 2007



|              | Un      | it Mix a | & Effecti | ve Rent  | (1)         | Community     | / Amenities  |  |  |  |  |
|--------------|---------|----------|-----------|----------|-------------|---------------|--------------|--|--|--|--|
|              | Bedroom | %Total   | Avg Rent  | Avg SqFt | Avg \$/SqFt | Clubhouse:    | Pool-Outdr:  |  |  |  |  |
|              | Eff     |          |           |          |             | Comm Rm:      | Basketball:  |  |  |  |  |
|              | One     |          |           |          |             | Centrl Lndry: | Tennis:      |  |  |  |  |
| i            | One/Den |          |           |          |             | Elevator:     | Volleyball:  |  |  |  |  |
| and a second | Two     | 100.0%   | \$615     | 800      | \$0.77      | Fitness:      | CarWash:     |  |  |  |  |
|              | Two/Den |          |           |          |             | Hot Tub:      | BusinessCtr: |  |  |  |  |
|              | Three   |          |           |          |             | Sauna:        | ComputerCtr: |  |  |  |  |
| 1            | Four+   |          |           |          |             | Playground:   |              |  |  |  |  |
| THE STATE OF |         | Features |           |          |             |               |              |  |  |  |  |

Standard: Dishwasher; Disposal; Microwave; Ceiling Fan; In Unit Laundry (Hook-ups); Central A/C



| Select Units: |  |  |
|---------------|--|--|
| Optional(\$): |  |  |

Security: --

Parking 1: Free Surface Parking Parking 2: -Fee: -Fee: --

Property Manager: -Owner: --

#### **Comments**

| Floorplans (Published Rents as of 2/28/2013) (2) |         |     |      |        |       |      |         |         |         | Historic Vacancy & Eff. Rent (1) |        |        |        |  |
|--|---------|-----|------|--------|-------|------|---------|---------|---------|----------------------------------|--------|--------|--------|--|
| Description                                      | Feature | BRs | Bath | #Units | Rent  | SqFt | Rent/SF | Program | Date    | %Vac                             | 1BR \$ | 2BR \$ | 3BR \$ |  |
| Garden   |         | 2   | 1    | 32     | \$595 | 800  | \$.74   | Market  | 2/28/13 | 50.0%                            |        | \$615  |        |  |

#### **Adjustments to Rent**

Incentives:

None

Utilities in Rent: Heat Fuel: Electric

Heat: ☐ Cooking: ☐ Wtr/Swr: ☐ Hot Water: ☐ Electricity: ☐ Trash: ✔

Brogan SC007-018661

# Cobblestone

## Multifamily Community Profile

CommunityType: Market Rate - General 201 Miracle Mile Dr.

Anderson,SC Structure Type: Garden

Opened in 1972 136 Units 9.6% Vacant (13 units vacant) as of 2/28/2013



| Un      | it Mix 8 | & Effecti | Community | / Amenities |                 |                |
|---------|----------|-----------|-----------|-------------|-----------------|----------------|
| Bedroom | %Total   | Avg Rent  | Avg SqFt  | Avg \$/SqFt | Clubhouse: 🗸    | Pool-Outdr: 🗸  |
| Eff     |          |           |           |             | Comm Rm: 🗸      | Basketball:    |
| One     | 23.5%    | \$460     | 690       | \$0.67      | Centrl Lndry: 🗸 | Tennis:        |
| One/Den |          |           |           |             | Elevator:       | Volleyball:    |
| Two     | 70.6%    | \$575     | 828       | \$0.69      | Fitness:        | CarWash:       |
| Two/Den |          |           |           |             | Hot Tub:        | BusinessCtr: 🗸 |
| Three   | 5.9%     | \$650     | 1,012     | \$0.64      | Sauna:          | ComputerCtr: 🗸 |
| Four+   |          |           |           |             | Playground: 🔽   | _              |

#### **Features**

Standard: Dishwasher; Disposal; Ceiling Fan; In Unit Laundry (Hook-ups); Central



| Select Units: |  |  |  |
|---------------|--|--|--|
| Optional(\$): |  |  |  |
| Security:     |  |  |  |

Fee: --

Parking 1: Free Surface Parking Parking 2: --Fee: --

Property Manager: --Owner: --

### Comments

| Floorplans (Published Rents as of 2/28/2013) (2) |         |     |      |        |       |       |         |         |         | ic Vaca | incy & | Eff. F | Rent (1) |
|--|---------|-----|------|--------|-------|-------|---------|---------|---------|---------|--------|--------|----------|
| Description                                      | Feature | BRs | Bath | #Units | Rent  | SqFt  | Rent/SF | Program | Date    | %Vac    | 1BR \$ | 2BR \$ | 3BR \$   |
| Garden   |         | 1   | 1    | 32     | \$445 | 690   | \$.64   | Market  | 2/28/13 | 9.6%    | \$460  | \$575  | \$650    |
| Garden   |         | 2   | 1    | 96     | \$555 | 828   | \$.67   | Market  | _       |         |        |        |          |
| Garden   |         | 3   | 2    | 8      | \$625 | 1,012 | \$.62   | Market  |         |         |        |        |          |

### Adjustments to Rent

Incentives:

