# **Tab 19**

**Market Study** 



# HAVENWOOD BEVINGTON SENIOR

# A MARKET FEASIBILITY STUDY OF: HAVENWOOD BEVINGTON

# **SENIOR**

SC Highway 165 and Bevington Road Hollywood, Charleston County, SC 29449

Effective Date: February 28, 2018 Report Date: March 9, 2018

Prepared for: Mr. Max Elbe Principal Lowcountry Housing Communities 1831 Village Crossing Drive Daniel Island, SC 29492

Assignment Code: PHP600.074

Prepared by: Novogradac & Company LLP 2325 Lakeview Parkway, Suite 450 Alpharetta, Georgia 30009 678-867-2333





March 9, 2018

Mr. Max Elbe Principal **Lowcountry Housing Communities** 1831 Village Crossing Drive Daniel Island, SC 29492

Re: Market Study for Havenwood Bevington Senior, located in Hollywood, Charleston County, South Carolina

Dear Mr. Elbe:

At your request, Novogradac & Company LLP has performed a study of the multifamily rental market in the Hollywood, Charleston County, SC area relative to the above-referenced Low-Income Housing Tax Credit (LIHTC) project known as Havenwood Bevington Senior, (the Subject).

The purpose of this market study is to assess the viability of Havenwood Bevington Senior, a proposed 32unit senior (55+) LIHTC project. The property will be a newly constructed affordable LIHTC project, with 32 revenue-generating units, restricted to senior (55+) households earning 50 and 60 percent of the Area Median Income (AMI) or less. The following report provides support for the findings of the study and outlines the sources of information and the methodologies used to arrive at these conclusions. The scope of this report meets the requirements of the South Carolina State Housing Finance and Development Agency (SCSHFDA), including the following:

- Inspecting the site of the proposed Subject and the general location.
- Analyzing appropriateness of the proposed Subject's unit mix, rent levels, available amenities and site.
- Estimating market rent, absorption and stabilized occupancy levels for the market area.
- Investigating the health and conditions of the multifamily housing market.
- Calculating income bands, given the proposed Subject rents.
- Estimating the number of income-eligible households.
- Reviewing relevant public records and contacting appropriate public agencies.
- Analyzing the economic and social conditions in the market area in relation to the proposed project.
- Establishing the Subject Primary and Secondary Market Area(s) if applicable.
- Surveying competing projects, both Low-Income Housing Tax Credit (LIHTC) and market rate.

This report contains, to the fullest extent possible and practical, explanations of the data, reasoning, and analyses that were used to develop the opinions contained herein. The report also includes a thorough analysis of the scope of the study, regional and local demographic and economic studies, and market analyses including conclusions. The depth of discussion contained in the report is specific to the needs of the client.

MR. MAX ELBE HAVENWOOD BEVINGTON SENIOR MARCH 9, 2018 PAGE 2

Please do not hesitate to contact us if there are any questions regarding the report or if Novogradac & Company LLP can be of further assistance. It has been our pleasure to assist you with this project.

Respectfully submitted, Novogradac & Company LLP

ABlai Kin

H. Blair Kincer, MAI, CRE LEED Green Associate

Partner

Blair.Kincer@novoco.com

Meg E Southern

Meg Southern

Analyst

Meg.Southern@novoco.com

Abby Cohen Principal

Abby.Cohen@novoco.com

Travis Jorgenson Junior Analyst

Travis.Jorgenson@novoco.com

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#### **Property Summary of Subject**

Subject Property Overview: Havenwood Bevington Senior, the Subject, is a proposed 32-unit

apartment community restricted to senior (55+) households earning 50 and 60 percent of the AMI or less. The Subject will be located at SC Highway 165 and Bevington Road and will offer two-bedroom units. All units will have a one-story design. As proposed, the Subject will contain four, one-story residential buildings and one community

building.

Targeted Tenancy: Senior (55+).

Proposed Rents, Unit Mix and Utility Allowance:

The following table details the Subject's proposed rents, utility allowances, unit mix, and unit sizes.

#### **PROPOSED RENTS**

Unit Type	Unit Size (SF)	Number of Units	Asking Rent	Utility Allowance (1)	Gross Rent	2017 LIHTC Maximum Allowable Gross Rent	HUD Fair Market Rents
				@50%			
2BR / 2BA	950	7	\$450	\$162	\$612	\$775	\$973
				@60%			
2BR / 2BA	950	<u>25</u> <b>32</b>	\$530	\$162	\$692	\$930	\$973

Notes (1) Source of Utility Allowance provided by the Developer.

#### **Market Vacancy**

The following tables illustrate the market vacancy at the comparable properties.

#### **OVERALL VACANCY**

Property Name	Rent Structure	Tenancy	Total Units	Vacant Units	Vacancy Rate
Grand Oak Apartments	LIHTC	Senior	60	0	0.0%
Grandview Apartments	LIHTC	Senior	72	0	0.0%
Marsh View Place Apartments	LIHTC	Family	53	0	0.0%
Shady Grove	LIHTC	Senior	72	0	0.0%
The Shires Apartments	LIHTC	Family	72	4	5.6%
Colonial Village At Hampton Pointe	Market	Family	304	13	4.3%
Crowne at Live Oak Square*	Market	Family	282	104	36.9%
The Springs at Essex Farms	Market	Family	284	21	7.4%
The Heyward	Market	Family	<u> 260</u>	<u>245</u>	<u>94.2%</u>
Overall Total			1,459	387	26.5%
Overall Total within the PMA			1,175	366	31.1%

<sup>\*</sup>This property is located outside the PMA.

#### LIHTC VACANCY

Property Name	Rent Structure	Tenancy	Total Units	Vacant Units	Vacancy Rate
Grand Oak Apartments	LIHTC	Senior	60	0	0.0%
<b>Grandview Apartments</b>	LIHTC	Senior	72	0	0.0%
Marsh View Place Apartments	LIHTC	Family	53	0	0.0%
Shady Grove	LIHTC	Senior	72	0	0.0%
The Shires Apartments	LIHTC	Family	<u>72</u>	<u>4</u>	<u>5.6%</u>
Total LIHTC			329	4	1.2%
Total LIHTC within the PMA			329	4	1.2%

<sup>\*</sup>This property is located outside the PMA.

#### **MARKET VACANCY**

Property Name	Rent Structure	Tenancy	Total Units	Vacant Units	Vacancy Rate
Colonial Village At Hampton Pointe	Market	Family	304	13	4.3%
Crowne at Live Oak Square*	Market	Family	282	104	36.9%
The Springs at Essex Farms	Market	Family	284	21	7.4%
The Heyward	Market	Family	<u> 260</u>	<u>245</u>	94.2%
Total Market Rate			1,130	383	33.9%
Total Market Rate within the PMA			846	362	42.8%

<sup>\*</sup>This property is located outside the PMA.

Overall vacancy in the PMA among the five LIHTC comparables is low at 1.2 percent. Four of the five LIHTC comparables report full occupancy. The remaining comparable, The Shires Apartments, reports that all four of its currently vacant units are pre-leased. Excluding the vacant units at this property, overall LIHTC vacancy is zero percent. Additionally, all five of the LIHTC comparables report maintaining waiting lists.

Vacancy rates among the market-rate comparables appear much higher at 33.9 percent overall and 42.8 percent within the PMA. However, the number of new construction market-rate comparables skews these rates as they are still in their lease-up periods. Crowne at Live Oak Square was constructed in 2016 and is currently experiencing an absorption pace of 12 units per month; The Heyward was constructed in 2017 and is experiencing an absorption pace of 22 units per month. The contact at Springs at Essex Farms reports that typical occupancy is more than 94 percent, and that four of its currently vacant units are pre-leased.



Excluding the four pre-leased units, vacancy at this property is six percent. Thus, vacancy among the marketrate comparables belies their healthy performance. Excluding pre-leased units at the stabilized comparables and the units still in absorption at the comparables still in lease-up, total market rate vacancy within the PMA is 3.4 percent. The market rate properties are currently working through a large number of recent additions to the local market, including the 282 new units at Crowne at Live Oak Square and the 260 new units at The Heyward.

Overall, the local rental market appears to be healthy and we believe that the Subject will be able to maintain a stabilized vacancy rate of seven percent or less following stabilization per state guideline standards. In fact, given the strong performance of the LIHTC comparables and the presence of waiting lists at all LITHC properties, we would also expect that after completion of absorption, the Subject will operate with a waiting list.

#### **Capture Rates**

The following table illustrates the capture rates for the Subject.

CAPTUR	RE RATE	ANALYSIS	CHART

Bedrooms/AMI Level	Total Demand	Supply	Net Demand	Units Proposed	Capture Rate
2BR @50%	144	7	137	7	5.1%
2BR @60%	175	29	146	25	17.1%
2BR Overall	207	36	171	32	18.7%

As the analysis illustrates, the Subject's capture rates vary from 5.1 to 17.1 percent with an overall capture rate of 18.7 percent. The Subject's overall capture rates are well within SCSHFDA guidelines and we believe that there is ample demand for the Subject's units.

#### **Projected Absorption Period**

None of the LIHTC comparable properties surveyed were able to provide absorption data. We have thus considered absorption data from two recently-constructed LIHTC properties located in Goose Creek, South Carolina just beyond the PMA. Absorption rates at the properties able to report absorption data are detailed in the table below.

**ABSORPTION** 

Property Name	Rent Structure	Tenancy	Year Built	Number of Units	Units Absorbed / Month
Waters at St. James	LIHTC	Family	2017	336	39
The Heyward	Market	Family	2017	260	22
Crowne At Live Oak Square	Market	Family	2016	282	12
Springs At Essex Farms	Market	Family	2015	284	12
Pinecrest Greene	LIHTC	Family	2011	46	<u>8</u>
				Average	20

On average, these properties reported an absorption rate of approximately 20 units per month. Two of the new construction properties are in their lease-up periods: Crowne at Live Oak Square was constructed in 2016 and is currently experience an absorption pace of 12 units per month; The Heyward was constructed in 2017 and is experiencing an absorption pace of 22 units per month. With the stable demographic base of moderate-income senior households in the PMA, the general limited supply of affordable senior housing, and the absorption paces at recently constructed properties in the market, we believe the Subject should be able



to experience an absorption rate at the high end of this range. The LIHTC comparables report few vacancies and all maintain waiting lists. Therefore, based upon the demand calculations presented within this report, which indicate good to excellent capture rates and an ample number income-qualified households, we believe that the Subject could absorb approximately 30 units per month upon opening. This equals an absorption period of two to three months. We expect the Subject to reach stabilized occupancy of 93 percent within two months.

#### **Market Conclusions**

Overall LIHTC vacancy in the local market is very low at 1.2 percent among all five surveyed LIHTC properties, all of which are within the PMA. Furthermore, all of the senior LIHTC comparable report full occupancy and maintain waiting lists. The Hollywood area appears underserved by affordable senior housing.

When compared to the current 50 and 60 percent rents at the LIHTC properties, the Subject's proposed rents appear reasonable, and they are more than 52 percent on average below what we have determined to be the achievable market rents. Overall, we believe that the Subject will be successful in the local market as proposed.

#### Recommendations

We believe there is ample demand for the Subject in the PMA and the market supports the Subject development as proposed. The Subject's overall capture rate is 18.7 percent, which is within acceptable demand thresholds. Individual capture rates by AMI level range from 5.1 to 17.1 percent, which are all considered achievable in the PMA, where moderate-income senior (55+) renter households are growing. In addition, the Subject is in a community (Hollywood) that has few affordable multifamily housing alternatives. The Subject site is located within 3.1 miles of most community services and facilities that seniors would utilize on a consistent basis.

There are only four vacancies among LIHTC comparables, yielding a vacancy rate of 1.2 percent. Market rate properties are not performing as well, suggesting higher demand for affordable multifamily housing than for conventional multifamily housing. The developer's proposed rents represent greater than a 59 percent overall advantage compared to achievable market rents. The proposed rents will also compete well with the LIHTC rents at the most similar LIHTC comparables we surveyed.

We do not believe the Subject's unit mix, which will include only two-bedroom units, will inhibit its performance. Vacancy rates are low in the two-bedroom units at the comparable properties, and several LIHTC properties in the state of South Carolina offer only two-bedroom units. For example, Country Club Apartments in Summerville, South Carolina offers only two-bedroom units at 50 and 60 percent AMI and reports full occupancy. Similarly, Kings Crossing, a senior LITHC property in Charleston, offers only two-bedroom units at 50 and 60 percent AMI and reports full occupancy and a waiting list. Radcliff Manor, another senior LIHTC property in Charleston, also offers only two-bedroom units and reports maintaining a waiting list. Furthermore, the capture rates for two-bedroom unit determined in our demand calculations are low. This indicates unmet demand for two-bedroom units in the market. Overall, we believe that the Subject will be successful as proposed.

#### Long Term Impact on Existing LIHTC Properties in the PMA

The comparable LIHTC units have a 1.2 percent vacancy rate and all the LIHTC comparables maintain waiting lists. With few senior LIHTC units in the PMA and a growing moderate-income senior household base in this market, we believe the Subject's opening and lease-up will have no long-term impact on the existing area LIHTC apartments. Since the Subject will not operate with a subsidy, we do not expect any impact on the existing low-income rental assisted housing in the market.



#### 2018 EXHIBIT S - 2 SCSHFDA PRIMARY MARKET AREA ANALYSIS SUMMARY:

Development Name: Havenwood Bevington Senior

Development Type: \_Family X\_Older Persons

Total # Units: 32

Location: SC Highway and Bevington Road, Hollywood, SC

# LIHTC Units: 32

PMA Boundary: North: Highway 17; East: Charleston County line and Ashley River; West: Highway 64; South: Wadmalaw River.

Farthest Boundary Distance to Subject: 27 miles

RENTAL Housing Stock (found on page <u>53</u> )										
Туре	# Properties	Total Units	Vacant Units	Average Occupancy						
All Rental Housing	9	1,459	387	73.5%						
Market-Rate Housing	4	1,130	383	66.1%						
Assisted/Subsidized Housing not to	6	450	2	99.6%						
include LIHTC										
LIHTC (All that are stabilized)*	5	329	4	98.8%						
Stabilized Comps**	6	633	4	99.4%						
Non-stabilized Comps	3	826	370	55.2%						

<sup>\*</sup> Stabilized occupancy of at least 93% (Excludes projects still in initial lease up).

<sup>\*\*</sup> Comps are those comparable to the subject and those that compete at nearly the same rent levels and tenant profile, such as age, family and income.

Subject Development					Adjusted I	Market Rer	nt	Highest Ur Comp Ren	
# Units	# Bedrooms	Baths	Size (SF)	Proposed Tenant Rent	Per Unit	Per SF	Advantage	Per Unit	Per SF
7	2	2	950	\$450	\$1,100	\$1.16	59.1%	\$1,330	\$1.40
25	2	2	950	\$530	\$1,100	\$1.16	51.8%	\$1,330	\$1.40
Gross Potential Rent Monthly*			\$16,400	\$35,200		53.4%		-	

\*Market Advantage is calculated using the following formula: (Gross Adjusted Market Rent (minus) Gross Proposed Tenant Rent) (divided by) Gross Adjusted Market Rent. The calculation should be expressed as a percentage and rounded to two decimal points. The Rent Calculation Excel Worksheet must be provided with the Exhibit S-2 form.

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Democrati ino Data (iosita on pago co)										
	2010		2017		2020					
Renter Households	4,619	19.8%	6,707	21.8%	7,512	22.1%				
Income-Qualified Renter HHs (LIHTC)	N/A	N/A	1,323	19.7%	1,422	18.9%				
Income-Qualified Renter HHs (MR)	N/A	N/A	N/A	N/A	N/A	N/A				

#### TARGETED INCOME-QUALIFIED RENTER HOUSEHOLD DEMAND (found on page 52)

Type of Demand	50%	60%	Market-	Other:	Other:	Overall
			rate			Affordable
Renter Household Growth	65	85				99
Existing Households (Overburd + Substand)	349	439				538
Homeowner conversion (Seniors)	93	93				93
Other:						
Less Comparable/Competitive Supply	7	29				36
Net Income-qualified Renter HHs	500	588				693

CAPTURE RATES	(found on page 53)	١

Targeted Population	50%		Market- rate	Other:	Other:	Overall
Capture Rate	5.1%	17.1%				18.7%

#### **ABSORPTION RATE** (found on page 54)

Absorption Period 2 - 3 months



# Units	Bedroom Type	Proposed Tenant Paid Rent	Gross Proposed Tenant Rent	Adjusted Market Rent	Gross Adjusted Market Rent	Tax Credit Gross Rent Advantage
7	2 BR	\$450	\$3,150	\$1,100	\$7,700	59.1%
25	<u> 2 BR</u>	\$530	<u>\$13,250</u>	\$1,100	<u>\$27,500</u>	<u>51.8%</u>
Totals	32		<b>\$16,400</b>		\$35,200	53.4%

Source: SCSHFDA, Novogradac & Company LLP, February 2018



#### **PROPERTY DESCRIPTION**

**Development Location:** The Subject will be located at the intersection of SC Highway 165

and Bevington Road in Hollywood, Charleston County, South

Carolina.

Construction Type: The new construction Subject will be constructed in four, one-story

buildings and one community building.

Occupancy Type: Elderly (55+).

**Target Income Group:** The Subject will be restricted to senior (55+) households earning 50

and 60 percent of the AMI or less. The minimum allowable household income for the Subject is \$19,140 based on affordability for the Subject's least expensive rent (two-bedroom unit at 50 percent AMI) and the maximum allowable household income will be \$33,060 (the 60 percent AMI incomes for a two-person household).

**Special Population Target:** None.

Number of Units by Unit Type: The Subject will include two-bedroom units.

Number of Buildings and Stories: The Subject will be constructed in four, one-story buildings and a

separate community building.

**Unit Mix:** All units will be 950 square feet. The following table summarizes the

Subject's proposed unit sizes.

UNIT MIX AND SQUARE FOOTAGE

Unit Type	Number of Units	Unit Size (SF)	Gross Area
2BR / 2BA	<u>32</u>	950	30,400
TOTAL	32		30,400

Structure Type/Design: The Subject will offer four, one-story buildings.

**Proposed Rents and Utility** 

Allowance:

The following table details the Subject's proposed rents and utility allowances. The utility description is located in the property profile.

#### PROPOSED RENTS

Unit Type	Unit Size (SF)	Number of Units	Asking Rent	Utility Allowance (1)	Gross Rent	2017 LIHTC Maximum Allowable Gross Rent	HUD Fair Market Rents
				@50%			
2BR / 2BA	950	7	\$450	\$162	\$612	\$775	\$973
				@60%			
2BR / 2BA	950	<u>25</u> <b>32</b>	\$530	\$162	\$692	\$930	\$973

Notes (1) Source of Utility Allowance provided by the Developer.

Utility Structure/Allowance: The landlord will pay for trash expenses, while the tenant will be

responsible for all electric expenses including heating, cooling, water heating, cooking, and general electric usage, as well as water



and sewer expenses. The developer-provided estimated utility

allowances for the Subject is \$162 for all units.

Existing or Proposed Project-Based

**Rental Assistance:** 

The Subject is proposed and will not operate with project-based

rental assistance subsidy.

**Community Amenities** See following Subject Profile sheet.

**Unit Amenities** See following Subject Profile sheet.



#### Havenwood Bevington Senior

SC Highway 165 And Location **Bevington Road** Hollywood, SC 29449

**Charleston County** 

Units

Type One-story (age-restricted)

n/a

Year Built / Renovated Proposed 2020 **Tenant Characteristics** Seniors 55+ **Contact Name** Max Elbe Phone 678-895-6172



Market @50%, @60% **Leasing Pace** n/a **Program Annual Turnover Rate** Change in Rent (Past n/a n/a Units/Month Absorbed Concession n/a n/a **Section 8 Tenants** 

**Utilities** A/C not included - central Other Electric not included Cooking not included not included - electric Water **Water Heat** not included - electric Sewer not included not included - electric **Trash Collection** included Heat

	Unit Mix (face rent)										
Beds	Baths	Type	Units	Size (SF)	Rent	Concession	Restriction	<b>Waiting List</b>	Vacant	Vacancy	Max
						(monthly)				Rate	rent?
2	2	One-story	7	950	\$450	\$0	@50%	n/a	n/a	n/a	no
2	2	One-story	25	950	\$530	\$0	@60%	n/a	n/a	n/a	no
	Amenities										

In-Unit Blinds Security none

> Carpeting Central A/C Dishwasher Ceiling Fan Garbage Disposal Microwave Oven Refrigerator

Washer/Dryer hookup

**Property Business Center/Computer Lab** Premium

> Clubhouse/Meeting Room/Community Room

**Exercise Facility** Central Laundry Off-Street Parking **On-Site Management**  none

Services Other Library, craft room none

Comments

Construction is proposed for February 2019 to February 2020. This property is restricted to seniors age 55 and older. The Subject will consist of five, one-story residential buildings and one, one-story community building. Utility allowance is \$162.

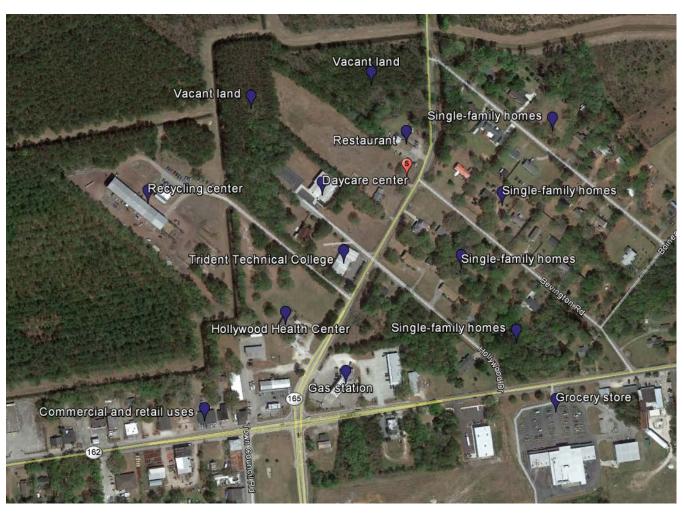


B. SITE DESCRIPTION

The location of a multifamily property can have a substantial negative or positive impact upon the performance, safety and appeal of the project. The site description discusses the physical features of the site, as well as the layout, access issues, and traffic flow.

**Date of Site Visit:** February 28, 2018.

**Surrounding Land Uses:** The following map and pictures illustrate the surrounding land uses.



**Physical Features of Site:** 

The Subject site is located within Hollywood, South Carolina and currently includes two small residential buildings to be demolished.

Location/Surrounding Uses:

The Subject site is located in a mixed use neighborhood consisting of forested land, single family residential, and retail/commercial developments. Immediately north of the Subject site is a restaurant, beyond which is vacant land. Immediately east of the Subject site are single-family homes in average to good condition. West of the Subject site is a vacant daycare center building and vacant land. Commercial and retail uses are south of the Subject site along Highway 165 and Highway 162. Overall, the Subject site is considered an average site for rental housing.

#### **Photographs of Subject Site and Surrounding Uses**



View of the Subject site from Highway 165



View of the Subject site from Highway 165



View of the Subject site from Highway 165



View north from the Subject site



Current improvements on the Subject site (to be demolished)



View east from the Subject site



View north on Highway 165 from the Subject site



View south on Highway 165 from the Subject site



Single-family home east of the Subject site



Educational use south of the Subject site



Gas station in the Subject's neighborhod



Commercial use in the Subject's neighborhood



Entrance to Charleston County Waste and Recycling Convenience Center in the Subject's neighborhood



House of worship in the Subject's neighborhood



Grocery store in the Subject's neighborhood



Retail use in the Subject's neighborhood



Retail use in the Subject's neighborhood



Single-family home in the Subject's neighborhood

Visibility/Views:

Views from the Subject site include a restaurant to the north, single-family residential development to the south and east, a vacant



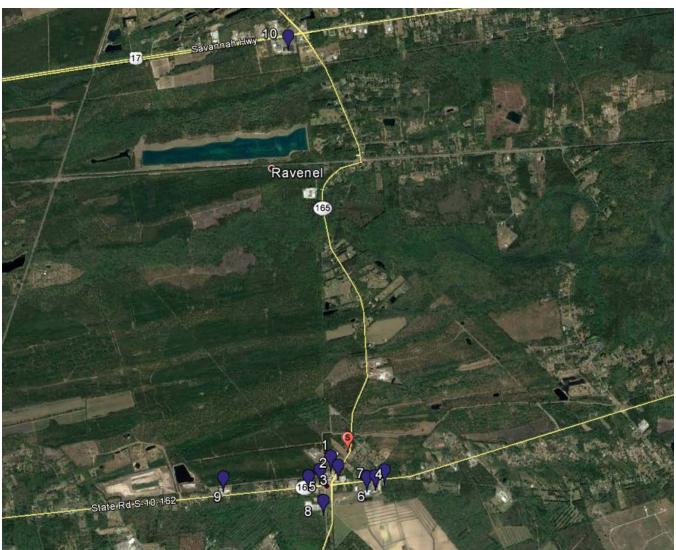
daycare center building and other commercial and retail uses to the south, and vacant, wooded land to the west. Views from the site are considered average. The Subject will have good visibility from Highway 165 to the east. Overall visibility is considered good. The Subject site is within a mixed-use neighborhood with good access and visibility.

**Detrimental Influence:** 

Power lines run parallel to Highway 165 just east of the Subject. These may be considered detrimental influences to the site. However, there are no power lines located on the Subject site itself. We do not believe the presence of the power lines will negatively impact the marketability of the Subject.

**Proximity to Local Services:** 

The Subject is located in reasonable proximity to local services including medical services and retail. The following table details the Subject's distance from key locational amenities. A *Locational Amenities Map*, corresponding to the following table is below.



Source: Google Earth, February 2018.

#### **LOCATIONAL AMENITIES**

LOCATIONAL AMENITIES							
Map #	Service or Amenity	Distance from Subject (miles)					
1	Franklin C. Fetter Family Health Center	0.2					
2	Exxon gas station and convenience store	0.3					
3	Hollywood Town Hall and Senior Center	0.3					
4	First Citizens Bank	0.3					
5	Post Office	0.4					
6	Piggly Wiggly (grocery store)	0.4					
7	Family Dollar	0.4					
8	St. Paul's Library	0.5					
9	St. Paul's Fire District Station 1	2.0					
10	CVS Pharmacy	3.1					

<sup>\*</sup>Distances presented in the table are driving distances, not crow fly distances. Thus, some amenities appear closer to the Subject in the map above.



**Availability of Public Transportation:** Public transportation is not provided in Hollywood.

Road/Infrastructure Proposed Improvements:

We witnessed no current road improvements within the Subject's immediate neighborhood.

**Crime Rates:** 

Based upon our site inspection, there appeared to be no crime issues in the Subject's neighborhood and property managers did not report having issues with crime. The following table illustrates crime statistics in the Subject's PMA compared to the MSA.

#### 2017 CRIME INDICES

	РМА	Charleston-North Charleston, SC
Total Crime*	106	149
Personal Crime*	118	158
Murder	146	146
Rape	113	142
Robbery	89	125
Assault	132	176
Property Crime*	104	147
Burglary	101	133
Larceny	105	153
Motor Vehicle Theft	104	138

Source: Esri Demographics 2017, Novogradac & Company LLP, February 2017

The total crime risk index in the PMA and MSA are above the nation. However, crime risk indices in the PMA are lower than in the MSA in every category. Like the Subject, several comparable properties do not offer security features. These properties report low vacancy rates and are performing well. We believe the Subject will be competitive without additional security features.

**Access and Traffic Flow:** 

The Subject site will have access along Highway 165. Highway 165 is a lightly trafficked two-lane roadway, which connects to Highway 17 approximately 2.7 miles north of the Subject site. Highway 17 provides access to Charleston, SC approximately 18 miles east of the Subject site and to Savannah, GA approximately 68 miles south of the Subject site. Highway 17 also provides access to Interstate 95 approximately 38 miles west of the Subject site. Interstate 95 provides north-south access to Fayetteville, NC and Savannah, GA, respectively. Overall, access and traffic flow are considered good.

Positive/Negative Attributes:

The Subject will have overall good access to area retail and community services in Hollywood, most of which are within less than 3.1 miles of the Subject site. We did not observe any negative attributes pertaining to the Subject site during our site inspection.



<sup>\*</sup>Unweighted aggregations



#### PRIMARY MARKET AREA

For the purpose of this study, it is necessary to define the market area, or the area from which potential tenants for the project are likely to be drawn. In some areas, residents are very much "neighborhood oriented" and are generally very reluctant to move from the area where they have grown up. In other areas, residents are much more mobile and will relocate to a completely new area, especially if there is an attraction such as affordable housing at below market rents.

The proposed Subject is a proposed 32-unit senior development to be constructed in Hollywood, South Carolina. The PMA is defined as Highway 17 to the north, the Charleston County line and Ashley River to the east, Wadmalaw River to the south, and Highway 64 to the west. The Subject will be the only LIHTC properties in the Hollywood area of Charleston County, and as such will be able to draw from approximately a 15 to 25-minute drive time of the site. Based on interviews with local property managers, most of the tenants will originate from Hollywood and several other communities in Charleston County as well as some of the smaller communities in surrounding counties. Therefore, we anticipate that the majority of the Subject's tenants will come from within the boundaries of the PMA. Approximate distances to the farthest boundaries of the PMA in each direction are as follows:

North: 19 miles East: 16 miles South: 10 miles West: 27 miles

The PMA includes all or part of the following census tracts:

Census Tracts								
450190024.00	450190026.11	450190030.00	450350108.08					
450299705.00	450190026.12	450190056.00	450350108.09					
450299706.00	450190026.13	450190057.00	450350108.13					
450299707.00	450190026.14	450190058.00	450350108.15					
450299708.00	450190027.01	450350105.04	450350108.16					
450190025.02	450190027.02	450350105.05	450350108.17					
450190026.04	450190028.01	450350106.06	450350108.18					
450190026.05	450190028.02	450350108.01	450350108.19					
450190026.06	450190029.00	450350108.07	450350108.20					

The primary market area has been identified based upon conversations with management at market rate and LIHTC properties in the area as well as other market participants in addition to demographic characteristics of census tracts within the area. Although we believe that neighborhood characteristics and geographic/infrastructure barriers are typically the best indicators of PMA boundaries, we have also examined demographic characteristics of census tracts in and around the Hollywood area in an effort to better identify the Subject's PMA. It is important to note however that we do not base our PMA determinations on census tract information alone, as these boundaries are rarely known to the average person.

As per SCSHFDA guidelines, we have provided a table that illustrates the racial characteristics of the PMA, as well as data for the MSA.



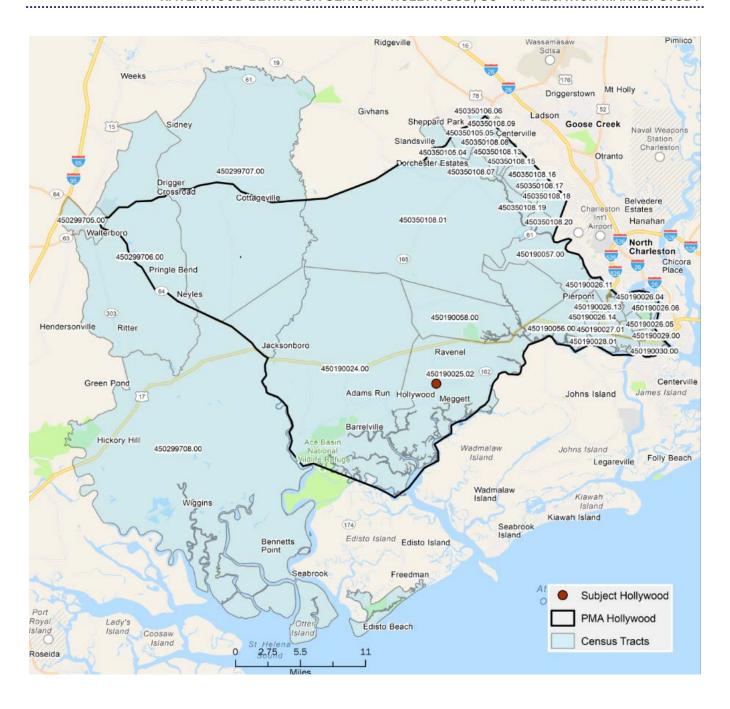
#### **2010 POPULATION BY RACE**

	PIV	IA	SIV	SMA		USA	
Total	163,354	-	663,999	-	308,745,538	-	
White	109,648	67.1%	435,299	65.6%	223,553,265	72.4%	
Black	43,896	26.9%	183,903	27.7%	38,929,319	12.6%	
American Indian	550	0.3%	3,035	0.5%	2,932,248	0.9%	
Asian	3,040	1.9%	10,811	1.6%	14,674,252	4.8%	
Pacific	228	0.1%	629	0.1%	540,013	0.2%	
Other	2,298	1.4%	16,440	2.5%	19,107,368	6.2%	
Two or More Races	3,694	2.3%	13,882	2.1%	9,009,073	2.9%	
Total Hispanic	6,704	-	35,683	-	50,477,594	-	
Hispanic: White	3,449	51.4%	15,507	43.5%	26,735,713	53.0%	
Hispanic: Black	435	6.5%	1,656	4.6%	1,243,471	2.5%	
Hispanic: American Indian	59	0.9%	437	1.2%	685,150	1.4%	
Hispanic: Asian	33	0.5%	160	0.4%	209,128	0.4%	
Hispanic: Pacific	15	0.2%	110	0.3%	58,437	0.1%	
Hispanic: Other	2,080	31.0%	15,257	42.8%	18,503,103	36.7%	
Hispanic: Two or More Races	633	9.4%	2,556	7.2%	3,042,592	6.0%	

Source: Esri Demographics 2017, Novogradac & Company LLP, February 2018

Per SCSHFDA guidelines, we have not accounted for leakage and have assumed 100 percent of demand will come from within the PMA boundaries.

The following map outlines the PMA and identifies the census tracts included within these boundaries.

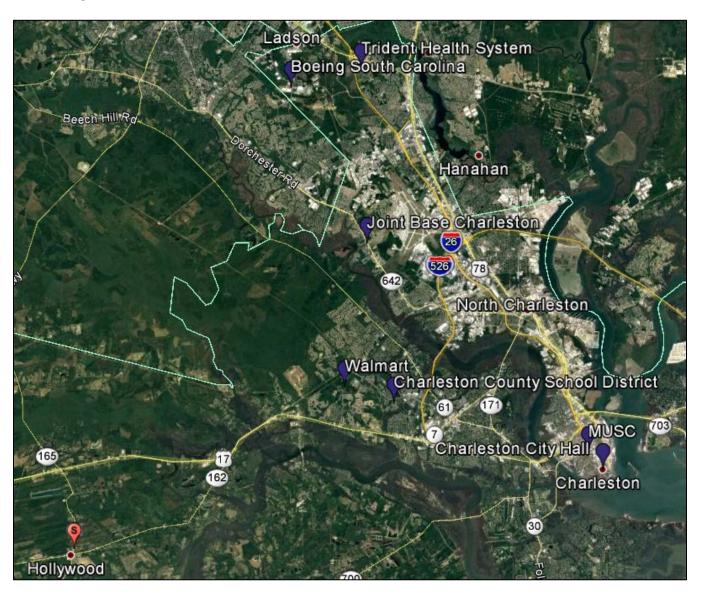




#### **REGIONAL AND LOCAL ECONOMIC OVERVIEW**

#### **Map of Employment Centers**

The following map illustrates the Subject's location compared to major employment centers in the surrounding areas.



#### **Employment by Industry**

The following table illustrates employment by industry for the PMA as of 2017.

2017 EMPLOYMENT BY INDUSTRY

	<u>PMA</u>		<u>USA</u>	
linds of my	Number	Percent	Number	Percent
Industry	Employed	Employed	Employed	Employed
Healthcare/Social Assistance	15,003	15.7%	21,941,435	14.2%
Retail Trade	10,082	10.6%	17,038,977	11.0%
Manufacturing	9,044	9.5%	15,589,157	10.1%
<b>Educational Services</b>	8,344	8.7%	14,390,707	9.3%
Accommodation/Food Services	8,282	8.7%	12,036,513	7.8%
Prof/Scientific/Tech Services	7,721	8.1%	11,068,132	7.1%
Public Administration	5,462	5.7%	6,982,075	4.5%
Construction	5,068	5.3%	9,872,629	6.4%
Other Services (excl Publ Adm)	4,807	5.0%	7,493,272	4.8%
Admin/Support/Waste Mgmt Srvcs	4,581	4.8%	6,968,170	4.5%
Transportation/Warehousing	3,801	4.0%	6,498,777	4.2%
Finance/Insurance	2,861	3.0%	7,200,593	4.6%
Real Estate/Rental/Leasing	2,477	2.6%	3,130,712	2.0%
Information	2,250	2.4%	2,741,630	1.8%
Arts/Entertainment/Recreation	2,213	2.3%	3,448,696	2.2%
Wholesale Trade	2,097	2.2%	4,064,621	2.6%
Utilities	988	1.0%	1,401,281	0.9%
Agric/Forestry/Fishing/Hunting	462	0.5%	2,288,795	1.5%
Mgmt of Companies/Enterprises	13	0.0%	86,740	0.1%
Mining	0	0.0%	609,828	0.4%
Total Employment	95,556	100.0%	154,852,740	100.0%

Source: Esri Demographics 2017, Novogradac & Company LLP, January 2017

The largest industries in the PMA are healthcare/social assistance, retail trade, and manufacturing services. The healthcare/social assistance, accommodation/food services, and professional/scientific/technical services sectors are over represented in the PMA; industries under-represented in the PMA include educational services, construction, and finance/insurance.

The following table illustrates the changes in employment by industry from 2000 to 2017, in the Subject's PMA.

2000-2017 CHANGE IN EMPLOYMENT - PMA

2000 2017 01000 10017 1000 2007						
	<u>2000</u> <u>2017</u>			<u>2000-2017</u>		
Industry	Number	Percent	Number	Percent Growth		Annualized
mustry	Employed	Employed	Employed	Employed	Growth	Percent
Healthcare/Social Assistance	8,543	13.5%	15,003	15.7%	6,460	4.4%
Retail Trade	8,171	12.9%	10,082	10.6%	1,911	1.4%
Manufacturing	5,903	9.3%	9,044	9.5%	3,141	3.1%
<b>Educational Services</b>	5,745	9.1%	8,344	8.7%	2,599	2.7%
Accommodation/Food Services	5,010	7.9%	8,282	8.7%	3,272	3.8%
Prof/Scientific/Tech Services	3,786	6.0%	7,721	8.1%	3,935	6.1%
Public Administration	4,144	6.5%	5,462	5.7%	1,318	1.9%
Construction	5,000	7.9%	5,068	5.3%	68	0.1%
Other Services (excl Publ Adm)	3,015	4.8%	4,807	5.0%	1,792	3.5%
Admin/Support/Waste Mgmt Srvcs	2,079	3.3%	4,581	4.8%	2,502	7.1%
Transportation/Warehousing	2,586	4.1%	3,801	4.0%	1,215	2.8%
Finance/Insurance	2,265	3.6%	2,861	3.0%	596	1.5%
Real Estate/Rental/Leasing	1,426	2.3%	2,477	2.6%	1,051	4.3%
Information	1,359	2.1%	2,250	2.4%	891	3.9%
Arts/Entertainment/Recreation	1,117	1.8%	2,213	2.3%	1,096	5.8%
Wholesale Trade	2,088	3.3%	2,097	2.2%	9	0.0%
Utilities	727	1.1%	988	1.0%	261	2.1%
Agric/Forestry/Fishing/Hunting	293	0.5%	462	0.5%	169	3.4%
Mgmt of Companies/Enterprises	48	0.1%	13	0.0%	-35	-4.3%
Mining	4	0.0%	0	0.0%	-4	0.0%
Total Employment	63,309	100.0%	95,556	100.0%	32,247	3.0%

Source: Esri Demographics 2017, Novogradac & Company LLP, January 2017

As illustrated, only two industries in the table above experienced a decrease in employment from 2000 to 2017. Management of companies/enterprises and mining were the only industries within the PMA to experience a decrease in employment since 2000, and they were the two smallest employers in the PMA. The healthcare/social assistance sector added the greatest number of employees in the last 16 years, adding 6,460 new employees to its workforce. Of note, the area's manufacturing sector has experienced an annualized growth rate of 3.1 percent. Manufacturing in the local area is outperforming the manufacturing industry in the nation as a whole.

<sup>\*</sup>Industry data current as of 2010. Other projections current as of 2017.

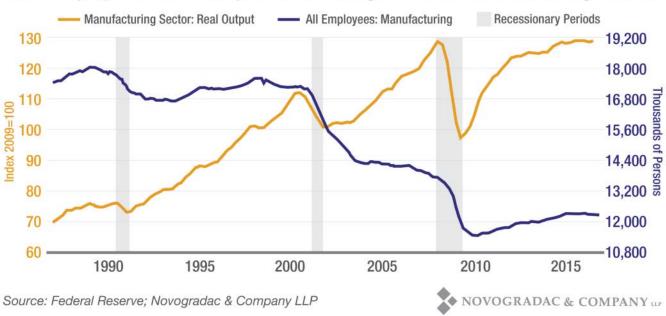
<sup>\*</sup> Change in percentage is calculated as a rate of change by industry.

#### **Manufacturing**

#### **Output over Employment**

For the past 40 years, the U.S. contribution to global manufacturing output remained constant at approximately 21 percent of overall world manufacturing output. However, American manufacturing employment declined significantly over this same period. The divergence between output and employment is the result of advancements in robotics and materials science that increased productivity, transforming manufacturing from a relatively labor-intensive industry to a much more capital-intensive industry. Another factor that contributed to the decline in U.S. manufacturing employment is the outsourcing of production by American companies that shifted operations overseas, where labor costs are lower. The following graph illustrates the divergence between manufacturing output and employment. Note that shaded areas indicate recessionary periods.

# How Employment and Output Have Changed in the Manufacturing Sector



After 2010, U.S. manufacturing employment began to increase for the first time in more than a decade, marking a new era. Labor economists pointed to the relatively balanced costs of labor across the world as a leading factor. Before the rapid expansion and refinement of technological capabilities in the late 1990s and the accelerated pace of globalization that accompanied it, foreign countries benefited from a comparative advantage in manufacturing by leveraging low labor costs. As global markets became more integrated over time, the foreign labor cost advantage eroded significantly. Furthermore, the United States enjoys relatively low costs for capital, raw materials and transportation. Significantly, the U.S. became the world's largest producer of oil in late 2014, surpassing Russia and Saudi Arabia and giving domestic manufacturers privileged access to this fundamental driver of growth.

#### U.S. Moving Up in Competitiveness

While productivity enhancements dislocated many American workers, those enhancements also increased the competitiveness of American manufacturing exports in the global marketplace. The accounting firm Deloitte publishes a Global Manufacturing Competitiveness Index, which ranks 40 nations based on a number of factors including labor cost/productivity, education, infrastructure, supplier networks, intellectual property protections and regulatory/environmental requirements. In the 2016 version of this report, the U.S.

ranked second behind China and ahead of Germany. The same report projects that by 2020 the U.S. will overtake China to become the world's most desirable country for manufacturing businesses. In particular, the increasingly vital role of proprietary and complex technology in production processes has raised the appeal of countries that provide strong intellectual property protection and educated work forces, rather than the lowest labor costs. This new dynamic tilted the advantage back toward developed nations, which tend to feature superior legal protections and skilled labor forces. The following tables illustrate the Deloitte rankings for 2016 and 2020 (projected).

## **U.S. Moving Up in Competitiveness**

Deloitte's Global Manufacturing Competitiveness Index, ranking 40 nations on a number of factors.

2016 (Current)

2020 (Projected)

Rank	Country	Index score (100=high, 10=low)	Change	Country	Index score (100=high, 10=low)
1	China	100.0	<b>▲</b> +1	United States	100.0
2	United States	99.5	<b>∀</b> -1	China	93.5
3	Germany	93.9	=	Germany	90.8
4	Japan	80.4	=	Japan	78.0
5	South Korea	76.7	<b>▲</b> +6	India	77.5
6	United Kingdom	75.8	<b>∀</b> -1	South Korea	77.0
7	Taiwan	72.9	<b>▲</b> +1	Mexico	75.9
8	Mexico	69.5	<b>∀</b> -2	United Kingdo	m 73.8
9	Canada	68.7	<b>∀</b> -2	Taiwan	72.1
10	Singapore	68.4	<b>∀</b> -1	Canada	68.1
11	India	67.2	<b>∀</b> -1	Singapore	67.6
12	Switzerland	63.6	<b>▲</b> +6	Vietnam	65.5
13	Sweden	62.1	<b>▲</b> +4	Malaysia	62.1
14	Thailand	60.4	=	Thailand	62.0
15	Poland	59.1	<b>▲</b> +4	Indonesia	61.9

Source: Deloitte; Novogradac & Company LLP



#### Where the Jobs Go

For the purposes of analyzing impact upon multifamily housing, we focus more on job creation. The American manufacturing jobs lost over the preceding decades generally correlate with simple products such as clothing and toys. By contrast, most manufacturing employment gains have been in advanced industries such as telecommunications, pharmaceuticals, aircraft and heavy machinery. The factors influencing domestic investment patterns are similar to the drivers of international investment. In particular, American manufacturers are likely to invest in jurisdictions featuring educated labor forces, competitive tax rates, limited regulation and proximity to transportation networks. This is evident in areas such as Nevada and the American Southwest, where firms such as Tesla have invested hundreds of millions of dollars in new plant and production facilities. The following table details employment growth since 2001 in the manufacturing industry versus all industries.

### **Comparing National Employment Trends**

Year	Total Manufacturing Employment	Change	Total National Employment (All Industries)	Change -
2001	16,440,000	-	136,939,000	-
2002	15,256,000	-7.2%	136,480,000	-0.3%
2003	14,508,000	-4.9%	137,729,000	0.9%
2004	14,314,000	-1.3%	139,239,000	1.1%
2005	14,225,000	-0.6%	141,730,000	1.8%
2006	14,156,500	-0.5%	144,427,000	1.9%
2007	13,877,833	-2.0%	146,047,000	1.1%
2008	13,403,417	-3.4%	145,363,000	-0.5%
2009	11,847,833	-11.6%	139,878,000	-3.8%
2010	11,528,667	-2.7%	139,064,000	-0.6%
2011	11,727,083	1.7%	139,896,000	0.6%
2012	11,927,250	1.7%	142,469,000	1.9%
2013	12,019,167	0.8%	143,929,000	1.0%
2014	12,184,167	1.4%	146,305,000	1.7%
2015	12,318,083	1.1%	148,833,000	1.7%
2016*	12,289,091	-0.2%	151,190,222	1.6%

<sup>\*</sup> YTD average, includes through Nov. 2016

Source: U.S. Bureau of Labor Statistics; Novogradac & Company LLP



As illustrated, employment in the manufacturing sector began to increase in 2011, marking a reversal in a decades-long trend of declines. However, the growth rate of manufacturing employment has trailed overall employment growth. The decline of manufacturing employment likely reflects a natural economic process experienced by many industries in previous eras.

Under President Trump, we can expect recent employment growth trends in manufacturing to continue. Whether it can increase to the point of being a "revitalization"-which likely requires job growth surpassing other industries-remains to be seen. Manufacturing is still among the three largest industries in the PMA, growing at an annualized rate of 3.1 percent in the PMA between 2000 and 2017. This is in stark contract to the job losses experienced by the manufacturing sector as a whole. More than 11 manufacturing companies announced plans for expansion in Charleston County between January 2017 and year-to-date. These expansions are expected to add more than 567 new manufacturing jobs in Charleston County. The county's lists of major employers and the table of business expansions and new additions in the county presented below demonstrate the county's continued reliance on manufacturing. Recent business expansions in manufacturing suggest the health of this industry in the area.

# **Major Employers**

The following table details major employers in Charleston County as of December 2016 (the most recent available).

# MAJOR EMPLOYERS CHARLESTON COUNTY

Employer Name	Industry	# Of Employees
Joint Base Charleston	Government	22,000
Medical University of South Carolina	Healthcare/Social Assistance	13,000
<b>Boeing South Carolina</b>	Manufacturing	7,400
Charleston County School District	Education	6,500
Trident Health System	Healthcare/Social Assistance	2,500
Walmart, Inc.	Retail trade	2,300
College of Charleston	Education	2,200
Charleston County Government	Government	2,100
US Postal Service	Government	2,000
City of Charleston	Government	1,700
Kiawah Island Golf Resort	Hospitality	1,500
SAIC	Manufacturing	1,500
Bi-Lo Stores	Retail trade	1,200
Publix Supermarket	Retail trade	1,200
Verizon Wireless	Communications	1,200
KapStone Charleston Kraft LLC	Manufacturing	1,000
Intercontinental Hotel Groups (IHG)	Hospitality	<u>1,000</u>
Totals		70,300

The major employers in Charleston County are in sectors including government, healthcare/social assistance, manufacturing, and education. Some of these sectors, such as government, healthcare and education, are less susceptible to economic cycles. Together, these employers comprise approximately 30 percent of the employment in the MSA.

### **Expansions/Contractions**

The following table illustrates the contractions to the Charleston County economy provided by the South Carolina Department of Employment and Workforce between 2014 and February 2018. Jobs affected represent job losses.

### WARN LISTINGS CHARLESTON COUNTY

Company	Industry	Employees Affected	Layoff Date
On Demand Publishing, LLC	Information	58	7/3/2018
JCPenney	Retail Trade	58	7/31/2017
Aramark	Accommodation/Food Services	151	6/30/2017
Amazon	Retail Trade	149	2/15/2017
Stryker Communications	Information	88	12/31/2016
Dial America	Information	150	1/11/2016
Consumers Choice	Information	82	11/30/2015
Hill-Rom Holdings Inc.	Manufacturing	70	9/15/2015
SSP America, Inc.	Retail Trade	63	5/31/2014
Piggly Wiggly	Accommodation/Food Services	<u>64</u>	3/31/2014
Total		933	



As illustrated in the above table, there have been 933 employees in the area impacted by layoffs or closures since 2014. Despite these job losses that have been reported, there has been some growth occurring in the area. The following table details recent business expansions and additions in the county.