None

Utilities in Rent: Heat Fuel: Electric

Cooking: Wtr/Swr: Heat: Hot Water: Electricity: Trash: 🗸

SC007-018662 Cobblestone

# Country Club

## Multifamily Community Profile

200 Country Club Ln.

CommunityType: Market Rate - General

Anderson,SC

Structure Type: Garden/TH

180 Units 4.4% Vacant (8 units vacant) as of 2/28/2013

Opened in 1979



| Un      | it Mix 8 | & Effecti | Community Amenities |             |               |               |  |
|---------|----------|-----------|---------------------|-------------|---------------|---------------|--|
| Bedroom | %Total   | Avg Rent  | Avg SqFt            | Avg \$/SqFt | Clubhouse: 🗸  | Pool-Outdr: 🗸 |  |
| Eff     |          |           |                     |             | Comm Rm:      | Basketball:   |  |
| One     | 18.9%    | \$535     | 811                 | \$0.66      | Centrl Lndry: | Tennis: 🗸     |  |
| One/Den |          |           |                     |             | Elevator:     | Volleyball: 🗸 |  |
| Two     | 71.1%    | \$712     | 1,104               | \$0.64      | Fitness:      | CarWash:      |  |
| Two/Den |          |           |                     |             | Hot Tub:      | BusinessCtr:  |  |
| Three   | 10.0%    | \$918     | 1,300               | \$0.71      | Sauna:        | ComputerCtr:  |  |
| Four+   |          |           |                     |             | Playground:   |               |  |

#### **Features**

Standard: Dishwasher; Disposal; Ceiling Fan; In Unit Laundry (Hook-ups); Central A/C; Patio/Balcony

Parking 2: --

Fee: --



Select Units: --

Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Fee: --

Property Manager: --

Owner: --

#### **Comments**

| Floorpl     | Floorplans (Published Rents as of 2/28/2013) (2) |     |      |        |       |       |         |         |         |      | incy & | Eff. F | Rent (1) |
|-------------|--|-----|------|--------|-------|-------|---------|---------|---------|------|--------|--------|----------|
| Description | Feature  | BRs | Bath | #Units | Rent  | SqFt  | Rent/SF | Program | Date    | %Vac | 1BR \$ | 2BR \$ | 3BR \$   |
| Garden      |  | 1   | 1    | 16     | \$491 | 806   | \$.61   | Market  | 2/28/13 | 4.4% | \$535  | \$712  | \$918    |
| Townhouse   |  | 1   | 1.5  | 18     | \$546 | 816   | \$.67   | Market  | _       |      |        |        |          |
| Townhouse   |  | 2   | 1.5  | 80     | \$717 | 1,056 | \$.68   | Market  |         |      |        |        |          |
| Garden      |  | 2   | 2    | 48     | \$649 | 1,184 | \$.55   | Market  | _       |      |        |        |          |
| Townhouse   |  | 3   | 2.5  | 18     | \$893 | 1,300 | \$.69   | Market  |         |      |        |        |          |

### Adjustments to Rent

Electricity:

Incentives:

None

Utilities in Rent: Heat Fuel: Electric

Heat:

Cooking: Wtr/Swr:

Hot Water:

Trash: 🗸

Country Club
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### Hampton Crest / Hampton Greene

## Multifamily Community Profile

101 Palmetto CommunityType: LIHTC - General Anderson,SC Structure Type: Garden

136 Units 0.0% Vacant (0 units vacant) as of 2/28/2013 Opened in 2011



| Un      | it Mix a | & Effecti | Community | / Amenities |                 |                |
|---------|----------|-----------|-----------|-------------|-----------------|----------------|
| Bedroom | %Total   | Avg Rent  | Avg SqFt  | Avg \$/SqFt | Clubhouse: 🗸    | Pool-Outdr: 🗸  |
| Eff     |          |           |           |             | Comm Rm: 🗸      | Basketball:    |
| One     |          | \$470     | 815       | \$0.58      | Centrl Lndry: 🗸 | Tennis:        |
| One/Den |          |           |           |             | Elevator:       | Volleyball:    |
| Two     |          | \$555     | 1,047     | \$0.53      | Fitness: 🗸      | CarWash:       |
| Two/Den |          |           |           |             | Hot Tub:        | BusinessCtr: 🗸 |
| Three   |          | \$640     | 1,251     | \$0.51      | Sauna:          | ComputerCtr: 🗸 |
| Four+   |          |           |           |             | Playground: 🗸   |                |

#### **Features**

Standard: Dishwasher; Disposal; Ice Maker; Ceiling Fan; In Unit Laundry (Hookups); Central A/C; Patio/Balcony



Select Units: Microwave

Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Fee: --

Parking 2: --Fee: --

Property Manager: --

Owner: --

#### **Comments**

Management did not know lease-up information

2 phases

| Floorpla    | Floorplans (Published Rents as of 2/28/2013) (2) |     |      |        |       |       |         |            |         |      | incy & | Eff. F | Rent (1) |
|-------------|--|-----|------|--------|-------|-------|---------|------------|---------|------|--------|--------|----------|
| Description | Feature  | BRs | Bath | #Units | Rent  | SqFt  | Rent/SF | Program    | Date    | %Vac | 1BR \$ | 2BR \$ | 3BR \$   |
| Garden      |  | 1   | 1    |        | \$470 | 815   | \$.58   | LIHTC/ 60% | 2/28/13 | 0.0% | \$470  | \$555  | \$640    |
| Garden      |  | 2   | 2    |        | \$555 | 1,047 | \$.53   | LIHTC/ 60% | _       |      |        |        |          |
| Garden      |  | 3   | 2    |        | \$640 | 1,251 | \$.51   | LIHTC/ 60% |         |      |        |        |          |

### Adjustments to Rent

Incentives:

None

Utilities in Rent: Heat Fuel: Electric

Heat:

Cooking: Wtr/Swr: ✓

Hot Water:

Electricity: Trash: ✓

**Hampton Crest / Hampton Greene** 

# Huntington

## Multifamily Community Profile

150 Continental St. CommunityType: Market Rate - General

Anderson,SC Structure Type: Garden

152 Units 2.6% Vacant (4 units vacant) as of 2/28/2013 Opened in 1972



| Un      | it Mix | & Effecti | Community | / Amenities |               |               |
|---------|--------|-----------|-----------|-------------|---------------|---------------|
| Bedroom | %Total | Avg Rent  | Avg SqFt  | Avg \$/SqFt | Clubhouse:    | Pool-Outdr: 🗸 |
| Eff     |        |           |           |             | Comm Rm:      | Basketball:   |
| One     |        | \$480     | 665       | \$0.72      | Centrl Lndry: | Tennis:       |
| One/Den |        |           |           |             | Elevator:     | Volleyball:   |
| Two     |        | \$550     | 900       | \$0.61      | Fitness:      | CarWash:      |
| Two/Den |        |           |           |             | Hot Tub:      | BusinessCtr:  |
| Three   |        | \$650     | 1,135     | \$0.57      | Sauna:        | ComputerCtr:  |
| Four+   |        |           |           |             | Playground:   |               |
|         |        |           |           |             |               |               |

#### **Features**

Standard: Dishwasher; In Unit Laundry (Hook-ups); Central A/C; Patio/Balcony



| Select Units: Ceiling Fan       |              |  |
|---------------------------------|--------------|--|
| Optional(\$):                   |              |  |
| Security:                       |              |  |
| Parking 1: Free Surface Parking | Parking 2:   |  |
| Fee:                            | Fee: <b></b> |  |
| Property Manager:               |              |  |

#### **Comments**

Owner: --

| Floorpla    | Floorplans (Published Rents as of 2/28/2013) (2) |     |      |        |       |       |         |         |         |      |        | Eff. F | Rent (1) |
|-------------|--|-----|------|--------|-------|-------|---------|---------|---------|------|--------|--------|----------|
| Description | Feature  | BRs | Bath | #Units | Rent  | SqFt  | Rent/SF | Program | Date    | %Vac | 1BR \$ | 2BR \$ | 3BR \$   |
| Garden      |  | 1   | 1    |        | \$480 | 665   | \$.72   | Market  | 2/28/13 | 2.6% | \$480  | \$550  | \$650    |
| Garden      |  | 2   | 1.5  |        | \$550 | 900   | \$.61   | Market  | _       |      |        |        |          |
| Garden      |  | 3   | 2    |        | \$650 | 1,135 | \$.57   | Market  |         |      |        |        |          |
|             |  |     |      |        |       |       |         |         |         |      |        |        |          |

### Adjustments to Rent

Incentives:

None

Utilities in Rent: Heat Fuel: Electric

Heat: ☐ Cooking: ☐ Wtr/Swr: ✓ Hot Water: ☐ Electricity: ☐ Trash: ✓

Huntington SC007-018665

# Northgate

## Multifamily Community Profile

CommunityType: Market Rate - General 4115 Liberty Hwy.

Anderson,SC Structure Type: Garden

Opened in 1980 52 Units Occupancy data not currently available



| Un      | it Mix | & Effecti | ve Rent  | (1)         | Community     | y Amenities   |
|---------|--------|-----------|----------|-------------|---------------|---------------|
| Bedroom | %Total | Avg Rent  | Avg SqFt | Avg \$/SqFt | Clubhouse:    | Pool-Outdr: 🗸 |
| Eff     |        |           |          |             | Comm Rm:      | Basketball:   |
| One     |        |           |          |             | Centrl Lndry: | Tennis:       |
| One/Den |        |           |          |             | Elevator:     | Volleyball:   |
| Two     | 100.0% | \$563     | 1,000    | \$0.56      | Fitness:      | CarWash:      |
| Two/Den |        |           |          |             | Hot Tub:      | BusinessCtr:  |
| Three   |        |           |          |             | Sauna:        | ComputerCtr:  |
| Four+   |        |           |          |             | Playground:   |               |
|         |        |           | Ea       | aturae      |               |               |

Standard: Dishwasher; Disposal; In Unit Laundry (Hook-ups); Central A/C



| Select Units:                   |            |  |
|---------------------------------|------------|--|
|                                 |            |  |
|                                 |            |  |
| Optional(\$):                   |            |  |
| - / (+)                         |            |  |
|                                 |            |  |
| Security:                       |            |  |
|                                 |            |  |
|                                 |            |  |
| Parking 1: Free Surface Parking | Parking 2: |  |
| raining r. 1100 carrage raining |            |  |
| Fee: <b></b>                    | Fee:       |  |

# Owner: --**Comments**

Property Manager: --

| Floorplar   | Floorplans (Published Rents as of 2/28/2013) (2) |     |      |        |       |       |         |         |         | c Vaca | ncy &  | Eff. F | Rent (1) |
|-------------|--|-----|------|--------|-------|-------|---------|---------|---------|--------|--------|--------|----------|
| Description | Feature  | BRs | Bath | #Units | Rent  | SqFt  | Rent/SF | Program | Date    | %Vac   | 1BR \$ | 2BR \$ | 3BR \$   |
| Garden      |  | 2   | 1    | 52     | \$543 | 1,000 | \$.54   | Market  | 2/28/13 |        |        | \$563  |          |

### Adjustments to Rent

Incentives:

None

Utilities in Rent: Heat Fuel: Electric

Cooking: Wtr/Swr: Heat: Hot Water: Electricity: Trash: 🗸

SC007-018666 Northgate

# Oak Place

# Multifamily Community Profile

100 Duvall Way

Anderson,SC

CommunityType: LIHTC - General
Structure Type: Garden

56 Units 3.6% Vacant (2 units vacant) as of 2/28/2013 Opened in 2003



| Un      | it Mix 8 | & Effecti | ve Rent  | (1)         | Community     | / Amenities    |
|---------|----------|-----------|----------|-------------|---------------|----------------|
| Bedroom | %Total   | Avg Rent  | Avg SqFt | Avg \$/SqFt | Clubhouse: 🗸  | Pool-Outdr:    |
| Eff     |          |           |          |             | Comm Rm: 🗸    | Basketball:    |
| One     |          |           |          |             | Centrl Lndry: | Tennis:        |
| One/Den |          |           |          |             | Elevator:     | Volleyball:    |
| Two     | 50.0%    | \$523     | 986      | \$0.53      | Fitness:      | CarWash:       |
| Two/Den |          |           |          |             | Hot Tub:      | BusinessCtr: 🗸 |
| Three   | 50.0%    | \$612     | 1,135    | \$0.54      | Sauna:        | ComputerCtr: 🗸 |
| Four+   |          |           |          |             | Playground: 🗸 |                |