EXPANSIONS/NEW ADDITIONS - CHARLESTON COUNTY, SC 2017 - 2018

Company	Industry	Jobs Created
Frontier Logistics	Management	34
Innovative Vehicle Solutions	Manufacturing	108
Firefly Distillery, LLC	Accomodation/Food Services	20
Choate Construction	Construction	20
Heatworks	Manufacturing	60
Finalcontrol, Inc.	Manufacturing	34
Coast Brewing, LLC	Accomodation/Food Services	29
AGRU America, Inc.	Manufacturing	37
Isringhausen	Manufacturing	130
Knapheide Truck Equipment Company	Manufacturing	63
T-Mobile US	Information	400
MTAG Services, Inc.	Finance/Insurance	30
Alcami Corporation	Manufacturing	30
Mid-States Packaging	Transportation/Warehousing	30
NCGS, Inc.	Prof/Scientific/Tech Services	80
Wagner Systems	Manufacturing	30
Shimano	Manufacturing	30
Phishlabs	Information	45
Carver Companies	Manufacturing	22
Bintelli, LLC	Manufacturing	<u>23</u>
	Total	1,255

As illustrated, there were several additions in a variety of industries including manufacturing, accommodation/food service, construction, management, and information. In the last year alone, the county saw the addition of 1.255 new jobs, which helps to counteract the 933 layoffs in the county in recent years.

# **Employment and Unemployment Trends**

According to the BLS, the Subject is located in the Charleston-North Charleston, SC MSA. As such, the following table details employment and unemployment trends for the Charleston, SC MSA from 2002 to 2017 (through October).

**EMPLOYMENT & UNEMPLOYMENT TRENDS (NOT SEASONALLY ADJUSTED)** 

	Charleston-North Charleston, SC MSA					<u>USA</u>				
Year	Total Employment	% Change	Unemployment Rate	Change	Total Employment	% Change	Unemployment Rate	Change		
2002	256,927	-	4.4%	-	136,485,000	-	5.8%	-		
2003	263,215	2.4%	5.5%	1.1%	137,736,000	0.9%	6.0%	0.2%		
2004	272,480	3.5%	5.4%	-0.1%	139,252,000	1.1%	5.5%	-0.5%		
2005	279,789	2.7%	5.4%	0.0%	141,730,000	1.8%	5.1%	-0.5%		
2006	287,755	2.8%	5.2%	-0.2%	144,427,000	1.9%	4.6%	-0.5%		
2007	299,313	4.0%	4.5%	-0.7%	146,047,000	1.1%	4.6%	0.0%		
2008	299,909	0.2%	5.6%	1.1%	145,363,000	-0.5%	5.8%	1.2%		
2009	288,390	-3.8%	9.3%	3.8%	139,878,000	-3.8%	9.3%	3.5%		
2010	296,883	2.9%	9.3%	-0.1%	139,064,000	-0.6%	9.6%	0.3%		
2011	306,350	3.2%	8.8%	-0.5%	139,869,000	0.6%	9.0%	-0.7%		
2012	317,007	3.5%	7.6%	-1.2%	142,469,000	1.9%	8.1%	-0.9%		
2013	323,773	2.1%	6.3%	-1.3%	143,929,000	1.0%	7.4%	-0.7%		
2014	334,326	3.3%	5.5%	-0.8%	146,305,000	1.7%	6.2%	-1.2%		
2015	345,758	3.4%	5.2%	-0.3%	148,833,000	1.7%	5.3%	-0.9%		
2016	358,063	3.6%	4.1%	-1.0%	151,436,000	1.7%	4.9%	-0.4%		
2017 YTD Average*	366,674	2.4%	3.5%	-0.6%	153,175,600	1.1%	4.5%	-0.4%		
Oct-2016	360,088	-	3.8%	-	152,335,000	-	4.7%	-		
Oct-2017	365,925	1.6%	3.3%	-0.5%	153,861,000	1.0%	4.1%	-0.6%		

Source: U.S. Bureau of Labor Statistics January 2018

Between 2002 and 2008, total employment in the MSA exhibited growth, with a pre-recession peak occurring in 2008. The nation and the MSA experienced their most significant recession-related employment losses in in 2009, at the height of the recession. However, in 2010, the MSA reported an increase of 2.9 percent in total employment, at which time the national labor market was still experiencing economic losses. Overall, the MSA experienced total employment losses of 3.8 percent compared to 4.9 percent nationally during the recession. As of 2011, the MSA had surpassed its pre-recession employment high. Employment growth within the MSA has surpassed the nation every year since 2009. Further, in the last 12 months, growth in the MSA was slightly more than in the nation as a whole.

Historically, the MSA has reported a slightly lower unemployment rate relative to the nation. Unemployment in the MSA began to increase during 2008, at the onset of the national recession. Similar to total employment, the MSA maintained a lower unemployment rate throughout the entire recession relative to the nation. Since 2009, unemployment rates in the MSA have decreased each year. Given that total employment in the MSA has surpassed its pre-recession levels, and local employment growth and unemployment are both outperforming the nation, it appears the MSA has fully recovered and entered into an expansionary phase.

### **Housing and Economy**

There no LIHTC or subsidized properties in Hollywood. Affordable and subsidized multifamily developments in the Subject's PMA are located in Charleston and Summerville, approximately 18 and 20 miles from the Hollywood, respectively. Thus, the availability of housing for low to very low income renters is considered limited.

The most recent national recession has impacted Hollywood's single-family housing market. According to RealtyTrac's January 2018 estimates, Charleston County experienced a foreclosure rate of one in every 2,084 housing units. Data was not available for the town of Hollywood, but data from the adjacent towns of Adams Run and Johns Island indicate foreclosure rates between one in 741 and one in every 1,649 housing units. Hollywood is likely experiencing a foreclosure rate within this range, which is much higher than foreclosure rates for the county. The state of South Carolina had a foreclosure rate of one in every 1,333 housing units, a rate likely similar to that projected for Hollywood and higher than that of Charleston County.



<sup>\*2017</sup> data is through Jan

# **COMMUTING PATTERNS**

The following table details travel time to work for residents within the PMA as of 2000. The average travel time is between 20 and 24 minutes. Approximately 53 percent of households within the PMA have commute times of less than 25 minutes.

### **COMMUTING PATTERNS**

ACS Commuting Time to Work	Number of Commuters	Percentage
Travel Time < 5 min	1,294	1.5%
Travel Time 5-9 min	5,189	6.1%
Travel Time 10-14 min	8,368	9.9%
Travel Time 15-19 min	14,107	16.7%
Travel Time 20-24 min	15,826	18.7%
Travel Time 25-29 min	6,354	7.5%
Travel Time 30-34 min	15,004	17.8%
Travel Time 35-39 min	3,205	3.8%
Travel Time 40-44 min	3,294	3.9%
Travel Time 45-59 min	7,260	8.6%
Travel Time 60-89 min	3,069	3.6%
Travel Time 90+ min	1,530	1.8%

Source: US Census 2017, Novogradac & Company, LLP February 2017

### **C**onclusion

Overall, it appears the area was impacted by the most recent national recession, but has now recovered and is in an expansionary phase. As of 2011, the employment in the MSA had pushed above pre-recession levels. Between October 2016 and October 2017, total employment in the MSA increased 1.6 percent, while unemployment from the same period declined 0.5 percent. The MSA's year-to-date unemployment rate as of October 2016 was 0.8 percentage points below the nation's unemployment rate. However, with its reliance on the manufacturing, the local economy will remain susceptible to employment losses and closures during times of economic downturn.

# E. COMMUNITY DEMOGRAPHIC DATA

### **COMMUNITY DEMOGRAPHIC DATA**

The following sections will provide an analysis of the demographic characteristics within the market area. Data such as population, households and growth patterns will be studied to determine if the Primary Market Area (PMA) and the Charleston-North Charleston MSA, which serves as the Secondary Market Area, are areas of growth or contraction. The discussions will also describe typical household size and will provide a picture of the health of the community and the economy. The following demographic tables are specific to the populations of the PMA, SMA, and nation.

# **Population Trends**

The following tables illustrate (a) Total Population and (b) Population by Age Group, and (c) Population Growth Rate.

# **POPULATION**

Year	РМА		Charleston-North Charleston, SC		USA	
	Number	Annual Change	Number	Annual Change	Number	Annual Change
2000	127,986	-	546,889	-	281,038,168	-
2010	163,353	2.8%	663,998	2.1%	308,745,538	1.0%
2017	186,365	1.9%	766,961	2.1%	327,514,334	0.8%
Projected Mkt Entry July 2020	197,199	1.9%	814,334	2.1%	335,799,890	0.8%
2022	204,421	1.9%	845,916	2.1%	341,323,594	0.8%

Source: Esri Demographics 2017, Novogradac & Company LLP, February 2018

### **SENIOR POPULATION. 55+**

Year	PMA		Charleston-North Charleston, SC		USA	
	Number	Annual Change	Number	Annual Change	Number	Annual Change
2000	24,487	-	103,630	-	59,204,560	-
2010	38,284	5.6%	154,813	4.9%	76,750,713	3.0%
2017	50,054	4.2%	206,394	4.6%	93,482,000	3.0%
Projected Mkt Entry July 2020	54,474	2.9%	226,368	3.2%	99,349,546	2.1%
2022	57,420	2.9%	239,684	3.2%	103,261,244	2.1%

Source: Esri Demographics 2017, Novogradac & Company LLP, February 2018



**POPULATION BY AGE GROUP** 

РМА							
Age Cohort	2000	2010	2017	Projected Mkt Entry July 2020	2022		
0-4	8,151	11,136	11,763	12,458	12,922		
5-9	9,252	10,786	11,960	12,486	12,837		
10-14	9,998	10,659	11,858	12,639	13,160		
15-19	9,130	10,338	10,594	11,337	11,833		
20-24	8,467	11,044	11,357	11,239	11,161		
25-29	9,406	13,368	14,442	14,230	14,089		
30-34	9,511	11,681	14,809	15,822	16,497		
35-39	11,029	11,095	13,531	15,161	16,248		
40-44	10,459	11,125	11,772	13,192	14,138		
45-49	9,746	12,370	11,735	11,907	12,021		
50-54	8,347	11,467	12,490	12,253	12,095		
55-59	6,248	10,438	12,335	12,382	12,413		
60-64	4,623	9,178	11,191	11,898	12,369		
65-69	4,153	6,410	9,694	10,431	10,922		
70-74	3,479	4,356	6,886	8,144	8,983		
75-79	2,909	3,317	4,396	5,467	6,181		
80-84	1,778	2,363	2,768	3,208	3,502		
85+	1,297	2,222	2,784	2,944	3,050		
Total	127,983	163,353	186,365	197,199	204,421		

Source: Esri Demographics 2017, Novogradac & Company LLP, February 2018

The total population in the PMA increased at an annual rate of 1.9 percent from 2010 to 2017, a similar rate compared to the SMA and higher than the nation. The population in the PMA is expected to continue to increase through the projected market entry date and 2022 at 1.9 percent per annum, a rate that will remain on par with the SMA and above the nation. The total senior population in the PMA increased at an annual rate of 4.2 percent from 2010 to 2017, a similar rate compared to the SMA and higher rate than the nation. The total senior population in the PMA is expected to continue to increase through projected market entry date and 2022 at 2.9 percent per annum, a rate that will be similar to the growth rate for the SMA and above the nation.

The population in the PMA in 2017 was concentrated most heavily in the age groups of 25 to 29 and 30 to 34, combined these age groups represent 14.1 percent of the total population in the PMA. Through market entry these age groups will continue to have the highest representation in the PMA.

# **HOUSEHOLD TRENDS**

# **Total Number of Households, Average Household Size, and Group Quarters**

# **HOUSEHOLDS**

Year	PMA		Charleston-North Charleston, SC		USA	
	Number	Annual Change	Number	Annual Change	Number	Annual Change
2000	50,167	-	207,374	-	105,403,008	-
2010	66,224	3.2%	259,730	2.5%	116,716,293	1.1%
2017	75,459	1.9%	300,591	2.2%	123,158,898	0.8%
Projected Mkt	70.700	4.00/	240.450	0.40/	405 750 220	0.70/
Entry July 2020	79,720	1.9%	319,159	2.1%	125,752,338	0.7%
2022	82,561	1.9%	331,537	2.1%	127,481,298	0.7%

Source: Esri Demographics 2017, Novogradac & Company LLP, February 2018

# **HOUSEHOLDS WITH SENIOR HOUSEHOLDER, 55+**

Year	РМА		Charleston-North Charleston, SC		USA	
	Number	Annual Change	Number	Annual Change	Number	Annual Change
2000	15,124	-	65,334	-	36,433,877	-
2010	23,319	5.4%	93,575	4.3%	45,892,692	2.6%
2017	30,731	4.4%	126,140	4.8%	54,968,045	2.7%
Projected Mkt Entry July 2020	33,957	3.5%	139,419	3.5%	57,985,956	1.8%
2022	36,107	3.5%	148,271	3.5%	59,997,897	1.8%

Source: Esri Demographics 2017, Novogradac & Company LLP, February 2018

### **AVERAGE HOUSEHOLD SIZE**

		7 TV E1 17 TO	IL HOUGEHO	LD CILL		
Year	PMA		Charleston-North Charleston, SC		USA	
	Number	Annual Change	Number	Annual Change	Number	Annual Change
2000	2.52	-	2.55	-	2.59	-
2010	2.44	-0.3%	2.48	-0.3%	2.58	-0.1%
2017	2.47	0.1%	2.50	0.1%	2.59	0.1%
Projected Mkt Entry July 2020	2.47	0.1%	2.50	0.0%	2.61	0.2%
2022	2.47	0.1%	2.50	0.0%	2.61	0.2%

Source: Esri Demographics 2017, Novogradac & Company LLP, February 2018



# **POPULATION IN GROUP QUARTERS**

Year	PMA		Charleston-North Charleston, SC		USA	
	Number	Annual Change	Number	Annual Change	Number	Annual Change
2000	1,436	-	18,527	-	7,596,362	-
2010	1,648	1.5%	20,369	1.0%	8,043,577	0.6%
2017	1,672	1.5%	20,572	1.0%	8,081,594	0.0%
Projected Mkt Entry	1,697	1.5%	20,776	1.0%	8,081,594	0.0%
2022	1,722	1.5%	20,983	1.0%	8,081,594	0.0%

Source: Esri Demographics 2017, Novogradac & Company LLP, February 2017

The total number of households in the PMA increased at 1.9 percent per annum between 2010 and 2017, a similar rate compared to the SMA and higher rate than the nation over the same period. Through market entry date and 2022, the total number of households in the PMA is expected to increase by 1.9 percent annually, which is slightly lower than the SMA and higher than the nation. The senior households age 55 and older increased by 3.1 percent annually in the PMA between 2010 and 2017, and this growth in the PMA is expected to be 3.5 percent annually over the next five years. The average household sizes are expected to remain relatively stable for all areas of analysis. The number of persons in group quarters increased by 1.5 percent in the PMA between 2000 and 2017 and is projected to continue increasing at this rate through market entry and 2022. Note that forecasted data for the population in group quarters is not available as growth in this population is more often a result of changes to local facilities than macro demographic trends.

### **Households by Tenure**

The table below depicts household growth by tenure from 2000 through 2022.

### **TENURE PATTERNS PMA**

			• •	
Year	Owner-Occupied Units	Percentage Owner-	Renter-Occupied	Percentage Renter-
I Cal	Owner-occupied omis	Occupied	Units	Occupied
2000	34,000	67.8%	16,167	32.2%
2017	48,982	64.9%	26,477	35.1%
Projected Mkt Entry July 2020	51,709	64.9%	28,011	35.1%
2022	53,527	64.8%	29,034	35.2%

Source: Esri Demographics 2017, Novogradac & Company LLP, January 2017

### PMA TENURE PATTERNS OF SENIORS 55+

Year	Owner-Occupied Units	Percentage Owner-	Renter-Occupied	Percentage Renter-
Teal	Owner-Occupied offics	Occupied	Units	Occupied
2000	12,650	83.6%	2,474	16.4%
2017	24,024	78.2%	6,707	21.8%
Projected Mkt Entry July 2020	26,445	77.9%	7,512	22.1%
2022	28,059	77.7%	8,048	22.3%

Source: Esri Demographics 2017, Novogradac & Company LLP, January 2017

As the table above illustrates, the PMA is dominated by owner-occupied housing units. In 2017, there were approximately 26,477 renter-occupied households in the PMA, equaling 35.1 percent of households in the PMA. In 2017, approximately 78.2 percent of senior households were owner-occupied, while 21.8 percent were renter-occupied. Nationally, approximately two-thirds of the total number of housing units are owner-occupied. Thus, the PMA contains fewer senior renter-occupied units than does the nation. Through market



entry and 2022, the percentage of renter households is expected to remain stable among seniors and for households of all ages.

# **Household Income Distribution**

The following table depicts household income in the PMA from 2017 to 2022.

### **HOUSEHOLD INCOME PMA 55+**

			PMA			
Income Cohort	2	017	2	022	Annual Chang	e 2017 to 2022
	Number	Percentage	Number	Percentage	Number	Percentage
\$0-9,999	1,644	5.3%	1,775	4.9%	26	1.6%
\$10,000-19,999	3,190	10.4%	3,291	9.1%	20	0.6%
\$20,000-29,999	3,384	11.0%	3,689	10.2%	61	1.8%
\$30,000-39,999	2,859	9.3%	3,091	8.6%	46	1.6%
\$40,000-49,999	2,823	9.2%	3,369	9.3%	109	3.9%
\$50,000-59,999	2,173	7.1%	2,341	6.5%	34	1.5%
\$60,000-74,999	3,223	10.5%	3,587	9.9%	73	2.3%
\$75,000-99,999	3,874	12.6%	4,630	12.8%	151	3.9%
\$100,000-124,999	2,624	8.5%	3,245	9.0%	124	4.7%
\$125,000-149,999	1,852	6.0%	2,518	7.0%	133	7.2%
\$150,000-199,999	1,573	5.1%	2,206	6.1%	127	8.0%
\$200,000+	1,512	4.9%	2,365	6.5%	171	11.3%
Total	30,731	100.0%	36,107	100.0%		

Source: HISTA Data / Ribbon Demographics 2017, Novogradac & Company LLP, February 2017

The Subject will target households earning between \$18,360 and \$33,060. As the table above depicts, approximately 30.7 percent of senior (55+) households in the PMA earned between \$10,000 and \$39,999 in 2017. Some households within these income cohorts will provide support for the Subject.

### **Renter Household Income Distribution**

The following tables depict senior (55+) renter household incomes in the PMA in 2017, market entry, and 2022.

RENTER HOUSEHOLD INCOME DISTRIBUTION - PMA, 55+

Income Cohort	2017		Projected Mkt Entry July 2020		2022	
	Number	Percentage	Number	Percentage	Number	Percentage
\$0-9,999	601	9.0%	644	8.6%	673	8.4%
\$10,000-19,999	1,056	15.7%	1,103	14.7%	1,135	14.1%
\$20,000-29,999	909	13.6%	985	13.1%	1,035	12.9%
\$30,000-39,999	788	11.7%	838	11.2%	872	10.8%
\$40,000-49,999	596	8.9%	661	8.8%	705	8.8%
\$50,000-59,999	465	6.9%	520	6.9%	556	6.9%
\$60,000-74,999	668	10.0%	729	9.7%	770	9.6%
\$75,000-99,999	563	8.4%	646	8.6%	702	8.7%
\$100,000-124,999	278	4.1%	330	4.4%	365	4.5%
\$125,000-149,999	246	3.7%	334	4.4%	393	4.9%
\$150,000-199,999	223	3.3%	299	4.0%	349	4.3%
\$200,000+	314	4.7%	421	5.6%	493	6.1%
Total	6,707	100.0%	7,512	100.0%	8,048	100.0%

Source: HISTA Data / Ribbon Demographics 2017, Novogradac & Company LLP, February 2017

Senior renter households with incomes between \$10,000 and \$39,999 represent 41.0 percent of the senior renter households in the PMA in 2017, and this share is expected to remain near this level through market entry.

### RENTER HOUSEHOLDS BY NUMBER OF PERSONS IN THE HOUSEHOLD

The following table illustrates household size for renter households in the PMA.

RENTER HOUSEHOLDS BY NUMBER OF PERSONS - PMA

			Projected I	Mkt Entry July		
Household Size	2	017	2	020	2022	
	Number	Percentage	Number	Percentage	Number	Percentage
1 Person	10,870	41.1%	11,643	41.6%	12,158	41.9%
2 Persons	7,352	27.8%	7,615	27.2%	7,791	26.8%
3 Persons	4,281	16.2%	4,545	16.2%	4,721	16.3%
4 Persons	2,306	8.7%	2,434	8.7%	2,519	8.7%
5+ Persons	1,668	6.3%	1,774	6.3%	1,845	6.4%
Total Households	26,477	100%	28,011	100%	29,034	100%

Source: HISTA Data / Ribbon Demographics 2017, Novogradac & Company LLP, January 2017

Approximately 68.9 percent of renter households resided in a one to two-person household in the PMA in 2017. Over the next five years, this percentage is projected to remain generally stable.

### CONCLUSION

The senior (55+) population in the PMA increased at an annual rate of 4.2 percent from 2010 to 2017 and is expected to increase by 2.9 percent annually through 2022, a rate that will lag behind the growth rate in



the MSA but outpace senior population growth in the nation. Between 2017 and market entry, the total number of senior (55+) households is expected to experience growth of 3.5 percent, in line with the MSA and outpacing the nation. Senior renter households with incomes between \$10,000 and \$39,999 represent 41.0 percent of the senior renter households in the PMA in 2017, and this share is expected to remain near this level through market entry. Many of these households would income-qualify at the Subject.

# F. PROJECT-SPECIFIC DEMAND ANALYSIS

# **PROJECT SPECIFIC DEMAND ANALYSIS**

The following demand analysis evaluates the potential amount of qualified households, which the Subject would have a fair chance at capturing. The structure of the analysis is based on the guidelines provided by SCSHFDA.

### 1. Income Restrictions

LIHTC rents are based upon a percentage of the Area Median Gross Income (AMI), adjusted for household size and utilities. South Carolina State Housing Finance and Development Agency (SCSHFDA) will estimate the relevant income levels, with annual updates. The rents are calculated assuming that the maximum gross rent a family household will pay is 35 percent of its household income at the appropriate AMI level and the maximum gross rent a senior household will pay is 40 percent of its household income at the appropriate AMI level.

According to SCSHFDA, household size is assumed to be 1.5 persons per bedroom for LIHTC rent calculation purposes. For example, for one-bedroom units we assume the average income limits of a one- and twoperson household and for three-bedroom units we assume the average income limits for a four- and fiveperson household. This applies to family projects. For elderly projects, we have used a maximum income based on two-person households.

To assess the likely number of tenants in the market area eligible to live in the Subject, we use Census information as provided by ESRI Business Information Solutions to estimate the number of potential tenants who would qualify to occupy the Subject as a LIHTC project.

The maximum income levels are based upon information obtained from the Rent and Income Limits Guidelines Table as accessed from Novogradac & Company's website.

# 2. Affordability

As discussed above, the maximum income for LIHTC units is set by SCSHFDA while the minimum is based upon the minimum income needed to support affordability. This is based upon a standard of 35 percent. Lower and moderate-income families typically spend greater that 30 percent of their income on housing. These expenditure amounts can range higher than 50 percent depending upon market area. However, the 30 to 40 percent range is generally considered a reasonable range of affordability. SCSHFDA guidelines utilize 35 for families and 40 percent for senior households, which we will use to set the minimum income levels for the demand analysis.

### 3. Minimum and Maximum Income Levels

The following tables illustrate the minimum and maximum allowable income levels for the Subject's units.

55+ INCOME LIMITS							
	Minimum	Maximum	Minimum	Maximum	Minimum	Maximum	
Unit Type	Allowable	Allowable	Allowable	Allowable	Allowable	Allowable	
	Income	Income	Income	Income	Income	Income	
	@50%		@60%		Overall		
2BR	\$18,360	\$27,550	\$20,760	\$33,060	\$18,360	\$33,060	

### 4. Demand

The demand for the Subject will be derived from two sources: existing households and new households. These calculations are illustrated on the attached table.



### 4a. Demand from New Renter Households

The number of new households entering the market is the first level of demand calculated. SCSHFDA has requested that we utilize 2017 as the base year for the analysis, with demographic projections to 2020. This is considered the gross potential demand for the Subject property. This number is adjusted for income eligibility and renter tenure.

# 4b. Demand from Existing Households

Demand for existing households is estimated by summing three sources of potential tenants. (a) The first source is tenants who are rent overburdened. These are households who are paying over 35 percent of their income in housing costs for general occupancy housing or over 40 percent of their income in housing costs for elderly housing. This number is estimated using census 2010 or American Community Survey (ACS) data. (b) The second source is households living in substandard housing. This number is estimated using 2000 Census data. (c) The third source is those seniors likely to move from their own homes into rental housing. Data from the American Housing Survey and interviews with area senior apartment property managers regarding the number or share of current renters who originated from homeownership must be used to refine the analysis. (d) The fourth potential "Other" source of demand is demand which may exist that is not captured by the above methods, which may be allowed if the factors used can be fully justified.