#### **Features**

Standard: Dishwasher; Disposal; Microwave; Ice Maker; Ceiling Fan; In Unit Laundry (Hook-ups); Central A/C; Patio/Balcony



| Select Units:                   |            |  |
|---------------------------------|------------|--|
|                                 |            |  |
| Optional(\$):                   |            |  |
|                                 |            |  |
| Security:                       |            |  |
| •                               |            |  |
| Parking 1: Free Surface Parking | Parking 2: |  |
| Fee:                            | Fee:       |  |
|                                 |            |  |
| Property Manager:               |            |  |

#### **Comments**

Owner: --

Waitlist of 30 people

| Floorpla    | Floorplans (Published Rents as of 2/28/2013) (2) |     |      |        |       |       |         |            |         |      |        | Historic Vacancy & Eff. Rent (1) |        |  |  |  |  |
|-------------|--|-----|------|--------|-------|-------|---------|------------|---------|------|--------|----------------------------------|--------|--|--|--|--|
| Description | Feature  | BRs | Bath | #Units | Rent  | SqFt  | Rent/SF | Program    | Date    | %Vac | 1BR \$ | 2BR \$                           | 3BR \$ |  |  |  |  |
| Garden      |  | 2   | 1.5  | 14     | \$476 | 986   | \$.48   | LIHTC/ 50% | 2/28/13 | 3.6% |        | \$523                            | \$612  |  |  |  |  |
| Garden      |  | 2   | 1.5  | 14     | \$530 | 986   | \$.54   | LIHTC/ 60% |         |      |        |                                  |        |  |  |  |  |
| Garden      |  | 3   | 2    | 14     | \$549 | 1,135 | \$.48   | LIHTC/ 50% |         |      |        |                                  |        |  |  |  |  |
| Garden      |  | 3   | 2    | 14     | \$625 | 1,135 | \$.55   | LIHTC/ 60% |         |      |        |                                  |        |  |  |  |  |

### Adjustments to Rent

Incentives:

None

Utilities in Rent: Heat Fuel: Electric

Heat: Cooking: Wtr/Swr: Hot Water: Electricity: Trash: ✓

Oak Place SC007-018667

# Park Place

165 Units

## Multifamily Community Profile

153 Civic Center Blvd.

Anderson,SC

7.9% Vacant (13 units vacant) as of 2/28/2013

CommunityType: Market Rate - General

Structure Type: Garden

Opened in 1999



| Un      | it Mix 8 | & Effecti | ve Rent  | (1)         | Community     | / Amenities   |
|---------|----------|-----------|----------|-------------|---------------|---------------|
| Bedroom | %Total   | Avg Rent  | Avg SqFt | Avg \$/SqFt | Clubhouse: 🗸  | Pool-Outdr: 🗸 |
| Eff     |          |           |          |             | Comm Rm: 🗸    | Basketball: 🗸 |
| One     |          | \$540     | 554      | \$0.97      | Centrl Lndry: | Tennis:       |
| One/Den |          |           |          |             | Elevator:     | Volleyball:   |
| Two     |          | \$645     | 864      | \$0.75      | Fitness: 🗸    | CarWash:      |
| Two/Den |          |           |          |             | Hot Tub:      | BusinessCtr:  |
| Three   |          | \$755     | 1,080    | \$0.70      | Sauna:        | ComputerCtr:  |
| Four+   |          |           |          |             | Playground:   |               |
|         |          |           | Fa       |             |               |               |

#### Features

Standard: Dishwasher; Ceiling Fan; In Unit Laundry (Hook-ups); Central A/C; Patio/Balcony; Storage (In Unit)



Select Units: --

Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Fee: --

Parking 2: --

Fee: --

Property Manager: --

Owner: --

#### **Comments**

| Floorpl     | ans (Publis | shed | Rer  | its as o | of 2/2 | 8/ <b>20</b> - | 13) (2) |         | Histori | c Vaca | incy & | Eff. F | Rent (1) |
|-------------|-------------|------|------|----------|--------|----------------|---------|---------|---------|--------|--------|--------|----------|
| Description | Feature     | BRs  | Bath | #Units   | Rent   | SqFt           | Rent/SF | Program | Date    | %Vac   | 1BR \$ | 2BR \$ | 3BR \$   |
| Garden      |             | 1    | 1    |          | \$525  | 554            | \$.95   | Market  | 2/28/13 | 7.9%   | \$540  | \$645  | \$755    |
| Garden      |             | 2    | 2    |          | \$625  | 864            | \$.72   | Market  | _       |        |        |        |          |
| Garden      |             | 3    | 2    |          | \$730  | 1,080          | \$.68   | Market  |         |        |        |        |          |

#### Adjustments to Rent

Incentives:

None

Utilities in Rent: Heat Fuel: Electric

Heat:

Cooking: Wtr/Swr:

Hot Water:

Electricity: Trash: ✓

Park Place
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# Raintree

## Multifamily Community Profile

2420 Marchbanks Ave. CommunityType: Market Rate - General

Anderson,SC Structure Type: Garden

176 Units 0.0% Vacant (0 units vacant) as of 2/28/2013 Opened in 1974



| Un      | it Mix 8 | & Effecti | ve Rent  | (1)         | Community     | / Amenities   |
|---------|----------|-----------|----------|-------------|---------------|---------------|
| Bedroom | %Total   | Avg Rent  | Avg SqFt | Avg \$/SqFt | Clubhouse:    | Pool-Outdr: 🗸 |
| Eff     |          |           |          |             | Comm Rm:      | Basketball:   |
| One     | 22.7%    | \$544     | 794      | \$0.69      | Centrl Lndry: | Tennis:       |
| One/Den |          |           |          |             | Elevator:     | Volleyball:   |
| Two     | 63.6%    | \$608     | 971      | \$0.63      | Fitness:      | CarWash: 🗸    |
| Two/Den |          |           |          |             | Hot Tub:      | BusinessCtr:  |
| Three   | 13.6%    | \$749     | 1,250    | \$0.60      | Sauna:        | ComputerCtr:  |
| Four+   |          |           |          |             | Playground:   | _             |
|         |          |           |          |             |               |               |

#### Features

Standard: Dishwasher; Disposal; In Unit Laundry (Hook-ups); Central A/C; Patio/Balcony; Storage (In Unit)



| Select Units: Ceiling Fa | n |
|--------------------------|---|
|--------------------------|---|

Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Fee: --

Parking 2: --Fee: --

Property Manager: --

Owner: --

#### **Comments**

| Floorpla    | Floorplans (Published Rents as of 2/28/2013) (2) |     |      |        |       |       |         |         |         |      |        | Eff. F | Rent (1) |
|-------------|--|-----|------|--------|-------|-------|---------|---------|---------|------|--------|--------|----------|
| Description | Feature  | BRs | Bath | #Units | Rent  | SqFt  | Rent/SF | Program | Date    | %Vac | 1BR \$ | 2BR \$ | 3BR \$   |
| Garden      |  | 1   | 1    | 40     | \$544 | 794   | \$.69   | Market  | 2/28/13 | 0.0% | \$544  | \$608  | \$749    |
| Garden      |  | 2   | 1.5  | 52     | \$624 | 1,000 | \$.62   | Market  | _       |      |        |        |          |
| Garden      |  | 2   | 1    | 60     | \$594 | 946   | \$.63   | Market  |         |      |        |        |          |
| Garden      |  | 3   | 2    | 24     | \$749 | 1,250 | \$.60   | Market  |         |      |        |        |          |

#### Adjustments to Rent

Incentives:

None

Utilities in Rent: Heat Fuel: Electric

Heat: ☐ Cooking: ☐ Wtr/Swr: ✓ Hot Water: ☐ Electricity: ☐ Trash: ✓

Raintree SC007-018669

# Rocky Creek Village

## Multifamily Community Profile

 104 Gamewell Ct.
 CommunityType: LIHTC - General

 Anderson,SC
 Structure Type: Single Family

35 Units 0.0% Vacant (0 units vacant) as of 3/1/2013 Opened in 2005



| Un      | it Mix | & Effecti | ve Rent  | (1)         | Community     | y Amenities  |
|---------|--------|-----------|----------|-------------|---------------|--------------|
| Bedroom | %Total | Avg Rent  | Avg SqFt | Avg \$/SqFt | Clubhouse: 🗸  | Pool-Outdr:  |
| Eff     |        |           |          |             | Comm Rm: 🗸    | Basketball:  |
| One     |        |           |          |             | Centrl Lndry: | Tennis:      |
| One/Den |        |           |          |             | Elevator:     | Volleyball:  |
| Two     | 31.4%  | \$544     | 1,350    | \$0.40      | Fitness:      | CarWash:     |
| Two/Den |        |           |          |             | Hot Tub:      | BusinessCtr: |
| Three   | 68.6%  | \$647     | 1,400    | \$0.46      | Sauna:        | ComputerCtr: |
| Four+   |        |           |          |             | Playground:   | _            |
|         |        |           |          |             |               |              |

#### Features

Standard: Dishwasher; Disposal; Microwave; Ice Maker; Ceiling Fan; In Unit Laundry (Hook-ups); Central A/C; Patio/Balcony; Storage (In Unit)



Select Units: -
Optional(\$): -
Security: --

Parking 1: Free Surface Parking Parking 2: -Fee: -Fee: --

Property Manager: -Owner: --

### **Comments**

Waitlist - 4 people

| ns (Publi | Historic Vacancy & Eff. Rent (1) |                   |   |   |  |   |  |  |   |   |  |   |
|-----------|----------------------------------|-------------------|---|---|--|---|--|--|---|---|--|---|
| Feature   | BRs                              | Bath              | #Units  | Rent  | SqFt   | Rent/SF   | Program  | Date   | %Vac  | 1BR \$  | 2BR \$   | 3BR \$  |
|           | 2                                | 1                 | 9   | \$525   | 1,350  | \$.39   | LIHTC/ 50%   | 3/1/13   | 0.0%  |   | \$544  | \$647   |
|           | 2                                | 1                 | 2   | \$630   | 1,350  | \$.47   | LIHTC/ 60%   |  |   |   |  |   |
|           | 3                                | 2                 | 16  | \$600   | 1,400  | \$.43   | LIHTC/ 50%   |  |   |   |  |   |
|           | 3                                | 2                 | 8   | \$740   | 1,400  | \$.53   | LIHTC/ 60%   |  |   |   |  |   |
|           | Feature<br><br>                  | Feature BRs 2 2 3 | Feature         BRs Bath            2         1            2         1            3         2 | Feature         BRs Bath #Units            2         1         9            2         1         2            3         2         16 | Feature         BRs Bath #Units         Rent            2         1         9         \$525            2         1         2         \$630            3         2         16         \$600 | Feature         BRs Bath         #Units         Rent         SqFt            2         1         9         \$525         1,350            2         1         2         \$630         1,350            3         2         16         \$600         1,400 | 2 1 9 \$525 1,350 \$.39<br>2 1 2 \$630 1,350 \$.47<br>3 2 16 \$600 1,400 \$.43 | Feature         BRs Bath #Units         Rent         SqFt Rent/SF         Program            2         1         9         \$525         1,350         \$.39         LIHTC/ 50%            2         1         2         \$630         1,350         \$.47         LIHTC/ 60%            3         2         16         \$600         1,400         \$.43         LIHTC/ 50% | Feature         BRs Bath         #Units         Rent         SqFt         Rent/SF         Program         Date            2         1         9         \$525         1,350         \$.39         LIHTC/50%         3/1/13            2         1         2         \$630         1,350         \$.47         LIHTC/60%            3         2         16         \$600         1,400         \$.43         LIHTC/50% | Feature         BRs Bath         #Units         Rent         SqFt         Rent/SF         Program         Date         %Vac            2         1         9         \$525         1,350         \$.39         LIHTC/50%         3/1/13         0.0%            2         1         2         \$630         1,350         \$.47         LIHTC/60%            3         2         16         \$600         1,400         \$.43         LIHTC/50% | Feature         BRs Bath         #Units         Rent         SqFt         Rent/SF         Program         Date         %Vac         1BR \$            2         1         9         \$525         1,350         \$.39         LIHTC/ 50%         3/1/13         0.0%             2         1         2         \$630         1,350         \$.47         LIHTC/ 60%            3         2         16         \$600         1,400         \$.43         LIHTC/ 50% | Feature         BRs Bath         #Units         Rent         SqFt         Rent/SF         Program         Date         %Vac         1BR \$ 2BR \$            2         1         9         \$525         1,350         \$.39         LIHTC/ 50%         3/1/13         0.0%          \$544            2         1         2         \$630         1,350         \$.47         LIHTC/ 60%            3         2         16         \$600         1,400         \$.43         LIHTC/ 50% |

### Adjustments to Rent

Incentives:

None

Utilities in Rent: Heat Fuel: Electric

Heat: Cooking: Wtr/Swr: ✓
Hot Water: Electricity: Trash: ✓

SC007-018684

Rocky Creek Village

# Shadow Creek

# Multifamily Community Profile CommunityType: Market Rate - General

100 Shadow Creek Ln.

Anderson,SC

192 Units

2.6% Vacant (5 units vacant) as of 2/28/2013

Structure Type: Garden

Opened in 1998



| Un      | it Mix | & Effecti | Community | / Amenities |               |                |
|---------|--------|-----------|-----------|-------------|---------------|----------------|
| Bedroom | %Total | Avg Rent  | Avg SqFt  | Avg \$/SqFt | Clubhouse: 🗸  | Pool-Outdr: 🗸  |
| Eff     |        |           |           |             | Comm Rm: 🗸    | Basketball:    |
| One     |        | \$725     | 804       | \$0.90      | Centrl Lndry: | Tennis:        |
| One/Den |        |           |           |             | Elevator:     | Volleyball:    |
| Two     |        | \$800     | 1,098     | \$0.73      | Fitness: 🗸    | CarWash: 🗸     |
| Two/Den |        |           |           |             | Hot Tub:      | BusinessCtr:   |
| Three   |        | \$955     | 1,224     | \$0.78      | Sauna:        | ComputerCtr: 🗸 |
| Four+   |        |           |           |             | Playground: 🗸 |                |

#### **Features**

Standard: Dishwasher; Disposal; Ice Maker; Ceiling Fan; In Unit Laundry (Hookups); Central A/C; Patio/Balcony; Storage (In Unit)



Select Units: Microwave; HighCeilings

Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Fee: **--** Fee: **\$80** 

Property Manager: --

Owner: --

**Comments** 

| Floorpl     | ans (Publi | Historic Vacancy & Eff. Rent (1) |      |        |       |       |         |         |         |      |        |        |        |
|-------------|------------|----------------------------------|------|--------|-------|-------|---------|---------|---------|------|--------|--------|--------|
| Description | Feature    | BRs                              | Bath | #Units | Rent  | SqFt  | Rent/SF | Program | Date    | %Vac | 1BR \$ | 2BR \$ | 3BR \$ |
| Garden      |            | 1                                | 1    |        | \$710 | 804   | \$.88   | Market  | 2/28/13 | 2.6% | \$725  | \$800  | \$955  |
| Garden      |            | 2                                | 2    |        | \$780 | 1,098 | \$.71   | Market  | _       |      |        |        |        |
| Garden      |            | 3                                | 2    |        | \$930 | 1,224 | \$.76   | Market  |         |      |        |        |        |

#### Adjustments to Rent

Incentives:

None

Utilities in Rent: Heat Fuel: Electric

Parking 2: Detached Garage

Heat: Cooking: Wtr/Swr:

Hot Water: Electricity:

SC007-018670

Trash: 🗸

# Springbrook

## Multifamily Community Profile

104 Springbrook Dr. CommunityType: Market Rate - General

Anderson,SC Structure Type: Garden

92 Units 19.6% Vacant (18 units vacant) as of 2/28/2013 Opened in 1986



| Un      | it Mix a | & Effecti | ve Rent  | (1)         | Community       | / Amenities  |
|---------|----------|-----------|----------|-------------|-----------------|--------------|
| Bedroom | %Total   | Avg Rent  | Avg SqFt | Avg \$/SqFt | Clubhouse:      | Pool-Outdr:  |
| Eff     | 30.4%    | \$463     | 288      | \$1.61      | Comm Rm:        | Basketball:  |
| One     | 60.9%    | \$465     | 576      | \$0.81      | Centrl Lndry: 🗸 | Tennis:      |
| One/Den |          |           |          |             | Elevator:       | Volleyball:  |
| Two     | 8.7%     | \$664     | 864      | \$0.77      | Fitness:        | CarWash:     |
| Two/Den |          |           |          |             | Hot Tub:        | BusinessCtr: |
| Three   |          |           |          |             | Sauna:          | ComputerCtr: |
| Four+   |          |           |          |             | Playground:     |              |