### 4c. Additions to Supply

SCSHFDA guidelines indicate that units in all competing projects that were allocated, under construction, placed in service, or funded in 2017 as well as those units at properties that have not reached a stabilized occupancy of 93 percent should be removed from the demand analysis. There is one such property in the Subject's PMA. Villas at Oakbrook was allocated in 2016 and has not yet been completed. Upon completion, this property will offer 42 one and two-bedroom units to seniors earning 50 and 60 percent of AMI or less. The table below details these additions to supply.

ADDITIONS TO SUPPLY 2017						
Unit Type 50% AMI 60% AMI Overall						
2BR	7	29	36			
Total	7	29	36			

Overall, a total of 36 units have been removed from our capture rate analyses.

### 5. Method - Capture Rates

The above calculations and derived capture rates are illustrated in the following table.



# **50% AMI**

### NEW RENTER HOUSEHOLD DEMAND BY INCOME COHORT - @50%

Minimum Income Limit		\$18,360	Maximum Income Limit		\$27,550
Income Category	Households PMA	eholds - Total Change in 2017 to Prj Mrkt Entry ly 2020	Income Brackets	Percent within Cohort	Renter Households within Bracket
\$0-9,999	43	5.4%	\$0	0.0%	0
\$10,000-19,999	47	5.9%	\$1,639	16.4%	8
\$20,000-29,999	76	9.4%	\$7,550	75.5%	57
\$30,000-39,999	50	6.3%	\$0	0.0%	0
\$40,000-49,999	65	8.1%	\$0	0.0%	0
\$50,000-59,999	55	6.8%	\$0	0.0%	0
\$60,000-74,999	61	7.6%	\$0	0.0%	0
\$75,000-99,999	83	10.4%	\$0	0.0%	0
\$100,000-124,999	52	6.5%	\$0	0.0%	0
\$125,000-149,999	88	11.0%	\$0	0.0%	0
\$150,000-199,999	76	9.4%	\$0	0.0%	0
\$200,000+	107	13.3%	\$0	0.0%	0
Total	805	100.0%		8.1%	65

# POTENTIAL EXISTING HOUSEHOLD DEMAND BY INCOME COHORT - @50%

Minimum Income Limit		\$18,360	Maximum Income Limit		\$27,550
Income Category	Total Renter Hou	useholds PMA 2017	Income Brackets	Percent within Cohort	Households within Bracket
\$0-9,999	601	9.0%	\$0	0.0%	0
\$10,000-19,999	1,056	15.7%	\$1,639	16.4%	173
\$20,000-29,999	909	13.6%	\$7,550	75.5%	686
\$30,000-39,999	788	11.7%	\$0	0.0%	0
\$40,000-49,999	596	8.9%	\$0	0.0%	0
\$50,000-59,999	465	6.9%	\$0	0.0%	0
\$60,000-74,999	668	10.0%	\$0	0.0%	0
\$75,000-99,999	563	8.4%	\$0	0.0%	0
\$100,000-124,999	278	4.1%	\$0	0.0%	0
\$125,000-149,999	246	3.7%	\$0	0.0%	0
\$150,000-199,999	223	3.3%	\$0	0.0%	0
\$200,000+	314	4.7%	\$0	0.0%	0
Total	6,707	100.0%		12.8%	859

# **ASSUMPTIONS - @50%**

Tenancy		55+	% of Income towards H	ousing	40%	
Rural/Urban		Urban	Maximum # of Occupa	Maximum # of Occupants		
Persons in Household	0BR	1BR	2BR	3BR	4BR+	
1	0%	90%	10%	0%	0%	
2	0%	10%	90%	0%	0%	
3	0%	0%	0%	40%	60%	
4	0%	0%	0%	70%	30%	
5+	0%	0%	0%	50%	50%	



Income Target Population		@50%
New Renter Households PMA		805
Percent Income Qualified		8.1%
New Renter Income Qualified Households		65
Demand from Existing Households 2017		
Demand from Rent Overburdened Households		
ncome Target Population		@50%
otal Existing Demand		6,707
ncome Qualified		12.8%
ncome Qualified Renter Households		859
Percent Rent Overburdened Prj Mrkt Entry July 2020		39.1%
Rent Overburdened Households		336
Demand from Living in Substandard Housing		
ncome Qualified Renter Households		859
Percent Living in Substandard Housing		1.5%
Households Living in Substandard Housing		13
Senior Households Converting from Homeownership		
ncome Target Population		@50%
Total Senior Homeowners		26,445
Rural Versus Urban 0.4%		
Senior Demand Converting from Homeownership		93
otal Demand		440
Total Demand from Existing Households		442
Total New Demand  Total Demand (New Plus Existing Households)		65 <b>507</b>
Demand from Seniors Who Convert from Homeownership		93
Percent of Total Demand From Homeownership Conversion		18.3%
Is this Demand Over 20 percent of Total Demand?		10.5 % No
s tills bellialla over 20 percent or Total bellialla:		NO
By Bedroom Demand	F.7.40/	004
One Person	57.4%	291
wo Persons	25.1%	127
Three Persons	9.6%	49
Four Persons	5.5%	28
Five Persons	2.4%	12
Total	100.0%	507



To place Person Demand into Bedroom Type Units		
Of one-person households in studio units	0%	0
Of two-person households in studio units	0%	0
Of three-person households in studio units	0%	0
Of four-person households in studio units	0%	0
Of five-person households in studio units	0%	0
Of one-person households in 1BR units	90%	262
Of two-person households in 1BR units	10%	13
Of three-person households in 1BR units	0%	0
Of four-person households in 1BR units	0%	0
Of five-person households in 1BR units	0%	0
Of one-person households in 2BR units	10%	29
Of two-person households in 2BR units	90%	115
Of three-person households in 2BR units	0%	0
Of four-person households in 2BR units	0%	0
Of five-person households in 2BR units	0%	0
Of one-person households in 3BR units	0%	0
Of two-person households in 3BR units	0%	0
Of three-person households in 3BR units	40%	19
Of four-person households in 3BR units	70%	20
Of five-person households in 3BR units	50%	6
Of one-person households in 4BR units	0%	0
Of two-person households in 4BR units	0%	0
Of three-person households in 4BR units	60%	29
Of four-person households in 4BR units	30%	8
Of five-person households in 4BR units	50%	6
Of one-person households in 5BR units	0%	0
Of two-person households in 5BR units	0%	0
Of three-person households in 5BR units	0%	0
Of four-person households in 5BR units	0%	0
Of five-person households in 5BR units	0%	0
Total Demand		507

Total	Demand (Subject Unit Typ	es)	Additions to Supply		Net Demand
0 BR	-	-	-	=	-
1 BR	-	-	-	=	-
2 BR	144	-	7	=	137
3 BR	-	-	-	=	-
4 BR	-	-	-	=	-
5 BR	-	-	-	=	-
Total	144		7		137
	Developer's Unit Mix		Net Demand		Capture Rate
0 BR		/	-	=	-
1 BR		/		=	-
2 BR	7	/	137	=	5.1%
3 BR		/	-	=	-
4 BR		/	-	=	-
5 BR		/	-	=	-



# **60% AMI**

# **NEW RENTER HOUSEHOLD DEMAND BY INCOME COHORT - @60%**

Minimum Income Limit		\$33,060			
Income Category	New Renter Households - Total Change in Households PMA 2017 to Prj Mrkt Entry July 2020		Income Brackets	Percent within Cohort	Renter Households within Bracket
\$0-9,999	43	5.4%	\$0	0.0%	0
\$10,000-19,999	47	5.9%	\$0	0.0%	0
\$20,000-29,999	76	9.4%	\$9,239	92.4%	70
\$30,000-39,999	50	6.3%	\$3,060	30.6%	15
\$40,000-49,999	65	8.1%	\$0	0.0%	0
\$50,000-59,999	55	6.8%	\$0	0.0%	0
\$60,000-74,999	61	7.6%	\$0	0.0%	0
\$75,000-99,999	83	10.4%	\$0	0.0%	0
\$100,000-124,999	52	6.5%	\$0	0.0%	0
\$125,000-149,999	88	11.0%	\$0	0.0%	0
\$150,000-199,999	76	9.4%	\$0	0.0%	0
\$200,000+	107	13.3%	\$0	0.0%	0
Total	805	100.0%		10.6%	85

# POTENTIAL EXISTING HOUSEHOLD DEMAND BY INCOME COHORT - @60%

Minimum Income Limit		\$20,760	Maximum Income Lim	nit	\$33,060
Income Category	Total Renter Hous	eholds PMA 2017	Income Brackets	Percent within Cohort	Households within Bracket
\$0-9,999	601	9.0%	\$0	0.0%	0
\$10,000-19,999	1,056	15.7%	\$0	0.0%	0
\$20,000-29,999	909	13.6%	\$9,239	92.4%	840
\$30,000-39,999	788	11.7%	\$3,060	30.6%	241
\$40,000-49,999	596	8.9%	\$0	0.0%	0
\$50,000-59,999	465	6.9%	\$0	0.0%	0
\$60,000-74,999	668	10.0%	\$0	0.0%	0
\$75,000-99,999	563	8.4%	\$0	0.0%	0
\$100,000-124,999	278	4.1%	\$0	0.0%	0
\$125,000-149,999	246	3.7%	\$0	0.0%	0
\$150,000-199,999	223	3.3%	\$0	0.0%	0
\$200,000+	314	4.7%	\$0	0.0%	0
Total	6,707	100.0%		16.1%	1,081

# **ASSUMPTIONS - @60%**

Tenancy		55+	% of Income towards	Housing	40%
Rural/Urban	Urban Maximum # of Occu		ants	2	
Persons in Household	0BR	1BR	2BR	3BR	4BR+
1	0%	90%	10%	0%	0%
2	0%	10%	90%	0%	0%
3	0%	0%	0%	40%	60%
4	0%	0%	0%	70%	30%
5+	0%	0%	0%	50%	50%



Demand from New Renter Households 2017 to July 2020		
Income Target Population		@60%
New Renter Households PMA		805
Percent Income Qualified		10.6%
New Renter Income Qualified Households		85
Demand from Existing Households 2017		
Demand from Rent Overburdened Households		
Income Target Population		@60%
Total Existing Demand		6,707
Income Qualified		16.1%
Income Qualified Renter Households		1,081
Percent Rent Overburdened Prj Mrkt Entry July 2020		39.1%
Rent Overburdened Households		423
Demand from Living in Substandard Housing		
Income Qualified Renter Households		1,081
Percent Living in Substandard Housing		1.5%
Households Living in Substandard Housing		17
Senior Households Converting from Homeownership		
Income Target Population		@60%
Total Senior Homeowners		26,445
Rural Versus Urban 0.4%		
Senior Demand Converting from Homeownership		93
Total Demand		
Total Demand from Existing Households		532
Total New Demand		85
Total Demand (New Plus Existing Households)		617
Demand from Seniors Who Convert from Homeownership		93
Percent of Total Demand From Homeownership Conversion		15.0%
Is this Demand Over 20 percent of Total Demand?		No
By Bedroom Demand		
One Person	57.4%	354
Two Persons	25.1%	155
Three Persons	9.6%	59
Four Persons	5.5%	34
Five Persons	2.4%	15
Total	100.0%	617



	d into Bedroom Type Units			
Of one-person househol	ds in studio units		0%	0
Of two-person househol	ds in studio units		0%	0
Of three-person househousehousehousehousehousehousehouse	olds in studio units		0%	0
Of four-person househol	ds in studio units		0%	0
Of five-person househol	ds in studio units		0%	0
Of one-person househol	ds in 1BR units		90%	319
Of two-person househol	ds in 1BR units		10%	16
Of three-person househousehousehousehousehousehousehouse	olds in 1BR units		0%	0
Of four-person househol	ds in 1BR units		0%	0
Of five-person househol	ds in 1BR units		0%	0
Of one-person househol	ds in 2BR units		10%	35
Of two-person househol	ds in 2BR units		90%	140
Of three-person househo	olds in 2BR units		0%	0
Of four-person househol	ds in 2BR units		0%	0
Of five-person househol	ds in 2BR units		0%	0
Of one-person househol	ds in 3BR units		0%	0
Of two-person househol	ds in 3BR units		0%	0
Of three-person househousehousehousehousehousehousehouse	olds in 3BR units		40%	24
Of four-person househol	ds in 3BR units		70%	24
Of five-person househol	ds in 3BR units		50%	7
Of one-person househol	ds in 4BR units		0%	0
Of two-person househol	ds in 4BR units		0%	0
Of three-person househousehousehousehousehousehousehouse	olds in 4BR units		60%	36
Of four-person househol	ds in 4BR units		30%	10
Of five-person househol	ds in 4BR units		50%	7
Of one-person househol	ds in 5BR units		0%	0
Of two-person househol	ds in 5BR units		0%	0
Of three-person househousehousehousehousehousehousehouse	olds in 5BR units		0%	0
Of four-person househol	ds in 5BR units		0%	0
Of five-person househol	ds in 5BR units		0%	0
Total Demand				617
Total De	emand (Subject Unit Types)	Additions to Supply		Net Demand
0 BR		-	=	-
1 BR		-	=	-
2 BR	175 -	29	=	146
3 BR	_	_	=	_

Total	Demand (Subject Unit Types)	)	Additions to Supply		Net Demand
0 BR	-	-	-	=	-
1 BR	-	-	-	=	-
2 BR	175	-	29	=	146
3 BR	-	-	-	=	-
4 BR	-	-	-	=	-
5 BR	-	-	-	=	-
Total	175		29		146
	Developer's Unit Mix		Net Demand		Capture Rate
0 BR	Developer's Unit Mix	/	Net Demand	=	Capture Rate
0 BR 1 BR	Developer's Unit Mix	/		= =	Capture Rate - -
	Developer's Unit Mix 25	/ /	-		
1 BR		/ / /	- -	=	- -
1 BR 2 BR		/ / / /	- - 146	= =	- -
1 BR 2 BR 3 BR		/ / / /	- - 146	= = =	- -



# **Overall**

# NEW RENTER HOUSEHOLD DEMAND BY INCOME COHORT - Overall

Minimum Income Limit		\$18,360 Maximum Income Limit					
Income Category	Change in House	ouseholds - Total holds PMA 2017 to htry July 2020	Income Brackets	Percent within Cohort	Renter Households within Bracket		
\$0-9,999	43	5.4%	\$0	0.0%	0		
\$10,000-19,999	47	5.9%	\$1,639	16.4%	8		
\$20,000-29,999	76	9.4%	\$9,999	100.0%	76		
\$30,000-39,999	50	6.3%	\$3,060	30.6%	15		
\$40,000-49,999	65	8.1%	\$0	0.0%	0		
\$50,000-59,999	55	6.8%	\$0	0.0%	0		
\$60,000-74,999	61	7.6%	\$0	0.0%	0		
\$75,000-99,999	83	10.4%	\$0	0.0%	0		
\$100,000-124,999	52	6.5%	\$0	0.0%	0		
\$125,000-149,999	88	11.0%	\$0	0.0%	0		
\$150,000-199,999	76	9.4%	\$0	0.0%	0		
\$200,000+	107	13.3%	\$0	0.0%	0		
Total	805	100.0%		12.3%	99		

# POTENTIAL EXISTING HOUSEHOLD DEMAND BY INCOME COHORT - Overall

Income Category \$0-9,999		\$33,060			
	Total Renter Hous	seholds PMA 2017	Income Brackets	Percent within Cohort	Households within Bracket
	601	9.0%	\$0	0.0%	0
\$10,000-19,999	1,056	15.7%	\$1,639	16.4%	173
\$20,000-29,999	909	13.6%	\$9,999	100.0%	909
\$30,000-39,999	788	11.7%	\$3,060	30.6%	241
\$40,000-49,999	596	8.9%	\$0	0.0%	0
\$50,000-59,999	465	6.9%	\$0	0.0%	0
\$60,000-74,999	668	10.0%	\$0	0.0%	0
\$75,000-99,999	563	8.4%	\$0	0.0%	0
\$100,000-124,999	278	4.1%	\$0	0.0%	0
\$125,000-149,999	246	3.7%	\$0	0.0%	0
\$150,000-199,999	223	3.3%	\$0	0.0%	0
\$200,000+	314	4.7%	\$0	0.0%	0
Total	6,707	100.0%		19.7%	1,323

# **ASSUMPTIONS - Overall**

Tenancy		55+	% of Income towards Housing		40%	
Rural/Urban		Urban	Maximum # of Occupants		2	
Persons in Household	0BR	1BR	2BR	3BR	4BR+	
1	0%	90%	10%	0%	0%	
2	0%	10%	90%	0%	0%	
3	0%	0%	0%	40%	60%	
4	0%	0%	0%	70%	30%	
5+	0%	0%	0%	50%	50%	



Income Target Population		Overall
New Renter Households PMA		805
Percent Income Qualified		12.3%
lew Renter Income Qualified Households		99
Demand from Existing Households 2017		
Demand from Rent Overburdened Households		
ncome Target Population		Overall
otal Existing Demand		6,707
ncome Qualified		19.7%
ncome Qualified Renter Households		1,323
Percent Rent Overburdened Prj Mrkt Entry July 2020		39.1%
Rent Overburdened Households		517
Demand from Living in Substandard Housing		4.000
ncome Qualified Renter Households		1,323
Percent Living in Substandard Housing		1.5%
Households Living in Substandard Housing		20
Senior Households Converting from Homeownership ncome Target Population		Overall
otal Senior Homeowners		26,445
Rural Versus Urban 0.4%		20,440
Senior Demand Converting from Homeownership		93
Total Demand		
otal Demand from Existing Households		630
Total New Demand		99
otal Demand (New Plus Existing Households)		729
Demand from Seniors Who Convert from Homeownership		93
Percent of Total Demand From Homeownership Conversion		12.7%
s this Demand Over 20 percent of Total Demand?		No
By Bedroom Demand		
One Person	57.4%	418
wo Persons	25.1%	183
hree Persons	9.6%	70
Four Persons	5.5%	40
rive Persons	2.4%	17
Total Total	100.0%	729



To place Person Demand into Bedroom Type Units		
Of one-person households in studio units	0%	0
Of two-person households in studio units	0%	0
Of three-person households in studio units	0%	0
Of four-person households in studio units	0%	0
Of five-person households in studio units	0%	0
Of one-person households in 1BR units	90%	376
Of two-person households in 1BR units	10%	18
Of three-person households in 1BR units	0%	0
Of four-person households in 1BR units	0%	0
Of five-person households in 1BR units	0%	0
Of one-person households in 2BR units	10%	42
Of two-person households in 2BR units	90%	165
Of three-person households in 2BR units	0%	0
Of four-person households in 2BR units	0%	0
Of five-person households in 2BR units	0%	0
Of one-person households in 3BR units	0%	0
Of two-person households in 3BR units	0%	0
Of three-person households in 3BR units	40%	28
Of four-person households in 3BR units	70%	28
Of five-person households in 3BR units	50%	9
Of one-person households in 4BR units	0%	0
Of two-person households in 4BR units	0%	0
Of three-person households in 4BR units	60%	42
Of four-person households in 4BR units	30%	12
Of five-person households in 4BR units	50%	9
Of one-person households in 5BR units	0%	0
Of two-person households in 5BR units	0%	0
Of three-person households in 5BR units	0%	0
Of four-person households in 5BR units	0%	0
Of five-person households in 5BR units	0%	0
Total Demand		729

Total De	mand (Subject Unit Typ	es)	Additions to Supply				
0 BR			-	=	-		
1 BR	-	-	-	=	-		
2 BR	207	-	36	=	171		
3 BR	-	-	-	=	-		
4 BR	-	-	-	=	-		
5 BR	-	-	-	=	-		
Total	207		36		171		
	Developer's Unit Mix		Net Demand		Capture Rate		
0 BR		/	-	=	-		
1 BR		/	-	=	-		
2 BR	32	/	171	=	18.7%		
3 BR		/	-	=	-		
4 BR		/	-	=	-		
5 BR		/	-	=	-		



### **Conclusions**

Several factors affect the indicated capture rates and are discussed following:

- The number of senior (55+) households in the PMA is expected to increase 3.5 percent between 2017 and projected market entry 2020.
- This demand analysis does not measure the PMA's or Subject's ability to attract additional or latent demand into the market from elsewhere by offering an affordable option. We believe this to be moderate and therefore the demand analysis is somewhat conservative in its conclusions because this demand is not included.
- The Subject's two-bedroom only unit mix appears to be acceptable in the market given the performance of other properties offering only two-bedroom units. For example, Country Club Apartments in nearby Summerville, South Carolina offers only two-bedroom units at 50 and 60 percent AMI and reports full occupancy. Similarly, Kings Crossing, a senior LITHC property in Charleston, offers only two-bedroom units at 50 and 60 percent AMI and reports full occupancy and a waiting list. Radcliff Manor, another senior LIHTC property in Charleston, also offers only two-bedroom units and reports maintaining a waiting list. Furthermore, the capture rates for two-bedroom unit determined in our demand calculations are low. This indicates unmet demand for two-bedroom units in the market. Overall, we believe that the Subject will be successful as proposed.

The following table summarizes the capture rates for the Subject. Note this table is not adjusted for demand by bedroom type.

### **DEMAND AND NET DEMAND**

	HH at @50% AMI (\$18,360 to \$27,550)	HH at @60% AMI (\$20,760 to \$33,060)	Overall Demand
Demand from New Households (age and income appropriate)	65	85	99
PLUS	+	+	+
Demand from Existing Renter Housholds - Rent Overburdened Households	336	423	517
PLUS	+	+	+
Demand from Existing Renter Households - Substandard Housing	13	17	20
=	=	=	=
Sub Total	414	524	636
Demand from Existing Households - Elderly Homeowner Turnover (Limited to 20% where applicable)	93	93	93
Equals Total Demand	507	617	729
Less	-	-	-
New Supply	7	29	36
Equals Net Demand	500	588	693



Note that the above *Demand and Net Demand* estimates include all income-eligible renter households. These estimates are then adjusted to reflect only the size-appropriate households by bedroom type in the following *Capture Rate Analysis*.

### **CAPTURE RATE ANALYSIS CHART**

Bedrooms/AMI Level	Total Demand	Supply	Net Demand	Units Proposed	Capture Rate
2BR @50%	144	7	137	7	5.1%
2BR @60%	175	29	146	25	17.1%
2BR Overall	207	36	171	32	18.7%

As the analysis illustrates, the Subject's capture rates vary from 5.1 to 18.7 percent with an overall capture rate of 18.7 percent. The Subject's overall capture rates are well within SCSHFDA guidelines and we believe that there is ample demand for the Subject's units.

### **Absorption Rate**

None of the LIHTC comparable properties surveyed were able to provide absorption data. We have thus considered absorption data from two recently-constructed LIHTC properties located in Goose Creek, South Carolina just beyond the PMA. Absorption rates at the properties able to report absorption data are detailed in the table below.

### **ABSORPTION**

Property Name	Rent Structure	Tenancy	Year Built	Number of Units	Units Absorbed / Month
Waters at St. James	LIHTC	Family	2017	336	39
The Heyward	Market	Family	2017	260	22
Crowne At Live Oak Square	Market	Family	2016	282	12
Springs At Essex Farms	Market	Family	2015	284	12
Pinecrest Greene	LIHTC	Family 201		46	<u>8</u>
				Average	20

On average, these properties reported an absorption rate of approximately 20 units per month. Two of the new construction properties are in their lease-up periods: Crowne at Live Oak Square was constructed in 2016 and is currently experience an absorption pace of 12 units per month; The Heyward was constructed in 2017 and is experiencing an absorption pace of 22 units per month. With the stable demographic base of moderate-income senior households in the PMA, the general limited supply of affordable senior housing, and the absorption paces at recently constructed properties in the market, we believe the Subject should be able to experience an absorption rate at the high end of this range. The LIHTC comparables report few vacancies and all maintain waiting lists. Therefore, based upon the demand calculations presented within this report, which indicate good to excellent capture rates and an ample number income-qualified households, we believe that the Subject could absorb approximately 30 units per month upon opening. This equals an absorption period of two to three months. We expect the Subject to reach stabilized occupancy of 93 percent within two months.



# **SURVEY OF COMPARABLE PROJECTS**

Comparable properties are examined on the basis of physical characteristics, i.e. building type, age/quality, level of common amenities, absorption, as well as similarity in rent. We attempted to compare the Subject to complexes from the competing market to provide a broader picture of the health and available supply in the market. We surveyed many properties that we chose not to use in the survey because they were not as comparable to the Subject as others that were selected.

### **Description of Property Types Surveyed/Determination of Number of Tax Credit Units**

We interviewed numerous properties to determine which ones were considered "true" competition for the Subject. Several properties in the market area were interviewed and not included because of their dissimilarity or other factors. Fully subsidized properties were excluded due to differing rent structures from the Subject without a subsidy; however, it should be noted that subsidized properties in the market area were found to have stable occupancies.

The following table illustrates the excluded properties and the vacancy rates, where they were available, for the excluded properties.



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EXCLUDED LIST							
Property Name	Rent Structure	Tenancy	Reason for Exclusion	No. of Units	2018 Vacancy Rate		
Country Club Apartments	LIHTC	Family	Closer comparables	32	0.0%		
Pinecrest Greene	LIHTC	Family	Closer comparables	46	2.2%		
Planters Retreat	LIHTC	Family	Closer comparables	192	1.0%		
Palmilla Apartments	Market	Family	Closer comparables	228	N/A		
Willow Trace	LIHTC	Family	Closer comparables	56	0.0%		
Ashley Arms Apartments	Section 8/ Market	Family	Subsidized	100	2.0%		
Ashley Crossing	Market	Family	Closer comparables	200	3.0%		
Ashley Knoll Apartment Homes	Market	Family	Closer comparables	408	3.9%		
Ashley Park	Market	Senior	Closer comparables	117	15.4%		
Bridge Pointe	Market	Family	Closer comparables	130	3.1%		
Cedar Grove	Market	Family	Closer comparables	240	0.4%		
Colonial Village At Waters Edge	Market	Family	Closer comparables	204	2.5%		
Cypress House	Market	Senior	Closer comparables	40	0.0%		
Haven Oaks Apartments	Section 8	Family	Subsidized	104	0.0%		
Magnolias Of Summerville	Market	Family	Closer comparables	50	2.0%		
Martin's Creek Apartments	Market	Family	Closer comparables	200	0.5%		
Middleton Cove	Market	Family	Closer comparables	382	1.0%		
Monument Square Apartments	Market	Family	Closer comparables	130	4.6%		
Moss Creek Apartments	Market	Family	Closer comparables	224	2.7%		
Oakbrook Towers	Section 8	Family	Subsidized	96	0.0%		
Orleans Gardens Apartments	Section 8	Family	Subsidized	100	0.0%		
Pineridge Housing For The Elderly	Section 8	Family	Subsidized	74	N/A		
Plantation Oaks	Market	Family	Closer comparables	264	4.2%		
Royal Oaks Independent Cottages	Market	Family	Closer comparables	22	0.0%		
Royal Oaks Residential Care	Market	Senior	Closer comparables	53	5.7%		
Saw Branch Apartments	Market	Family	Closer comparables	112	1.8%		
Sherman House	Section 8	Family	Subsidized	56	N/A		
Silvana Oaks Apartments	Market	Family	Closer comparables	208	8.7%		
Spanish Oaks Apartments	Market	Family	Closer comparables	115	1.7%		
The Ashley Apartments	Market	Family	Closer comparables	174	2.9%		
The Carlyle	Market	Family	Closer comparables	160	0.6%		
The Gardens At Ashley River	Market	Family	Closer comparables	288	12.8%		
The Grove At Oakbrook	Market	Family	Closer comparables	280	8.9%		
The Legends At Charleston Park	Market	Family	Closer comparables	232	0.9%		
The Reserve At Wescott Plantation	Market	Family	Closer comparables	288	5.2%		
Village Square (aka The Villages)	Market	Family	Closer comparables	304	0.3%		
Waverly Place	Market	Family	Closer comparables	240	4.6%		
Westbury Mews	Market	Family	Closer comparables	132	0.8%		
Westover Apartments, Inc.	Section 8	Family	Subsidized	20	0.0%		
Windjammer Apartments	Market	Family	Closer comparables	212	2.4%		
Woodbridge Apartments	Market	Family	Closer comparables	197	13.2%		
Woodblidge Apartification	MINILIVEL	1 annly	Total LIHTC Only	554	0.8%		
			Total Assisted*	550	0.4%		
			IULUI VEEIELPUX				

<sup>\*</sup>Vacancy rates calculated using only properties reporting vacancy information

# **LIHTC Competition**

We spoke with Mr. Edward Holton, Town Planner/Zoning Administrator with the Town of Hollywood (843-889-3222), about multifamily developments currently planned, proposed, or under construction in the area. Mr. Holton confirmed that there are no other multifamily developments planned, proposed, or under construction within the town of Hollywood. According to South Carolina allocation lists for the past four years, there are no new LITHC properties proposed, planned, or under construction in the Subject's PMA.



N/A = Not available

### **Pipeline Construction**

As detailed above, we spoke with Mr. Edward Holton, Town Planner/Zoning Administrator with the Town of Hollywood (843-889-3222), about multifamily developments currently planned, proposed, or under construction in the area. Mr. Holton reported that the Subject will be Hollywood's only multifamily development, and there are no additional multifamily developments planned, proposed, or under construction within the town of Hollywood. According to our internet research via CoStar, South Carolina LIHTC allocation lists, and various other sources, the following multifamily developments are under construction or proposed in the PMA.

PLANNED DEVELOPMENT IN THE PMA

Property Name	Rent	Tenancy	Total	Competitive	Status	Distance
Property Name	Structure	Tellaticy	Units	Units	Status	to Subject
17 South - Phase II	Market	Family	172	0	Under Construction	10.0 miles
Atlantic at Grand Oaks	Market	Family	316	0	<b>Under Construction</b>	11.2 miles
Bluewater at Bolton's Landing Phase II	Market	Family	124	0	<b>Under Construction</b>	9.3 miles
Overture West Ashley	Market	Family	198	0	<b>Under Construction</b>	14.9 miles
Palisades	Market	Family	216	0	Proposed	8.7 miles
The Crossings at West Ashley	Market	Senior	184	0	<b>Under Construction</b>	12.0 miles
The Heyward - Phase II	Market	Family	<u>188</u>	<u>O</u>	<b>Under Construction</b>	9.6 miles
Totals			1,398	0		

Source: CoStar, February 2018

As illustrated in the table above, there are seven multifamily properties proposed or under construction within the Subject's PMA. All of these properties are market-rate and target family tenancy. Additionally, the newer market rate properties will target a more affluent tenancy than the tenancy targeted by the Subject. Thus, these units are not considered directly competitive with the Subject. There are very few affordable options for the Subject's target tenancy in the immediate market which should allow for a rapid absorption for the Subject, which includes only 32 units. Overall, we do not believe the addition of these units to the market will negatively impact the Subject's performance.

### **Comparable Properties**

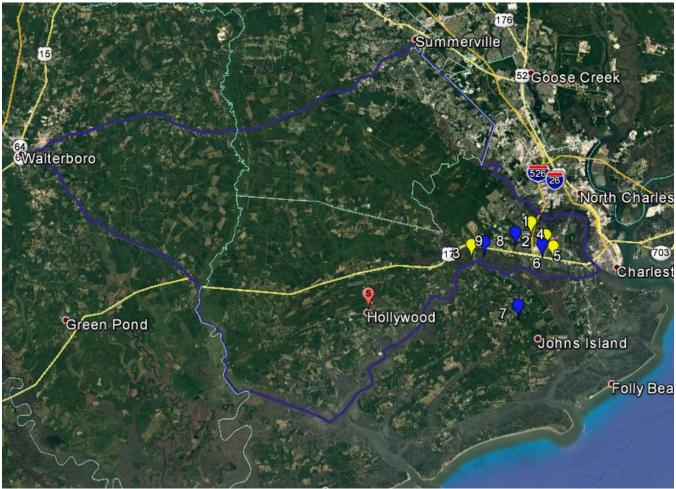
Property managers and realtors were interviewed for information on unit mix, size, absorption, unit features and project amenities, tenant profiles, and market trends in general. Our competitive survey includes nine "true" comparable properties containing 1,459 units.

The availability of LIHTC data is considered average. All of the LIHTC comparables are located in the western portion of Charleston, which is within the Subject's PMA. Other LIHTC properties within the PMA have been excluded because they are located farther from the Subject site. The comparable LIHTC properties are all located between 8.6 and 14.0 miles of the proposed Subject and are the most proximate LIHTC properties within the PMA. These comparables were built or renovated between 2000 and 2015.

The availability of market-rate data is considered average. The Subject is located in Hollywood, but all of the market-rate comparables are located in the western portion of Charleston, as these are the most proximate market-rate properties in the area. We have included four conventional properties in our analysis of the competitive market. All but one of the market-rate properties are located in the PMA, and all are located between 9.5 and 13.3 miles from the Subject site. These comparables were built or renovated between 2015 and 2017. It should be noted that the PMA contains one market-rate senior property known as Ashley Park. We have excluded this property as a comparable because it includes far superior amenities and services that will not be included at the Subject. We have included two new construction market-rate comparables, Crowne at Live Oak Square and The Heyward. These constitute the newest market-rate properties in the area. Overall, we believe the market-rate properties we have used in our analysis are the most comparable. Other market-rate properties were excluded based on proximity and unit types.

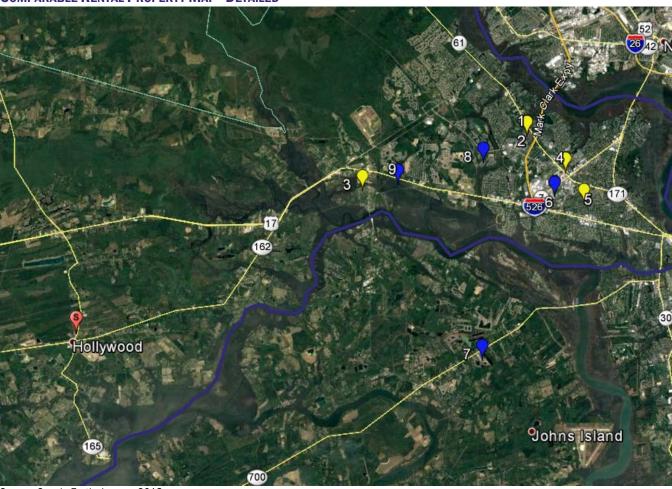
A detailed matrix describing the individual competitive properties as well as the proposed Subject is provided on the following pages. A Comparable Properties Map, illustrating the location of the Subject in relation to comparable properties is also provided on the following page. The properties are further profiled in the write-ups following. The property descriptions include information on vacancy, turnover, absorption, age, competition, and the general health of the rental market, when available. Throughout the course of performing this analysis of the local rental market, many apartment managers, realtors, leasing agents, and owners were contacted in person, or through the telephone or email.

# **COMPARABLE RENTAL PROPERTY MAP - GENERAL**



Source: Google Earth, January 2018.

# **COMPARABLE RENTAL PROPERTY MAP - DETAILED**



Source: Google Earth, January 2018.

### **COMPARABLE PROPERTIES**

#	Comparable Property  Havenwood Hollywood Grand Oak Apartments Grandview Apartments Marsh View Place Apartments Shady Grove The Shires Apartments Colonial Village At Hampton Pointe Crowne at Live Oak Square* Springs At Essex Farms	Rent Structure	Tenancy	Distance to Subject
S	Havenwood Hollywood	LIHTC	Senior	-
1	Grand Oak Apartments	LIHTC	Senior	13.1 miles
2	<b>Grandview Apartments</b>	LIHTC	Senior	13.1 miles
3	Marsh View Place Apartments	LIHTC	Family	8.6 miles
4	Shady Grove	LIHTC	Senior	13.7 miles
5	The Shires Apartments	LIHTC	Family	14.0 miles
6	Colonial Village At Hampton Pointe	Market	Family	13.3 miles
7	Crowne at Live Oak Square*	Market	Family	10.8 miles
8	Springs At Essex Farms	Market	Family	11.8 miles
9	The Heyward	Market	Family	9.5 miles

<sup>\*</sup>This property is located outside of the PMA.

The following tables illustrate unit mix by bedroom type and income level, square footage by bedroom type, year built, common area and in-unit amenities, rent per square foot, monthly rents and utilities included, and vacancy information for the comparable properties and the Subject in a comparative framework.



				SUM	MARY MATRIX									
Comp #	Property Name	Distance to Subject	Type / Built / Renovated	Rent Structure	Unit Description	#	%	Size (SF)	Restriction	Rent (Adj)	Max Rent?	Waiting List?	Vacant Units	Vacancy Rate
Subject	Havenwood Bevington Senior SC Highway 165 And Bevington Road Hollywood, SC 29449	-	One-story (1 stories) Proposed 2020 / n/a	@50%, @60%	2BR / 2BA 2BR / 2BA	7 25	21.9% 78.1%	950 950	@50% @60%	\$450 \$530	N/A N/A		N/A N/A	N/A N/A
	Charleston County		Senior Senior			32	100.0%	_					N/A	N/A
1	Grand Oak Apartments	13.1 miles	Garden	@50%,	1BR / 1BA	22	36.7%	621	@50%	\$516	Yes	Yes	0	0.0%
	1830 Magwood Drive		(2 stories)	@60%	1BR/1BA	24	40.0%	621	@60%	\$645	Yes	Yes	0	0.0%
	Charleston, SC 29414		2000 / n/a		2BR / 2BA	8	13.3%	1,043	@50%	\$618	Yes	Yes	0	0.0%
	Charleston County		Senior		2BR/2BA	5	8.3%	1,043	@60%	\$773	Yes	Yes	0	0.0%
					2BR/2BA	1	1.7%	1,043	Mgr's Unit	N/A	N/A	n/a	0	0.0%
2	Grandview Apartments	13.1 miles	Midrise	@F00/	1BR / 1BA	60 13	100.0% 18.1%	716	@50%	\$516	Yes	Yes	0	0.0%
2	1850 Magwood Road	13.1 IIIIles	(4 stories)	@50%, @60%	1BR / 1BA	35	48.6%	716	@60%	\$645	Yes	Yes	0	0.0%
	Charleston, SC 29414		2010 / n/a	@60%	2BR / 1BA	6	8.3%	922	@50%	\$618	Yes	Yes	0	0.0%
	Charleston County		Senior		2BR / 1BA	18	25.0%	922	@60%	\$773	Yes	Yes	0	0.0%
	onanoston obanty		0011101		2511, 2571	72	100.0%	- 022	200%	<b>4</b>	. 00	.00	0	0.0%
3	Marsh View Place Apartments	8.6 miles	Garden	@50%,	1BR / 1BA	2	3.8%	850	@50%	\$503	Yes	Yes	0	0.0%
	516 Mclernon Trace		(3 stories)	@60%	2BR / 2BA	12	22.6%	1,100	@50%	\$586	Yes	Yes	0	0.0%
	Charleston, SC 29455		2015 / n/a		2BR / 2BA	24	45.3%	1,100	@60%	\$742	Yes	Yes	0	0.0%
	Charleston County		Family		3BR/2BA	15	28.3%	1,250	@60%	\$831	Yes	Yes	0	0.0%
						53	100.0%						0	0.0%
4	Shady Grove	13.7 miles	Garden	@50%	1BR/1BA	55	76.4%	702	@50%	\$516	Yes	Yes	0	0.0%
	1725 Savage Road		(1 stories)		2BR / 2BA	17	23.6%	973	@50%	\$618	Yes	Yes	0	0.0%
	Charleston, SC 29407		2005 / n/a											
	Charleston County		Senior			72	100.0%	=					0	0.0%
5	The Shires Apartments	14.0 miles	Garden	@50%	1BR / 1BA	12	16.7%	710	@50%	\$503	Yes	Yes	2	16.7%
J	1020 Little John Drive	14.0 111103	(3 stories)	@30%	2BR / 2BA	36	50.0%	932	@50%	\$604	Yes	Yes	1	2.8%
	Charleston, SC 29407 Charleston County		2005-2006 / n/a Family		3BR / 2BA	24	33.3%	1,142	@50%	\$750	Yes	Yes	1	4.2%
	onanoston obanty					72	100.0%	-					4	5.6%
6	Colonial Village At Hampton Pointe	13.3 miles	Garden	Market	OBR / 1BA	76	25.0%	750	Market	\$887	N/A	No	2	2.6%
-	1916 Sam Rittenberg Blvd		(1 stories)		1BR/1BA	2	0.7%	750	Market	\$897	N/A	No	0	0.0%
	Charleston, SC 29407		1986 / 2015		1BR/1BA	76	25.0%	900	Market	\$1,012	N/A	No	3	3.9%
	Charleston County		Family		2BR / 2BA	76	25.0%	1,175	Market	\$1,032	N/A	No	4	5.3%
					2BR/2BA	74	24.3%	1,200	Market	\$1,097	N/A	No	4	5.4%
						304	100.0%						13	4.3%
7	Crowne At Live Oak Square	10.8 miles	Midrise	Market	1BR / 1BA	28	9.9%	728	Market	\$1,150	N/A	No	10	35.7%
	3112 Maybank Highway		(4 stories)		1BR / 1BA	17	6.0% 5.3%	795	Market	\$1,240		No	6 6	35.3% 40.0%
	Charleston, SC 29455 Charleston County		2016 / n/a Family		1BR / 1BA 1BR / 1BA	15 23	8.2%	841 858	Market Market	\$1,240 \$1,240	N/A N/A	No No	9	39.1%
	Charleston County		railily		1BR / 1BA	28	9.9%	890	Market	\$1,240	N/A	No	10	35.7%
					2BR / 2BA	24	8.5%	1,251	Market	\$1,531		No	9	37.5%
					2BR / 2BA	6	2.1%	1,252	Market	\$1,400	N/A	No	2	33.3%
					2BR / 2BA	53	18.8%	1,287	Market	\$1,400		No	20	37.7%
					2BR / 2BA	60	21.3%	1,322	Market	\$1,497		No	22	36.7%
					3BR/2BA	28	9.9%	1,513	Market	\$1,900	N/A	No	10	35.7%
						282	100.0%	_					104	36.9%
8	Springs At Essex Farms	11.8 miles	Garden	Market	OBR/1BA	23	8.1%	525	Market	\$957	N/A	No	N/A	N/A
	3245 Glenn Mcconnel Pkwy		(2 stories)		OBR/1BA	23	8.1%	623	Market	\$987	N/A	No	N/A	N/A
	Charleston, SC 29414		2015 / n/a		1BR / 1BA	46	16.2%	760	Market	\$1,018		No	N/A	N/A
	Charleston County		Family		1BR / 1BA	24	8.5%	816	Market	\$1,050	,	No	N/A	N/A
					1BR / 1BA 1BR / 1BA	46 24	16.2% 8.5%	857 909	Market Market	\$1,177 \$1,222		No No	N/A N/A	N/A N/A
					2BR / 2BA	7	2.5%	1,062	Market	\$1,222		No	N/A	N/A
					2BR / 2BA	25	8.8%	1.088	Market	\$1,253	,	No	N/A	N/A
					2BR / 2BA	7	2.5%	1,152	Market	\$1,261		No	N/A	N/A
					2BR / 2BA	25	8.8%	1,185	Market	\$1,301		No	N/A	N/A
					3BR / 2BA			1,334	Market	\$1,544		No	N/A	N/A
					3BR/2BA			1,430	Market	\$1,630	N/A	No	N/A	N/A
	The Herring	0 E :-:!	Mid-i		ODD / 4D4	284	88.0%	600	Moder	£1.000	NI /A	NI-	21	7.4%
9	The Heyward	9.5 miles	Midrise	Market	OBR / 1BA	N/A	N/A	699 765	Market	\$1,090		No No	N/A	N/A
	3220 Hatchet Bay Dr Charleston, SC 29414		(4 stories)		0BR / 1BA	N/A	N/A	765 767	Market Market	\$1,124		No No	N/A	N/A
	Charleston, SC 29414  Charleston County		2017 / n/a Family		1BR / 1BA 1BR / 1BA	N/A N/A	N/A N/A	767 769	Market	\$1,250 \$1,185		No No	N/A N/A	N/A N/A
	Chaneston County		i ailliy		1BR / 1BA	N/A	N/A N/A	865	Market	\$1,260		No	N/A	N/A
					2BR / 1BA	N/A	N/A N/A	889	Market	\$1,385		No	N/A N/A	N/A
					2BR / 2BA	N/A	N/A	1,103	Market	\$1,375		No	N/A	N/A
					2BR / 2BA	N/A	N/A	1,128	Market	\$1,355		No	N/A	N/A
					2BR / 2BA	N/A	N/A	1,336	Market	\$1,565		No	N/A	N/A
					3BR / 2BA	N/A	N/A	1,318	Market	\$1,395		No	N/A	N/A
					3BR / 2BA	N/A	N/A	1,407	Market	\$1,675	N/A	No	N/A	N/A