#### **Features**

Parking 2: --

Fee: --

Standard: Disposal; Ceiling Fan; In Unit Laundry (Hook-ups); Central A/C; Patio/Balcony



Select Units: Dishwasher

Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Fee: --

Property Manager: --

Owner: --

#### **Comments**

| Floorpla    | ıns (Publis | shed | Rer  | nts as o | of 2/2 | 8/ <b>20</b> | 13) (2) |         | Histor  | ic Vaca | incy & | Eff. F | Rent (1) |
|-------------|-------------|------|------|----------|--------|--------------|---------|---------|---------|---------|--------|--------|----------|
| Description | Feature     | BRs  | Bath | #Units   | Rent   | SqFt         | Rent/SF | Program | Date    | %Vac    | 1BR \$ | 2BR \$ | 3BR \$   |
| Garden      |             | Eff  | 1    | 28       | \$450  | 288          | \$1.56  | Market  | 2/28/13 | 19.6%   | \$465  | \$664  |          |
| Garden      |             | 1    | 1    | 56       | \$450  | 576          | \$.78   | Market  | =       |         |        |        |          |
| Garden      |             | 2    | 1    | 4        | \$639  | 864          | \$.74   | Market  |         |         |        |        |          |
| Garden      |             | 2    | 2    | 4        | \$649  | 864          | \$.75   | Market  |         |         |        |        |          |

### Adjustments to Rent

Incentives:

None

Utilities in Rent: Heat Fuel: Electric

Heat:

Cooking: Wtr/Swr:

Hot Water: Electricity:

Trash: 🗸

Springbrook
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# Tanglewood

### Multifamily Community Profile

2418 Marchbanks Ave.

Anderson,SC

168 Units 2.4% Vacant (4 units vacant) as of 2/28/2013

CommunityType: Market Rate - General

Opened in 1977

Structure Type: Garden

Unit Mix & Effective Rent (1) **Community Amenities** %Total Avg Rent Avg SqFt Avg \$/SqFt Pool-Outdr: 🗸 Clubhouse: 🗸 Eff Basketball: Comm Rm: 🗸 One 28.6% \$570 615 \$0.93 Tennis: 🗸 Centrl Lndry: 🗸 One/Den Volleyball: Elevator: Two 61.9% \$635 925 \$0.69 CarWash: Fitness: Two/Den Hot Tub: BusinessCtr: Three 9.5% \$815 1,150 \$0.71 ComputerCtr: Sauna: Four+ Playground: [

#### **Features**

Standard: Dishwasher; Disposal; In Unit Laundry (Hook-ups); Central A/C; Patio/Balcony



Select Units: Ceiling Fan

Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Fee: --

Parking 2: --

Fee: --

Property Manager: --

Owner: --

#### **Comments**

| Floorpl     | ans (Publis | shed | Rer  | its as | of 2/2 | 8/ <b>20</b> 1 | 13) (2) |         | Histori | ic Vaca | incy & | Eff. F | Rent (1) |
|-------------|-------------|------|------|--------|--------|----------------|---------|---------|---------|---------|--------|--------|----------|
| Description | Feature     | BRs  | Bath | #Units | Rent   | SqFt           | Rent/SF | Program | Date    | %Vac    | 1BR \$ | 2BR \$ | 3BR \$   |
| Garden      |             | 1    | 1    | 48     | \$555  | 615            | \$.90   | Market  | 2/28/13 | 2.4%    | \$570  | \$635  | \$815    |
| Garden      |             | 2    | 1.5  | 104    | \$615  | 925            | \$.66   | Market  | _       |         |        |        |          |
| Garden      |             | 3    | 2    | 16     | \$790  | 1,150          | \$.69   | Market  |         |         |        |        |          |

#### Adjustments to Rent

Incentives:

None

Utilities in Rent: Heat Fuel: Electric

Heat: ☐ Cooking: ☐ Wtr/Swr: ☐ Hot Water: ☐ Electricity: ☐ Trash: ✓

Tanglewood SC007-018672

# The Park on Market

## Multifamily Community Profile

CommunityType: LIHTC - General 1725 W Market St. Anderson,SC Structure Type: 3-Story Garden

Opened in 2006 56 Units 0.0% Vacant (0 units vacant) as of 2/28/2013



| Un      | it Mix | & Effecti | ve Rent  | Community   | / Amenities   |                |
|---------|--------|-----------|----------|-------------|---------------|----------------|
| Bedroom | %Total | Avg Rent  | Avg SqFt | Avg \$/SqFt | Clubhouse: 🗸  | Pool-Outdr:    |
| Eff     |        |           |          |             | Comm Rm: 🗸    | Basketball:    |
| One     |        |           |          |             | Centrl Lndry: | Tennis:        |
| One/Den |        |           |          |             | Elevator:     | Volleyball:    |
| Two     | 50.0%  | \$498     | 1,120    | \$0.44      | Fitness:      | CarWash:       |
| Two/Den |        |           |          |             | Hot Tub:      | BusinessCtr: 🗸 |
| Three   | 50.0%  | \$577     | 1,322    | \$0.44      | Sauna:        | ComputerCtr: 🗸 |
| Four+   |        |           |          |             | Playground: 🗸 |                |

#### **Features**

Parking 2: --

Fee: --

Standard: Dishwasher; Disposal; Microwave; Ice Maker; Ceiling Fan; In Unit Laundry (Hook-ups); Central A/C