	UARE FOOTAGE RANKING – All rents adjusted for utilities a  Units Surveyed:	1,459
	Market Rate	1,130
	Tax Credit	329
	Two-Bedroom Two Bath	
	Property	Average
RENT	The Heyward (Market)	\$1,565
	Crowne At Live Oak Square (Market)	\$1,531
	Crowne At Live Oak Square (Market)	\$1,497
	Crowne At Live Oak Square (Market) Crowne At Live Oak Square (Market)	\$1,400 \$1,400
	The Heyward (Market) (1BA)	\$1,400 \$1,385
	The Heyward (Market)	\$1,375
	The Heyward (Market)	\$1,355
	Springs At Essex Farms (Market)	\$1,301
	Springs At Essex Farms (Market)	\$1,261
	Springs At Essex Farms (Market)	\$1,261
	Springs At Essex Farms (Market)	\$1,253
	Colonial Village At Hampton Pointe (Market)	\$1,097
	Colonial Village At Hampton Pointe (Market)	\$1,032
	Grand Oak Apartments (@60%)	\$764
	Grandview Apartments (@60%) (1BA)	\$764
	Marsh View Place Apartments (@60%)	\$742
	Grand Oak Apartments (@50%)	\$609
	Grandview Apartments (@50%) (1BA)	\$609
	Shady Grove (@50%)	\$609
	The Shires Apartments (@50%)	\$595
	Marsh View Place Apartments (@50%)	\$586
	Havenwood Hollywood (@50%)	\$530 \$450
	Havenwood Hollywood (@50%) Grand Oak Apartments (Mgr's Unit)	\$450 -\$64
	arana bak Aparanents (Mgr 3 bille)	Ψ0-1
SQUARE	The Heyward (Market)	1,336
FOOTAGE	Crowne At Live Oak Square (Market)	1,322
	Crowne At Live Oak Square (Market)	1,287
	Crowne At Live Oak Square (Market)	1,252
	Crowne At Live Oak Square (Market)	1,251
	Colonial Village At Hampton Pointe (Market)	1,200
	Springs At Essex Farms (Market)	1,185
	Colonial Village At Hampton Pointe (Market)	1,175
	Springs At Essex Farms (Market)	1,152
	The Heyward (Market)	1,128
	The Heyward (Market)	1,103
	Marsh View Place Apartments (@50%)	1,100
	Marsh View Place Apartments (@60%)	1,100
	Springs At Essex Farms (Market) Springs At Essex Farms (Market)	1,088 1,062
	Grand Oak Apartments (@50%)	1.043
	Grand Oak Apartments (@60%)	1,043
	Grand Oak Apartments (Mgr's Unit)	1,043
	Shady Grove (@50%)	973
	Havenwood Hollywood (@50%)	950
	Havenwood Hollywood (@60%)	950
	The Shires Apartments (@50%)	932
	Grandview Apartments (@50%) (1BA)	922
	Grandview Apartments (@60%) (1BA) The Heyward (Market) (1BA)	922 889
	mo nojmara (mamot) (15/1)	330
RENT PER	The Heyward (Market) (1BA)	\$1.56
SQUARE	The Heyward (Market)	\$1.25
FOOT	Crowne At Live Oak Square (Market)	\$1.22
I	The Heyward (Market)	\$1.20
	Springs At Essex Farms (Market)	\$1.19
	The Heyward (Market)	\$1.17
	Springs At Essex Farms (Market)	\$1.15
	Springs At Essex Farms (Market) Crowne At Live Oak Square (Market)	\$1.15 \$1.13
	Springs At Essex Farms (Market) Crowne At Live Oak Square (Market) Crowne At Live Oak Square (Market)	\$1.15 \$1.13 \$1.12
	Springs At Essex Farms (Market) Crowne At Live Oak Square (Market) Crowne At Live Oak Square (Market) Springs At Essex Farms (Market)	\$1.15 \$1.13 \$1.12 \$1.10
	Springs At Essex Farms (Market) Crowne At Live Oak Square (Market) Crowne At Live Oak Square (Market) Springs At Essex Farms (Market) Springs At Essex Farms (Market)	\$1.15 \$1.13 \$1.12 \$1.10 \$1.09
	Springs At Essex Farms (Market) Crowne At Live Oak Square (Market) Crowne At Live Oak Square (Market) Springs At Essex Farms (Market) Springs At Essex Farms (Market) Crowne At Live Oak Square (Market)	\$1.15 \$1.13 \$1.12 \$1.10 \$1.09 \$1.09
	Springs At Essex Farms (Market) Crowne At Live Oak Square (Market) Crowne At Live Oak Square (Market) Springs At Essex Farms (Market) Springs At Essex Farms (Market) Crowne At Live Oak Square (Market) Colonial Village At Hampton Pointe (Market)	\$1.15 \$1.13 \$1.12 \$1.10 \$1.09 \$1.09 \$0.91
	Springs At Essex Farms (Market) Crowne At Live Oak Square (Market) Crowne At Live Oak Square (Market) Springs At Essex Farms (Market) Springs At Essex Farms (Market) Crowne At Live Oak Square (Market) Colonial Village At Hampton Pointe (Market) Grandview Apartments (@60%) (1BA)	\$1.15 \$1.13 \$1.12 \$1.10 \$1.09 \$1.09 \$0.91 \$0.90
	Springs At Essex Farms (Market) Crowne At Live Oak Square (Market) Crowne At Live Oak Square (Market) Springs At Essex Farms (Market) Springs At Essex Farms (Market) Crowne At Live Oak Square (Market) Colonial Village At Hampton Pointe (Market) Grandview Apartments (@60%) (1BA) Colonial Village At Hampton Pointe (Market)	\$1.15 \$1.13 \$1.12 \$1.10 \$1.09 \$1.09 \$0.91 \$0.90 \$0.88
	Springs At Essex Farms (Market) Crowne At Live Oak Square (Market) Crowne At Live Oak Square (Market) Springs At Essex Farms (Market) Springs At Essex Farms (Market) Crowne At Live Oak Square (Market) Colonial Village At Hampton Pointe (Market) Grandview Apartments (@60%) (1BA) Colonial Village At Hampton Pointe (Market) Grand Oak Apartments (@60%)	\$1.15 \$1.13 \$1.12 \$1.10 \$1.09 \$1.09 \$0.91 \$0.90 \$0.88 \$0.79
	Springs At Essex Farms (Market) Crowne At Live Oak Square (Market) Crowne At Live Oak Square (Market) Springs At Essex Farms (Market) Springs At Essex Farms (Market) Crowne At Live Oak Square (Market) Colonial Village At Hampton Pointe (Market) Grandview Apartments (@60%) (1BA) Colonial Village At Hampton Pointe (Market) Grand Oak Apartments (@60%) Grandview Apartments (@60%)	\$1.15 \$1.13 \$1.12 \$1.10 \$1.09 \$1.09 \$0.91 \$0.90 \$0.88
	Springs At Essex Farms (Market) Crowne At Live Oak Square (Market) Crowne At Live Oak Square (Market) Springs At Essex Farms (Market) Springs At Essex Farms (Market) Crowne At Live Oak Square (Market) Colonial Village At Hampton Pointe (Market) Grandview Apartments (@60%) (1BA) Colonial Village At Hampton Pointe (Market) Grand Oak Apartments (@60%) Grandview Apartments (@60%) The Shires Apartments (@50%)	\$1.15 \$1.13 \$1.12 \$1.10 \$1.09 \$0.91 \$0.90 \$0.88 \$0.79 \$0.73
	Springs At Essex Farms (Market) Crowne At Live Oak Square (Market) Crowne At Live Oak Square (Market) Springs At Essex Farms (Market) Springs At Essex Farms (Market) Crowne At Live Oak Square (Market) Colonial Village At Hampton Pointe (Market) Grandview Apartments (@60%) (1BA) Colonial Village At Hampton Pointe (Market) Grand Oak Apartments (@60%) Grandview Apartments (@60%)	\$1.15 \$1.13 \$1.12 \$1.10 \$1.09 \$1.09 \$0.91 \$0.90 \$0.88 \$0.79 \$0.73
	Springs At Essex Farms (Market) Crowne At Live Oak Square (Market) Crowne At Live Oak Square (Market) Springs At Essex Farms (Market) Springs At Essex Farms (Market) Crowne At Live Oak Square (Market) Colonial Village At Hampton Pointe (Market) Grandview Apartments (@60%) (1BA) Colonial Village At Hampton Pointe (Market) Grand Oak Apartments (@60%) Grandview Apartments (@50%) (1BA) The Shires Apartments (@50%) Shady Grove (@50%) Marsh View Place Apartments (@60%)	\$1.15 \$1.13 \$1.12 \$1.10 \$1.09 \$0.91 \$0.90 \$0.88 \$0.79 \$0.73 \$0.71 \$0.69
	Springs At Essex Farms (Market) Crowne At Live Oak Square (Market) Crowne At Live Oak Square (Market) Springs At Essex Farms (Market) Springs At Essex Farms (Market) Crowne At Live Oak Square (Market) Colonial Village At Hampton Pointe (Market) Grandview Apartments (@60%) (1BA) Colonial Village At Hampton Pointe (Market) Grand Oak Apartments (@60%) Grandview Apartments (@50%) Grandview Apartments (@50%) Shady Grove (@50%)	\$1.15 \$1.13 \$1.12 \$1.10 \$1.09 \$1.09 \$0.91 \$0.90 \$0.88 \$0.79 \$0.73 \$0.71 \$0.69 \$0.67
	Springs At Essex Farms (Market) Crowne At Live Oak Square (Market) Crowne At Live Oak Square (Market) Springs At Essex Farms (Market) Springs At Essex Farms (Market) Crowne At Live Oak Square (Market) Colonial Village At Hampton Pointe (Market) Grandview Apartments (@60%) (1BA) Colonial Village At Hampton Pointe (Market) Grand Oak Apartments (@60%) Grandview Apartments (@60%) Grandview Apartments (@50%) (1BA) The Shires Apartments (@50%) Shady Grove (@50%) Marsh View Place Apartments (@60%) Grand Oak Apartments (@60%)	\$1.15 \$1.13 \$1.12 \$1.10 \$1.09 \$1.09 \$0.91 \$0.90 \$0.88 \$0.79 \$0.73 \$0.71 \$0.65
	Springs At Essex Farms (Market) Crowne At Live Oak Square (Market) Crowne At Live Oak Square (Market) Springs At Essex Farms (Market) Springs At Essex Farms (Market) Crowne At Live Oak Square (Market) Crowne At Live Oak Square (Market) Colonial Village At Hampton Pointe (Market) Grandview Apartments (@60%) (1BA) Colonial Village At Hampton Pointe (Market) Grand Oak Apartments (@60%) Grandview Apartments (@50%) Grandview Apartments (@50%) Shady Grove (@50%) Marsh View Place Apartments (@60%) Grand Oak Apartments (@60%) Grand Oak Apartments (@50%) Havenwood Hollywood (@60%)	\$1.15 \$1.13 \$1.12 \$1.10 \$1.09 \$1.09 \$0.91 \$0.90 \$0.87 \$0.73 \$0.71 \$0.69 \$0.65 \$0.56

	Subject	Grand Oak	Grandview	Marsh View	Shady Grove	The Shires	Colonial	Crowne At	Springs At	The Heyward
		Apartments	Apartments	Place		Apartments	Village At	Live Oak	Essex Farms	
Rent Structure	LIHTC	LIHTC	LIHTC	LIHTC	LIHTC	LIHTC	Market	Market	Market	Market
Tenancy	Senior	Senior	Senior	Family	Senior	Family	Family	Family	Family	Family
Building				0 - 1 -	0 1	01	0	Midde	0 1	Midde
Property Type	One-story	Garden	Midrise	Garden	Garden	Garden	Garden	Midrise	Garden	Midrise
# of Stories	1-stories	2-stories	4-stories	3-stories	1-stories	3-stories	1-stories	4-stories	2-stories	4-stories
Year Built	Proposed	2000	2010	2015	2005	2005-2006	1986	2016	2015	2017
Year Renovated	n/a	n/a	n/a	n/a	n/a	n/a	2015	n/a	n/a	n/a
Elevators	no	no	yes	no	yes	no	no	yes	no	yes
Utility Structure Cooking		200	20	20		20	20	20		
Water Heat	no	no	no	no	no	no	no	no	no	no
Heat	no	no no	no	no	no	no	no	no no	no no	no
Other Electric	no		no	no	no	no	no			no
Water	no no	no yes	no yes	no no	no	no yes	no no	no no	no no	no no
Sewer	no			no	yes		no	no	no	no
Trash		yes	yes		yes	yes	no	no	no	no
Accessibility	yes	yes	yes	yes	yes	yes	HO	110	110	110
Hand Rails	no	no	yes	no	yes	no	no	no	no	no
Pull Cords	no	no	no	no	yes	no	no	no	no	no
Unit Amenities	110	110	110	110	yes	110	110	110	110	110
Balcony/Patio	no	yes	no	no	yes	yes	yes	yes	yes	yes
Blinds	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes
Carpeting	yes	yes	yes	yes	yes	yes	yes	no	yes	yes
Hardwood	no	no	no	no	no	no	no	yes	no	no
Central A/C	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes
Ceiling Fan	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes
Coat Closet	no	yes	yes	yes	yes	yes	yes	yes	yes	no
Exterior Storage	no	no	no	no	yes	yes	no	no	no	no
Fireplace	no	no	no	no	no	no	yes	yes	no	yes
Vaulted Ceilings	no	no	no	no	no	no	no	yes	no	no
Walk-In Closet	no	no	yes	yes	yes	yes	yes	no	yes	no
Washer/Dryer	no	no	no	yes	no	no	no	yes	yes	yes
W/D Hookup	yes	no	yes	yes	yes	yes	yes	yes	no	no
Kitchen										
Dishwasher	yes	no	yes	yes	yes	yes	yes	yes	yes	yes
Disposal	yes	yes	yes	yes	no	yes	yes	yes	no	yes
Microwave	yes	no	no	yes	yes	yes	no	yes	yes	yes
Oven	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes
Refrigerator	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes
Community										
Business Center	yes	no	no	yes	no	yes	yes	yes	no	yes
Community Room	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes
Central Laundry	yes	yes	yes	no	yes	yes	yes	no	no	no
On-Site Mgmt	yes	yes	no	yes	yes	yes	yes	yes	yes	yes
Recreation								1		
Basketball Court	no	no	no	no	no	no [	yes	no	no	no
Exercise Facility	yes	yes	yes	yes	no	yes	yes	yes	yes	yes
Playground	no	no	no	yes	no	yes	no	no	yes	no
Swimming Pool	no	no	no	no	no I no	no	yes	yes	yes	yes
Picnic Area Tennis Court	no	no	no	yes	no	no no	no	yes	yes	yes
Theatre	no	no	no	no	no	no	yes	l no	no	no
Theatre Volleyball Court	no	no	no	no	no	no no	no vec	no I no	no	yes
WiFi	no	no	no	no	no	no	yes	no	no I no	no
MIFI Adult Education	no	no	no no	no	no	no	no	yes	no no	no
Security	no	no	no	no	no	yes	no	no	no	no
Intercom (Buzzer)	no	ro	no	no	no	nc	no	VCC	no	no
Limited Access		no no	no ves			no		yes	no ves	no no
Patrol	no no	no	yes no	no no	no no	no no	no yes	yes no	yes no	no no
Perimeter Fencing	no	no	no	no	no	no l	no	no no	yes	no
Parking	110	110	110	110	110	110	110	110	yes	110
Garage	no	no	yes	no	no	no	no	no	no	VAS
Garage Fee	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	yes \$175
		11/ U	11/ U	11/ 4	11/ U	11/ 4	11/ 4	11/ U	11/ U	4-10

#### Grand Oak Apartments

Effective Rent Date 1/22/2018

1830 Magwood Drive Location

Charleston, SC 29414 **Charleston County** 

Intersection: Ashley River Road

Distance 13.1 miles Units 60 0 Vacant Units 0.0% Vacancy Rate

Garden (age-restricted) (2 stories) Type

2000 / N/A Year Built/Renovated N/A Marketing Began N/A Leasing Began N/A

Shady Grove **Major Competitors** 

Seniors 55+, average age between 65 and 75 **Tenant Characteristics** 

years old

Contact Name Jimmy

Last Unit Leased

Phone (843) 571-5225



#### Utilities Market Information

@50%, @60% A/C not included -- central Program 20% Annual Turnover Rate Cooking not included -- electric Units/Month Absorbed 24 Water Heat not included -- electric **HCV** Tenants N/A Heat not included -- electric

Within 1 week Leasing Pace Other Electric not included Annual Chg. in Rent 2% increase Water included Concession Sewer included Waiting List Trash Collection Approximately 10 households included

Unit Mi	x (face r	ent)										
Beds	Baths	Туре	Units	Size (SF)	Rent	Concession (monthly)	Restriction	Waiting List	Vacant	Vacancy Rate	Max Rent?	Range
1	1	Garden (2 stories)	22	621	\$562	\$0	<i>@</i> 50%	Yes	0	0.0%	yes	None
1	1	Garden (2 stories)	24	621	\$691	\$0	@60%	Yes	0	0.0%	yes	None
2	2	Garden (2 stories)	8	1,043	\$673	\$0	<i>@</i> 50%	Yes	0	0.0%	yes	None
2	2	Garden (2 stories)	5	1,043	\$828	\$0	@60%	Yes	0	0.0%	yes	None
2	2	Garden (2 stories)	1	1,043	\$0	\$0	Mgr's Unit	n/a	0	0.0%	N/A	None

Unit Mix												
@50% 1BR / 1BA	Face Rent \$562	Conc. \$0	Concd. Rent \$562	Util. Adj. -\$46	Adj. Rent \$516	@60% 1BR / 1BA	Face Rent \$691	Conc. \$0	Concd. Rent \$691	Util. Adj. -\$46	Adj. Rent \$645	
2BR / 2BA	\$673	\$0	\$673	-\$56	\$617	2BR / 2BA	\$828	\$0	\$828	-\$56	\$772	
Mgr's Unit	Face Rent	Conc.	Concd. Rent	Util. Adj.	Adj. Rent							
2BR / 2BA	N/A	\$0	N/A	-\$56	-\$56							

#### Grand Oak Apartments, continued

#### Amenities

In-Unit Balcony/Patio Carpeting Coat Closet Garbage Disposal

Blinds Central A/C Ceiling Fan

Security None

Services None

Property

Refrigerator

Clubhouse/Meeting Room/Community Central Laundry

On-Site Management

**Exercise Facility** Off-Street Parking Premium None

Other None

#### Comments

The contact reported that the property is currently maintaining a waiting list of approximately 10 households. He also reported that demand for affordable senior housing is high in the area. The average age of tenants at this property is between 65 and 75. The contact estimated the number of parking spaces at one per unit.

#### **Grandview Apartments**

Effective Rent Date 1/22/2018

Location 1850 Magwood Road

Charleston, SC 29414

Charleston County

10 households

Intersection: Ashley Crossing Lane

 Distance
 13.1 miles

 Units
 72

 Vacant Units
 0

 Vacancy Rate
 0.0%

Type Midrise (age-restricted) (4 stories)

Year Built/Renovated 2010 / N/A Marketing Began N/A

Leasing Began N/A
Last Unit Leased N/A

Waiting List

Major Competitors Grand Oak Apartments

Tenant Characteristics Seniors 55+
Contact Name Property Manager
Phone 843.718.2084



included

#### **Utilities Market Information** @50%, @60% A/C not included -- central Annual Turnover Rate 10% Cooking not included -- electric Units/Month Absorbed Unknown Water Heat not included -- electric **HCV** Tenants 14% Heat not included -- electric Leasing Pace 1 week Other Electric not included Annual Chg. in Rent None. Water included Concession None. Sewer included

Unit Mix	x (face r	ent)										
Beds	Baths	Туре	Units	Size (SF)	Rent	Concession (monthly)	Restriction	Waiting List	Vacant	Vacancy Rate	Max Rent?	Range
1	1	Midrise (4 stories)	13	716	\$562	\$0	@50%	Yes	0	0.0%	yes	None
1	1	Midrise (4 stories)	35	716	\$691	\$0	@60%	Yes	0	0.0%	yes	None
2	1	Midrise (4 stories)	6	922	\$673	\$0	<i>@</i> 50%	Yes	0	0.0%	yes	None
2	1	Midrise (4 stories)	18	922	\$828	\$0	@60%	Yes	0	0.0%	yes	None

Trash Collection

Unit Mix												
@50%	Face Rent	Conc.	Concd. Rent	Util. Adj.	Adj. Rent	@60%	Face Rent	Conc.	Concd. Rent	Util. Adj.	Adj. Rent	
1BR / 1BA	\$562	\$0	\$562	-\$46	\$516	1BR / 1BA	\$691	\$0	\$691	-\$46	\$645	
2BR / 1BA	\$673	\$0	\$673	-\$56	\$617	2BR / 1BA	\$828	\$0	\$828	-\$56	\$772	

#### Grandview Apartments, continued

#### Amenities

In-Unit

Blinds Carpeting
Central A/C Coat Closet
Dishwasher Ceiling Fan
Garbage Disposal Hand Rails
Oven Refrigerator
Walk-In Closet Washer/Dryer hookup

Security Services Limited Access None

Property

Clubhouse/Meeting Room/Community Elevators
Exercise Facility Garage
Central Laundry Off-Street Parking

Premium Other None None

#### Comments

The contact reported that the property is currently maintaining a waiting list of approximately 10 households, and that demand for affordable senior housing is high in the area. She estimated that most tenants are between 65 and 75 years old, but few are former homeowners. She estimated the number of parking spaces at one per unit plus five guest spaces.

#### Marsh View Place Apartments

Effective Rent Date 1/08/2018

516 Mclernon Trace Location

Charleston, SC 29455 **Charleston County** Intersection: Main Rd

Distance 8.6 miles Units 53 Vacant Units 0 0.0% Vacancy Rate

Type Garden (3 stories)

Year Built/Renovated 2015 / N/A

Marketing Began N/A Leasing Began N/A Last Unit Leased N/A

**Major Competitors** None identified **Tenant Characteristics** None identified

Contact Name Carla

Phone 843-972-0123



#### **Market Information**

#### **Utilities** @50%, @60% A/C not included -- central 5% Cooking not included -- electric Annual Turnover Rate Units/Month Absorbed N/A Water Heat not included -- electric **HCV** Tenants N/A Heat not included -- electric Leasing Pace Pre-leased Other Electric not included Annual Chg. in Rent N/A Water not included Concession None Sewer not included Waiting List None Trash Collection included

Unit Mix	x (face r	ent)										
Beds	Baths	Туре	Units	Size (SF)	Rent	Concession (monthly)	Restriction	Waiting List	Vacant	Vacancy Rate	Max Rent?	Range
1	1	Garden (3 stories)	2	850	\$503	\$0	<i>@</i> 50%	Yes	0	0.0%	yes	None
2	2	Garden (3 stories)	12	1,100	\$586	\$0	<i>@</i> 50%	Yes	0	0.0%	yes	None
2	2	Garden (3 stories)	24	1,100	\$742	\$0	@60%	Yes	0	0.0%	yes	None
3	2	Garden (3 stories)	15	1,250	\$831	\$0	@60%	Yes	0	0.0%	yes	None

Unit Mix												
@50%	Face Rent	Conc.	Concd. Rent	Util. Adj.	Adj. Rent	@60%	Face Rent	Conc.	Concd. Rent	Util. Adj.	Adj. Rent	
1BR / 1BA	\$503	\$0	\$503	\$0	\$503	2BR / 2BA	\$742	\$0	\$742	\$0	\$742	
2BR / 2BA	\$586	\$0	\$586	\$0	\$586	3BR / 2BA	\$831	\$0	\$831	\$0	\$831	

#### Marsh View Place Apartments, continued

#### **Amenities**

In-Unit

Blinds Carpeting
Central A/C Coat Closet
Dishwasher Ceiling Fan
Garbage Disposal Microwave
Oven Refrigerator
Walk-In Closet Washer/Dryer

Security Services None None

Washer/Dryer hookup

Property Premium Other Business Center/Computer Lab Clubhouse/Meeting Room/Community None None

Exercise Facility
On-Site Management
On-Site Management
On-Site Management
On-Site Management
On-Site Management
On-Site Management

Playground

#### Comments

The contact could not comment on the length of the waiting list but stated it is currently closed and extensive in length.

# Marsh View Place Apartments, continued

### Photos











#### Shady Grove

1/22/2018 Effective Rent Date

Location 1725 Savage Road

Charleston, SC 29407 **Charleston County** 

Intersection: Ashley River Road

Distance 13.7 miles Units 72 Vacant Units 0 Vacancy Rate 0.0%

Type Garden (age-restricted)

2005 / N/A Year Built/Renovated Marketing Began 8/01/2005 Leasing Began 8/01/2005 12/31/2005 Last Unit Leased

**Major Competitors** Grand Oak, Grandview

**Tenant Characteristics** Seniors 62 and older from Charleston, average

age between 70 and 80 years old

Contact Name

Phone 843-852-9965; 843-534-0673



included

#### **Market Information Utilities** @50% A/C not included -- central Program Annual Turnover Rate 1% Cooking not included -- electric Units/Month Absorbed 15 Water Heat not included -- electric

**HCV** Tenants N/A Heat not included -- electric Leasing Pace 1 week Other Electric not included Annual Chg. in Rent included 2% increase Water Concession None Sewer included Waiting List More than 10 households Trash Collection

Unit Mix (face rent) Beds Baths Concession Waiting Vacancy Type Units Size (SF) Rent Restriction Vacant Max Rent? Range (monthly) List Rate

#### 1 1 Garden 55 702 \$0 @50% Yes 0 0.0% \$562 None yes 2 2 \$0 Garden 17 973 \$673 @50% Yes 0 0.0% None yes **Unit Mix**

@50%	Face Rent	Conc.	Concd. Rent	Util. Adj.	Adj. Rent
1BR / 1BA	\$562	\$0	\$562	-\$46	\$516
2DD / 2DA	¢672	0.2	¢672	456	¢617

#### Shady Grove, continued

#### **Amenities**

In-Unit

Balcony/Patio Blinds
Carpeting Central A/C
Coat Closet Dishwasher
Exterior Storage Ceiling Fan
Hand Rails Microwave
Oven Pull Cords
Refrigerator Walk-In Closet

Services None

Washer/Dryer hookup

Property Premium Other Clubhouse/Meeting Room/Community Elevators None None Central Laundry Off-Street Parking

On-Site Management

#### Comments

The contact reported that the property maintains a waiting list of more than 10 households, but could not provide a more specific estimate. Average age of tenants is between 70 and 78 years old. The contact also reported that demand for affordable senior housing in the area is high, particularly for two-bedroom units. She estimated the number of parking spaces as well.

Security

None

#### The Shires Apartments

Effective Rent Date 1/22/2018

Location 1020 Little John Drive

Charleston, SC 29407 Charleston County

Distance 14.0 miles
Units 72
Vacant Units 4
Vacancy Rate 5.6%

Type Garden (3 stories)
Year Built/Renovated 2005-2006 / N/A

Marketing Began N/A
Leasing Began N/A
Last Unit Leased N/A

Major Competitors Ashley Arms

Tenant Characteristics Majority families from Charleston

Contact Name Paul Johnson
Phone 843-852-5298



#### **Utilities** Market Information A/C @50% not included -- central Program **Annual Turnover Rate** 8% Cooking not included -- electric not included -- electric Units/Month Absorbed Water Heat N/A **HCV** Tenants 40% Heat not included -- electric not included Leasing Pace Pre-leased Other Electric Annual Chg. in Rent See comments Water included Concession included None Sewer Waiting List None included Trash Collection

Unit Mi	x (face r	ent)										
Beds	Baths	Туре	Units	Size (SF)	Rent	Concession (monthly)	Restriction	Waiting List	Vacant	Vacancy Rate	Max Rent?	Range
1	1	Garden (3 stories)	12	710	\$549	\$0	@50%	Yes	2	16.7%	no	None
2	2	Garden (3 stories)	36	932	\$659	\$0	@50%	Yes	1	2.8%	no	None
3	2	Garden (3 stories)	24	1,142	\$750	\$0	@50%	Yes	1	4.2%	no	None

#### **Unit Mix** @50% Face Rent Concd. Rent Util. Adj. Adj. Rent Conc. 1BR / 1BA \$549 \$0 \$549 -\$46 \$503 2BR / 2BA \$0 \$603 \$659 \$659 -\$56 3BR / 2BA \$750 \$0 \$750 -\$90 \$660

#### The Shires Apartments, continued

#### Amenities

In-Unit Balcony/Patio Blinds Carpeting Central A/C Coat Closet Dishwasher Exterior Storage Ceiling Fan Garbage Disposal Microwave Oven Refrigerator Walk-In Closet Washer/Dryer hookup Security Services None Adult Education Computer Tutoring

None

Other Premium Property

Business Center/Computer Lab Clubhouse/Meeting Room/Community **Exercise Facility** Central Laundry On-Site Management

Off-Street Parking Playground

#### Comments

The contact reported strong demand for affordable housing in the area. According to the contact, the property currently maintains a waiting list 17 households in length and all four of the vacant units have already been pre-leased. Rents have increased five percent across each unit type since we last surveyed this property in December 2016.

None

# The Shires Apartments, continued

#### Photos









### Colonial Village At Hampton Pointe

Effective Rent Date 1/22/2018

Location 1916 Sam Rittenberg Blvd

Charleston, SC 29407 Charleston County

 Distance
 13.3 miles

 Units
 304

 Vacant Units
 13

 Vacancy Rate
 4.3%

 Type
 Garden

 Year Built/Renovated
 1986 / 2015

Marketing Began N/A
Leasing Began N/A
Last Unit Leased N/A

Major Competitors Windjammer, Woodbridge

Tenant Characteristics Majority young professionals and young

families, approximately 30 percent of the

tenants are from out of the area.

Contact Name Liz

Phone (843) 556-2326



#### Market Information

# Program Market Annual Turnover Rate 47% Units/Month Absorbed N/A HCV Tenants 0%

Leasing Pace Within two weeks
Annual Chg. in Rent Rents change daily; annual increase

Concession N/A Waiting List None

#### Utilities

A/C not included -- central
Cooking not included -- electric
Water Heat not included -- gas
Heat not included -- electric

Other Electric not included
Water not included
Sewer not included
Trash Collection not included

Unit Mix	(face re	ent)										
Beds	Baths	Туре	Units	Size (SF)	Rent	Concession (monthly)	Restriction	Waiting List	Vacant	Vacancy Rate	Max Rent?	Range
0	1	Garden	76	750	\$887	\$0	Market	No	2	2.6%	N/A	None
1	1	Garden	2	750	\$897	\$0	Market	No	0	0.0%	N/A	None
1	1	Garden	76	900	\$1,012	\$0	Market	No	3	3.9%	N/A	None
2	2	Garden	76	1,175	\$1,032	\$0	Market	No	4	5.3%	N/A	None

\$0

Market

No

5.4%

N/A

None

#### **Unit Mix**

2

Market	Face Rent	Conc.	Concd. Rent	Util. Ad	j. Adj. Rent	
Studio / 1BA	\$887	\$0	\$887	\$0	\$887	
1BR / 1BA	\$897 - \$1,012	\$0	\$897 - \$1,012	\$0	\$897 - \$1,012	
2BR / 2BA	\$1,032 - \$1,097	\$0	\$1,032 - \$1,097	\$0	\$1,032 - \$1,097	

74

1,200

\$1,097

Garden

#### Colonial Village At Hampton Pointe, continued

#### **Amenities**

In-Unit

Balcony/Patio Blinds
Carpeting Central A/C
Coat Closet Dishwasher
Ceiling Fan Fireplace
Garbage Disposal Oven
Refrigerator Walk-In Closet

Security Services
Patrol None

Washer/Dryer hookup

PropertyPremiumOtherBasketball CourtBusiness Center/Computer LabNoneNone

Car Wash Clubhouse/Meeting Room/Community
Exercise Facility Central Laundry

Off-Street Parking On-Site Management
Swimming Pool Tennis Court

Volleyball Court

# Comments

The property does not accept Housing Choice Vouchers. The property began renovations in 2015 when the property changed ownership. All units, except the studio units, are being renovated as the units turn. Renovations include new flooring, lighting, plumbing, cabinets, countertops, and appliances. To date, approximately 60 percent of the units have been renovated. Water, sewer, trash, and pest control are paid in a single bill to the landlord; the bill varies based on number of people in the unit and square footage of the unit. Rents change daily but overall the contact indicated that rents have increased over the past year. The contact also indicated that rents are seasonal in the area with summer months leasing at higher rents than winter months.

# Colonial Village At Hampton Pointe, continued

### Photos









#### Crowne At Live Oak Square

Effective Rent Date 1/22/2018

Location 3112 Maybank Highway Charleston, SC 29455

Charleston, SC 2945 Charleston County

Distance 13.3 miles

Units 282 Vacant Units 104 Vacancy Rate 36.9%

Type Midrise (4 stories)
Year Built/Renovated 2016 / N/A
Marketing Began 8/01/2016
Leasing Began 11/11/2016
Last Unit Leased N/A

Major CompetitorsNone identifiedTenant CharacteristicsNone identifiedContact NameAdriannePhone854-999-4070



#### **Utilities** Market Information A/C Market not included -- central Program **Annual Turnover Rate** N/A Cooking not included -- electric not included -- electric Units/Month Absorbed Water Heat 12 **HCV** Tenants 0% Heat not included -- electric Leasing Pace N/A Other Electric not included Annual Chg. in Rent N/A Water not included Concession N/A Sewer not included Waiting List None Trash Collection not included

Unit Mix	κ (face r	ent)				_						
Beds	Baths	Туре	Units	Size (SF)	Rent	Concession (monthly)	Restriction	Waiting List	Vacant	Vacancy Rate	Max Rent?	Range
1	1	Midrise (4 stories)	28	728	\$1,150	\$0	Market	No	10	35.7%	N/A	None
1	1	Midrise (4 stories)	17	795	\$1,240	\$0	Market	No	6	35.3%	N/A	None
1	1	Midrise (4 stories)	15	841	\$1,240	\$0	Market	No	6	40.0%	N/A	None
1	1	Midrise (4 stories)	23	858	\$1,240	\$0	Market	No	9	39.1%	N/A	None
1	1	Midrise (4 stories)	28	890	\$1,239	\$0	Market	No	10	35.7%	N/A	None
2	2	Midrise (4 stories)	24	1,251	\$1,531	\$0	Market	No	9	37.5%	N/A	None
2	2	Midrise (4 stories)	6	1,252	\$1,400	\$0	Market	No	2	33.3%	N/A	None
2	2	Midrise (4 stories)	53	1,287	\$1,400	\$0	Market	No	20	37.7%	N/A	None
2	2	Midrise (4 stories)	60	1,322	\$1,497	\$0	Market	No	22	36.7%	N/A	None
3	2	Midrise (4 stories)	28	1,513	\$1,900	\$0	Market	No	10	35.7%	N/A	None

#### Crowne At Live Oak Square, continued

#### **Unit Mix**

Market	Face Rent	Conc.	Concd. Rent L	Jtil. Ac	dj. Adj.Rent
1BR / 1BA	\$1,150 - \$1,240	\$0	\$1,150 - \$1,240	\$0	\$1,150 - \$1,240
2BR / 2BA	\$1,400 - \$1,531	\$0	\$1,400 - \$1,531	\$0	\$1,400 - \$1,531
3BR / 2BA	\$1.900	\$0	\$1.900	\$0	\$1.900

#### **Amenities**

In-Unit

Balcony/Patio Blinds
Carpet/Hardwood Central A/C
Coat Closet Dishwasher
Ceiling Fan Fireplace
Garbage Disposal Microwave
Oven Refrigerator
Vaulted Ceilings Washer/Dryer
Washer/Dryer hookup

Security Intercom (Buzzer) Limited Access Services None

Other

None

.....

Property

Business Center/Computer Lab
Elevators
Clubhouse/Meeting Room/Community
Exercise Facility
On-Site Management

Off-Street Parking On-Site Managemen Picnic Area Swimming Pool Wi-Fi

#### Comments

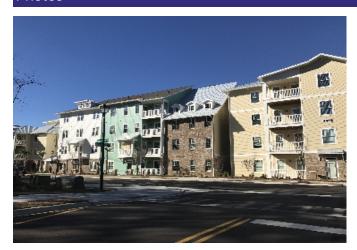
This property is still in its initial leasing phase. It began leasing units in August 2016 and is currently 62.8 percent occupied, which equates to an absorption rate of 12 units per month. The property offers three premiums on top of the base rent. Ground floor units rent for a \$25 premium, units with electric fireplaces rent for a \$50 premium and fourth floor units with vaulted ceilings rent for a \$25 premium. We have illustrated the base rents only in this profile.

Premium

None

# Crowne At Live Oak Square, continued

# Photos









#### Springs At Essex Farms

Effective Rent Date 1/08/2018

Location 3245 Glenn Mcconnel Pkwy

Charleston, SC 29414 Charleston County

Distance 11.8 miles
Units 284
Vacant Units 21
Vacancy Rate 7.4%

Type Garden (2 stories)
Year Built/Renovated 2015 / N/A

Marketing Began N/A
Leasing Began N/A
Last Unit Leased N/A

Major Competitors None identified

Tenant Characteristics N/A
Contact Name Travis

Phone 843-779-1669



#### **Utilities** Market Information A/C Market not included -- central Program **Annual Turnover Rate** 46% Cooking not included -- electric not included -- electric Units/Month Absorbed N/A Water Heat **HCV** Tenants N/A Heat not included -- electric 30 days Other Electric Leasing Pace not included Annual Chg. in Rent N/A Water not included Concession N/A Sewer not included Waiting List None Trash Collection not included

Unit Mix	x (face r	ent)										
Beds	Baths	Туре	Units	Size (SF)	Rent	Concession (monthly)	Restriction	Waiting List	Vacant	Vacancy Rate	Max Rent?	Range
0	1	Garden (2 stories)	23	525	\$957	\$0	Market	No	N/A	N/A	N/A	None
0	1	Garden (2 stories)	23	623	\$987	\$0	Market	No	N/A	N/A	N/A	None
1	1	Garden (2 stories)	46	760	\$1,018	\$0	Market	No	N/A	N/A	N/A	None
1	1	Garden (2 stories)	24	816	\$1,050	\$0	Market	No	N/A	N/A	N/A	None
1	1	Garden (2 stories)	46	857	\$1,177	\$0	Market	No	N/A	N/A	N/A	None
1	1	Garden (2 stories)	24	909	\$1,222	\$0	Market	No	N/A	N/A	N/A	None
2	2	Garden (2 stories)	7	1,062	\$1,261	\$0	Market	No	N/A	N/A	N/A	None
2	2	Garden (2 stories)	25	1,088	\$1,253	\$0	Market	No	N/A	N/A	N/A	None
2	2	Garden (2 stories)	7	1,152	\$1,261	\$0	Market	No	N/A	N/A	N/A	None
2	2	Garden (2 stories)	25	1,185	\$1,301	\$0	Market	No	N/A	N/A	N/A	None
3	2	Garden (2 stories)	17	1,334	\$1,544	\$0	Market	No	N/A	N/A	N/A	None
3	2	Garden (2 stories)	17	1,430	\$1,630	\$0	Market	No	N/A	N/A	N/A	None

# Springs At Essex Farms, continued

### Photos





#### The Heyward

Effective Rent Date 1/08/2018

Location 3220 Hatchet Bay Dr

Charleston, SC 29414 Charleston County

Distance 9.5 miles
Units 260
Vacant Units 245
Vacancy Rate 94.2%

Type Midrise (4 stories)
Year Built/Renovated 2017 / N/A
Marketing Began 11/01/2017
Leasing Began 11/01/2017

Last Unit Leased N/A

Major Competitors None identified

Tenant Characteristics Varies; locals and out of area transfers

Contact Name Talia

Phone 843-852-7808



#### Market Information Utilities A/C Market not included Program Annual Turnover Rate N/A Cooking not included not included Units/Month Absorbed Water Heat N/A **HCV** Tenants N/A Heat not included Leasing Pace N/A Other Electric not included Annual Chg. in Rent N/A Water not included Concession Sewer not included N/A Waiting List Trash Collection None not included

Unit Mix	κ (face r	ent)										
Beds	Baths	Туре	Units	Size (SF)	Rent	Concession (monthly)	Restriction	Waiting List	Vacant	Vacancy Rate	Max Rent?	Range
0	1	Midrise (4 stories)	N/A	699	\$1,090	\$0	Market	No	N/A	N/A	N/A	None
0	1	Midrise (4 stories)	N/A	765	\$1,124	\$0	Market	No	N/A	N/A	N/A	None
1	1	Midrise (4 stories)	N/A	767	\$1,250	\$0	Market	No	N/A	N/A	N/A	None
1	1	Midrise (4 stories)	N/A	769	\$1,185	\$0	Market	No	N/A	N/A	N/A	None
1	1	Midrise (4 stories)	N/A	865	\$1,260	\$0	Market	No	N/A	N/A	N/A	None
2	1	Midrise (4 stories)	N/A	889	\$1,385	\$0	Market	No	N/A	N/A	N/A	None
2	2	Midrise (4 stories)	N/A	1,103	\$1,375	\$0	Market	No	N/A	N/A	N/A	None
2	2	Midrise (4 stories)	N/A	1,128	\$1,355	\$0	Market	No	N/A	N/A	N/A	None
2	2	Midrise (4 stories)	N/A	1,336	\$1,565	\$0	Market	No	N/A	N/A	N/A	None
3	2	Midrise (4 stories)	N/A	1,318	\$1,395	\$0	Market	No	N/A	N/A	N/A	None
3	2	Midrise (4 stories)	N/A	1,407	\$1,675	\$0	Market	No	N/A	N/A	N/A	None

#### The Heyward, continued

#### **Unit Mix**

Market	Face Rent	Conc.	Concd. Rent U	Jtil. Ad	j. Adj. Rent
Studio / 1BA	\$1,090 - \$1,124	\$0	\$1,090 - \$1,124	\$0	\$1,090 - \$1,124
1BR / 1BA	\$1,185 - \$1,260	\$0	\$1,185 - \$1,260	\$0	\$1,185 - \$1,260
2BR / 1BA	\$1,385	\$0	\$1,385	\$0	\$1,385
2BR / 2BA	\$1,355 - \$1,565	\$0	\$1,355 - \$1,565	\$0	\$1,355 - \$1,565
3BR / 2BA	\$1,395 - \$1,675	\$0	\$1,395 - \$1,675	\$0	\$1,395 - \$1,675

#### **Amenities**

In-Unit Balcony/Patio Blinds Carpeting Central A/C Coat Closet Dishwasher Ceiling Fan Fireplace Garbage Disposal . Microwave Refrigerator Oven Washer/Dryer Washer/Dryer hookup

Property Business Center/Computer Lab Clubhouse/Meeting Room/Community

**Exercise Facility** Off-Street Parking Picnic Area Theatre

Car Wash Elevators Garage On-Site Management Swimming Pool

Premium None

Security

None

Other None

Services

None

#### Comments

This property is currently in its initial leasing phase. The property contact was unable to provide a breakdown of the number of units by unit type. According to the contact, the property began leasing in November 2017 and is currently six percent occupied, which equates to 7.5 units absorbed per month. Premium amenities include a dog park and grooming station, coffee bar, and walking trails. This property does not accept Housing Choice Vouchers.

# The Heyward, continued

### Photos





#### **Comparable Property Analysis**

#### **Vacancy**

The following tables illustrate the market vacancy at the comparable properties.

#### **OVERALL VACANCY**

Property Name	Rent Structure	Tenancy	Total Units	Vacant Units	Vacancy Rate
Grand Oak Apartments	LIHTC	Senior	60	0	0.0%
Grandview Apartments	LIHTC	Senior	72	0	0.0%
Marsh View Place Apartments	LIHTC	Family	53	0	0.0%
Shady Grove	LIHTC	Senior	72	0	0.0%
The Shires Apartments	LIHTC	Family	72	4	5.6%
Colonial Village At Hampton Pointe	Market	Family	304	13	4.3%
Crowne at Live Oak Square*	Market	Family	282	104	36.9%
The Springs at Essex Farms	Market	Family	284	21	7.4%
The Heyward	Market	Family	<u> 260</u>	<u>245</u>	<u>94.2%</u>
Overall Total			1,459	387	26.5%
Overall Total within the PMA			1,175	366	31.1%

<sup>\*</sup>This property is located outside the PMA.

#### LIHTC VACANCY

Property Name	Rent Structure	Tenancy	Total Units	Vacant Units	Vacancy Rate
Grand Oak Apartments	LIHTC	Senior	60	0	0.0%
<b>Grandview Apartments</b>	LIHTC	Senior	72	0	0.0%
Marsh View Place Apartments	LIHTC	Family	53	0	0.0%
Shady Grove	LIHTC	Senior	72	0	0.0%
The Shires Apartments	LIHTC	Family	<u>72</u>	<u>4</u>	<u>5.6%</u>
Total LIHTC			329	4	1.2%
Total LIHTC within the PMA			329	4	1.2%

<sup>\*</sup>This property is located outside the PMA.

#### MARKET VACANCY

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Property Name	Rent Structure	Tenancy	<b>Total Units</b>	Vacant Units	Vacancy Rate
Colonial Village At Hampton Pointe	Market	Family	304	13	4.3%
Crowne at Live Oak Square*	Market	Family	282	104	36.9%
The Springs at Essex Farms	Market	Family	284	21	7.4%
The Heyward	Market	Family	<u> 260</u>	<u>245</u>	<u>94.2%</u>
Total Market Rate			1,130	383	33.9%
Total Market Rate within the PMA			846	362	42.8%

<sup>\*</sup>This property is located outside the PMA.

Overall vacancy in the PMA among the five LIHTC comparables is low at 1.2 percent. Four of the five LIHTC comparables report full occupancy. The remaining comparable, The Shires Apartments, reports that all four of its currently vacant units are pre-leased. Excluding the vacant units at this property, overall LIHTC vacancy is zero percent. Additionally, all five of the LIHTC comparables report maintaining waiting lists.

Vacancy rates among the market-rate comparables appear much higher at 33.9 percent overall and 42.8 percent within the PMA. However, the number of new construction market-rate comparables skews these rates as they are still in their lease-up periods. Crowne at Live Oak Square was constructed in 2016 and is



currently experiencing an absorption pace of 12 units per month; The Heyward was constructed in 2017 and is experiencing an absorption pace of 22 units per month. The contact at Springs at Essex Farms reports that typical occupancy is more than 94 percent, and that four of its currently vacant units are pre-leased. Excluding the four pre-leased units, vacancy at this property is six percent. Thus, vacancy among the market-rate comparables belies their healthy performance. Excluding pre-leased units at the stabilized comparables and the units still in absorption at the comparables still in lease-up, total market rate vacancy within the PMA is 3.4 percent. The market rate properties are currently working through a large number of recent additions to the local market, including the 282 new units at Crowne at Live Oak Square and the 260 new units at The Heyward.

Overall, the local rental market appears to be healthy and we believe that the Subject will be able to maintain a stabilized vacancy rate of seven percent or less following stabilization per state guideline standards. In fact, given the strong performance of the LIHTC comparables and the presence of waiting lists at all LITHC properties, we would also expect that after completion of absorption, the Subject will operate with a waiting list.

#### **LIHTC Vacancy - All LIHTC Properties in PMA**

There are 329 total LIHTC units in the PMA that we included in this comparable analysis. There are four vacancies among these units and all properties maintain waiting lists. This indicates very strong demand for affordable rental housing in the PMA.

#### **REASONABILITY OF RENTS**

This report is written to SCSHFDA guidelines. Therefore, the conclusions contained herein may not be replicated by a more stringent analysis. We recommend that the sponsor understand the guidelines of all those underwriting the Subject development to ensure the proposed rents are acceptable to all.

Rents provided by property managers at some properties may include all utilities while others may require tenants to pay all utilities. To make a fair comparison of the Subject rent levels to comparable properties, rents at comparable properties are typically adjusted to be consistent with the Subject. Adjustments are made using the utility allowance for the Housing Authority of the City of Charleston, effective January 1, 2017, the most recent available. The rent analysis is based on net rents at the Subject as well as surveyed properties.

The following table summarizes the Subject's proposed 50 percent AMI net rents compared to the maximum allowable 50 percent AMI rents in the MSA where comparables are located, the net rents at the comparables, and the averages of these comparable net rents.

#### **LIHTC RENT COMPARISON @50%**

Property Name	Tenancy	2BR
Havenwood Bevington Senior	Senior	\$450
LIHTC Maximum Rent (Net)		\$613
Grand Oak Apartments (@50%)	Senior	\$618
Grandview Apartments (@50%)	Senior	\$618
Marsh View Place Apartments (@50%)	Family	\$586
Shady Grove (@50%)	Senior	\$618
The Shires Apartments (@50%)	Family	\$604
Average (excluding Subject)		\$609
Achievable LIHTC Rent		\$450



The Subject's proposed 50 percent AMI rents are set below the maximum allowable 2017 rents at this AMI level. The average 50 percent AMI rents at the comparables are above the proposed rents, as well as the maximum rents for 2017. The three senior comparables, Grand Oak Apartments, Grandview Apartments, and Shady Grove Apartments, report rents slightly above the 2017 maximum allowable levels. This is likely due to differing utility allowances at these properties. The Subject is considered most similar to Grandview Apartments. This property offers one and two-bedroom units at the maximum allowable levels for 50 percent AMI. Grandview Apartments is similar to the Subject with respect to in-unit amenities, but slightly inferior with respect to property amenities as it does not offer a business center or on-site management, which the Subject will offer. Grandview Apartments is also considered slightly inferior to the proposed Subject with respect to age and condition, as it was constructed in 2010 and exhibits good condition, which is considered slightly inferior to the anticipated excellent condition of the Subject upon completion. Grandview Apartments also offers slightly inferior unit sizes compared to those of the proposed Subject. However, this property is considered superior to the Subject with respect to location, as it is located in an area with higher median household income, median rent, and median home value. Overall, Grandview Apartments is considered slightly inferior to the Subject. This property reports full occupancy and maintains a waiting list of 10 households. Given the anticipated superiority of the Subject to this comparable upon completion, we believe the Subject's rents are achievable as proposed with upward potential.

The following table summarizes the Subject's proposed 60 percent AMI net rents compared to the maximum allowable 60 percent AMI rents in the MSA where comparables are located, the net rents at the comparables, and the averages of these comparable net rents.

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Property Name	Tenancy	2BR
Havenwood Bevington Senior	Senior	\$530
LIHTC Maximum Rent (Net)		\$768
Grand Oak Apartments (@60%)	Senior	\$773
Grandview Apartments (@60%)	Senior	\$773
Marsh View Place Apartments (@60%)	Family	\$742
Average (excluding Subject)		\$763
Achievable LIHTC Rent	_	\$530

LIHTC RENT COMPARISON @60%

The Subject's proposed 60 percent AMI rents are set below the maximum allowable 2017 rents at this AMI level. The average 60 percent AMI rents at the comparables are above the proposed rents, as well as the maximum rents for 2017. The two senior comparables, Grand Oak Apartments and Grandview Apartments, report rents slightly above the 2017 maximum allowable levels. This is likely due to differing utility allowances at these properties. The Subject is considered most similar to Grandview Apartments. This property offers one and two-bedroom units at the maximum allowable levels for 60 percent AMI. Grandview Apartments is similar to the Subject with respect to in-unit amenities, but slightly inferior with respect to property amenities as it does not offer a business center or on-site management, which the Subject will offer. Grandview Apartments is also considered slightly inferior to the proposed Subject with respect to age and condition, as it was constructed in 2010 and exhibits good condition, which is considered slightly inferior to the anticipated excellent condition of the Subject upon completion. Grandview Apartments also offers slightly inferior unit sizes compared to those of the proposed Subject. However, this property is considered superior to the Subject with respect to location, as it is located in an area with higher median household income, median rent, and median home value. Overall, Grandview Apartments is considered slightly inferior to the Subject. This property reports full occupancy and maintains a waiting list of 10

households. Given the anticipated superiority of the Subject to this comparable upon completion, we believe the Subject's rents are achievable as proposed with upward potential.

#### **Achievable Market Rents**

Based on the quality of the surveyed comparable properties and the anticipated quality of the proposed Subject, we conclude that the Subject's rental rates are well below the achievable market rates for the Subject's area. The following table shows both market rent comparisons and achievable market rents.

#### SUBJECT COMPARISION TO MARKET RENTS

Unit Type	Rent Level	Subject Pro Forma Rent	Surveyed Min	Surveyed Max	Surveyed Average	Achievable Market Rent	Subject Rent Advantage
2BR / 2BA	@50%	\$450	\$1,032	\$1,565	\$1,337	\$1,100	59%
2BR / 2BA	@60%	\$530	\$1,032	\$1,565	\$1,337	\$1,100	52%

All of the market rate properties were built between 2005 and 2017, and are located in Charleston, which is approximately 13 miles east of Hollywood. These comparables are the closest market rate comparables in the general area. These comparables are slightly inferior to superior with respect to median household incomes, median monthly rent, and median home values. However, all of the market rate comparables are proximate to Charleston, the major employment center in the area. Overall, the market rate properties are considered similar to the Subject with respect to location. However, the market rate comparables are considered similar to superior to the Subject with respect to amenities, and inferior to slightly inferior with respect to age and condition. The Subject is considered most similar to Colonial Village at Hampton Pointe and The Heyward.

Colonial Village at Hampton Pointe was originally constructed in 1986 and extensively renovated in 2015. This property exhibits average condition, which is considered inferior to the anticipated excellent condition of the Subject upon completion. Colonial Village at Hampton Pointe offers a similar location to that of the Subject. This property offers slightly superior in-unit amenities, as it offers balcony/patios, coat closets, fireplaces, and walk-in closets, which the Subject will not offer. Colonial Village at Hampton Pointe also offers superior property amenities, as it offers a basketball court, swimming pool, tennis courts, and volleyball court, which the Subject will not offer. This property offers similar unit sizes when compared to the unit sizes at the proposed Subject. Overall, Colonial Village at Hampton Pointe is considered slightly inferior to the Subject. Thus, we believe the Subject can achieve rents slightly above those being achieved at Colonial Village at Hampton Pointe. This property reports achieving rents of \$1,012 in its most similarly sized two-bedroom units.

The Heyward was constructed in 2017 and exhibits good condition, which is considered slightly inferior to the anticipated excellent condition of the Subject upon completion. The Heyward offers a similar location to the Subject's location. This property offers slightly superior property and in-unit amenities, as it offers balcony/patios, fireplaces, washer/dryer units, a swimming pool, picnic area, and a theatre, which the Subject will not offer. The Heyward offers slightly superior unit sizes in comparison to those at the proposed Subject. Overall, The Heyward is considered superior to the Subject. Thus, we believe the Subject can achieve rents below those being achieved at The Heyward. This property reports achieving rents of \$1,375 in its most similarly sized two-bedroom units.

Given the Subject's anticipated similarity to Colonial Village at Hampton Pointe and slight inferiority to Crowne at Live Oak Square, we have concluded to achievable market rents of **\$1,100**. The Subject's proposed LIHTC rents will have advantages of 52 to 59 percent over what we have determined to be the achievable market rent.