Select Units: --

Security: --

Optional(\$): --

Parking 1: Free Surface Parking

Fee: --

Property Manager: --Owner: --

**Comments** 

Waitlist of 8 people

| Floorpla    | ans (Publis | shed | Rer  | its as o | of 2/2 | 8/ <b>20</b> - | 13) (2) |            | Histori | c Vaca | incy & | Eff. F | Rent (1) |
|-------------|-------------|------|------|----------|--------|----------------|---------|------------|---------|--------|--------|--------|----------|
| Description | Feature     | BRs  | Bath | #Units   | Rent   | SqFt           | Rent/SF | Program    | Date    | %Vac   | 1BR \$ | 2BR \$ | 3BR \$   |
| Garden      |             | 2    | 2    | 7        | \$478  | 1,120          | \$.43   | LIHTC/ 50% | 2/28/13 | 0.0%   |        | \$498  | \$577    |
| Garden      |             | 2    | 2    | 21       | \$478  | 1,120          | \$.43   | LIHTC/ 60% | _       |        |        |        |          |
| Garden      |             | 3    | 2    | 7        | \$552  | 1,322          | \$.42   | LIHTC/ 50% |         |        |        |        |          |
| Garden      |             | 3    | 2    | 21       | \$552  | 1,322          | \$.42   | LIHTC/ 60% |         |        |        |        |          |

### Adjustments to Rent

Incentives:

None

Utilities in Rent: Heat Fuel: Electric

Heat: Hot Water: Cooking: Wtr/Swr:

Electricity: Trash: 🗸

SC007-018673 The Park on Market

# The Pointe at Bayhill

# Multifamily Community Profile

170 Bayhill Cir.

Anderson Cir.,SC

CommunityType: LIHTC - General
Structure Type: Single Family

40 Units 2.5% Vacant (1 units vacant) as of 2/28/2013 Opened in 2009



| Un      | it Mix | & Effecti | ve Rent  | Community   | y Amenities   |                |
|---------|--------|-----------|----------|-------------|---------------|----------------|
| Bedroom | %Total | Avg Rent  | Avg SqFt | Avg \$/SqFt | Clubhouse: 🗸  | Pool-Outdr:    |
| Eff     |        |           |          |             | Comm Rm:      | Basketball:    |
| One     |        |           |          |             | Centrl Lndry: | Tennis:        |
| One/Den |        |           |          |             | Elevator:     | Volleyball:    |
| Two     |        |           |          |             | Fitness:      | CarWash:       |
| Two/Den |        |           |          |             | Hot Tub:      | BusinessCtr: 🗸 |
| Three   | 75.0%  | \$505     | 1,271    | \$0.40      | Sauna:        | ComputerCtr: 🗸 |
| Four+   | 25.0%  | \$555     | 1,480    | \$0.38      | Playground: 🗸 |                |

#### **Features**

Standard: Dishwasher; Disposal; Microwave; In Unit Laundry (Hook-ups); Central A/C; Patio/Balcony; Storage (In Unit)



Select Units: -
Optional(\$): -
Security: -
Parking 1: Free Surface Parking Parking 2: -Fee: -
Fee: --

Property Manager: -Owner: --

### **Comments**

Waitlist of 8 people

30 three bedroom units and 10 four bedroom units on site

|         | Floorplans (Published Rents as of 2/28/2013) (2) |             |                     |                            |  |  |  |  |  |   |   |  |
|---------|--|-------------|---------------------|----------------------------|--|--|--|--|--|---|---|--|
| Feature | BRs  | Bath        | #Units              | Rent                       | SqFt   | Rent/SF  | Program  | Date   | %Vac   | 1BR \$  | 2BR \$  | 3BR \$   |
|         | 3  | 2           | 7                   | \$480                      | 1,271  | \$.38  | LIHTC/ 50%   | 2/28/13  | 2.5%   |   |   | \$505  |
|         | 3  | 2           | 23                  | \$480                      | 1,271  | \$.38  | LIHTC/ 60%   | _  |  |   |   |  |
|         | 4  | 2.5         | 3                   | \$525                      | 1,480  | \$.35  | LIHTC/ 50%   |  |  |   |   |  |
|         | 4  | 2.5         | 7                   | \$525                      | 1,480  | \$.35  | LIHTC/ 60%   |  |  |   |   |  |
|         | <br>   | 3<br>3<br>4 | 3 2<br>3 2<br>4 2.5 | 3 2 7<br>3 2 23<br>4 2.5 3 | 3 2 7 \$480<br>3 2 23 \$480<br>4 2.5 3 \$525 | 3 2 7 \$480 1,271<br>3 2 23 \$480 1,271<br>4 2.5 3 \$525 1,480 | 3     2     7     \$480     1,271     \$.38        3     2     23     \$480     1,271     \$.38        4     2.5     3     \$525     1,480     \$.35 | 3 2 7 \$480 1,271 \$.38 LIHTC/50%<br>3 2 23 \$480 1,271 \$.38 LIHTC/60%<br>4 2.5 3 \$525 1,480 \$.35 LIHTC/50% | 3 2 7 \$480 1,271 \$.38 LIHTC/50% 2/28/13<br>3 2 23 \$480 1,271 \$.38 LIHTC/60%<br>4 2.5 3 \$525 1,480 \$.35 LIHTC/50% | 3 2 7 \$480 1,271 \$.38 LIHTC/50% 2/28/13 2.5% 3 2 23 \$480 1,271 \$.38 LIHTC/60% 4 2.5 3 \$525 1,480 \$.35 LIHTC/50% | 3 2 7 \$480 1,271 \$.38 LIHTC/50% 2/28/13 2.5% 3 2 23 \$480 1,271 \$.38 LIHTC/60% 4 2.5 3 \$525 1,480 \$.35 LIHTC/50% | 3 2 7 \$480 1,271 \$.38 LIHTC/ 50% 2/28/13 2.5% 3 2 23 \$480 1,271 \$.38 LIHTC/ 60% 4 2.5 3 \$525 1,480 \$.35 LIHTC/ 50% |

# Adjustments to Rent

Incentives:

None

Utilities in Rent: Heat Fuel: Electric

Heat: Cooking: Wtr/Swr: Hot Water: Electricity: Trash: ✓

The Pointe at Bayhill SC007-018674