#### Impact of Subject on Other Affordable Units in Market

The comparable LIHTC units have a 1.2 percent vacancy rate and all the LIHTC comparables maintain waiting lists. With few senior LIHTC units in the PMA and a growing moderate-income senior household base in this market, we believe the Subject's opening and lease-up will have no long-term impact on the existing area LIHTC apartments. Since the Subject will not operate with a subsidy, we do not expect any impact on the existing low-income rental assisted housing in the market.

#### **Availability of Affordable Housing Options**

There are many LIHTC units without subsidies in the PMA, several of which target senior tenancy. However, the senior LIHTC comparables report full occupancy and all maintain waiting lists. Therefore, the availability of LIHTC housing targeting moderate-income senior households is considered inadequate given the demographic stability of the PMA. The Subject would bring better balance to the supply of affordable senior rental housing in the PMA.

#### SUMMARY EVALUATION OF THE PROPOSED PROJECT

Based upon our market research, demographic calculations and analysis, we believe there is adequate demand for the Subject property as proposed. The LIHTC comparables are experiencing a weighted average vacancy rate of 1.2 percent, which is considered low. Four of the LIHTC comparables, including the three senior LIHTC properties, report full occupancy. Furthermore, all of the LIHTC comparables maintain waiting lists. The senior (55+) population is expected to increase in the PMA through projected market entry and 2022, and the number of senior (55+) renter-occupied households is expected to increase moderately over the same period. These factors indicate demand for affordable senior housing. The Subject will offer inferior to slightly superior in-unit and property amenities in comparison to the LIHTC and market-rate comparable properties. The Subject's proposed unit sizes will be competitive with the comparable properties. Additionally, the majority of the available LIHTC housing stock is older construction. There is a void of affordable senior new construction housing in the market, which the Subject will help fill. The Subject will be superior to the comparables in the area and thus provide good quality affordable housing. Given the Subject's anticipated superior condition relative to the competition, the Subject's low capture rates for all unit types at all levels of AMI, and the demand for affordable housing evidenced by waiting lists and low vacancy at the LIHTC comparable properties, we believe that the Subject is feasible as proposed. These factors also indicate that the Subject will not have negative impact on existing affordable units in the market. We believe that the Subject will fill a void in the market and will perform well.





#### **INTERVIEWS**

The following section details interviews with local market participants regarding the housing market.

#### **Planning**

We spoke with Mr. Edward Holton, Town Planner/Zoning Administrator with the Town of Hollywood (843-889-3222), about multifamily developments currently planned, proposed, or under construction in the area. Mr. Holton reported that the Subject property will be the only multifamily residential development in the town of Hollywood. We also conducted internet research via CoStar and various other sources to identify multifamily residential developments in the PMA beyond the town of Hollywood. This research identified the following multifamily developments that are under construction or proposed in the PMA.

#### PLANNED DEVELOPMENT IN THE PMA

Property Name	Rent	Tenancy	Total	Competitive	Status	Distance
Property Name	Structure	Tellaticy	Units	Units	Status	to Subject
17 South - Phase II	Market	Family	172	0	Under Construction	10.0 miles
Atlantic at Grand Oaks	Market	Family	316	0	<b>Under Construction</b>	11.2 miles
Bluewater at Bolton's Landing Phase II	Market	Family	124	0	<b>Under Construction</b>	9.3 miles
Overture West Ashley	Market	Family	198	0	<b>Under Construction</b>	14.9 miles
Palisades	Market	Family	216	0	Proposed	8.7 miles
The Crossings at West Ashley	Market	Senior	184	0	<b>Under Construction</b>	12.0 miles
The Heyward - Phase II	Market	Family	188	0	<b>Under Construction</b>	9.6 miles
Villas at Oakbrook	LIHTC	Senior	<u>42</u>	<u>36</u>	Planned	15.5 miles
Totals			1,440	36		

Source: CoStar, February 2018

As illustrated in the table above, there are seven multifamily properties proposed or under construction within the Subject's PMA. The majority of these properties are market-rate properties targeting families and a more affluent tenancy than the Subject will target. Only one property, Villas at Oakbrook, is considered directly competitive with the Subject. The 36 competitive units at this property have been deducted in our demand analyses. We do not believe the addition of these units to the market will negatively impact the Subject's performance.

#### **Section 8/Public Housing**

The Housing Authority of the City of Charleston administers Housing Choice Vouchers in use in the Hollywood area. We interviewed Ms. Indya Phillips with the Housing Authority of the City of Charleston (843-723-4491) for information regarding the local voucher program. Ms. Phillips indicated that the authority is authorized to distribute 1,481 tenant-based Housing Choice Vouchers. All of these vouchers are currently in use. According to Ms. Phillips, the waiting list is currently closed. The following table illustrates the current payment standards for the program as of December 2016, the most recent data available.

#### **PAYMENT STANDARDS**

Unit Type	Standard
Two-Bedroom	\$973

Housing Authority of the City of Charleston, effective December 2016

The Subject's proposed rents are below the current payment standards. Tenants using Housing Choice Vouchers would not need to pay out of pocket.



#### **Property Managers**

The results from our interviews with property managers are included in the comments section of the property profile reports. In addition, the following is an interview with an area property manager regarding demand for new affordable housing.

Our contact at Grand Oak Apartments reported that demand for senior affordable housing in the area is high, as demonstrated by the full occupancy and waiting list maintained at this property. Our contact reported that tenants at his property are typically between 65 and 75 years old. Our contact at Grandview Apartments reported the same, adding that few of the tenants at affordable senior properties in the area are former homeowners. The contact at Shady Grove also reported high demand for affordable senior housing in the area, and stated that demand is particularly high for two-bedroom units.

# I. RECOMMENDATIONS

#### **Recommendations**

We believe there is ample demand for the Subject in the PMA and the market supports the Subject development as proposed. The Subject's overall capture rate is 18.7 percent, which is within acceptable demand thresholds. Individual capture rates by AMI level range from 5.1 to 17.1 percent, which are all considered achievable in the PMA, where moderate-income senior (55+) renter households are growing. In addition, the Subject is in a community (Hollywood) that has few affordable multifamily housing alternatives. The Subject site is located within 3.1 miles of most community services and facilities that seniors would utilize on a consistent basis.

There are only four vacancies among LIHTC comparables, yielding a vacancy rate of 1.2 percent. Market rate properties are not performing as well, suggesting higher demand for affordable multifamily housing than for conventional multifamily housing. The developer's proposed rents represent greater than a 59 percent overall advantage compared to achievable market rents. The proposed rents will also compete well with the LIHTC rents at the most similar LIHTC comparables we surveyed.

We do not believe the Subject's unit mix, which will include only two-bedroom units, will inhibit its performance. Vacancy rates are low in the two-bedroom units at the comparable properties, and several LIHTC properties in the state of South Carolina offer only two-bedroom units. For example, Country Club Apartments in Summerville, South Carolina offers only two-bedroom units at 50 and 60 percent AMI and reports full occupancy. Similarly, Kings Crossing, a senior LITHC property in Charleston, offers only two-bedroom units at 50 and 60 percent AMI and reports full occupancy and a waiting list. Radcliff Manor, another senior LIHTC property in Charleston, also offers only two-bedroom units and reports maintaining a waiting list. Furthermore, the capture rates for two-bedroom unit determined in our demand calculations are low. This indicates unmet demand for two-bedroom units in the market. Overall, we believe that the Subject will be successful as proposed.

# J. SIGNED STATEMENT REQUIREMENTS

I affirm that I have made a physical inspection of the market and surrounding area and the information obtained in the field has been used to determine the need and demand for new rental LIHTC units. I understand that any misrepresentation of this statement may result in denial of further participation in the South Carolina State Housing Finance and Development Authority's programs. I also affirm that I have no financial interest in the project or current business relationship with the ownership entity and my compensation is not contingent on this project being funded. This report was written according to the SCSHFDA's market study requirements. The information included is accurate and can be relied upon by SCSHFDA to present a true assessment of the low-income housing rental market.

Respectfully submitted, Novogradac & Company LLP

March 9, 2018 Date

H. Blair Kincer, MAI, CRE LEED Green Associate

ABlai Kin

Partner

Blair.Kincer@novoco.com

Abby Cohen Principal

Abby.Cohen@novoco.com

Meg & Southern

Meg Southern

Analyst

Meg.Southern@novoco.com

Travis Jorgenson Junior Analyst

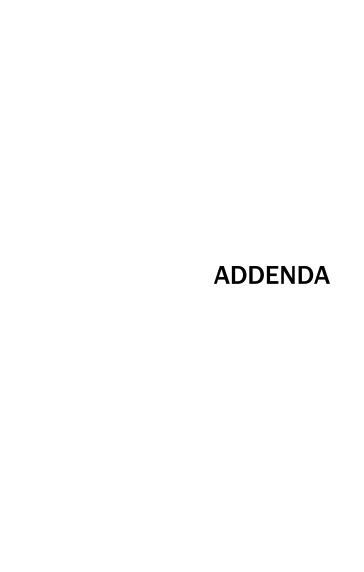
Travis.Jorgenson@novoco.com

Date: March 9, 2018

Date: March 9, 2018

Date: March 9, 2018

Date: March 9, 2018



## **ADDENDUM A**

**Qualifications of Consultants** 

# STATEMENT OF PROFESSIONAL QUALIFICATIONS H. BLAIR KINCER, MAI, CRE

### I. Education

Duquesne University, Pittsburgh, Pennsylvania Masters in Business Administration Graduated Summa Cum Laude

West Virginia University, Morgantown, West Virginia Bachelor of Science in Business Administration Graduated Magna Cum Laude

### II. Licensing and Professional Affiliation

Member of the Appraisal Institute (MAI)
Member, The Counselors of Real Estate (CRE)
LEED Green Associate
Member, National Council of Housing Market Analysts (NCHMA)
Past Member Frostburg Housing Authority

Certified General Real Estate Appraiser, No. RCG1046 – State of Connecticut Certified General Real Estate Appraiser, No. GA12288 – District of Columbia Certified General Real Estate Appraiser, No CG1694 – State of Maine Certified General Real Estate Appraiser, No. 1326 – State of Maryland Certified General Real Estate Appraiser, No. 103789 – State of Massachusetts Certified General Real Estate Appraiser, No. 46000039124 – State of New York Certified General Real Estate Appraiser, No. A6765 – State of North Carolina Certified General Real Estate Appraiser, No. GA001407L – Commonwealth of Pennsylvania Certified General Real Estate Appraiser, No. CGA.0020047 – State of Rhode Island Certified General Real Estate Appraiser, No. 5930 – State of South Carolina Certified General Real Estate Appraiser, No. 3918 – State of Tennessee Certified General Real Estate Appraiser, No. 4001004822 – Commonwealth of Virginia Certified General Real Estate Appraiser, No. 1081 – State of Wyoming

### III. Professional Experience

Partner, Novogradac & Company LLP
Vice President, Capital Realty Advisors, Inc.
Vice President - Acquisitions, The Community Partners Development Group, LLC
Commercial Loan Officer/Work-Out Specialist, First Federal Savings Bank of Western MD
Manager - Real Estate Valuation Services, Ernst & Young LLP
Senior Associate, Joseph J. Blake and Associates, Inc.
Senior Appraiser, Chevy Chase, F.S.B.
Senior Consultant, Pannell Kerr Forster

### IV. Professional Training

Have presented at and attended various IPED and Novogradac conferences regarding the affordable housing industry. Have done presentations on the appraisal and market analysis of Section 8 and 42 properties. Have spoken regarding general market analysis topics.

Obtained the MAI designation in 1998 and maintained continuing education requirements since. Completed additional professional development programs administered by the Appraisal Institute in the following topic areas:

- 1) Valuation of the Components of a Business Enterprise
- 2) Valuation of Sustainable Buildings

### V. Real Estate Assignments – Examples

In general, have managed and conducted numerous market analyses and appraisals for all types of commercial real estate since 1988.

- Performed numerous appraisals for the US Army Corps of Engineers US Geological Survey and the GSA. Property types included Office, Hotel, Residential, Land, Gymnasium, warehouse space, border patrol office. Properties located in varied locations such as the Washington, DC area, Yuma, AZ, Moscow, ID, Blaine, WA, Lakewood, CO, Seattle, WA
- Performed appraisals of commercial properties such as hotels, retail strip centers, grocery stores, shopping centers etc for properties in various locations throughout Pennsylvania, New Jersey, Maryland, New York for Holiday, Fenoglio, Fowler, LP and Three Rivers Bank.
- Have managed and conducted numerous market and feasibility studies for affordable housing. Properties are generally Section 42 Low Income Housing Tax Credit Properties. Local housing authorities, developers, syndicators and lenders have used these studies to assist in the financial underwriting and design of LIHTC properties. Analysis typically includes; unit mix determination, demand projections, rental rate analysis, competitive property surveying and overall market analysis. An area of special concentration has been the category of Senior Independent living properties. Work has been national in scope.
- Provided appraisal and market studies for a large portfolio of properties located throughout the United States. The reports provided included a variety of property types including vacant land, office buildings, multifamily rental properties, gas stations, hotels, retail buildings, industrial and warehouse space, country clubs and golf courses, etc. The portfolio included more than 150 assets and the work was performed for the SBA through Metec Asset Management LLP.
- Have managed and conducted numerous appraisals of affordable housing (primarily LIHTC developments). Appraisal assignments typically involved determining the as is, as

if complete and the as if complete and stabilized values. Additionally, encumbered (LIHTC) and unencumbered values were typically derived. The three traditional approaches to value are developed with special methodologies included to value tax credit equity, below market financing and Pilot agreements.

- Performed numerous appraisals in 17 states of proposed new construction and existing properties under the HUD Multifamily Accelerated Processing program. These appraisals meet the requirements outlined in HUD Handbook 4465.1 and Chapter 7 of the HUD MAP Guide.
- Performed numerous market study/appraisals assignments for USDA RD properties in several states in conjunction with acquisition rehabilitation redevelopments. Documents are used by states, FannieMae, USDA and the developer in the underwriting process. Market studies are compliant to State, FannieMae and USDA requirements. Appraisals are compliant to FannieMae and USDA HB-1-3560 Chapter 7 and Attachments.
- Completed numerous FannieMae appraisals of affordable and market rate multi-family properties for Fannie DUS Lenders. Currently have ongoing assignment relationships with several DUS Lenders.
- In accordance with HUD's Section 8 Renewal Policy and Chapter 9, Mr. Kincer has completed numerous Rent Comparability Studies for various property owners and local housing authorities. The properties were typically undergoing recertification under HUD's Mark to Market Program.
- Completed Fair Market Value analyses for solar panel installations, wind turbine installations, and other renewable energy assets in connection with financing and structuring analyses performed by various clients. The clients include lenders, investors, and developers. The reports are used by clients and their advisors to evaluate certain tax consequences applicable to ownership. Additionally, the reports have been used in the ITC funding process and in connection with the application for the federal grant identified as Section 1603 American Recovery & Reinvestment Act of 2009.

# STATEMENT OF PROFESSIONAL QUALIFICATIONS ABBY M. COHEN

#### I. Education

The Pennsylvania State University, University Park, PA Bachelor of Arts

### II. Licensing and Professional Affiliation

Certified General Appraiser, MD License #40032823 Certified General Appraiser, NC License #A8127 Certified General Appraiser, NJ License #42RG00255000 Certified General Appraiser, SC License #7487

Candidate for Designation in the Appraisal Institute
Designated Member of the National Council of Housing Market Analysts (NCHMA)
Member of Commercial Real Estate Women (CREW) Network

### III. Professional Experience

Novogradac & Company LLP, Principal Novogradac & Company LLP, Manager Novogradac & Company LLP, Senior Real Estate Analyst

### IV. Professional Training

7-Hour National USPAP Update, January 2017
Business Practices and Ethics, January 2017
General Appraiser Report Writing and Case Studies, February 2015
General Appraiser Sales Comparison Approach, February 2015
General Appraiser Site Valuation and Cost Approach, February 2015
Expert Witness for Commercial Appraisers, January 2015
Commercial Appraisal Review, January 2015
Real Estate Finance Statistics and Valuation Modeling, December 2014
General Appraiser Income Approach Part II, December 2014
General Appraiser Income Approach Part II, November 2014
General Appraiser Market Analysis and Highest & Best Use, November 2014
IRS Valuation Summit, October 2014
15-Hour National USPAP Equivalent, April 2013
Basic Appraisal Procedures, March 2013
Basic Appraisal Principles, January 2013

#### V. Publications

Co-authored "Post Rev. Proc. 2014-12 Trend Emerges: Developer Fee Reasonableness Opinions," Novogradac Journal of Tax Credits, March 2016

### VI. Real Estate Assignments

A representative sample of Asset Management, Due Diligence, and Valuation Engagements includes:

- Performed a variety of asset management services for a lender including monitoring and reporting property performance on a monthly basis. Data points monitored include economic vacancy, levels of concessions, income and expense levels, NOI and status of capital projects. Data used to determine these effects on the project's ability to meet its incomedependent obligations.
- Performed asset management services for lenders and syndicators on underperforming
  assets to identify significant issues facing the property and recommend solutions. Scope of
  work included analysis of deferred maintenance and property condition, security issues,
  signage, marketing strategy, condition of units upon turnover and staffing plan. Performed a
  physical inspection of the assets, to include interior and exterior of property and assessed
  how the property compares to competition. Analyzed operating expense results.
- Prepared market studies for proposed Low-Income Housing Tax Credit, market rate, HOME financed, USDA Rural Development, and HUD subsidized properties, on a national basis. Analysis includes property screenings, market analysis, comparable rent surveys, demand analysis based on the number of income qualified renters in each market, supply analysis, and operating expenses analysis. Property types include proposed multifamily, senior independent living, large family, and acquisition with rehabilitation. Completed market studies in all states.
- Assisted in appraisals of proposed new construction, rehabilitation, and existing Low-Income
  Housing Tax Credit properties, USDA Rural Development, and market rate multifamily
  developments. Analysis includes property screenings, valuation analysis, rent comparability
  studies, expense comparability analysis, determination of market rents, and general market
  analysis.
- Assisted in appraisal work for retail and commercial properties in various parts of the country for various lenders. The client utilized the study for underwriting purposes.
- Conducted market studies and appraisals for projects under the HUD Multifamily Accelerated Processing program.
- Prepared Rent Comparability Studies for expiring Section 8 contracts for subsidized properties located throughout the United States. Engagements included site visits to the subject property, interviewing and inspecting potentially comparable properties, and the analyses of collected data including adjustments to comparable data to determine appropriate adjusted market rents using HUD form 92273.
- Performed all aspects of data collection and data mining for web-based rent reasonableness systems for use by local housing authorities.
- Completed numerous reasonableness opinions related to Revenue Procedure 2014-12.
   Transactions analyzed include projects involving the use of Historic Tax Credits, New Markets
   Tax Credits and Investment Tax Credits. Fees and arrangements tested for reasonableness
   include developer fees, construction management fees, property management fees, asset
   management fees, various leasing-related payments and overall master lease terms.

# STATEMENT OF PROFESSIONAL QUALIFICATIONS Meg Southern

### I. Education

University of South Carolina – Columbia, SC Master of Arts, Public History

College of William and Mary – Williamsburg, VA Bachelor of Arts, Anthropology and History

### II. Professional Experience

Analyst, Novogradac & Company LLP, December 2017 - Present Junior Analyst, Novogradac & Company LLP, September 2016 - December 2017 Researcher, Historic Columbia, May 2014 - September 2016

### III. Research Assignments

A representative sample of work on various types of projects:

- Assist in performing and writing market studies and appraisals of proposed and existing Low-Income Housing Tax credit (LIHTC) properties.
- Research web-based rent reasonableness systems and contact local housing authorities for utility allowance schedules, payment standards, and housing choice voucher information.
- Assisted numerous market and feasibility studies for family and senior affordable housing. Local
  housing authorities, developers, syndicators and lenders have used these studies to assist in the
  financial underwriting and design of market-rate and Low-Income Housing Tax Credit (LIHTC) properties.
  Analysis typically includes: unit mix determination, demand projections, rental rate analysis, competitive
  property surveying and overall market analysis.

### STATEMENT OF PROFESSIONAL QUALIFICATIONS

### **Travis Jorgenson**

#### I. Education

Georgia Institute of Technology- Atlanta, GA Bachelors of Business Administration and Management, General Management

### II. Professional Experience

Junior Analyst, Novogradac & Company LLP, July 2017 – Present Claims Analyst, Zelis Healthcare, May 2017-July 2017 Automotive Research Intern, Hearst Autos, October 2016-May 2017

### III. Research Assignments

A representative sample of work on various types of projects:

- Assist in performing and writing market studies and appraisals of proposed and existing Low-Income Housing Tax credit (LIHTC) properties
- Research web-based rent reasonableness systems and contact local housing authorities for utility allowance schedules, payment standards, and housing choice voucher information
- Assisted numerous market and feasibility studies for family and senior affordable housing. Local housing authorities, developers, syndicators and lenders have used these studies to assist in the financial underwriting and design of market-rate and Low-Income Housing Tax Credit (LIHTC) properties. Analysis typically includes: unit mix determination, demand projections, rental rate analysis, competitive property surveying and overall market analysis.

## **Tab 19**

**Exhibit S-2 Primary Market Study Analysis Summary** 

### 2018 EXHIBIT S - 2 SCSHFDA PRIMARY MARKET AREA ANALYSIS SUMMARY:

Development Name: Havenwood Bevington Senior

Total # Units: 32

Location: SC Highway and Bevington Road, Hollywood, SC

# LIHTC Units: 32

PMA Boundary: North: Highway 17; East: Charleston County line and Ashley River; West: Highway 64; South: Wadmalaw River.

Development Type: \_Family X\_Older Persons

Farthest Boundary Distance to Subject: 27 miles

RENTAL HOUSING STOCK (found on page <u>53</u> )							
Туре	# Properties	Total Units	Vacant Units	Average Occupancy			
All Rental Housing	9	1,459	387	73.5%			
Market-Rate Housing	4	1,130	383	66.1%			
Assisted/Subsidized Housing not to	6	450	2	99.6%			
include LIHTC							
LIHTC (All that are stabilized)*	5	329	4	98.8%			
Stabilized Comps**	6	633	4	99.4%			
Non-stabilized Comps	3	826	370	55.2%			

<sup>\*</sup> Stabilized occupancy of at least 93% (Excludes projects still in initial lease up).

<sup>\*\*</sup> Comps are those comparable to the subject and those that compete at nearly the same rent levels and tenant profile, such as age, family and income.

Subject Development			Adjusted Market Rent			Highest Unadjusted Comp Rent			
#	#	Baths	Size (SF)	Proposed	Per Unit	Per SF	Advantage	Per Unit	Per SF
Units	Bedrooms		3126 (31)	Tenant Rent					
7	2	2	950	\$450	\$1,100	\$1.16	59.1%	\$1,330	\$1.40
25	2	2	950	\$530	\$1,100	\$1.16	51.8%	\$1,330	\$1.40
Gross Po	otential Rent	Monthly	*	\$16,400	\$35,200		53.4%		

\*Market Advantage is calculated using the following formula: (Gross Adjusted Market Rent (minus) Gross Proposed Tenant Rent) (divided by) Gross Adjusted Market Rent. The calculation should be expressed as a percentage and rounded to two decimal points. The Rent Calculation Excel Worksheet must be provided with the Exhibit S-2 form.

	2010		20	2017		2020	
Renter Households	4,619	19.8%	6,707	21.8%	7,512	22.1%	
Income-Qualified Renter HHs (LIHTC)	N/A	N/A	1,323	19.7%	1,422	18.9%	
Income-Qualified Renter HHs (MR)	N/A	N/A	N/A	N/A	N/A	N/A	
TARGETED INCOME-QUALIFIED RENTER	HOUSEHOLD	DEMAND (four	nd on page <u>5</u>	<u>(2)</u>	Children Co.	10000000000000000000000000000000000000	
Type of Demand	50%	60%	Market- rate	Other:	Other:	Overall Affordable	
Renter Household Growth	65	85				99	
Existing Households (Overburd + Substand)	349	439				538	
Homeowner conversion (Seniors)	93	93				93	
Other:							
Less Comparable/Competitive Supply	7	29				36	
Net Income-qualified Renter HHs	500	588				693	
	CAPTUR	E RATES (foun	d on page <u>53</u>	)			
Targeted Population	50%	60%	Market- rate	Other:	Other:	Overall	
Capture Rate	5.1%	17.1%				18.7%	

ABSORPTION RATE (found on page <u>54</u>)

Absorption Period 2-3 months



## **Tab 19**

**Exhibit S-2 Rent Calculation Worksheet** 

# Units	Bedroom Type	Proposed Tenant Paid Rent	Gross Proposed Tenant Rent	Adjusted Market Rent	Gross Adjusted Market Rent	Tax Credit Gross Rent Advantage
7	2 BR	\$450	\$3,150	\$1,100	\$7,700	59.1%
25	2 BR	\$530	\$13,250	\$1,100	\$27,500	<u>51.8%</u>
Totals	32		\$16,400		\$35,200	53.4%

Source: SCSHFDA, Novogradac & Company LLP, February 2018